

bento

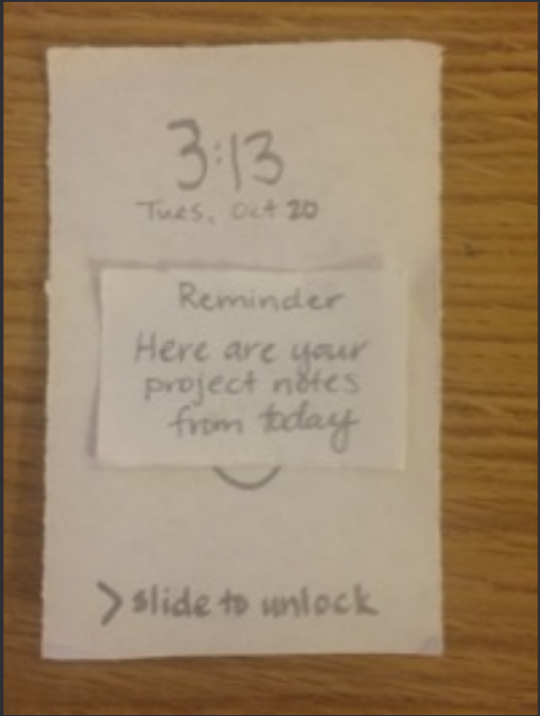
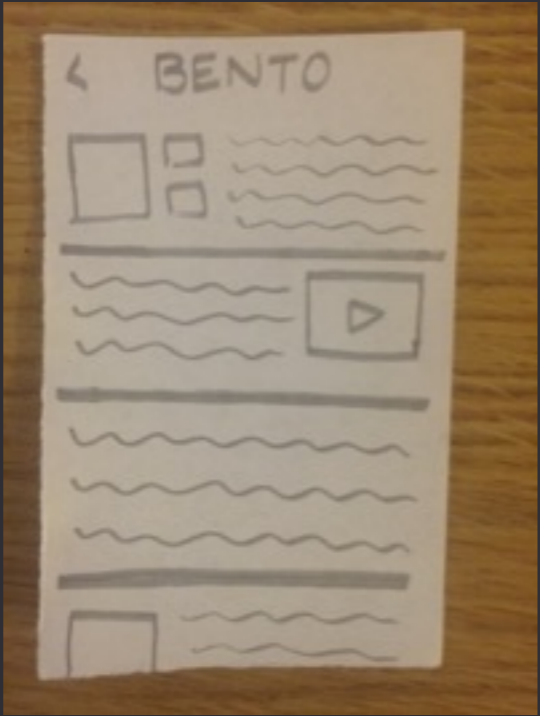
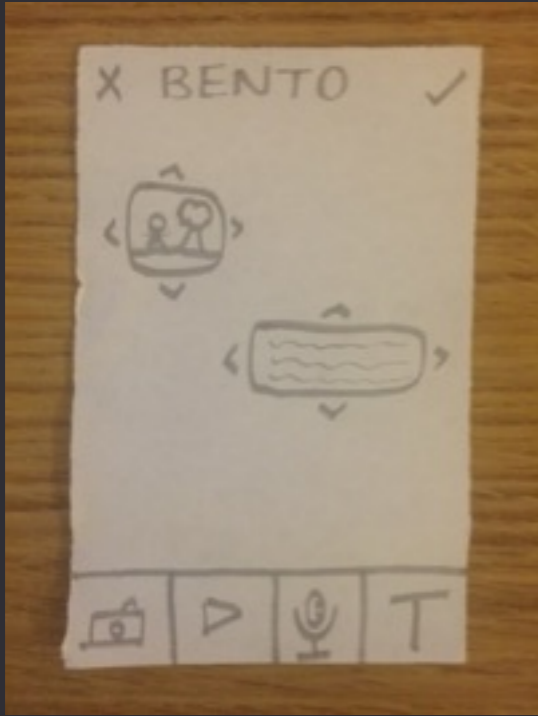
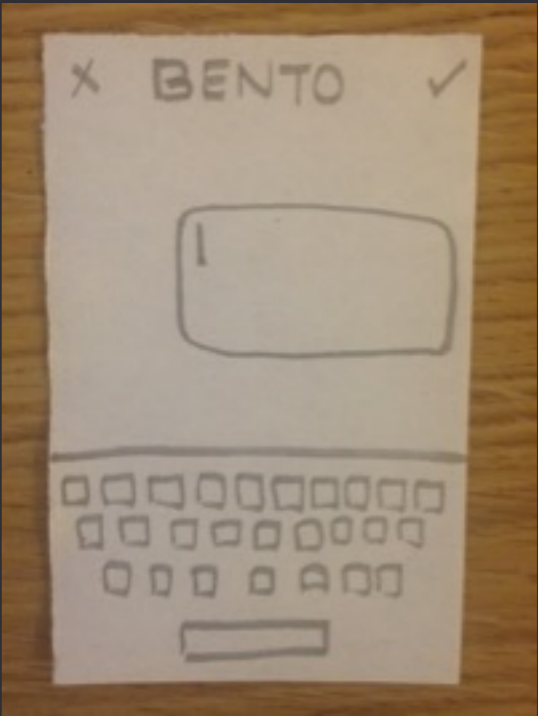
Bento provides a platform for users to document inspiration that they see on a daily basis, and be reminded to come back to it and act on it.

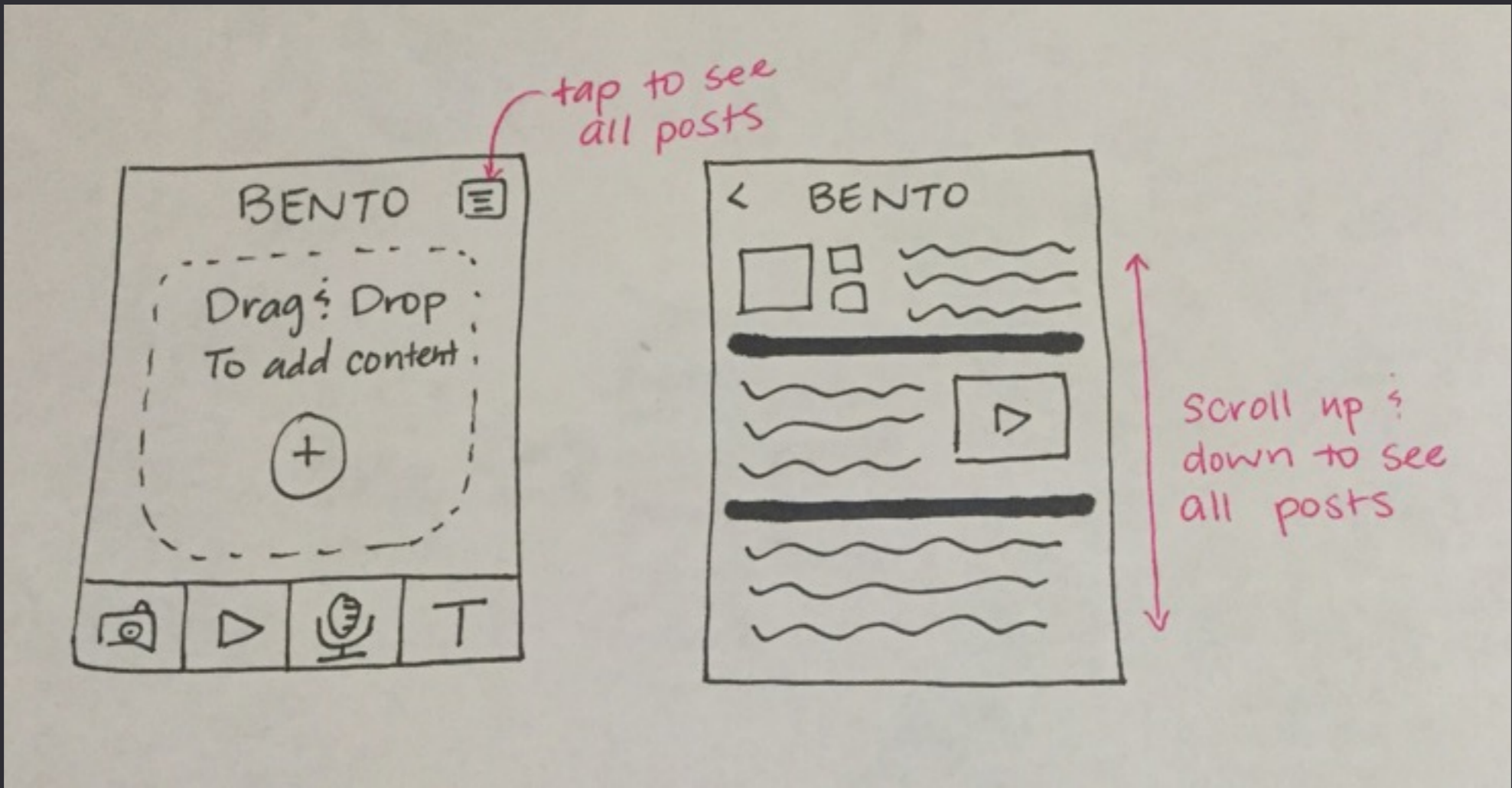
WE SELECTED:

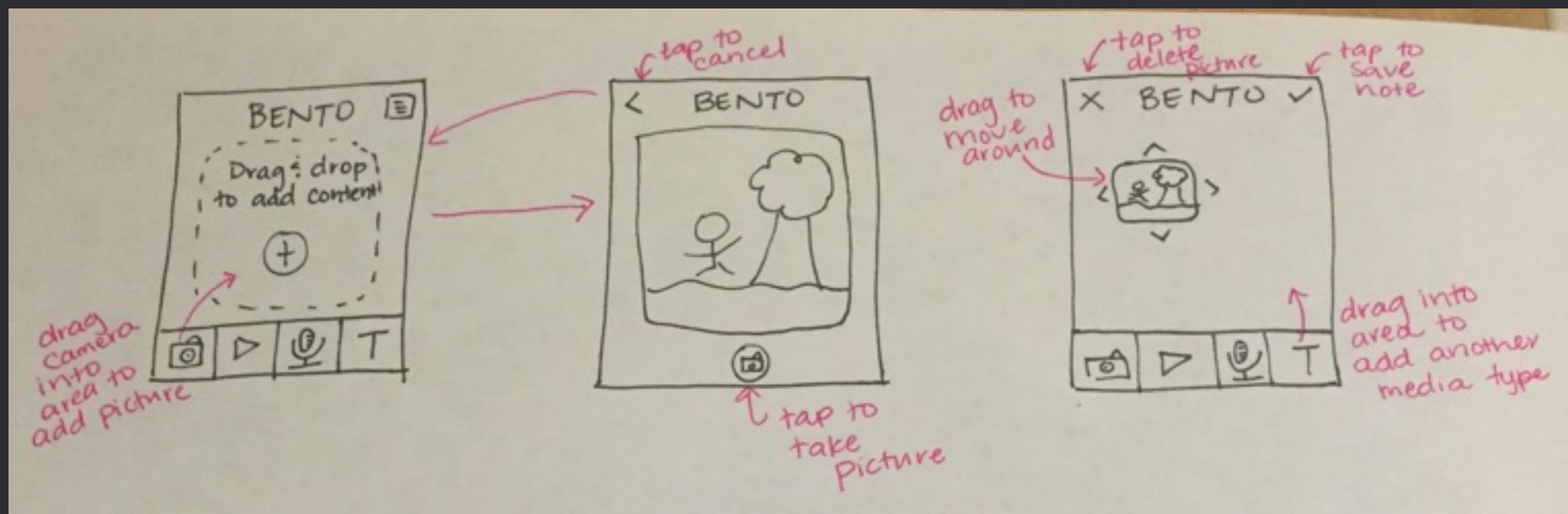
a drag and drop interface to create multimedia journal entries.

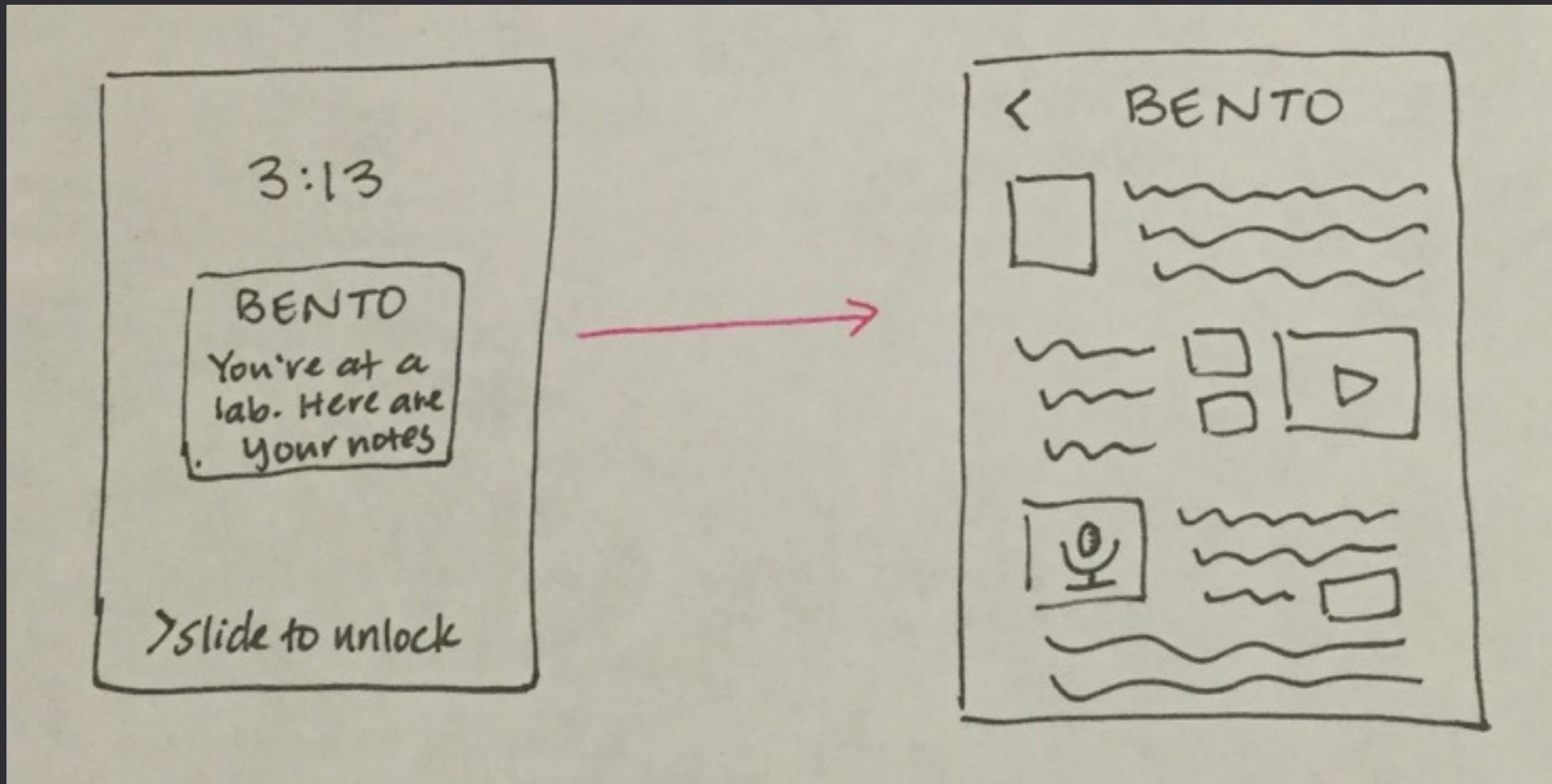
THIS ALLOWS:

the user to easily capture moments with a convenient drag, and also creation of single entries with multiple pieces of media to capture context









THE INSTRUCTOR:

demonstrated getting reminders and making a text/picture entry

THE USER:

looked at past entries in the feed, made a new entry with the drag and drop interface, and set himself/herself a reminder for the entry

PARTICIPANT A:

is collegiate athlete, looking to consolidate academic and athletic notes

HE MENTIONED:

that he needed to be able to import portions of emails his trainer sends him as that is how he receives his workout schedule and related videos

PARTICIPANT B:

is an artsy writer, working on a creative fiction piece set in medieval times

SHE SPENT:

a considerable portion of the time reorganizing the content of her Bento entry into an aesthetically pleasing format

PARTICIPANT C:

is the social chair of her sorority, trying to track event inspiration and details

SHE NOTED:

that she enjoyed the ability to organize ideas in a way that worked for her but that the drag and drop method was unintuitive

PARTICIPANT A:

needed to be able to import
information into Bento

WE PROPOSE:

to introduce a new functionality into
Bento that allows external clipboard use
and media insertion

PARTICIPANT B:

needed an easier way to reorganize all the content within a single Bento entry

WE PROPOSE:

a function that allows her to temporarily clear her screen and reformat the configuration of her content all at once

PARTICIPANT C:

interacted with the Bento app in an unsupported way

WE PROPOSE:

implementing an additional gesture that performs the same function of adding multimedia content

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