



momentous

Lo-fi Prototyping &
Pilot Usability Testing



David E



Pavitra R



*Team
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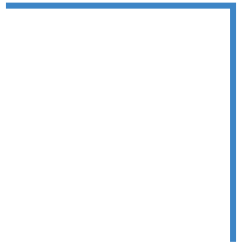
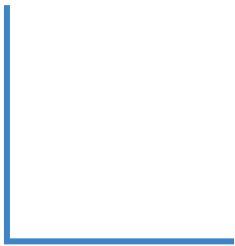
Catherine D



Levi J



Saving the Day





Interface

Tabular Structure

Atomicity of the tasks:

- Creating an entry
- View digital footprint
- Reflecting on the past

Feasibility for mobile device



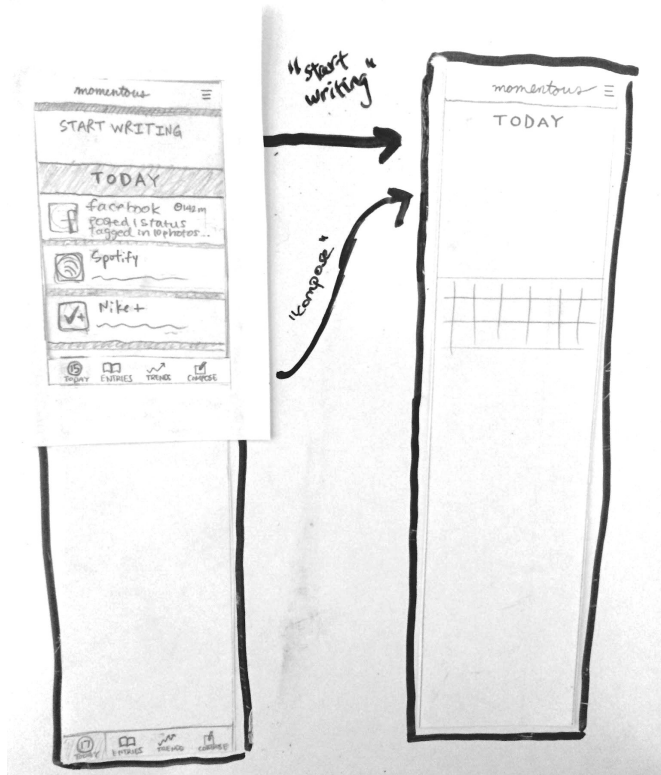
Lo-fi Prototype



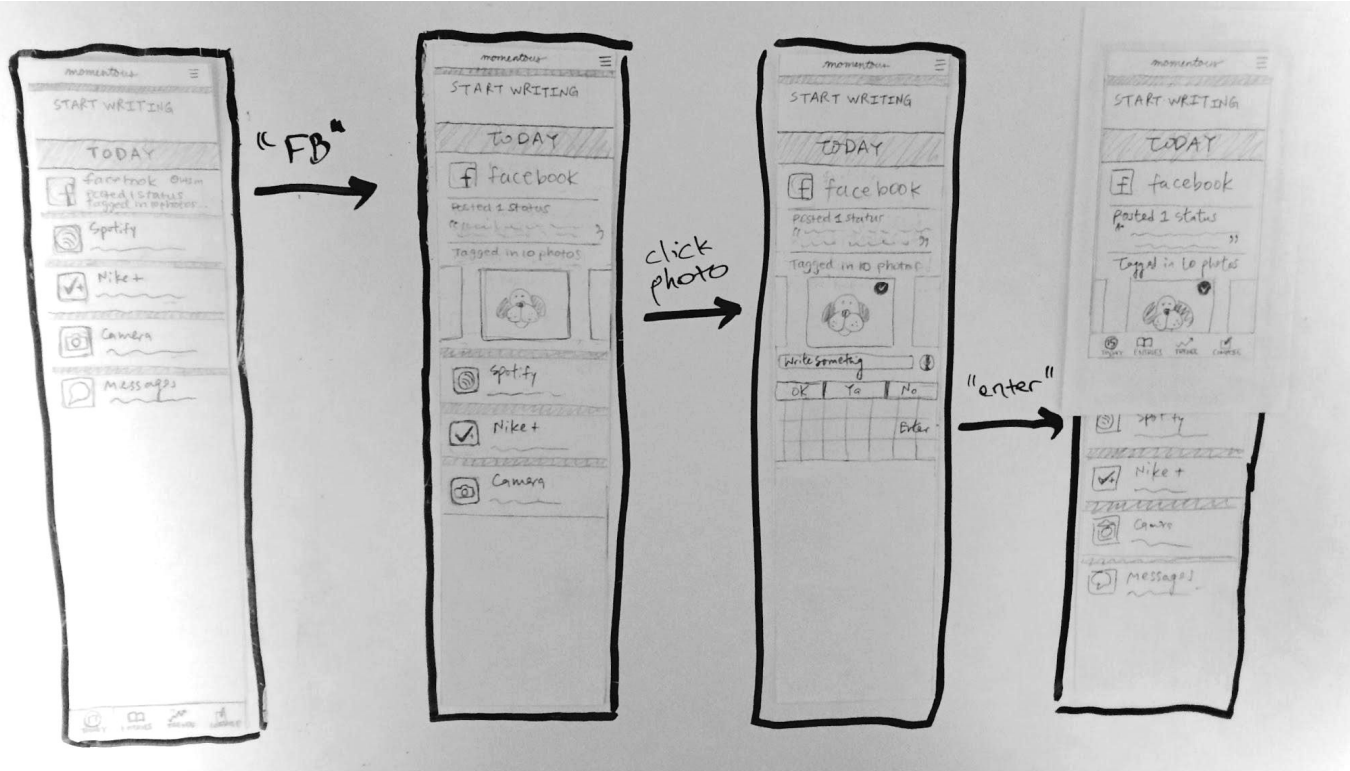


Tasks

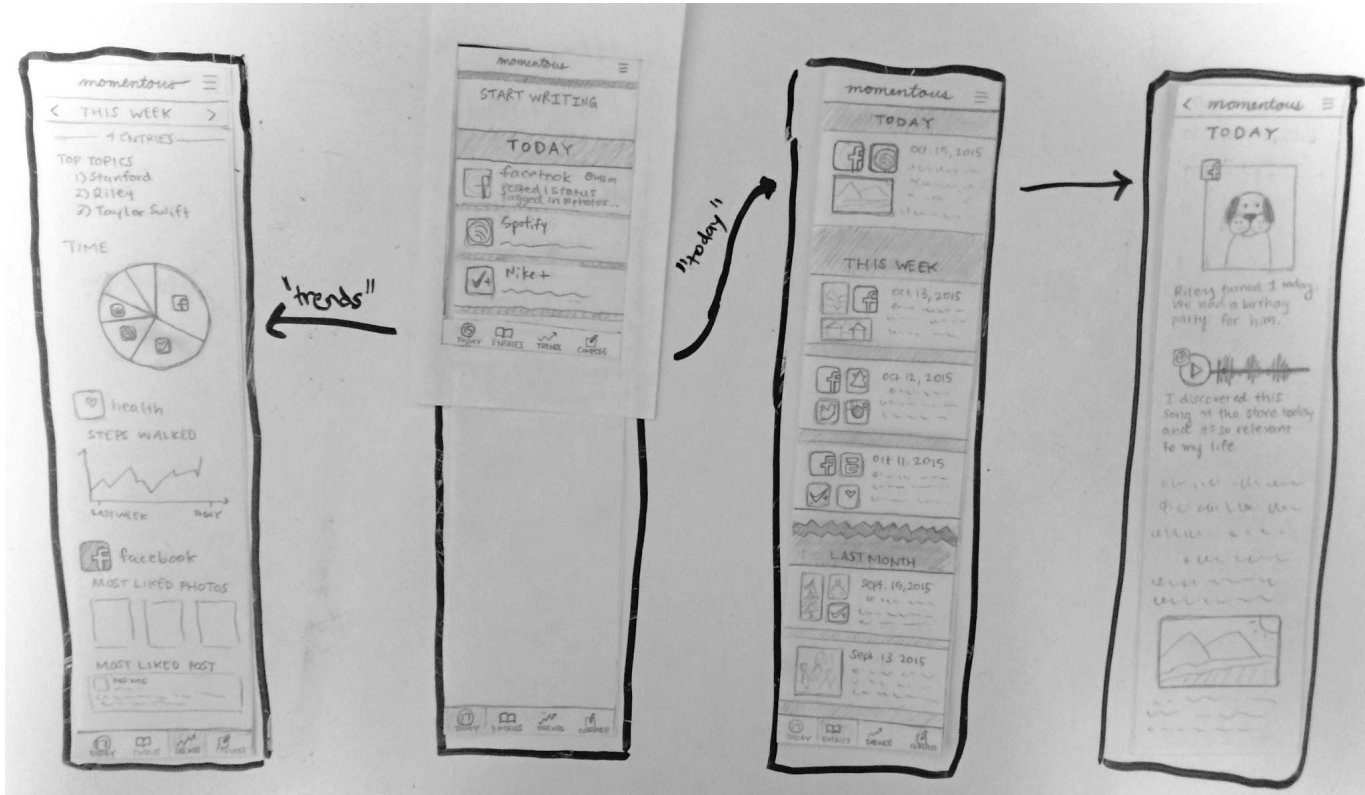
Compose




Today



Past Entries & Trends



A blue square with a white border, centered on a white background. Inside the square, the text "User Testing & Results" is written in a white, cursive font.

*User Testing
& Results*

Method

- Developed a **testing script**
- Explained our application's **purpose and capabilities**
- Asked users to complete the **three tasks**:
 - create a simple text entry
 - create an entry with a Facebook photo (with caption)
 - look back on old entries
- Encouraged users to **think aloud**
- Tested on **6 users**, half male & half female, ages 16-30

Results

- 5 of 6 users somewhat **confused about the “start writing” and “compose” features**
- 1 user initially **misunderstood the purpose of the app**
- 2 users didn't know how to **get back to the “home screen”**
- 3 users **completed all three tasks easily**
- 5 of 6 users **enjoyed the app experience** and functionality (integration with other apps, looking back, and trends)

Suggested Changes

- “Start writing” text field and “compose” tab are redundant
→ display **one clear way** of creating or adding to today’s entry
- People confused about the home screen
→ make it clear where users should **“start”** the experience
- People enjoyed looking back and seeing trends
→ further highlight these capabilities through **notifications**