

Rote Concept Video

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Block Dudes

Gavin Mai, Ian Lewis, Haiyin Wang, Chang Young Park

Value Proposition, Problem/Solution Overview

Do you ever feel like you can't organize your life?

Is it too hard to get started on using a productivity/calendar app?

Tackle tasks on your terms in manageable boxes of time!

Rote : Get organized, one time-block at a time.

Tasks

Create User Profile (complex)

- The average user should only have to create a profile once

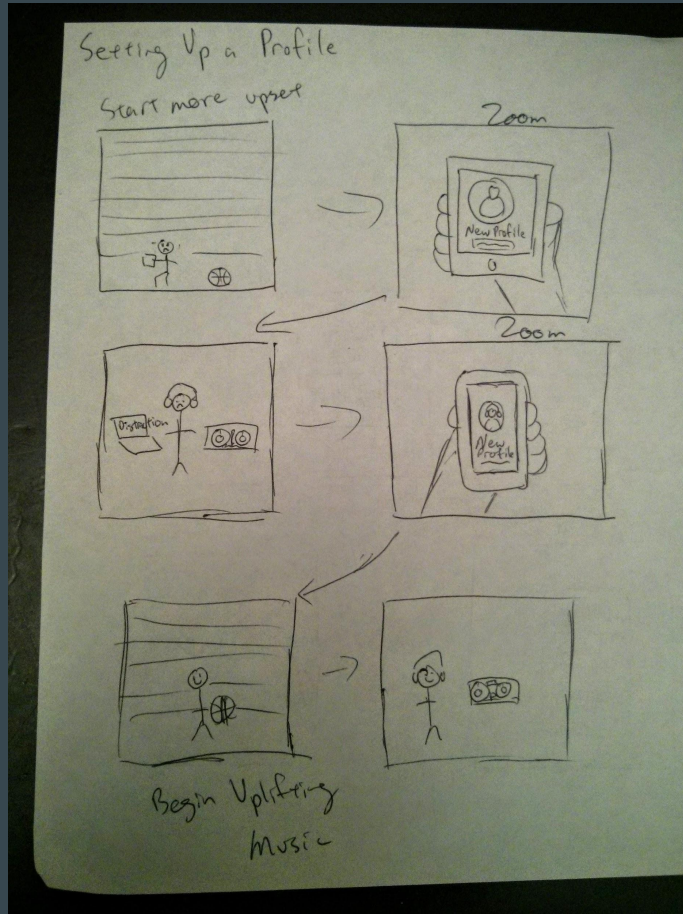
Add Task (simple)

- Adding a task should be as simple as possible using the least amount of user input
- Later on, through machine learning, repetitive tasks should be automatically added

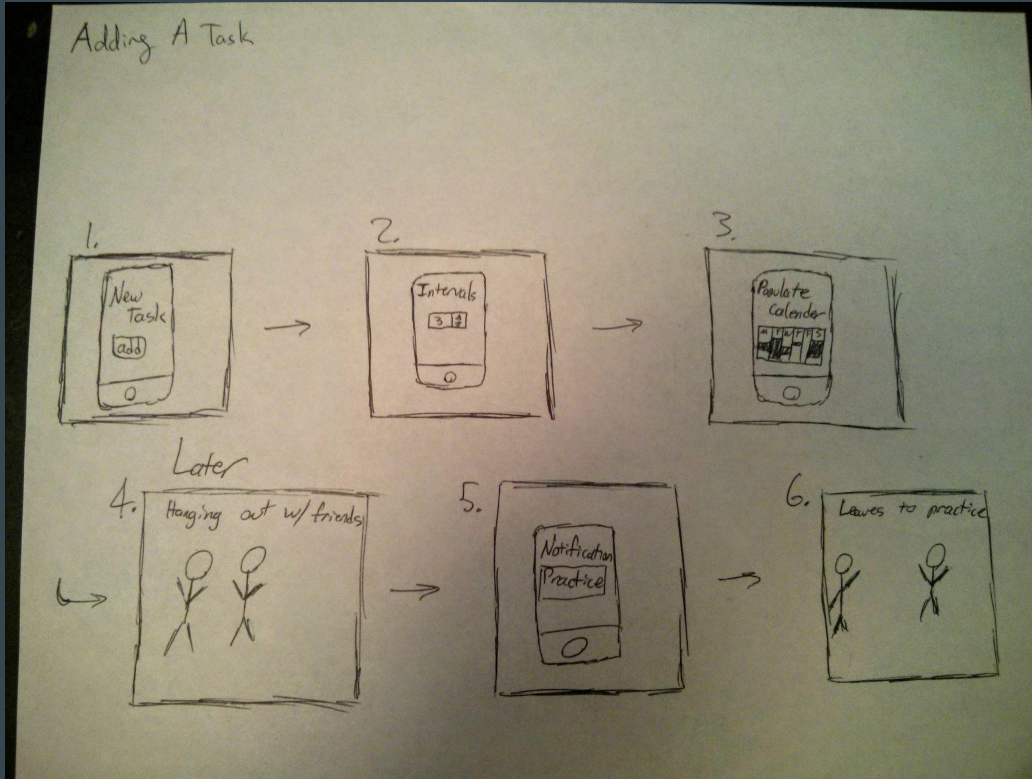
Edit Task (moderate)

- Editing a task takes the most effort as the user would have to provide more data (when they would like to reschedule the event to, how many blocks, etc.)

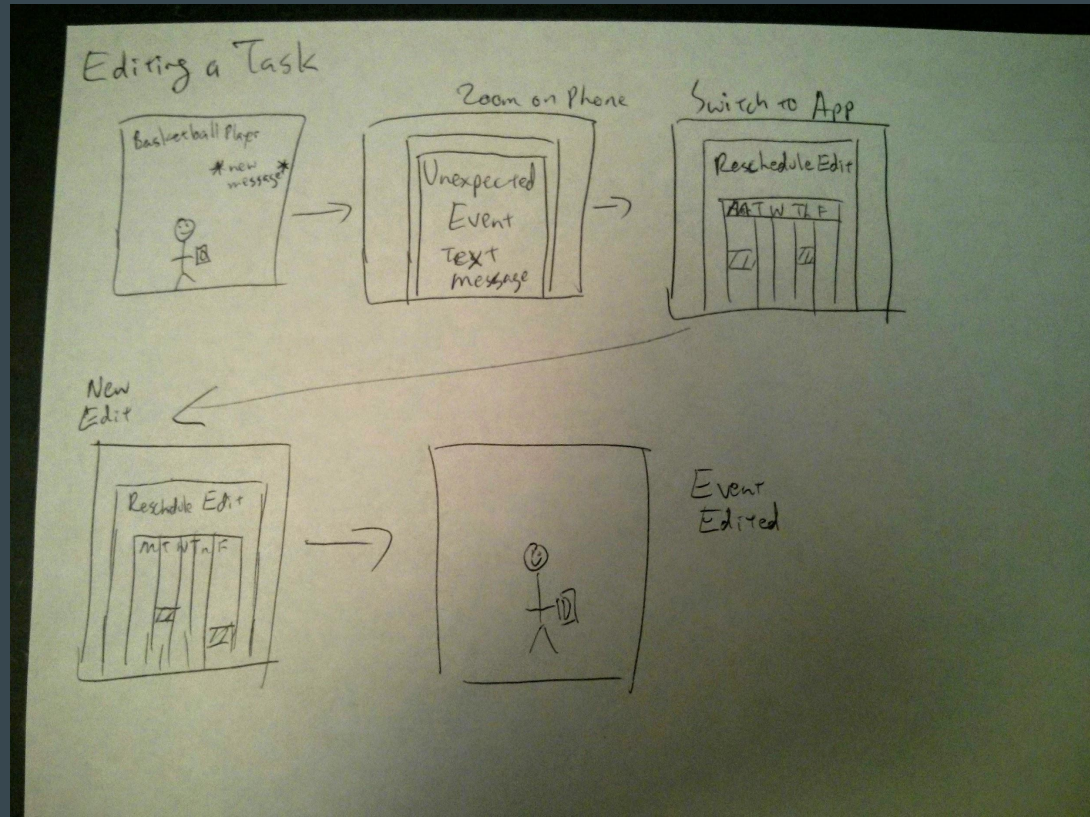
Video Storyboards



Video Storyboards



Video Storyboards



Video

App Name: **Rote**



<https://www.youtube.com/watch?v=bI6RVZ7LI7U>