



Connect to people by sharing stories through your favorite discoveries.

THE ISSUE

People are searching for a better way to learn about the lifestyles of the people they like, admire, and respect.



FOOD SPIEL






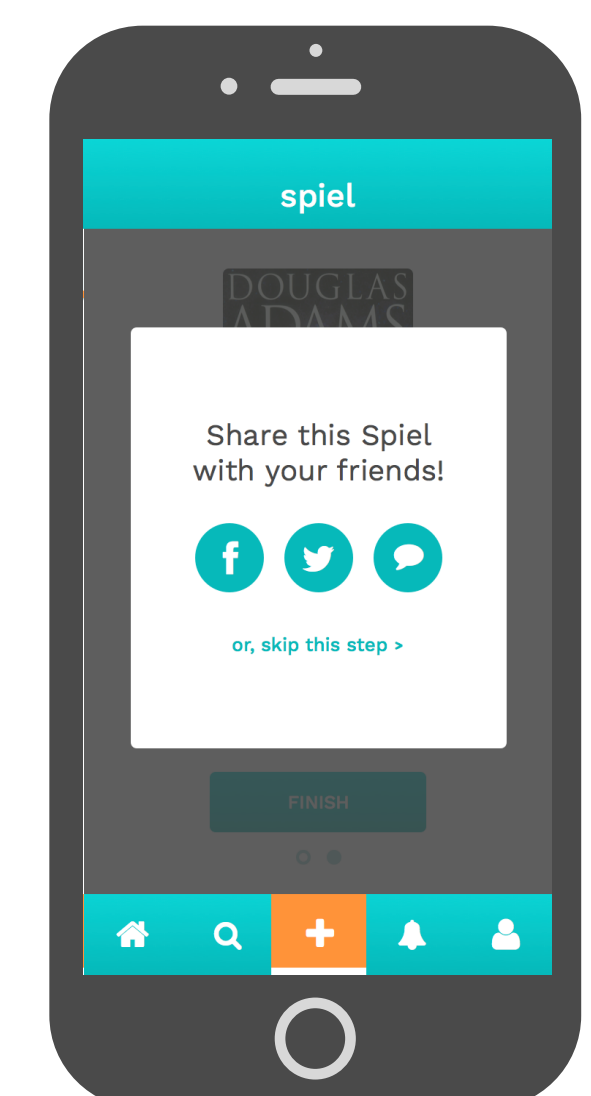
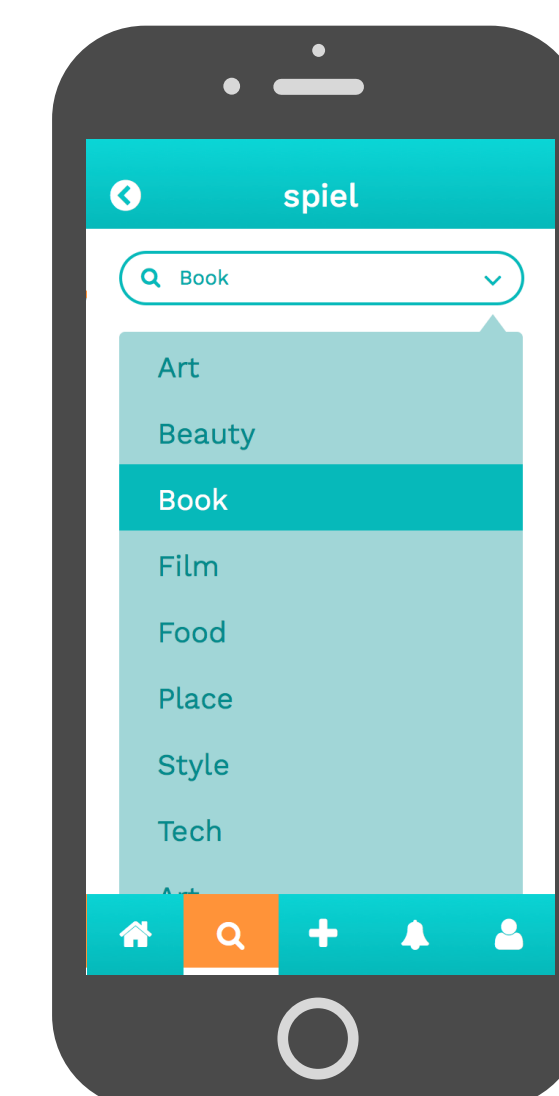
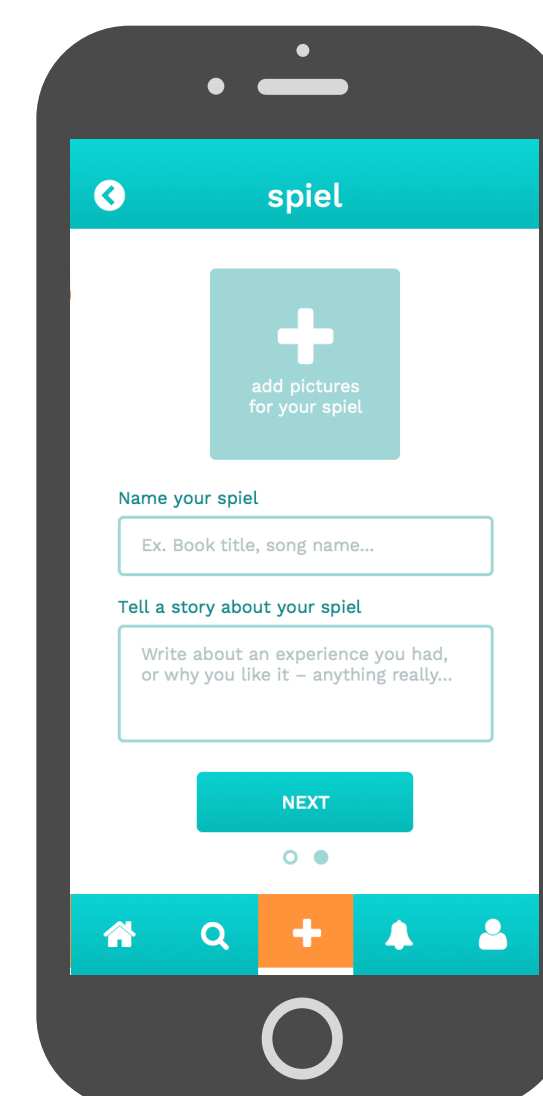
BOOK SPIEL



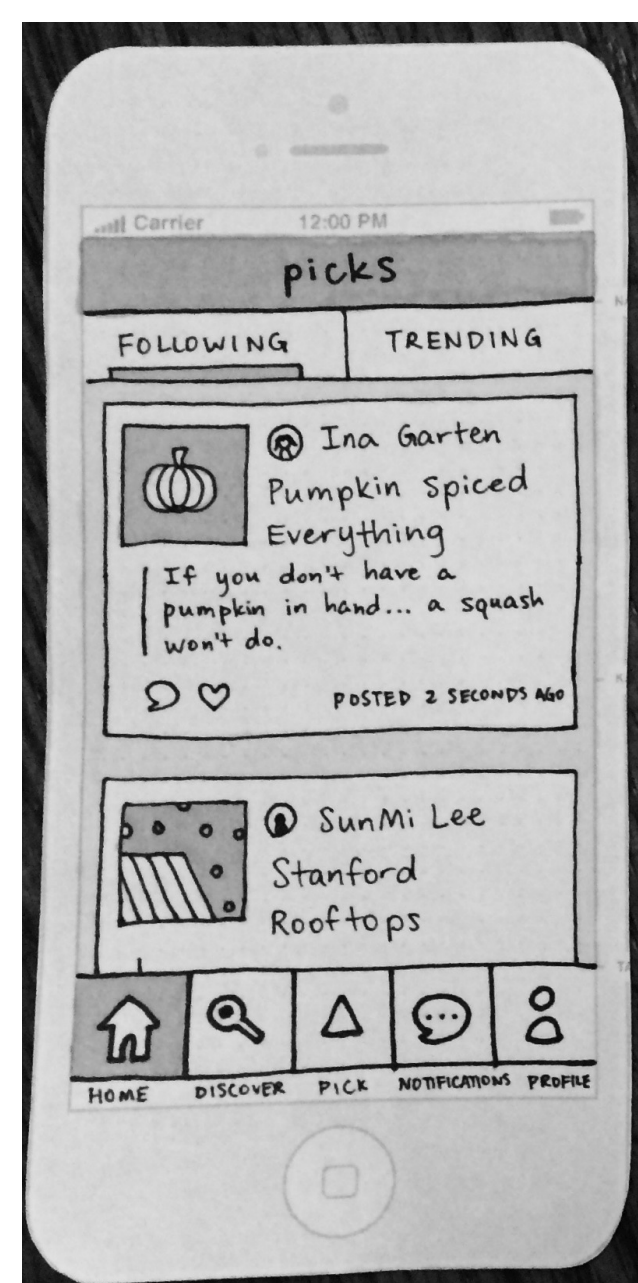
TECH SPIEL

OUR SOLUTION

-  **Post your favorites** to inspire others with your new finds and stories
-  **Discover new products and people to follow** to learn about the lifestyles of people you admire
-  **Share your favorite spiels on other social networks** to reach a wider audience



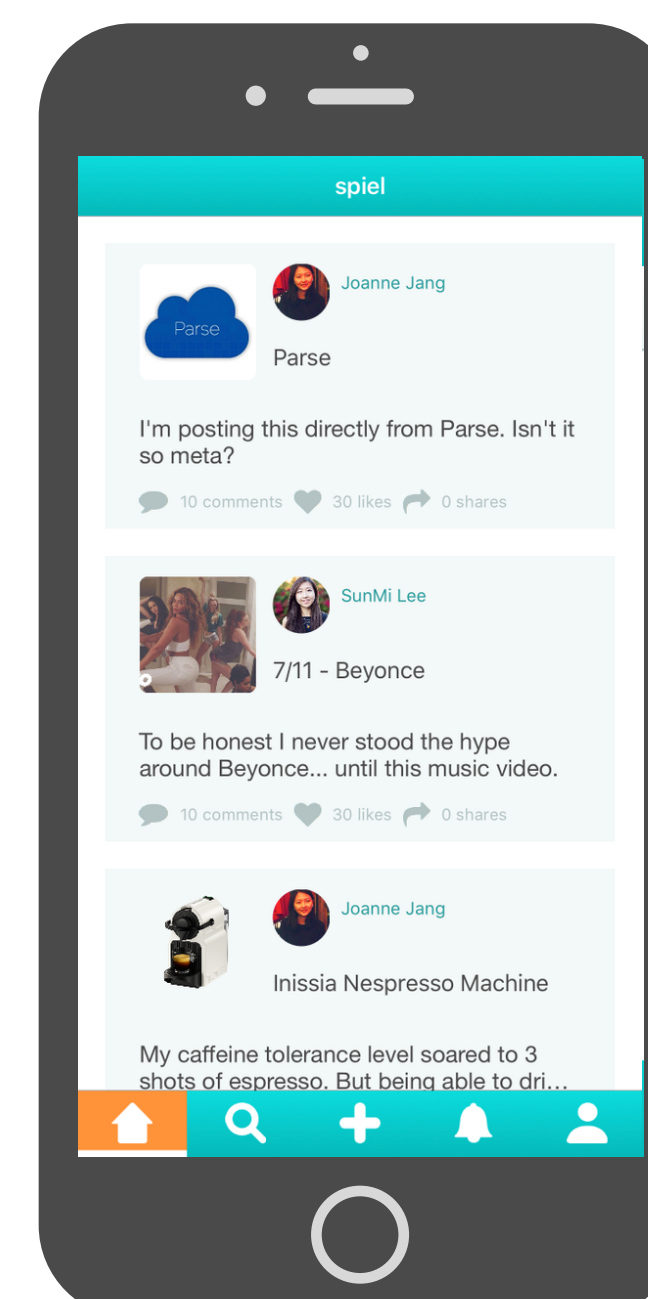
DESIGN ITERATION



Low fidelity paper prototyping



Medium fidelity InVision prototyping



High fidelity prototyping with code