The background of the image is white and is decorated with several hand-drawn stars of various sizes. The stars are simple line drawings with five points, some of which are slightly irregular, giving them a hand-drawn appearance. They are scattered across the page, with some appearing larger and more prominent than others. The word "SLAPTITUDE" is written in a bold, black, hand-drawn font across the center of the image. The letters are thick and have a slightly irregular, sketchy quality, consistent with the hand-drawn style of the stars. The word is written in all caps and is the central focus of the image.

SLAPTITUDE

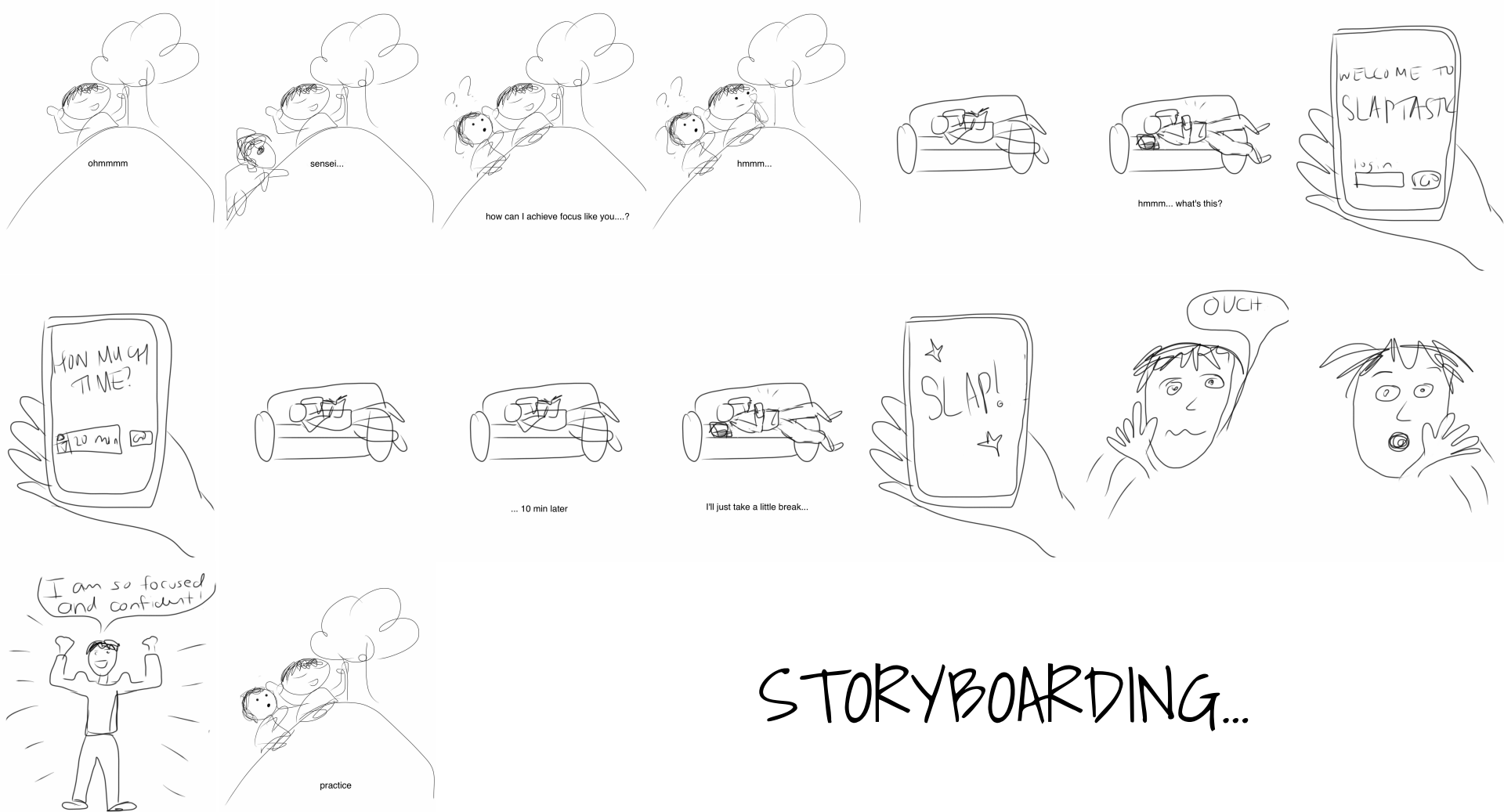
Compete with friends.

Manage distractions.

Stay focused... **or else!**

OUR USER WANTS TO...

- ★ not be distracted by phone or laptop (COMPLEX)
- ★ have control over time set to focus on one thing - SIMPLE
- ★ get “slapped” everytime they pull up another app - SIMPLE



STORYBOARDING...

Video:

★ <https://www.youtube.com/watch?v=iadGpBePba0>