



# TREAM

## Crowdsourcing

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# TREAM: Team-making made simple

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**Problem:** A person has a project in mind, but she doesn't have the skill set and/or manpower necessary for the project.

**Solution:** People with similar skills and interests join the project, and carry out the project as a team!



# Three Tasks

## Start a Team (moderate):

Person comes up with an idea and creates a team project.

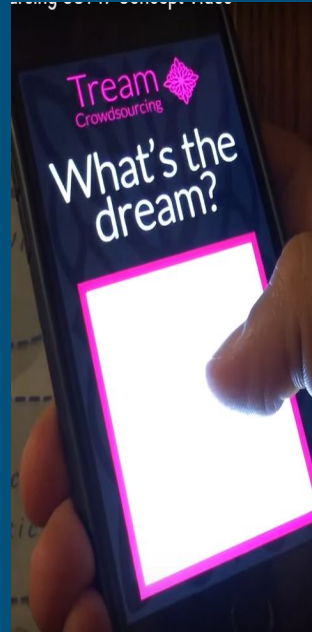
## Join a Team (simple):

Users are recommended existing projects based on interests.

## Work as a Team (complex):

Team members work together to complete project.

Start



Join



Work



# Video Storyboard

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## Start a Team

Pan shot of distressed Osama in bed

Asks “How do I even HTML?”

Close up of starting project with “Tream”

## Join a Team

Captions introducing Vivian and Raymond

Zoom in on Vivian choosing from recommended projects

Shots of Vivian and Raymond being hired

## Work as a Team

Shots of Vivian and Ray typing in dark rooms

Shot of Osama on laptop  
Zoom in on Justin Bieber video

Shot of Osama happy with final website

# Appendix

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[Full Storyboard PDF Link](#)

[YouTube Video Link](#)