The Power of the Group



Griffin Dietz Lachlan Green Zara Saraon

Leverage others to motivate focus

Lorraine



Initial POV

We met...

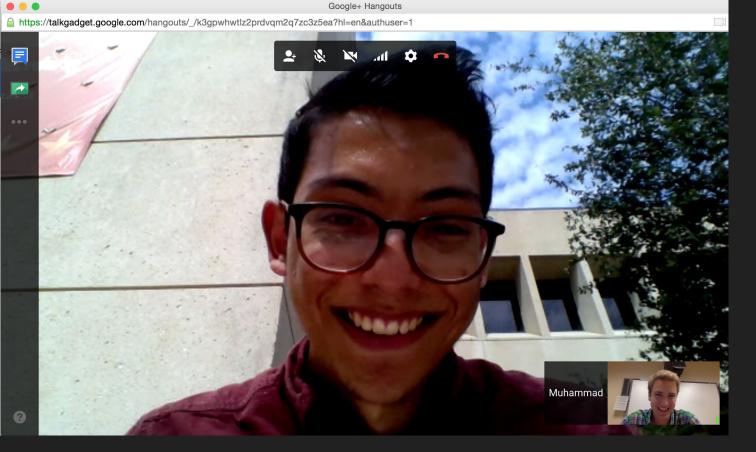
Lorraine, a yoga instructor

We were amazed to realize that...

focus can be enhanced through a shared experience

It would be game changing to...

provide a support system for people trying to focus



Muhammad

Spends 30-45 minutes trying to find the answer to a question

"I was afraid of feeling dumb"



Dustin

"People are intimidating."

"I won't necessarily branch out and make a new friends."

"Having someone to go to or someone to work with would make it easier."

Alice



"I'm better than most of my group members."

"I need to be able to trust that the other person knows their shit."

Revised POVs

We met... Jenny and Celia

Jenny and Celia

We were amazed to realize that...

they sometimes lost track of what they were doing as they were doing it

Jenny and Celia

We were amazed to realize that...

they sometimes lost track of what they were doing as they were doing it

It would be game changing to...

help people keep track of what they're working on in the present moment

How might we...

encourage people to unitask?

Muhammad

Muhammad

We were amazed to realize that...

he spent 30-45 every other day trying to answer questions

Muhammad

We were amazed to realize that...

he spent 30-45 minutes every other day trying to answer questions

It would be game changing to...

help him find answers to his questions more efficiently

How might we...

know when people are willing/qualified/able to help?

Alice

Alice

We were amazed to realize that...

she doesn't feel like collaborating with her peers is worth it unless there is some level of trust between them and knowledge that the other person "knows their shit"

Alice

We were amazed to realize that...

she doesn't feel like collaborating with her peers is worth it unless there is some level of trust between them and knowledge that the other person "knows their shit"

It would be game changing to...

overcome the trust barrier

How might we...

connect students with people in their classes whom they can trust?

Experience Prototypes

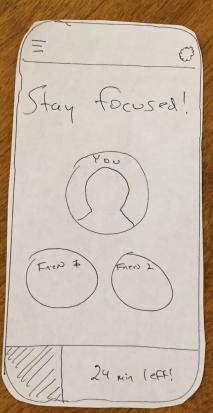
How might we...

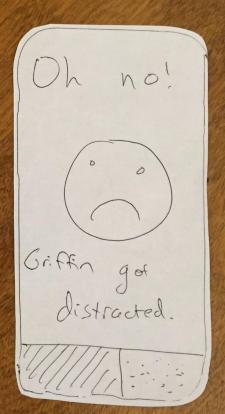
encourage people to unitask?

Buzz









Using social pressure to help people focus







How might we...

connect students with people in their classes whom they can trust?

What classes are you in this quarter?

Please select 5
friends you trust
and recommend working
with

You can add to/modify this list at any time.

Yar list: Lachlan Green

Zara Saraon Griffin Dietz Your connections in CS103:

(19) Lachlan Green

(2nd) Terrie Graft

(2nd) Jake Jannings

(2nd) Angela Yee

Collaborate o

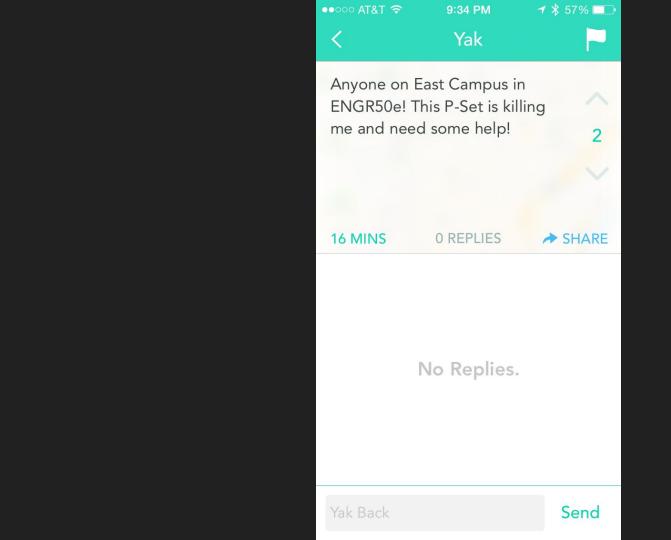
Angela Yee

(2nd) through Zara Saraon

text | call







Questions