Interview Questions

<u>Common/General</u>

What do you think about crowdsourcing?
-> Where do you think this is effective vs. not?
-> Are you an avid user of crowdsourced products? Examples?

Elaborate on an experience you had with a crowdsourced product

<u>User</u>
What's the last time you bought/sold something online?
-> What kind of item? Purpose?
-> Price range of the item?
-> Was the item time-sensitive?
-> Why did you buy it online as opposed to Walmart/physical marketplace/word-of-mouth?

What do you typically look for in an online marketplace?
-> Which features of a website would turn you off/prevent you from listing your item there?
-> What would you want to be able to buy that's not typically available on places like amazon, google express, craigslist

What are some online marketplaces you use?
-> What do you like about it?
-> What do you dislike about it?
-> What are some features you wish you could see?
-> What are you alternatives when you don't find anything on them?

Have you used a social networking site in the context of buying items?
-> What are some advantages/disadvantages of using that medium?
-> Are there categories of items that pop up more frequently than others?
-> Are they more events-based or location-based?
-> (if this doesn't come up in any of the previous answers) have you ever had to sell off a ticket for concert/game, elaborate on experience

<u>Expert</u>
Hardest part of implementing the product?

Unique challenges of the **crowdsourced** part of the online market place?
-> Engineering perspective?
-> Security/liability perspective?

What are some problems only crowdsourcing can address?