



Rote

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Value Proposition

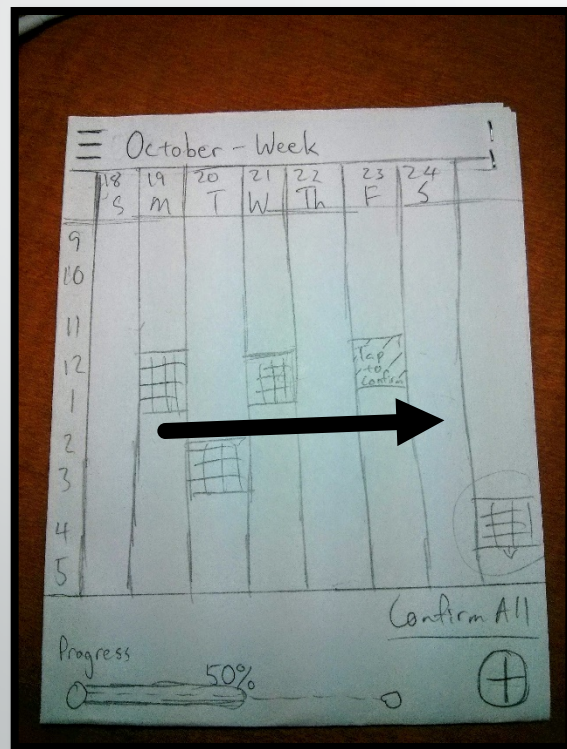
Rote: Task management made easy

Tasks

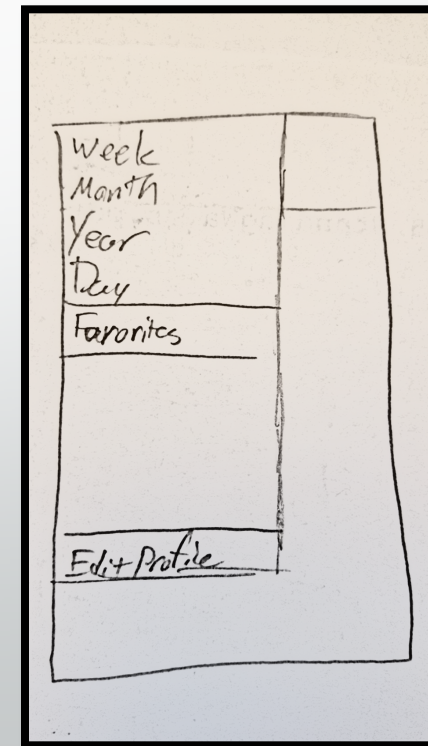
1. Creating a profile (complex)
2. Creating a task (simple)
3. Editing a task (moderate - complex)

Design change: Calendar Transition

Before



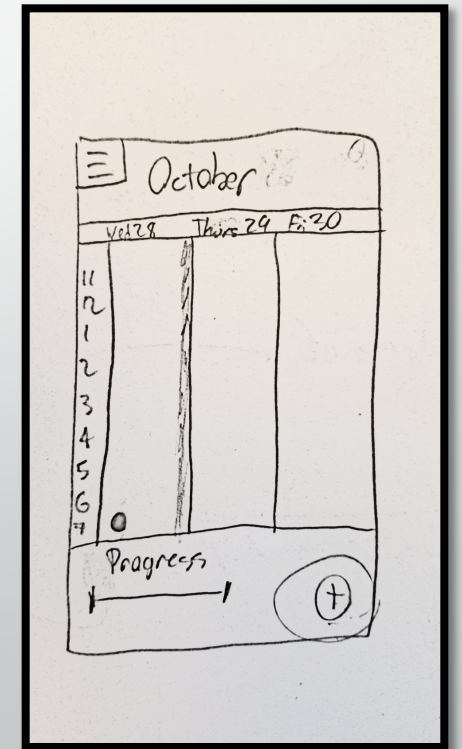
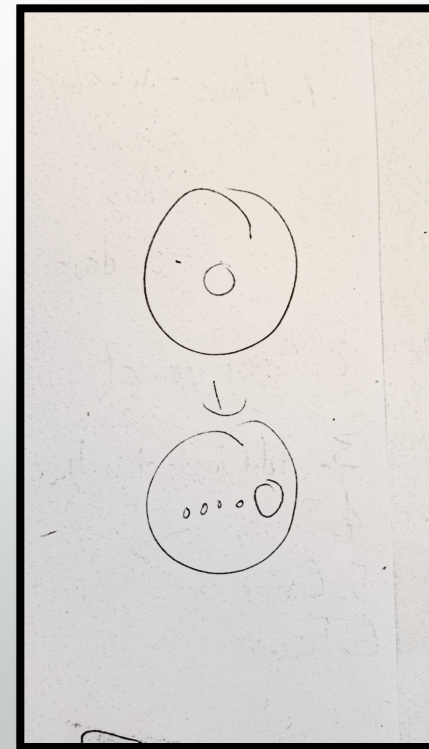
After



Design change: Rote Home Button

- Easy to use return button
- Adds navigational clarity to app
- Fun

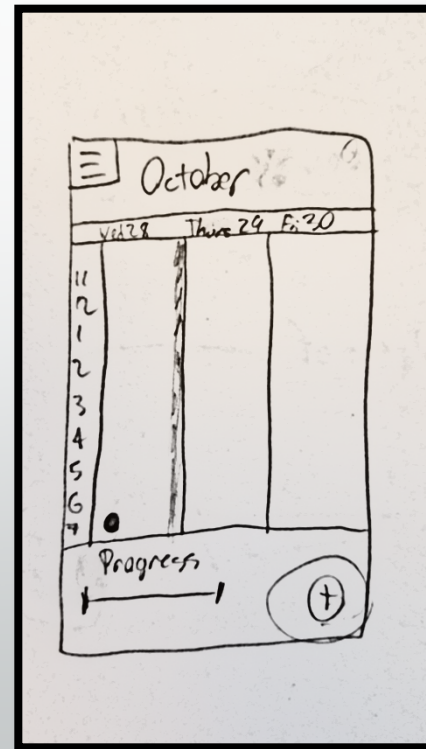
Idea



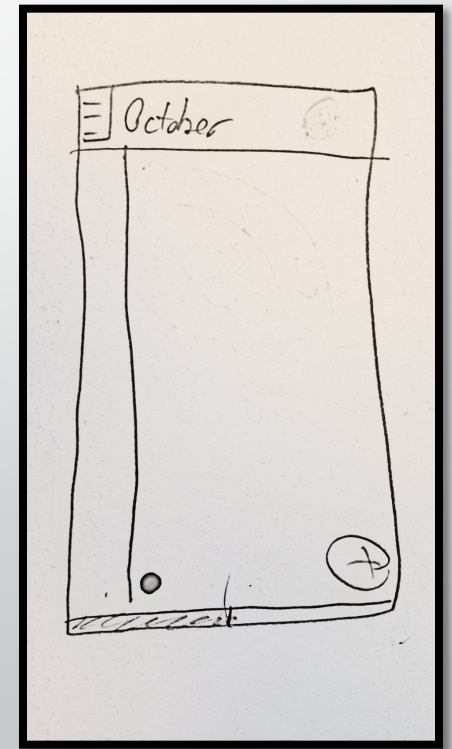
Design change: Reduce progress bar space

- More breathing room
- Cleaner look
- Better functionality for adding stat features

Before



After



Medium-Fi Prototype: Creating a Profile



☰ New Profile

Let me get to know you!

Name:

Age:

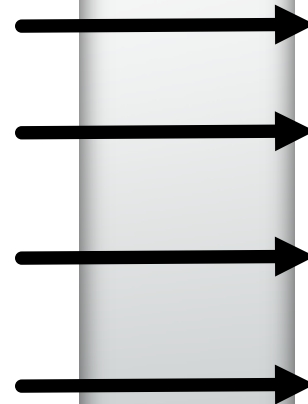
Bedtime:

Weekly time spent at work:

Preferred work time:

Avg. Priority:

Save Changes



☰ New Profile

Let me get to know you!

Name: Jason Bourne

Age: 28

Bedtime: 1 a.m.

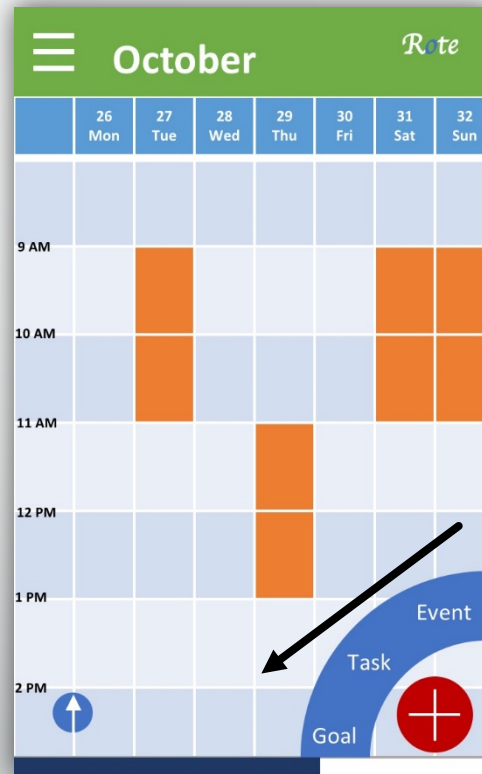
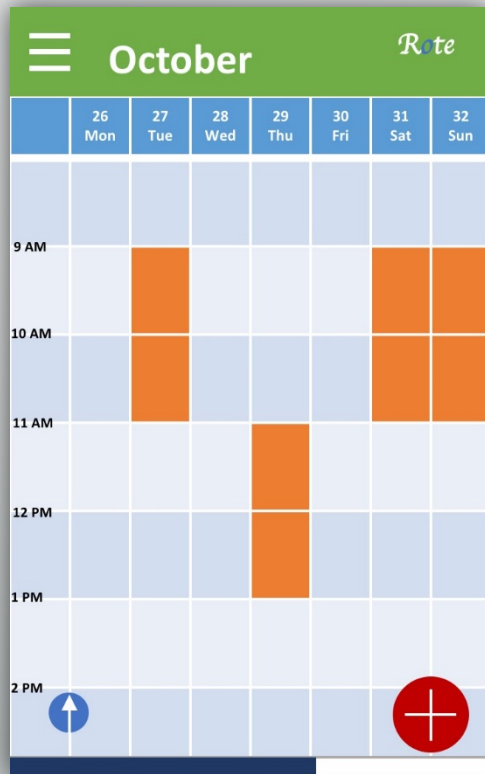
Weekly time spent at work: 60 hrs

Preferred work time: Night

Dream vehicle: Subaru

Save Changes

Medium-Fi Prototype: Adding a task



The third screenshot shows the 'Add New Task' form. The header is green with a hamburger menu icon on the left and the text 'Add New Task' on the right. Below the header are three tabs: 'Goal', 'Task', and 'Event', with 'Task' selected. The form contains the following fields:

- Task Name:** A blue input field containing 'Task 1'.
- Due Date:** A date picker showing 'Thurs 12' (October 12th).
- Est. Time (hrs):** A slider with a blue knob set to '14'.
- Pref. Block Length (hrs):** A slider with a blue knob set to '2.5'.

At the bottom is a blue 'Add Task' button. Three black arrows on the right point to the Due Date, Est. Time, and Pref. Block Length fields.

Medium-Fi Prototype: Adding a task (cont.)

☰ Add New Task

Goal Task Event

Task Name: Task 1

Due Date

30th 31st 1st 2nd 3rd 4th 5th 6th 7th 8th 9th 10th 11th 12th **Thurs 12**

Est. Time (hrs)

1 2 4 6 8 10 **14** 20 25 30 35 40 45 50

Pref. Block Length (hrs)

1 **2.5** 4 5 6 7 8 9 10

Add Task

☰ Add New Task

Goal Task Event

Task Name: Task 1

Due Date

30th 31st 1st 2nd 3rd 4th **Fri 6** 9th 10th 11th 12th

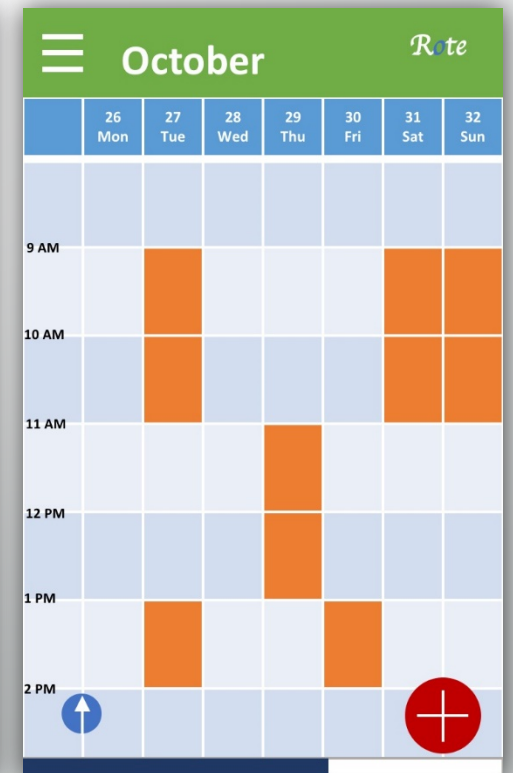
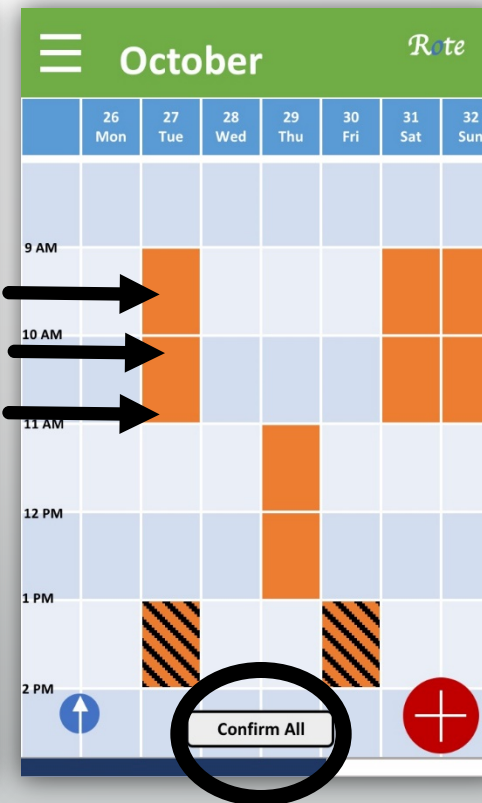
Est. Time (hrs)

1 2 4 6 8 10 **14** 20 25 30 35 40 45 50

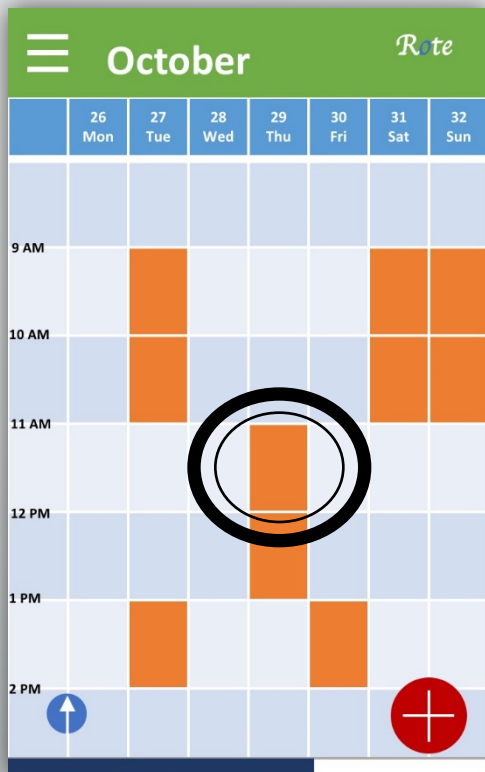
Pref. Block Length (hrs)

1 **2.5** 4 5 6 7 8 9 10

Add Task



Medium-Fi Prototype: Edit Task



Edit Task screen showing task details for "Task 1". The task name is circled in black.

Goal	Task	Event
Task Name: Task 1		
Due Date:	Fri 6th	
Est. Time:	36 hours	
Preferred Block Length:	5.5 hours	
Preferred work time:	Morning	
Avg. Priority:	6	

Save Changes

Edit Task screen showing task details for "Prepare Presentation".

Goal	Task	Event
Task Name: Prepare Presentation		
Due Date:	Fri 6th	
Est. Time:	36 hours	
Preferred Block Length:	5.5 hours	
Preferred work time:	Morning	
Avg. Priority:	6	

Save Changes

Prototype Overview

- Invision
- Helped visualize moving through app
- Gave the app a professional look
- Hindered intuitive movement

Limitations

- Left out:
 - Quick task editing
 - Sliding
 - Access to all features from every screen
 - Continuous calendar view (i.e. 3-day vs week view)

Wizardry

- Complex input (typing) completed for the user
- Focused on one theoretical user
- Tasks on calendar do not represent real tasks



Questions?



Rote