

Assignment 4: Concept Video



Rubato

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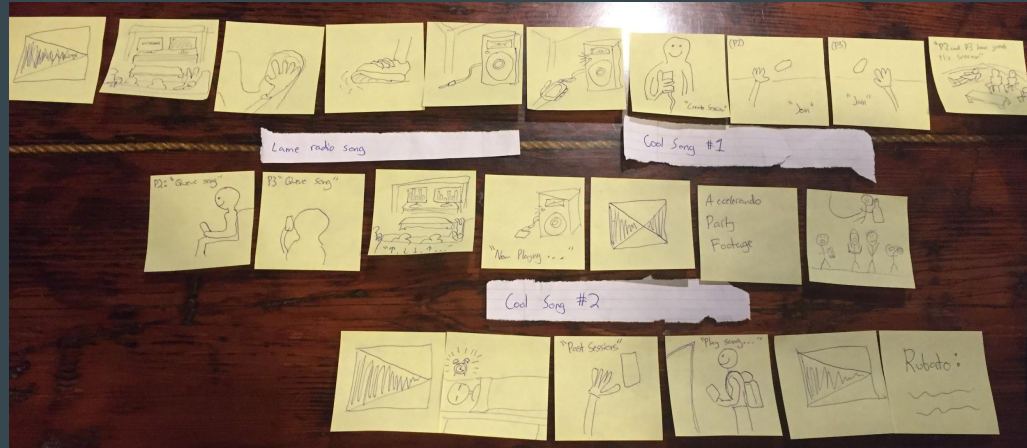
Studio: Creation

Value Proposition

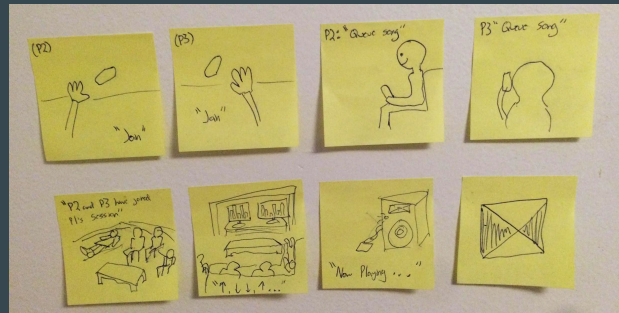
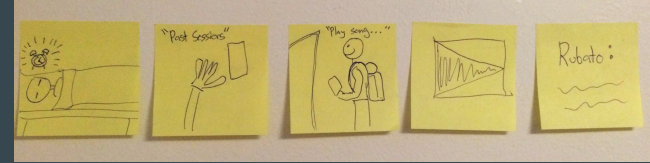
- Value Proposition: Communal playlists, in real time.
- Problem: Music is a dynamic force that brings communities together, but too often social events rely on static playlists crafted by a single person.
- Solution: Rubato allows everyone at an event to contribute in real time to the music creation. The result is a constantly evolving playlist, curated by the entire community.

Tasks

1. Simple: Listening to music with friends in a social setting
2. Medium: Changing the current song to the most popular song your friends suggest
3. Complex: Identifying what songs your friends played the previous night



Storyboard



Create Session

Past Sessions . . .



**Cale Joined
Session**