Timeline

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Nirmit P.| Peter B.|Andrew M.|Stephen A.

Our Value Proposition

Instant context for everything

The Problem and Our Solution

It's hard to find the best content online. Save yourself the search. Use Timeline and get context relevant, expert curated content instantly at the push of a button.

Timeline Display

- Perspectives
- Summary given, no clicks
 - necessary
- Space = time

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Time	e Machine Rearch term entered Find
Coce C	Colo's Global Influence How Coco Colo is Destroying Asia
29th Oct 2015	Coca-Cola Continues Ticking All The Right Boxes Coca-Cola (NYSE-KO)'s strong product portfolio and growing presence in international markets makes it a key player in the beverage industry With a market share Riag
27th Nov 2013	Coca-Cola Will Be Cannes Festival's 2013 Creative Marketer of the Year Coca-Cola will be named Creative Marketer of the Year at the 2013 Cannes Linns International Festival of Creativity, the first time the company has been honored with the top client award despite taking home 100 Lions over nearly five decades. In 2012, Fiog
1940	Coca Cola Advertising from early 1900 to 1980 Recently we had posted article about vintage Pepsi Cola advertising. Most of us are well aware about the Cola War. So we thought it would be a great idea to Plog
18th May 1886	About Us: Coca Cola History Coca-Cela history began in 1886 when the curiosity of an Atlanta pharmacist, Dr Flog

Searching a Timeline

- Default homepage
- Hot & Cold Rating? No more.
- Stay with preview



Searching a Timeline

- Default homepage
- Hot & Cold Rating? No more.
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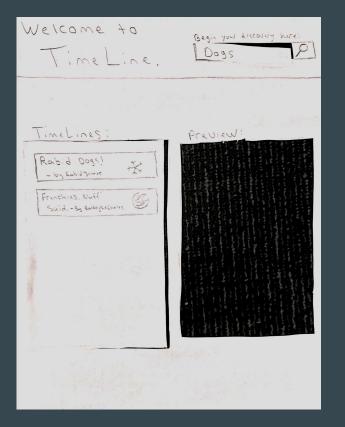
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Creating your Timeline

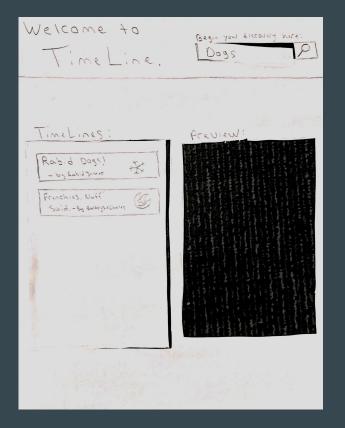
- Videos now able to be added
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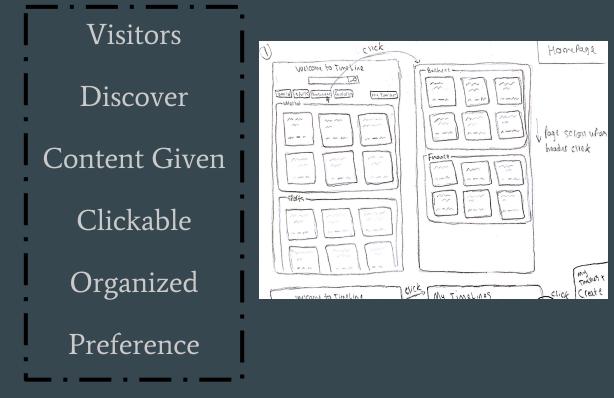
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Our Revised Interface Design

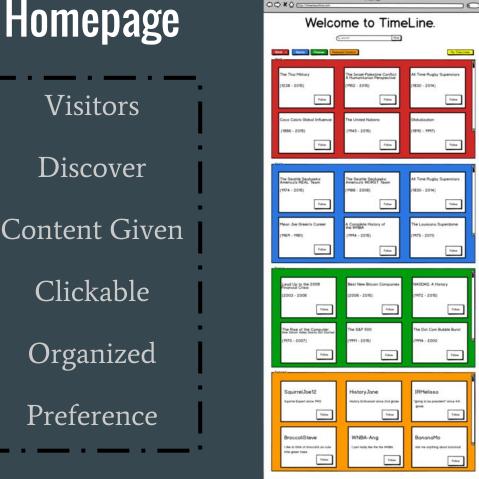


Visitors Discover Content Given Clickable Organized Preference







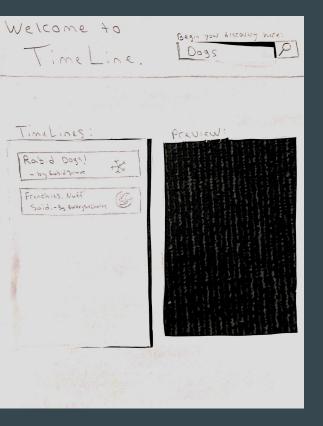


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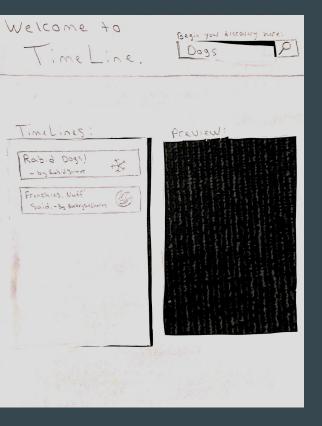
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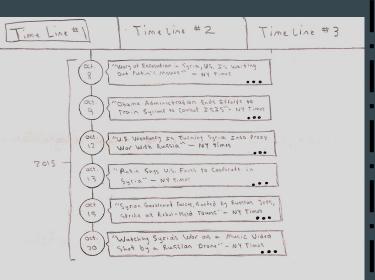






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d • Sports Finance Feat	ured Creators	My Time Lines				
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The Rise of the Computer: How Silicon Valley Giants Got Started (1970 - 2007) Follow	The S&P 500 (1991 - 2015) Follow	The Dot Com Bubble Burst (1994 - 2000) Follow				

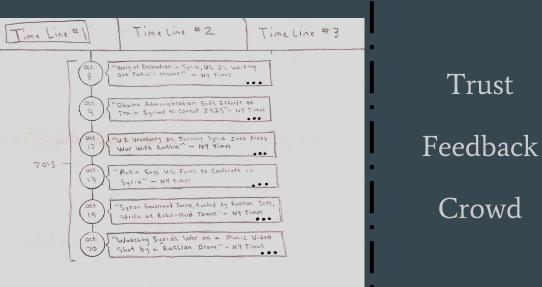
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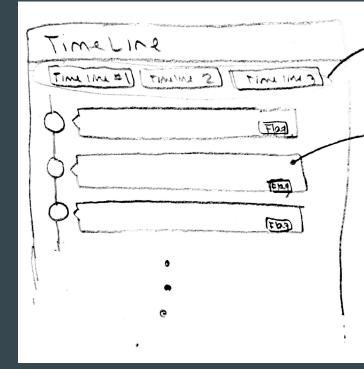


Trust Feedback Crowd

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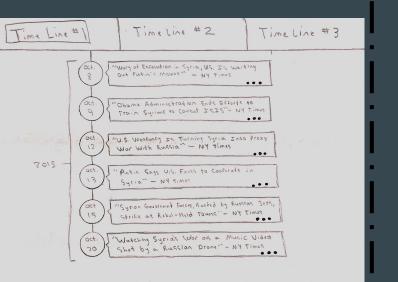
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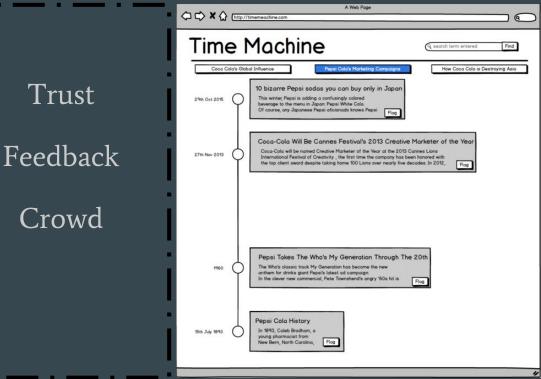


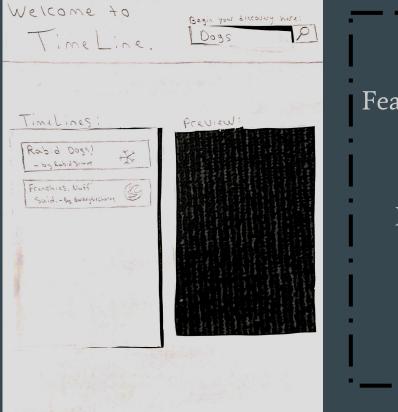


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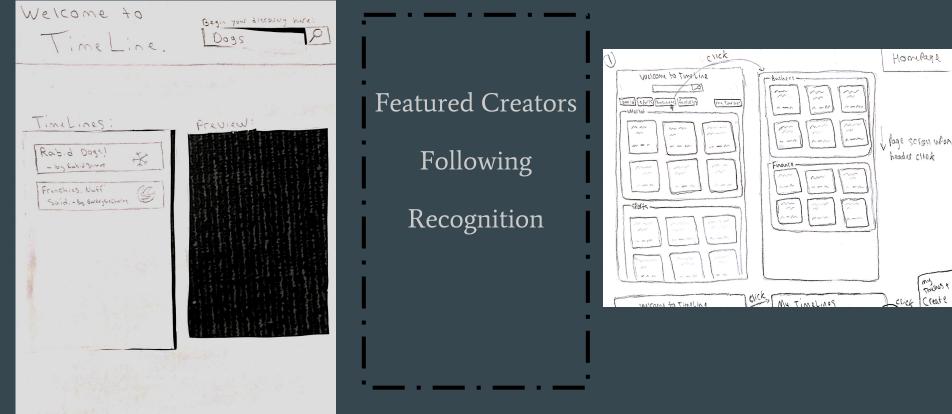




Featured Creators

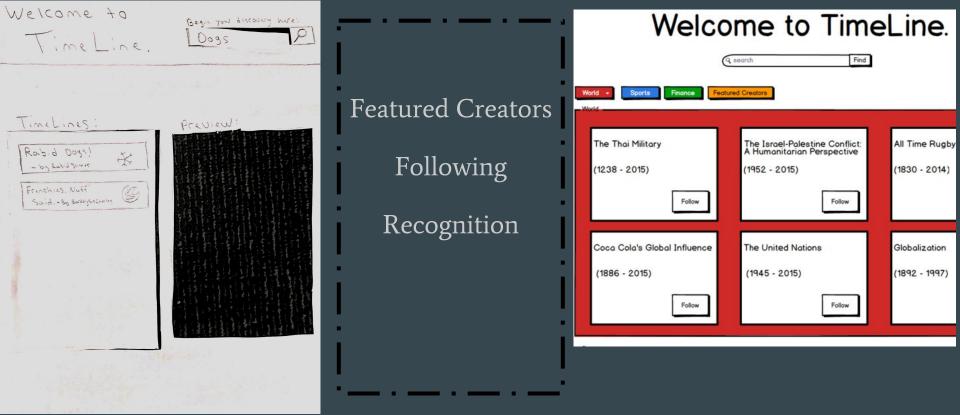
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Recognition









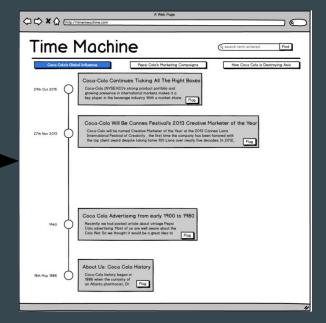


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e perfect balance betweer	ands across multiple platforms in many different when looking at its Lon winners, there is the partie r their markets. We congradulate Coco-Cola and forward to honcering them in Carnes."	ive of Cannes Lions. "Most noticeable, to local teams to adapt and innovate f	years," says Philip Thomas, Chief Execut	or many years nanagement a
	cc-Cola Company, says "Creativity has been an aver the world. We are honoured by this recognit			rands. It fuels
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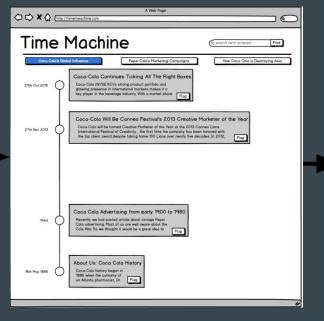
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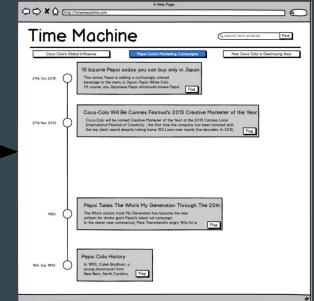
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he organisers behind the world's largest and most everage corporation as the recipient of the 2013 ave distinguished themselves by inspiring innovati- raduced by their agencies.	Creative Marketer of the Year Award.	Formally known as the Advertiser of th	e Year Award, this prize is pre
laving won its first Cannes Lion back in 1967, The cluding a Design Grand Prix in 2008 for the US e			
The Coca-Cola Company's restless pursuit of creati or many years," says Philip Thomas, Chiel Executiv ranagement of global brands and freedom given s chievement in keeping the business at the forefront	re of Cannes Lions. "Most noticeable, r o local teams to adapt and innovate fo	when looking at its Lion winners, there or their markets. We congratulate Coo	is the perfect balance between c-Cola and its agency partners
te Tripadi, Executive Vice President and Chief Mar rands. It fuels our business – with consumers, custo antners who inspire and make us better."			
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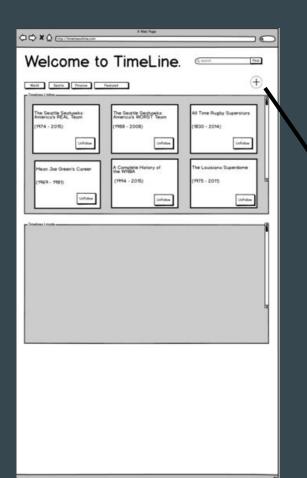
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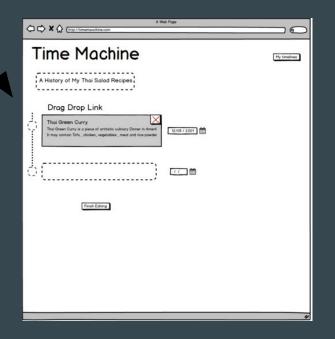
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29th Oct 2015	Cocc-Cola Continues Ticking All The Right Boxes Coco-Cola (NYSEKO) is strong product portiole and growing presence in interrollom transfast makes it a key player in the beverage industry With a market share Flog	
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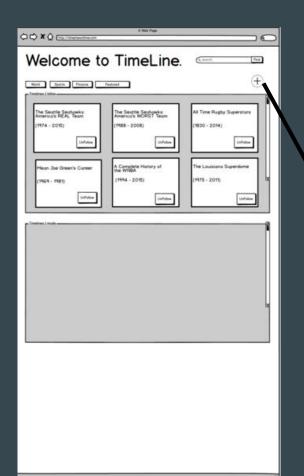
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Creation



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Mean Joe Green's Career (1969 - 1981) Unitide	The Louisiana Superdome (1975 - 2011)
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Our Prototype

Balsamiq

The Good

- Kept our design simple
- Simple UI elements drag, drop & resize
- Allowed us to work regardless of personal OS

The Bad

- Cartoonish, not beautiful
- Features missing (auto scroll...)
- Drag & drop not supported
- Typing not possible



Necessary Handcode

- Homepage timeline content
- Mock Timelines & any content really
- Drag & Drop
- Searching

