

STORYBOARD



Who is going to cut my hair???
Freshman, J, moving into dorm



Whoa who are these guys and who did their hair?
Upperclassmen, stylish, hair on fleek



New app...Fleek? What's that?
Toss phone to J with app



Connect more barbers and clients in the area...
J uses app to find barber and get hair done



Share with community... #HairByCurtis
J takes selfie and shares on the app



Squad on fleek. Hair on fleek. All on Fleek.
J has friends and a nice haircut thru app