Herd: Medium-fi Prototype

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“Never miss out!”

Enabling people to make informed decisions about events using reliable user-driven data.

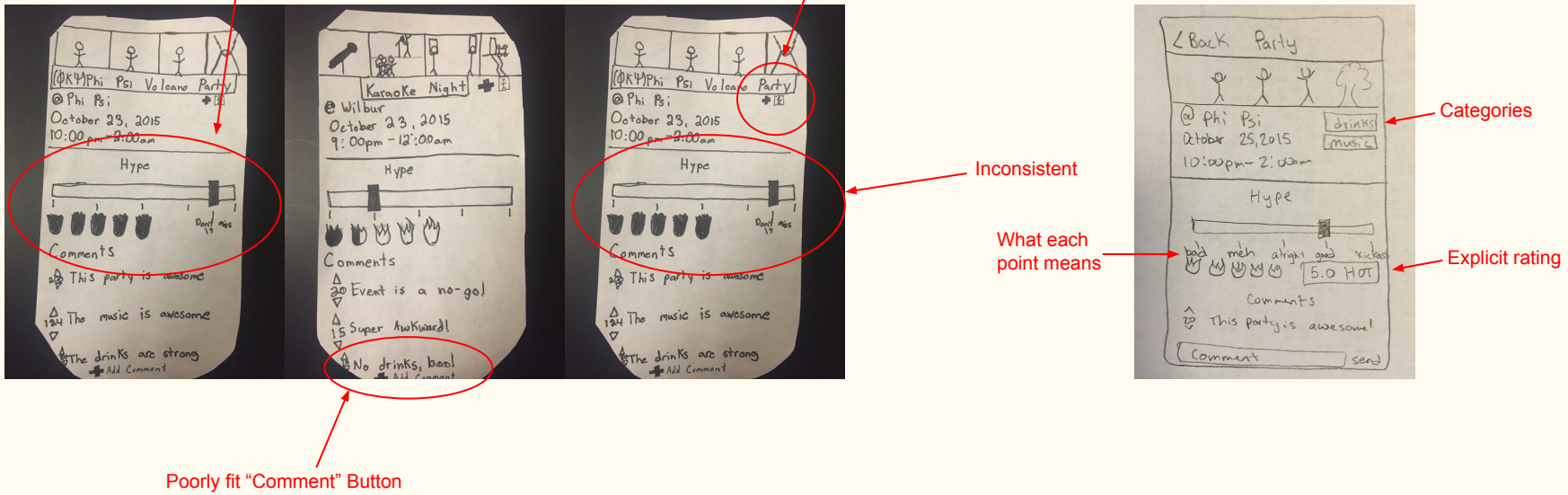
Tasks

1. Make informed decision about events

2. Share information about an event

3. (Revised) Create events

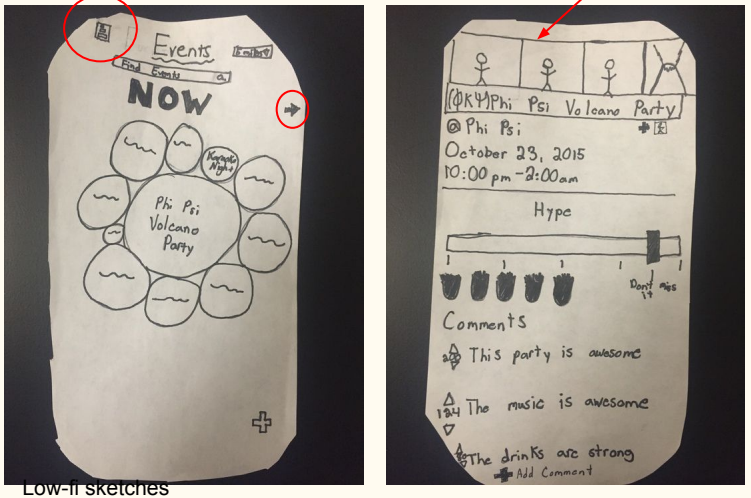
Stripping Down and Clearing Up



Revised Interface Design: Intuitive Navigation

Unclear “Sort” Button

No Back Button

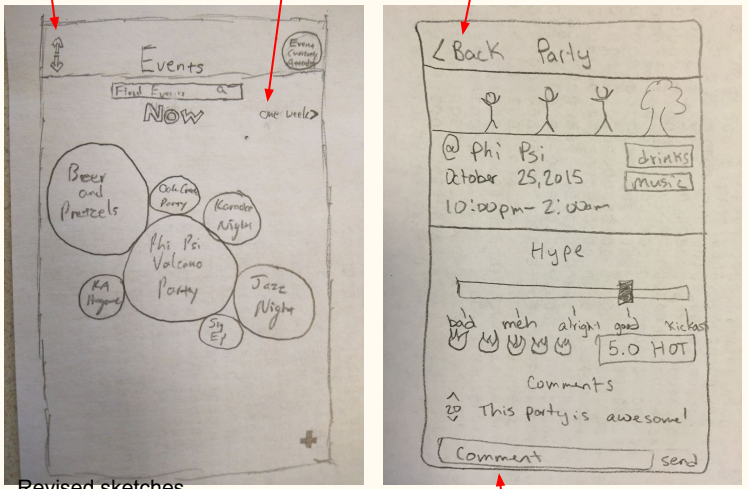


Low-fi sketches

More indicative button

Explicit navigation

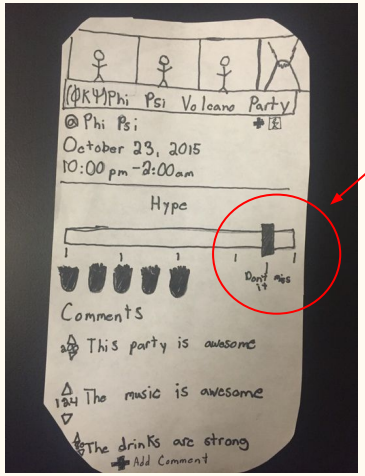
Explicit “Back” button



Revised sketches

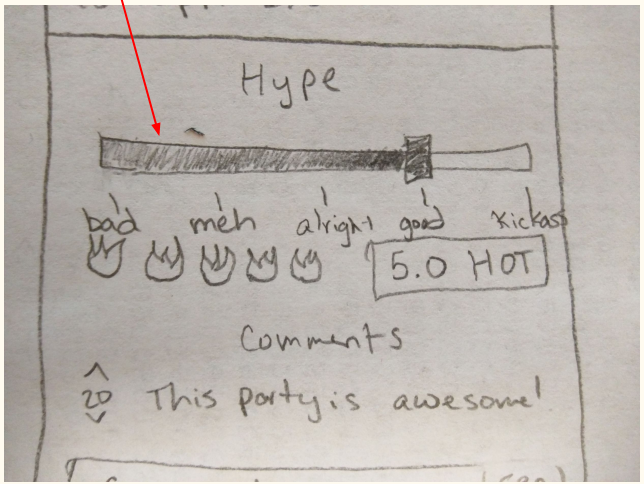
Integrated comment bar

Revised Interface Design: RSVP

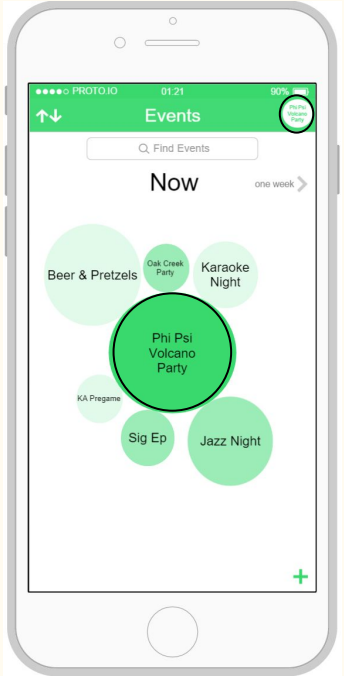


Underwhelming RSVP

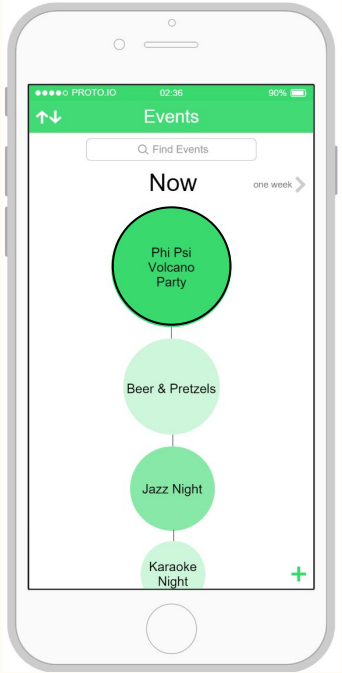
Shaded slide bar

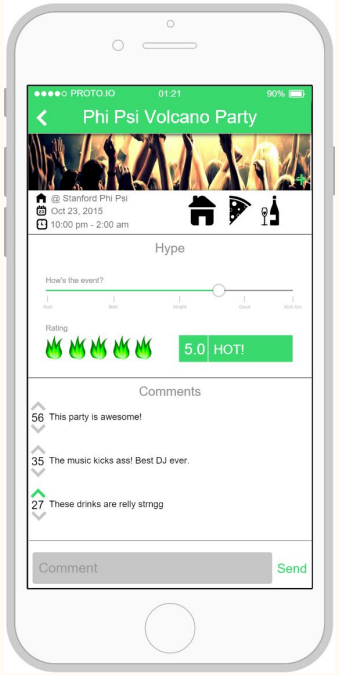


Informed Decision Making

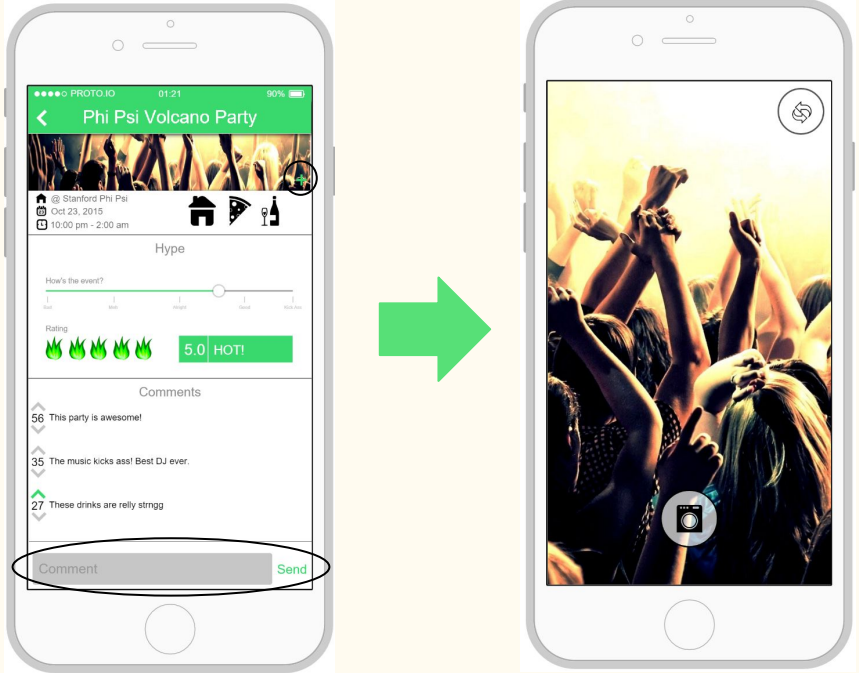


Or

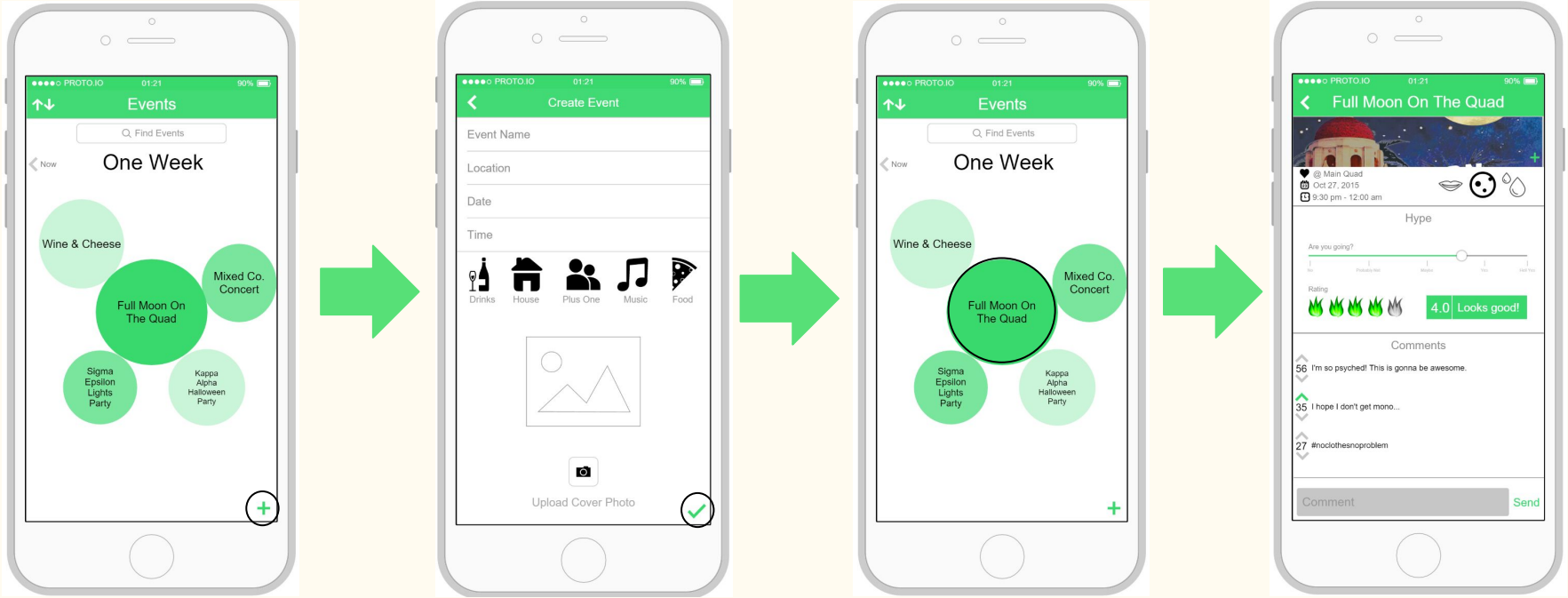




Share Event Information



Create Event



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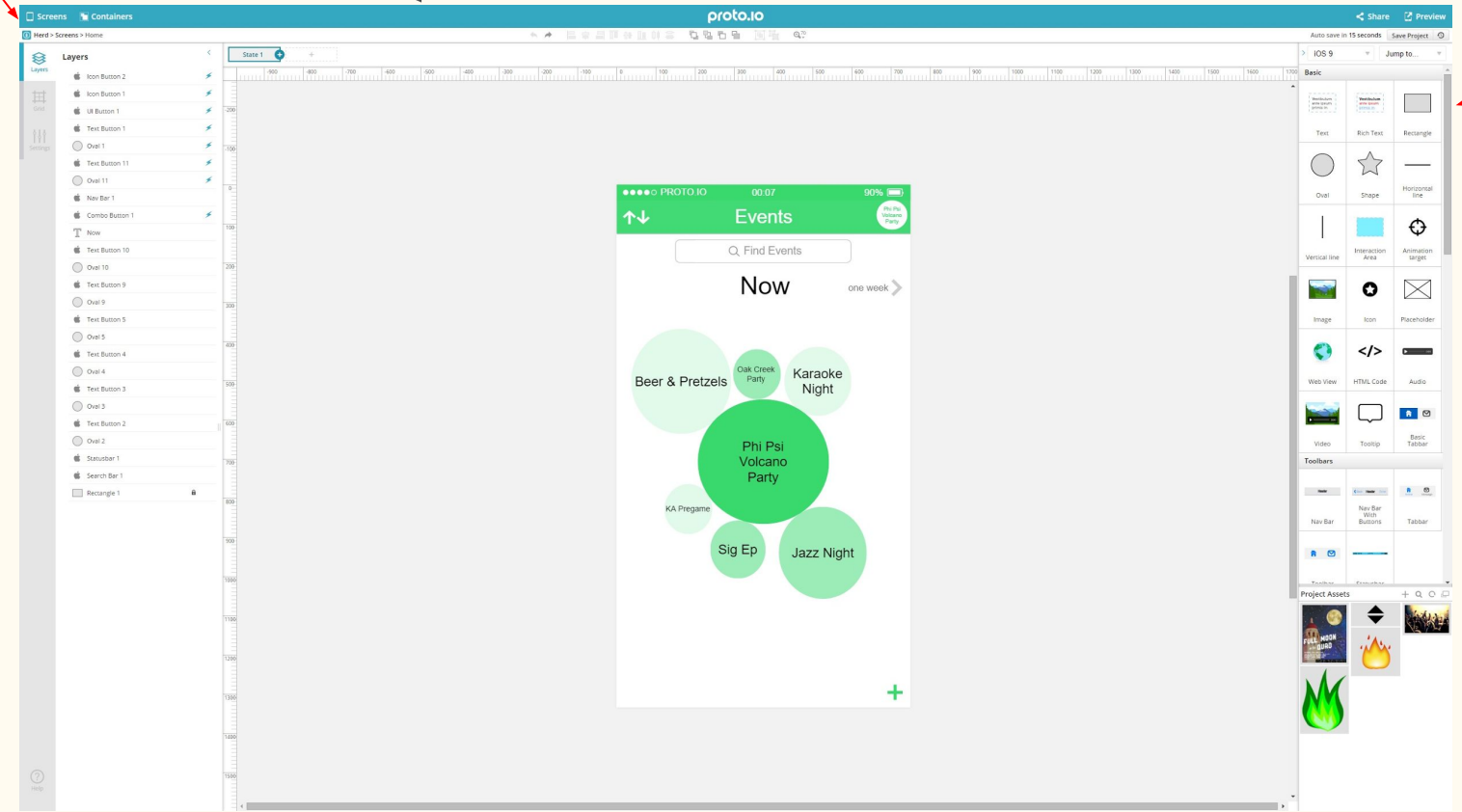
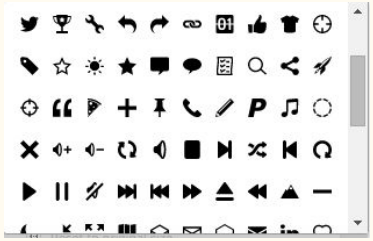
Elements



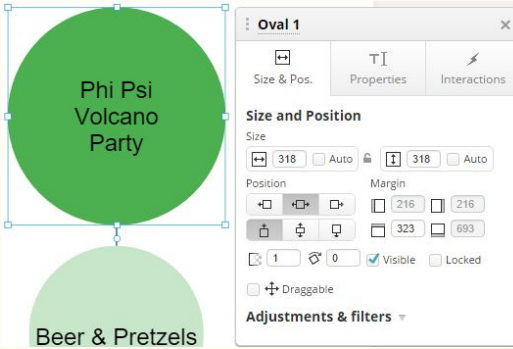
Icons/Assets

Good

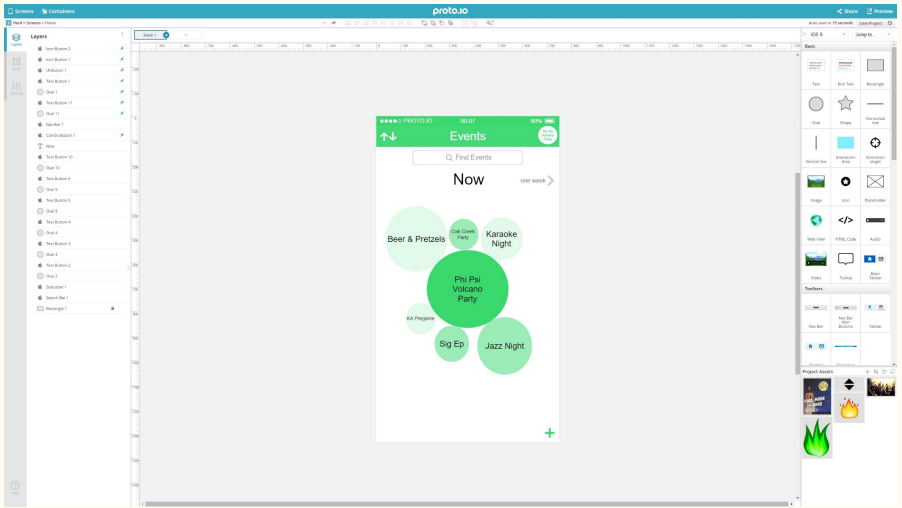
- Ability to explicitly review/undo actions
- Vast selection of icons & assets
- Great quick previews
- Clean and pleasant design
- Feature heavy



Icons

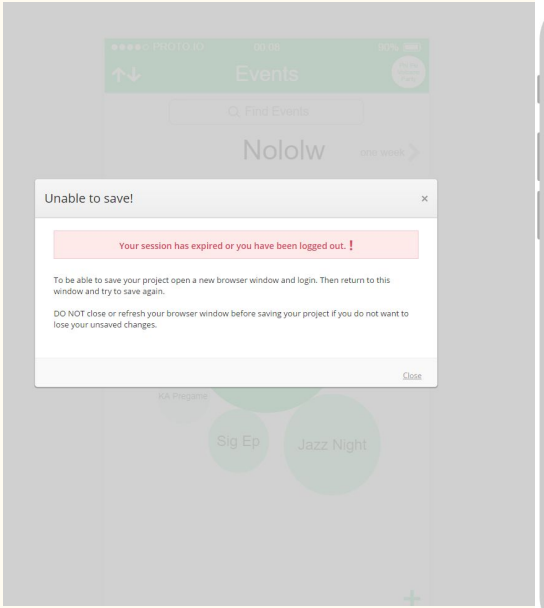


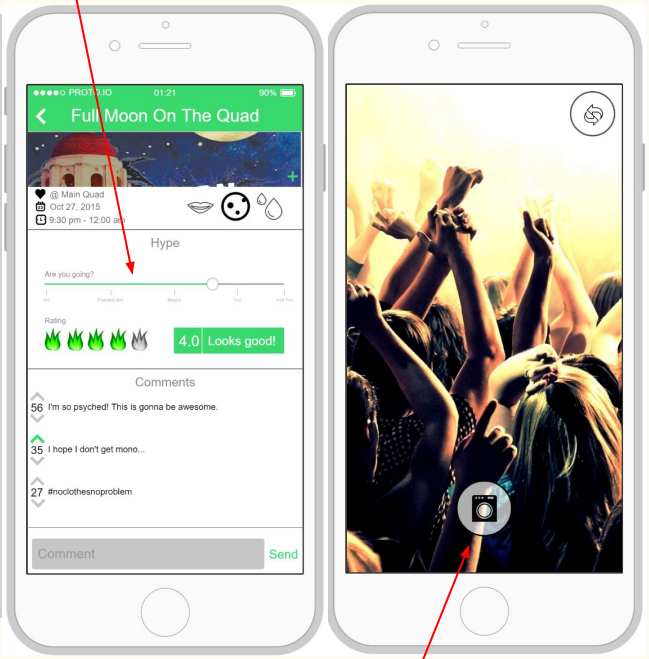
Element Customizer



Bad

- No live collaboration
- Limited customization of elements
- Sloppy clicking functions
- Hard to navigate





Summary

- Fixed errors
- Cleaned the UI up
- Added some functionality

Next:

- Ironing out the fine details
- Moving on to producing some code