



docket

Assignment 4: Concept Video

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Focus: Productivity in transitioning
stages of education



Value Proposition: “Ideas coming to life”

Problem:

The bustle of everyday life leaves little time and energy for personal side projects.

Solution:

docket is a public platform that helps document the progress of projects. By updating a project docket, looking through others' projects and interacting with users, anyone can keep track of his/her progress and stay motivated.

Tasks

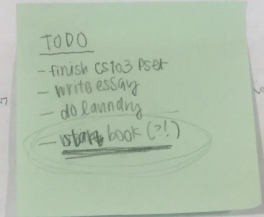
1. Users come to look for inspiration. (**simple**)
(e.g., browsing through other projects)
2. Users come to look for/give motivation. (**moderate**)
(e.g., interacting with community through comments)
3. Users come to document their project. (**complex**)
(e.g., uploading to/updating their project page)

Story Board

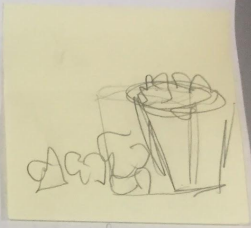
①



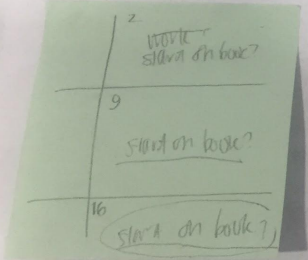
(wide shot)
medium



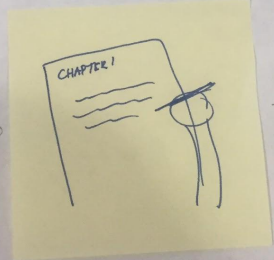
closeup



closeup



closeup



closeup / ~~angle~~
aerial



closeup

(evangelisch problem) (montage shot)

②



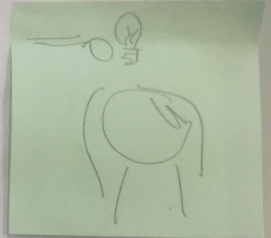
PAN RIGHT



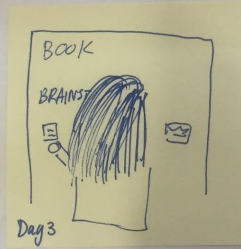
PAN LEFT



closeup



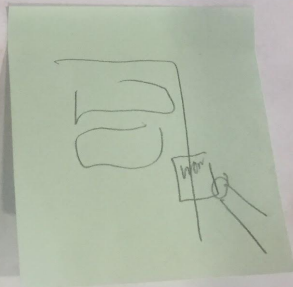
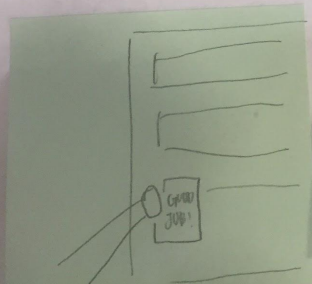
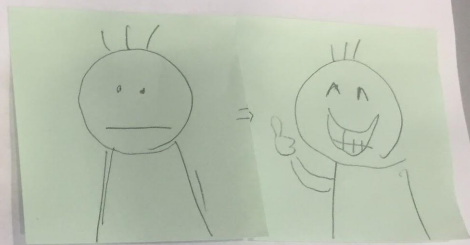
Day 1



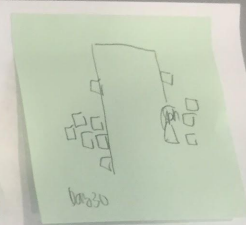
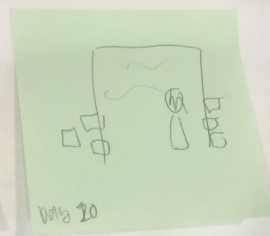
Day 3

Story Board

3

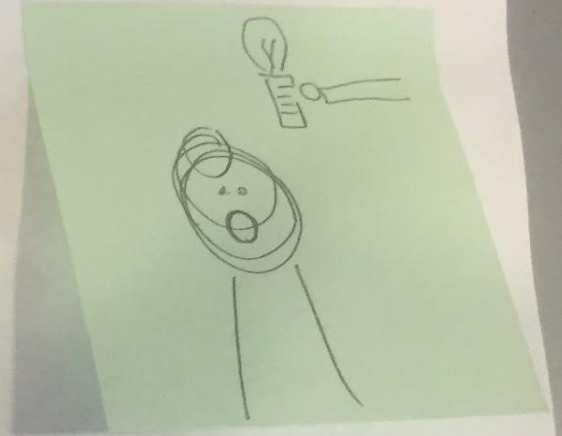
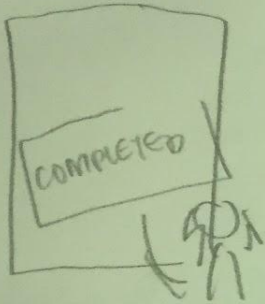


4



Story Board

5



Video

Watch [here!](#)