



CREATING MEMORIES

CONCEPT VIDEO

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VALUE PROPOSITION

*momentous*

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saving the day

## PROBLEM/SOLUTION OVERVIEW

Many people enjoy journaling and looking back on their memories but have trouble creating and organizing content or simply don't have the time.

*momentous* enables you to easily save and write about your day by automatically documenting your digital footprint. It also shows you relevant entries from the past to rekindle memories and highlight personal growth.

# TASKS

## Easy

Writing a basic text journal entry

## Medium

Adding parts of your day from your “digital footprint” to your journal entry

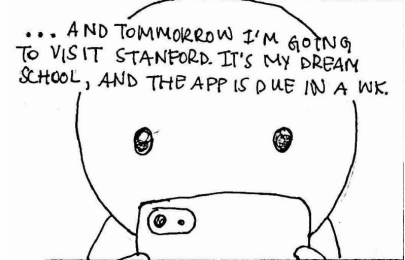
## Hard

Looking back on relevant journal entries from the past to reflect and see personal growth

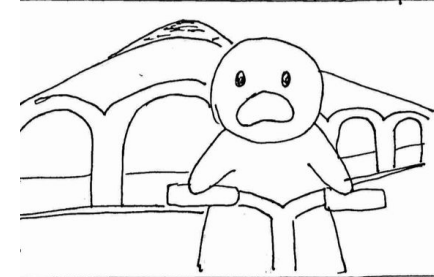
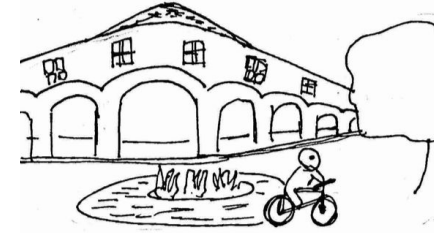
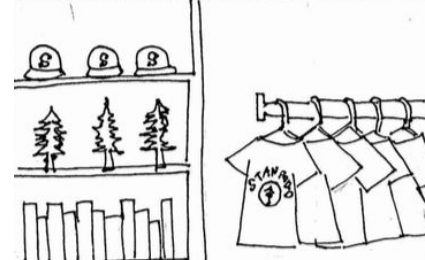
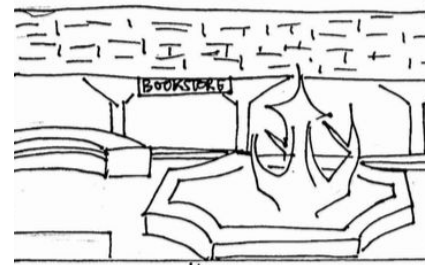
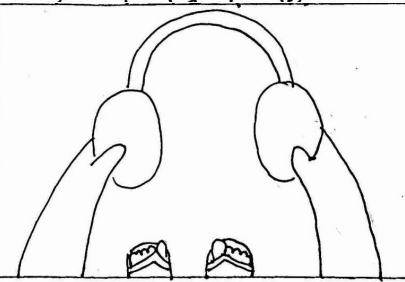
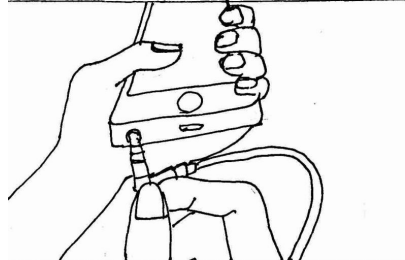
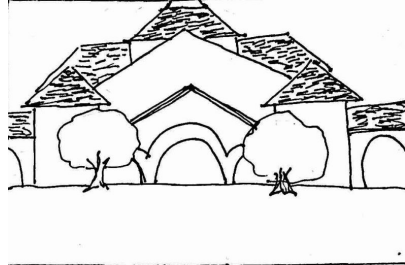
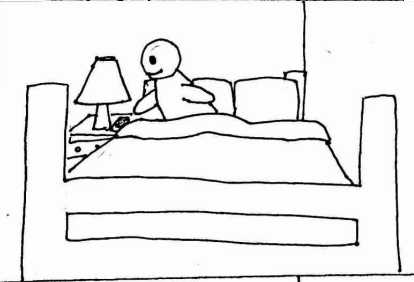
A green square with a white border. The word "STORYBOARD" is written in white, uppercase, sans-serif font in the center of the square.

STORYBOARD

OCTOBER 12, 2015 ...

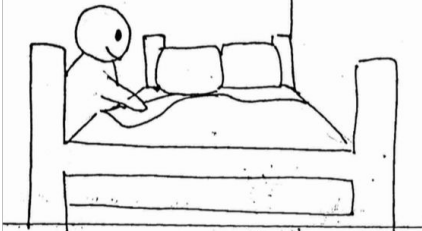


... AND TOMMOROW I'M GOING TO VISIT STANFORD. IT'S MY DREAM SCHOOL, AND THE APP IS DUE IN A WK.





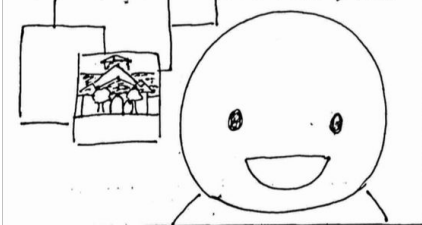
AHH, WHAT A GOOD DAY...



WHERE DO I EVEN BEGIN...  
OH! I'LL CHECK OUT MY DAY SUMMARY!



WOW, I TOOK SO MANY PICS TODAY

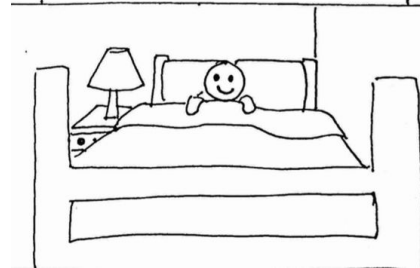
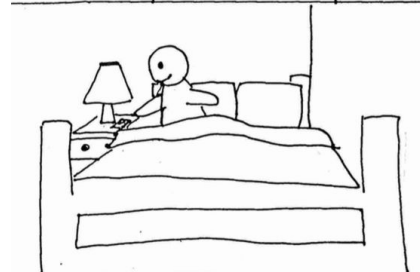
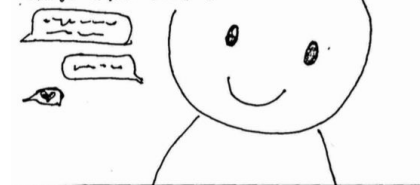


- LISTENED TO THIS SONG 12X... GREAT SONG
- WENT TO SO MANY DIFFERENT LOCs.
- OH YES, THE RODIN SCULPTURES... I LOOK SO GOOD IN THIS SNAPCHAT SELFIE
- ONLY SPENT 8 MIN. ON FB!
  - AHH, I HAVE TO WRITE ABOUT HOW I ALMOST GOT HIT BY A BIKE AT THE "CIRCLE OF DEATH"
- 20K STEPS WALKED... NICE!

\$82.76

OPPS, SPENT TOO MUCH MONEY.  
GOT SOME GREAT STANFORD SWAG THO!

OH AND THIS NICE TEXT FROM THE GF. YEAH, I REALLY HOPE I GET INTO STANFORD TOO...



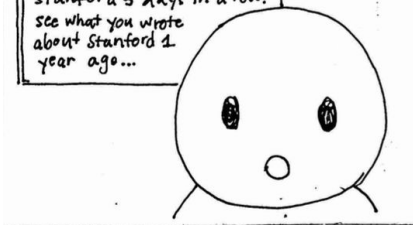
SEPTEMBER 10, 2016...



I'M MOVING INTO MY DORM @ STANFORD TOMORROW. I CAN'T WAIT! THIS IS SO UNREAL...



you've written about Stanford 5 days in a row. see what you wrote about Stanford 1 year ago...



REPLAY OF  
DAY IN  
3RD PERSON





CONCEPT VIDEO

