

POV & EXPERIENCE PROTOTYPES

SLOANE, TINA, MARIE & KARNA
CROWDPOWER

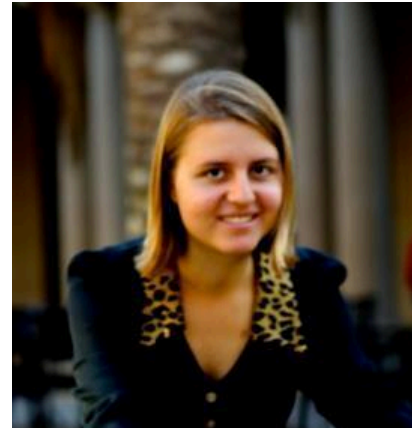
DREAM TEAM



Sloane



Marie



Tina



Karna

CROWD POWER



CROWD POWER



CROWD POWER



CROWD POWER



LEVERAGE
CROWDPOWER
TO IMPROVE
LECTURE QUALITY

INITIAL POV

We met

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Jerry ...

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We were amazed to realize that

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**We were amazed to realize that
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they don't understand ...**

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**It would be game changing to
empower students to ask
questions!**

MORE NEEDFINDING: TOM

- **Former football player**
- **Athletes learned plays via rote memorization and drills**
- **Coach didn't ask for questions during blackboard sessions**
- **Consequences if you forgot the play!!**



MORE NEEDFINDING: CAITLIN

- 2nd grade teacher
- Pre- and post-assessments
- Cold calling on students
- Kids *not* afraid of asking for help

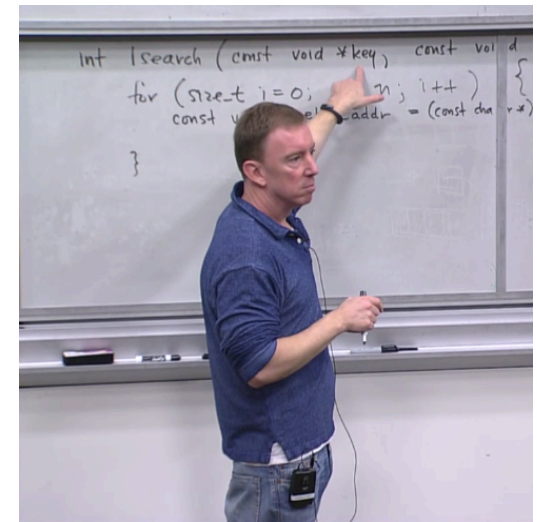


FINAL POV I

We met **Jerry**.

We were amazed to realize that **students** don't ask questions when they don't understand.

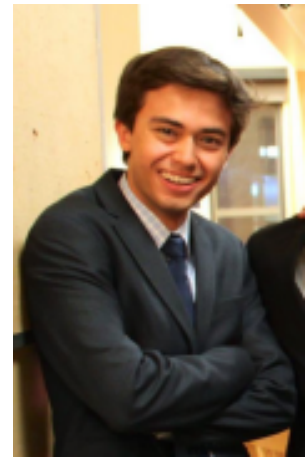
It would be game changing to **empower** students to ask questions.



How might we

**make it so that students don't
have to ask their questions in
front of the entire class?**

FINAL POV II



We met **Robert**
who needs to **moderate the Q+A session**
at large talks ...

because Q+A makes the event even
more engaging.

It would be game changing to enable
him to find the best questions for the
talk's audience.

How might we

**ensure that diverse groups of
people with diverse topics get
to ask questions?**

FINAL POV III

We met **Felix**.



We were amazed to realize that **they don't want to be engaged in lecture.**

It would be game-changing to **make them want to participate in large settings the same way they participate in small groups.**

How might we

**foster inter-student dialogue
during a lecture so that
students help themselves and
have a friend?**

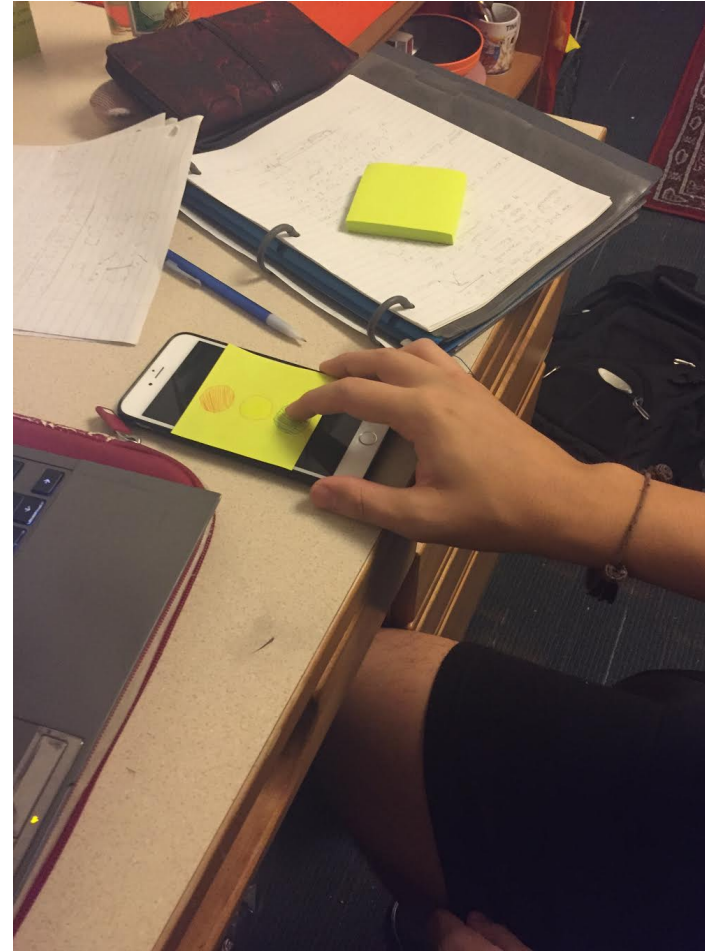
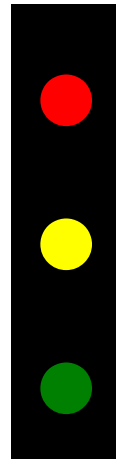
CLASS STOPLIGHT

Simple app to
communicate to
lecturer:

Slow down

Just right

Speed up

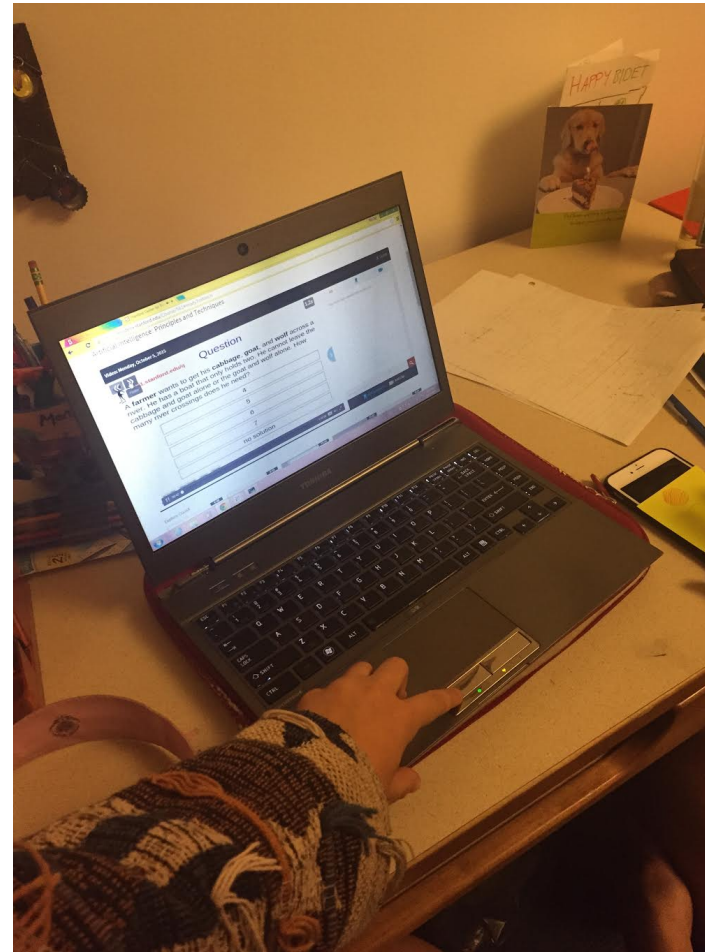


CLASS STOPLIGHT

Too much fine-grained control

Distracting?

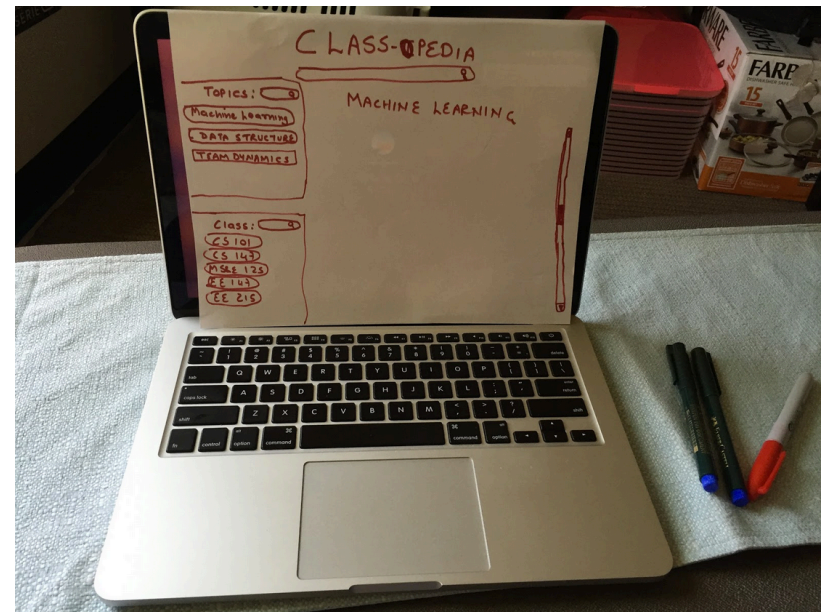
Is yellow useful?



SHAREABLE NOTES

Class-wide notes
compiled by TAs
and students

Link to textbooks,
slides, further
reading



SHAREABLE NOTES

Very distracting

**More helpful for
after lecture than
during**

**Useful: simple
definitions of
terms as reminder**

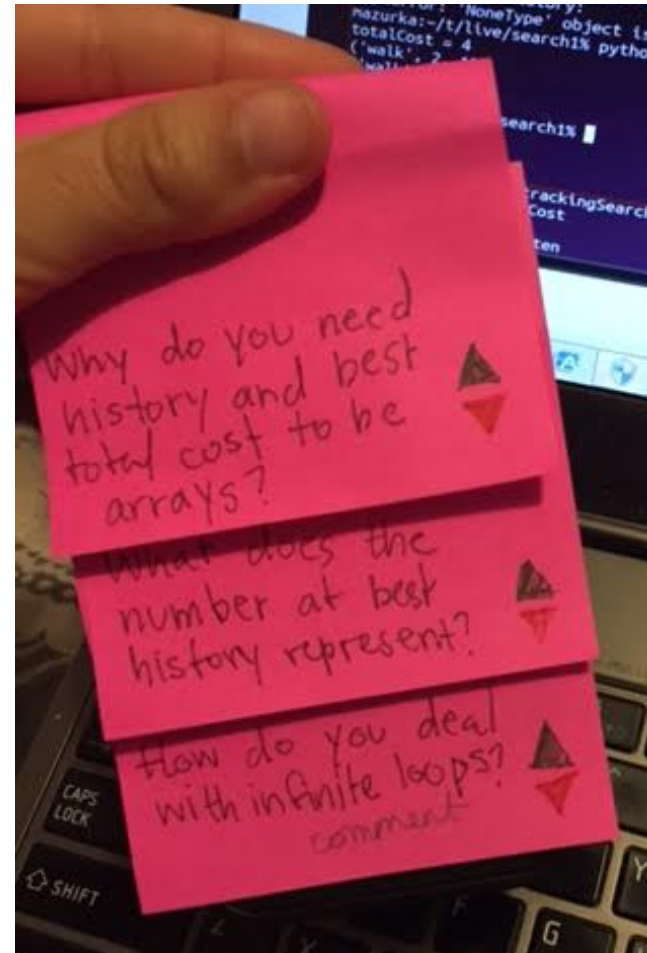


QUESTION MODERATOR APP

Submit + vote on
questions via app

Lecturer takes top
questions

Very simple
interface

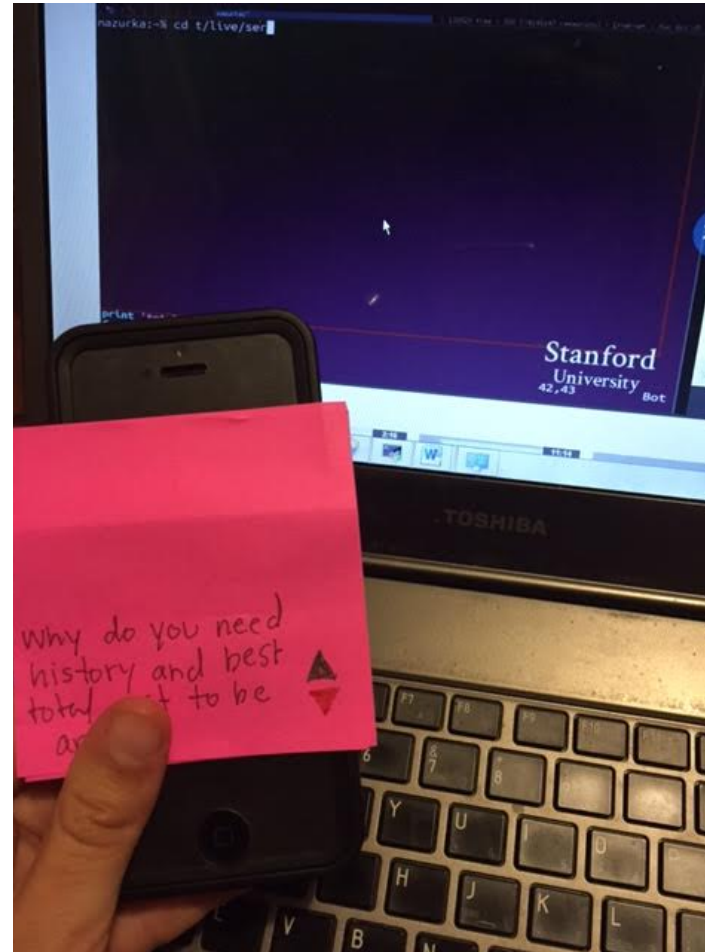


QUESTION MODERATOR APP

Adding question
is distracting

Only answer
popular questions
is helpful

Eliminate
questions & move
to topic-based
system



TAKEAWAYS

Short 'n sweet interactions = key

Focus on improving engagement

Must see positive impact to students

Keep iterating, brainstorming!