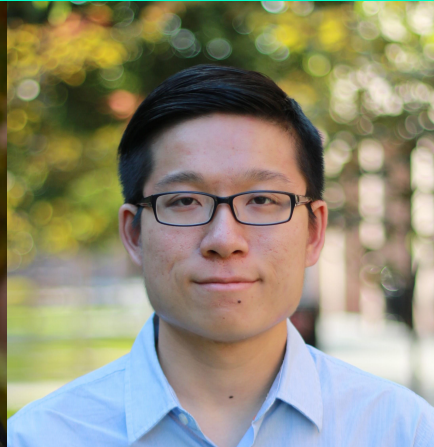


CHAPTER BY LOCO POWER

WEEK 10: HIGH-FIDELITY PROTOTYPE (MILESTONE)



1. PROBLEM & SOLUTION
2. HEURISTIC RESULTS & CHANGES
3. PROTOTYPE IMPLEMENTATION STATUS
4. HI-FI DEMO

1. PROBLEM & SOLUTION

How do you find the best activities to
do at a specific location?



CHAPTER

Discover locally curated activities for a location and document personal memories.



2. HEURISTIC RESULTS & CHANGES

Category	# Viol. (sev 0)	# Viol. (sev 1)	# Viol. (sev 2)	# Viol. (sev 3)	# Viol. (sev 4)	# Viol. (total)
[H2-1: Visibility of Status]			1	1		2
[H2-2: Match Sys & World]		1				1
[H2-3: User Control]		2	2	2		6
[H2-4: Consistency]		8	5	1		14
[H2-5: Error Prevention]				2		2
[H2-6: Recognition not Recall]			1			1
[H2-7: Efficiency of Use]		1		1		2
[H2-8: Minimalist Design]		3	2	1		6
[H2-9: Help Users with Errors]				1		1
[H2-10: Documentation]		2	2			4
Total Violations by Severity		17	13	9		39

- Need to go back to the drawing board for UI design
- Double check with a “designer’s eye”

Overall

- Continuity throughout the app's **color** scheme & **story**.

Interface

- Reimagine **swiping** action for ease, intuition, & information.

Additions

- Navigation through **status** changes & reimagined **icons**.
- Add functionalities for increased **user control**.

Overall

Color Scheme:



Story: Book Metaphor



Heuristics:

Consistency &
Standards [2-4]

Aesthetic &
Minimalist Design
[2-8]

Interface

Replace Swiping Action



Reject



Accept

Information Viewing:

Tap to view more
information

AND

Tap to return to original
activity page

Heuristics:

- Visibility of Status [2-1]
- User Control & Freedom [2-3]
- Flexibility & Efficiency of Use [2-7]
- Help Users with Errors [2-9]

Status:

1. Obvious "Start Activity" Button
2. New page to: record caption, picture, rate, and submit

Review & Edit:

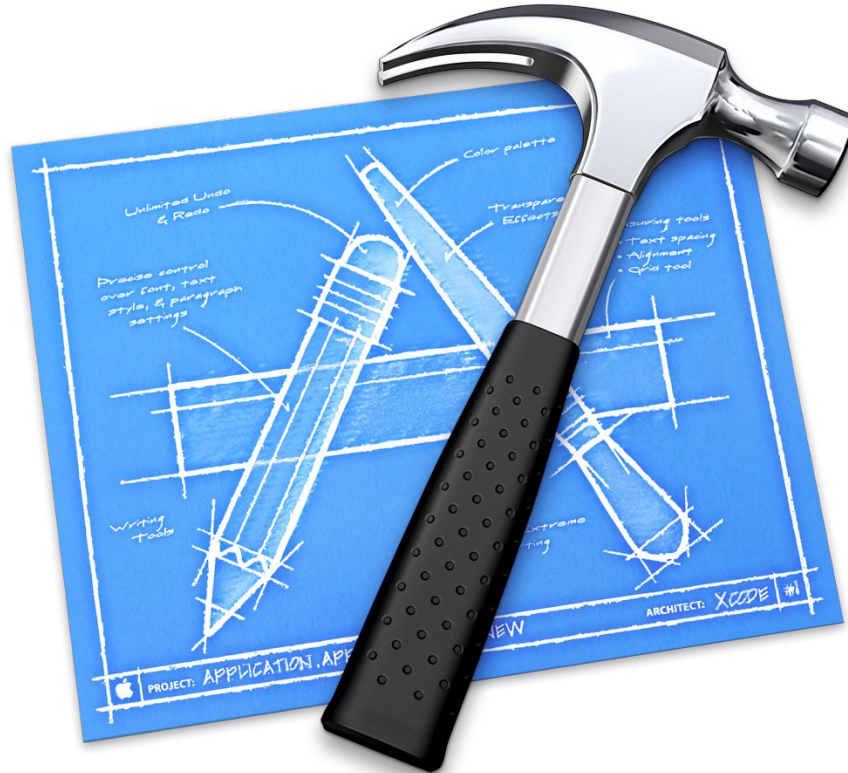
1. Create "My Suggestions" list
2. Include rating in reviews
3. Select activities to share with checkboxes

Heuristics:

User Control & Freedom
[2-3]
Consistency &
Standards [2-4]
Error Prevention [2-5]

3. PROTOTYPE IMPLEMENTATION STATUS

CHOSEN TOOLS



IMPLEMENTED

- Task (Medium): Suggesting an activity
- Basic storage for activities
- Splash Screen
- Basic templates for other tasks (i.e., Play)

PLANNED

- Finding + doing activities
 - Landing page redesign
- Reviewing activities
- Saved activities / bookmarks

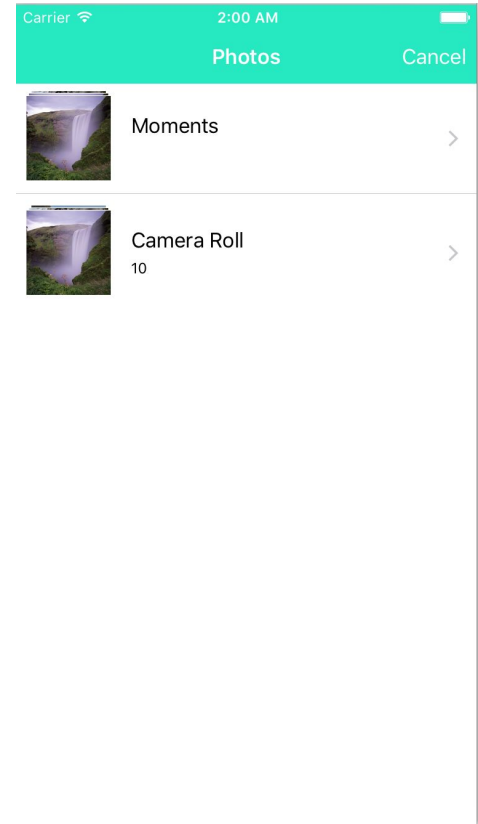
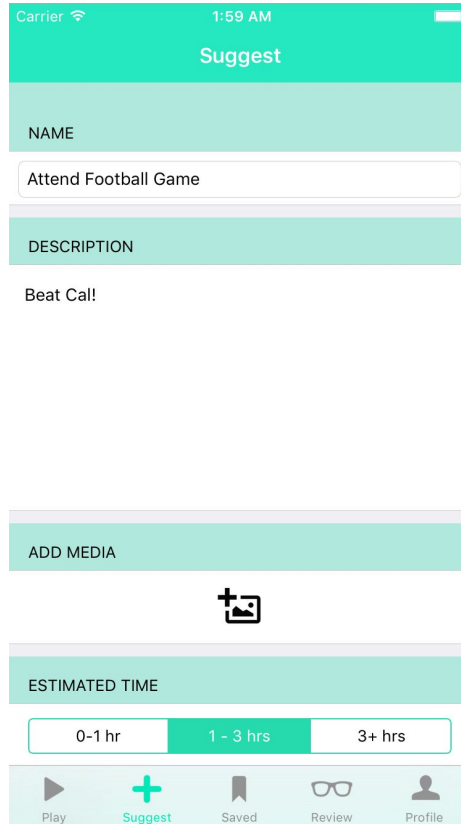
WIZARD OF OZ

- Type in location when suggesting an event
- Senses your location at Stanford
- Signs you in as a user
- Activities will be cycled through

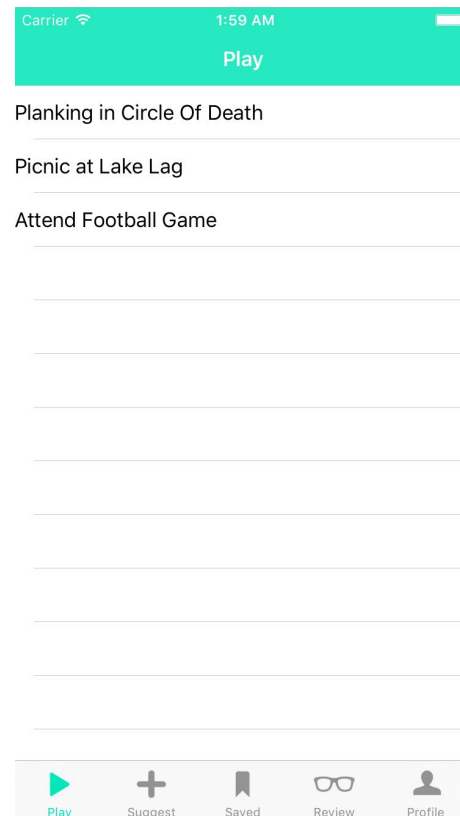
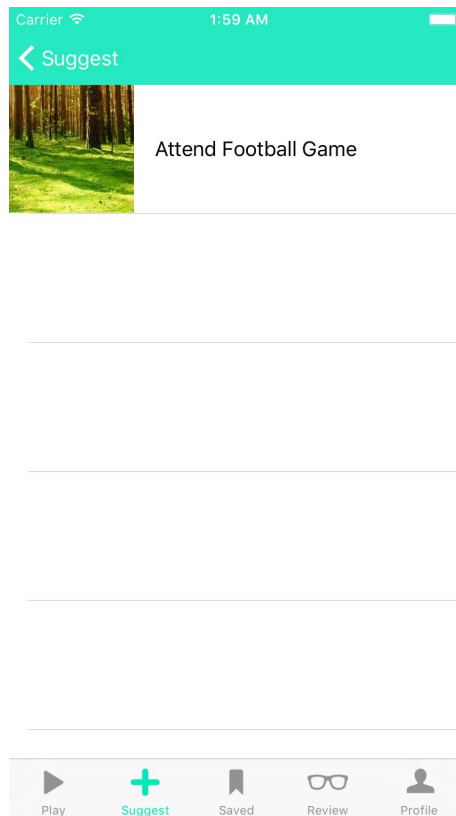
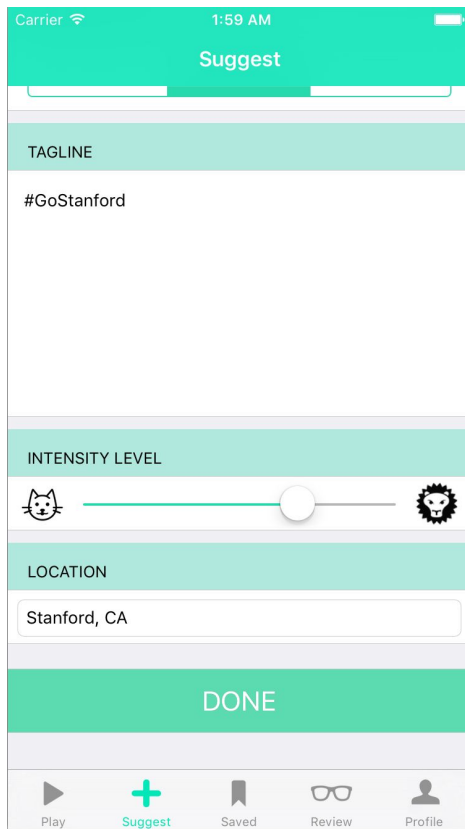
HARD-CODED DATA

- Initial Set of Activities
- Friends
- Sharing between users

SCREENSHOTS



SCREENSHOTS



4. HI-FI DEMO

DESIGN CHANGES

1. Continuity
2. Reimagined Interface
3. Increased User Control

PROTOTYPE

- Completed:
 - Suggesting an activity
 - My suggestions
 - General app layout + flow
- <https://vimeo.com/146372879>

THANKS!