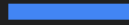


Concept Video



Dartis Willis

Cristian Lara

Neven Wang-Tomic

Value Proposition and Overview

- “Never miss out”
- Finding reliable information about events is incredibly difficult. By enabling people to make informed decisions about events through user-driven data, we can improve the event-going experience as a whole.

FOMO

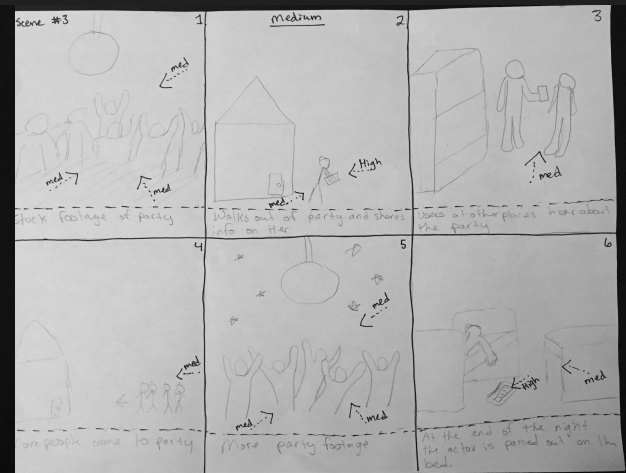
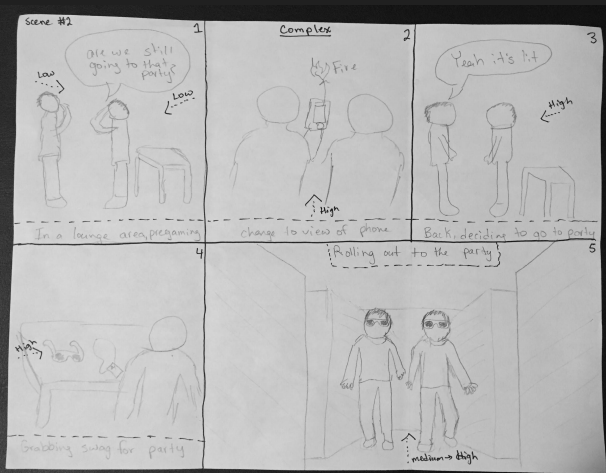
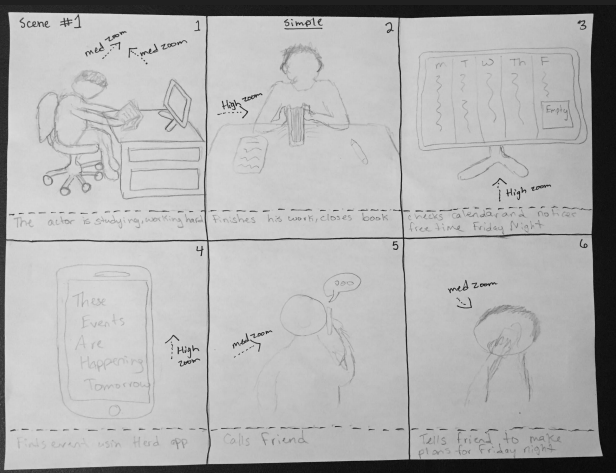
Herd 

Three Tasks

- **Simple:** Find upcoming events in your area.
- **Medium:** Share information (photos, comments, etc) about events while at them.
- **Complex:** Decide whether or not to go to an event.



Storyboard



https://www.youtube.com/watch?v=1_6CTiQ-FnY