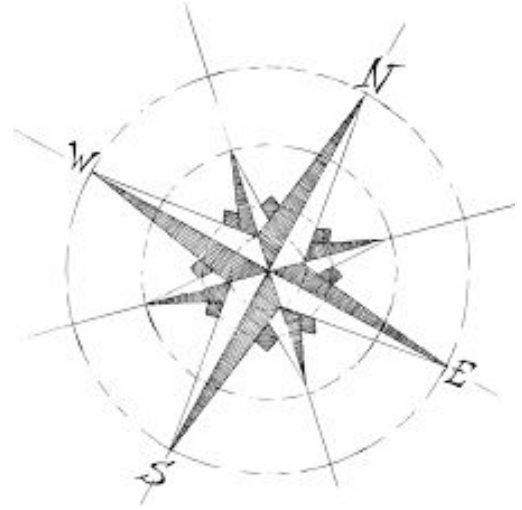


COMPASS CONCEPT VIDEO



CHARLOTTE CAMACHO, KATIE-ROSE SKELLY, JO GETZ, MICHAEL PETERSON

FIND YOUR WAY

VALUE PROPOSITION, PROBLEM/SOLUTION OVERVIEW

VALUE PROPOSITION: “FIND YOUR WAY”

PROBLEM OVERVIEW: COLLEGE STUDENTS DEALING WITH SEXUAL ASSAULT FACE A COMPLICATED REPORTING PROCESS AND ARE TYPICALLY OVERWHELMED WHEN NAVIGATING THE RESOURCES AVAILABLE TO THEM. OUR APPLICATION HOPES TO SIMPLIFY THIS PROCESS BY CLARIFYING THE RESOURCES, CONNECTING VICTIMS TO THE CORRECT RESOURCES, AND OFFERING SUPPORT THROUGHOUT THEIR REPORTING PROCESS.

1. CLARIFY

SIMPLE

2. CONNECT

MODERATE

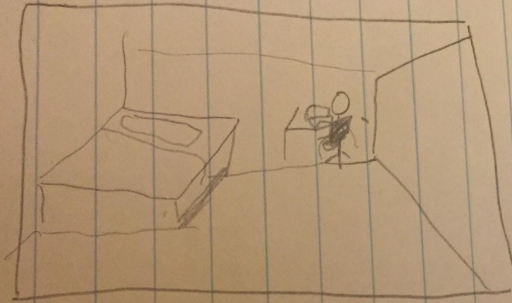
3. SUPPORT

COMPLEX

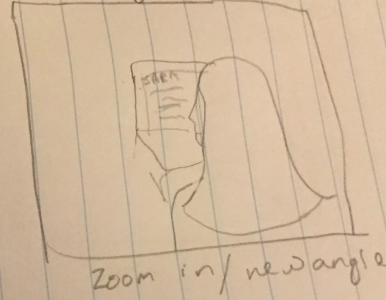
VIDEO STORYBOARDS

CLARIFY

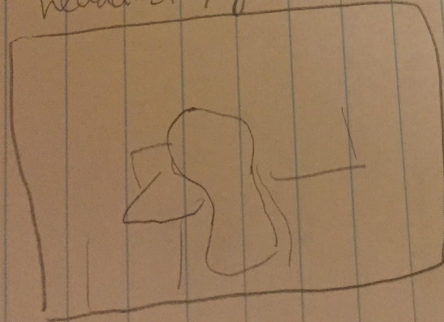
Alone in room



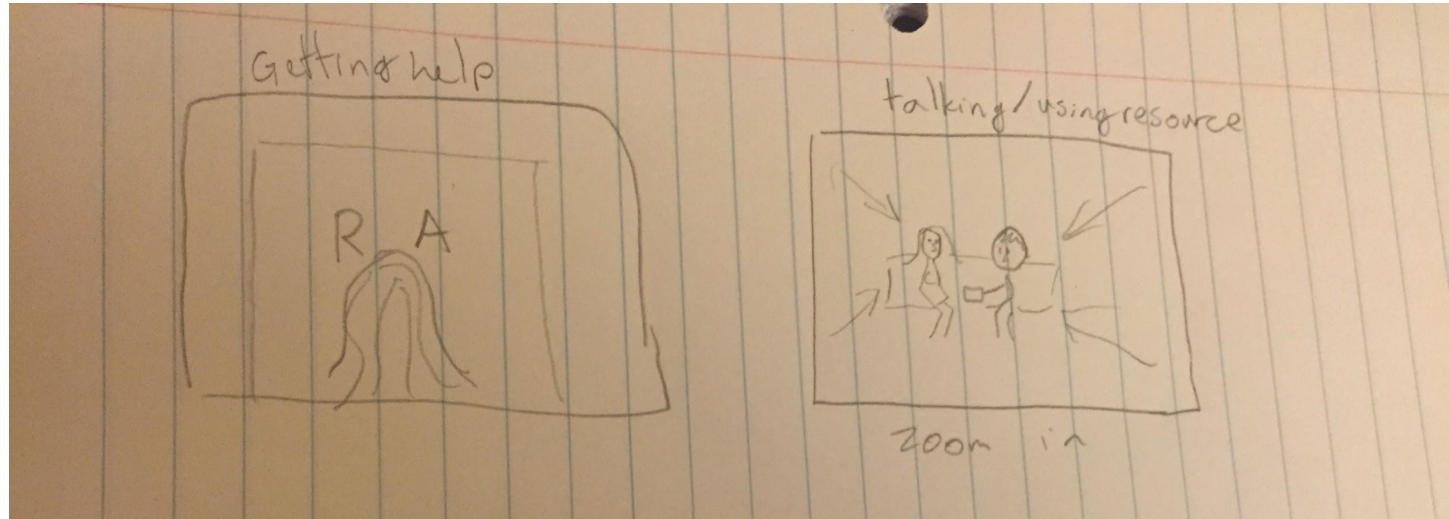
Looking up resources



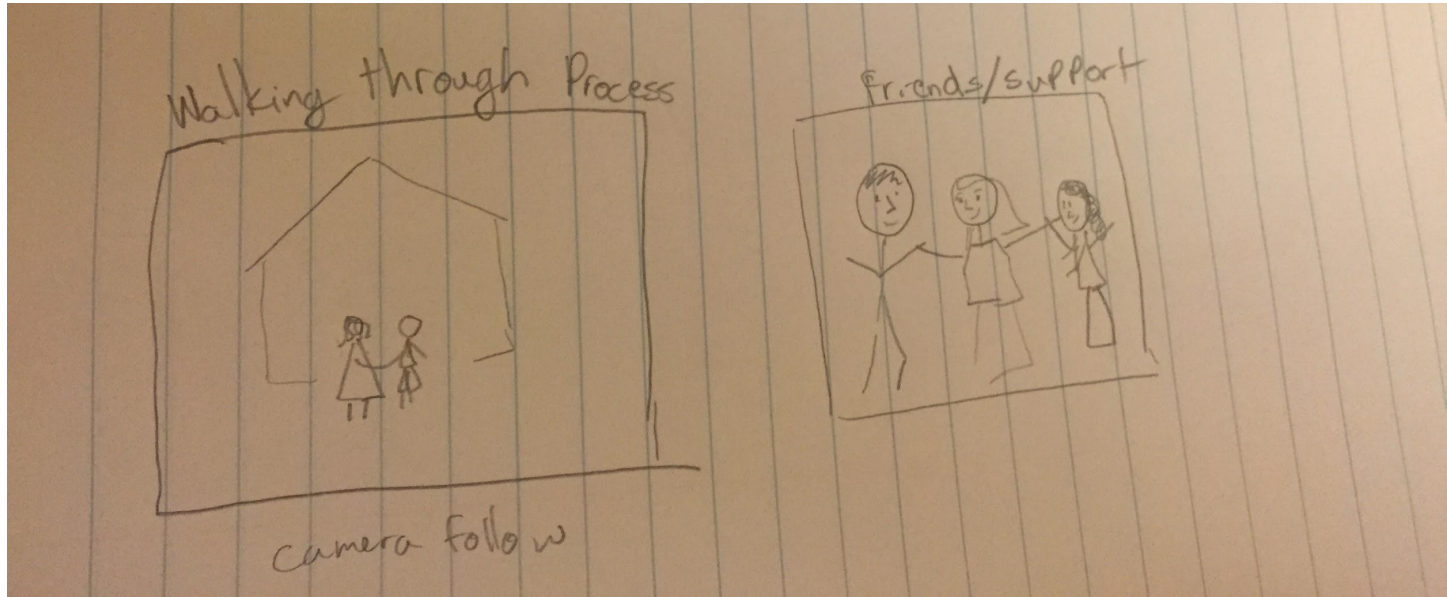
headset / gives up



CONNECT



SUPPORT



VIDEO

[HTTPS://VIMEO.COM/142479020](https://vimeo.com/142479020)