

10 LINES

MEDIUM-FI PROTOTYPE

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by: Team Art Attack!

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PROBLEM & SOLUTION OVERVIEW

Value proposition:

Collaborative drawing for kickstarting
creativity.





TASKS

Simple: Browse art

was: Look at other people's art (for fun or inspiration)

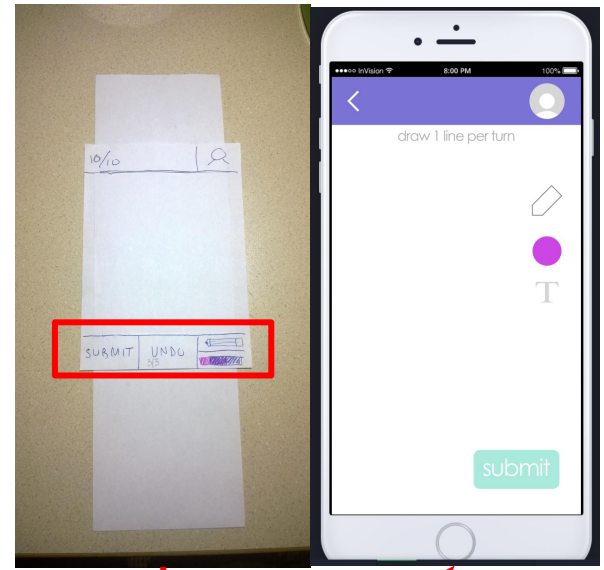
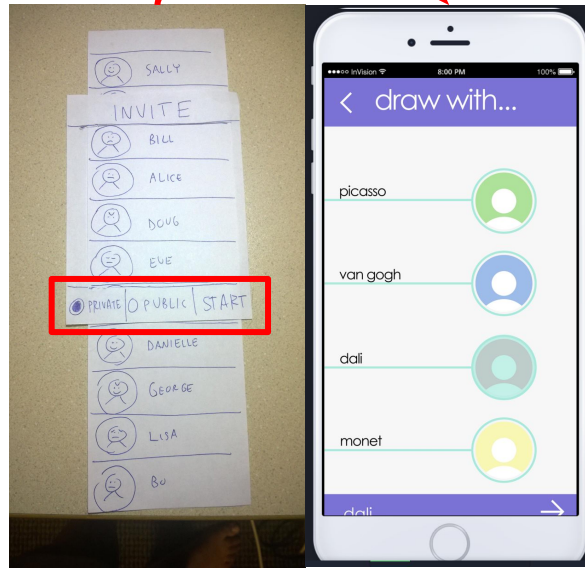
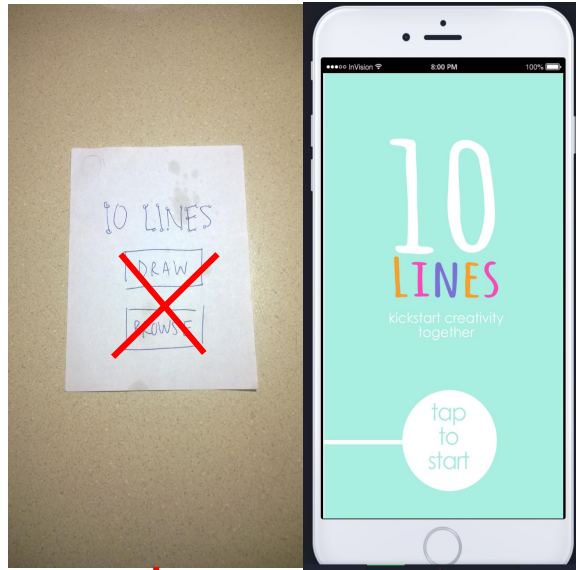
Medium: Draw with a friend

was: Draw pictures with another person without being in the same place

Complex: Create with the public

was: Start visual dialogue with creative community

REVISED INTERFACE DESIGN: Refined Ideas



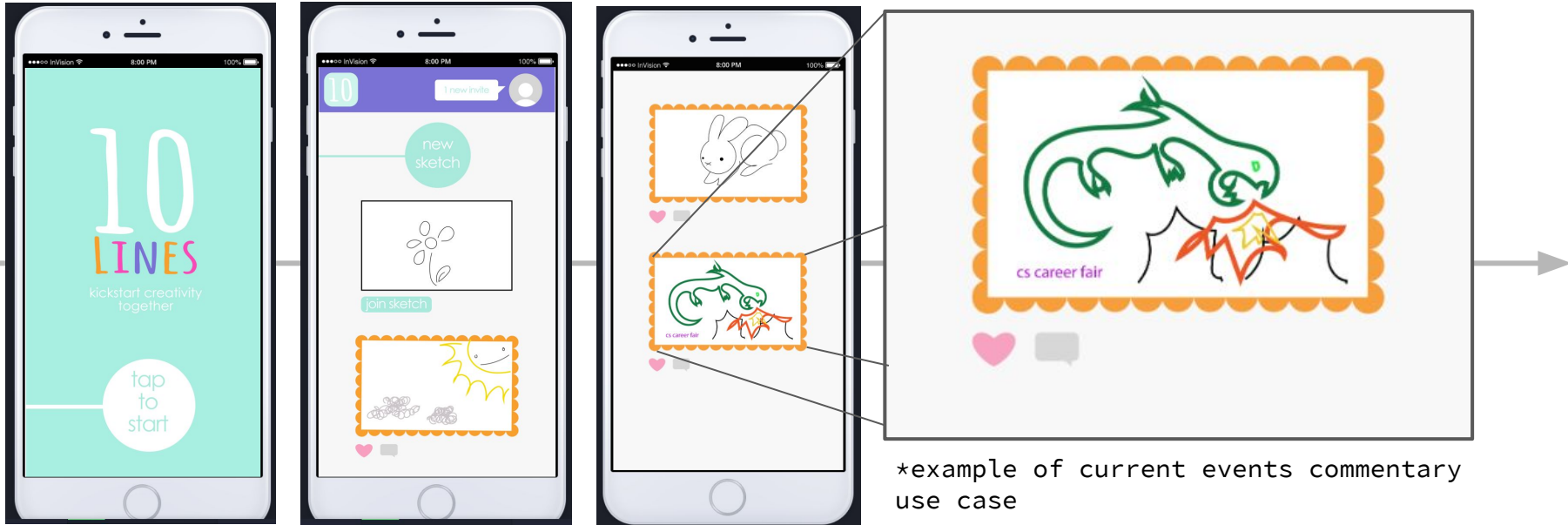
REVISED INTERFACE: Major Developments

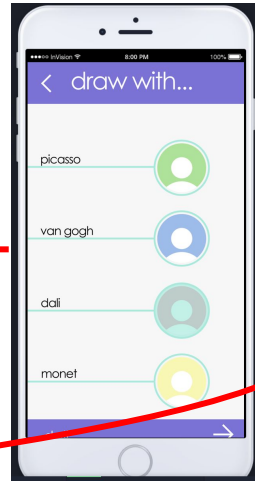
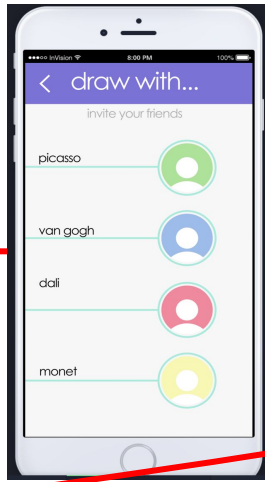
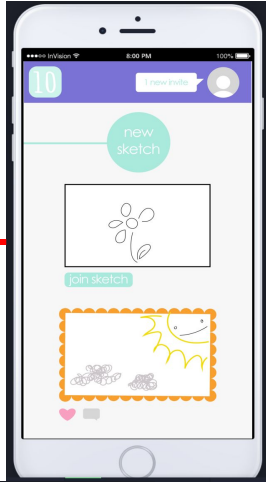


- Combo newsfeed/new sketch feature
- Lots of streamlined task flows
 - screens eliminated
 - 1 line per turn; 10 lines total
- Creation of visual language
 - Circular buttons
 - Instructions in gray
 - Appropriate color use for emphasis
 - Golden frames vs black border

TASK 1

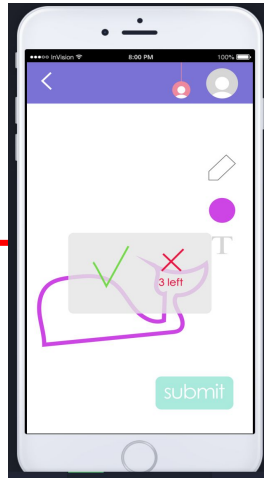
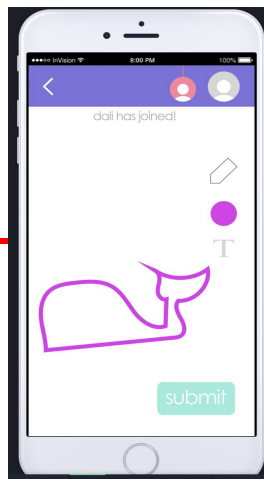
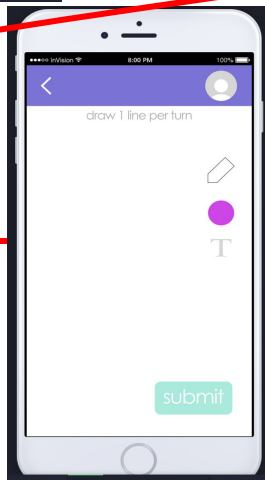
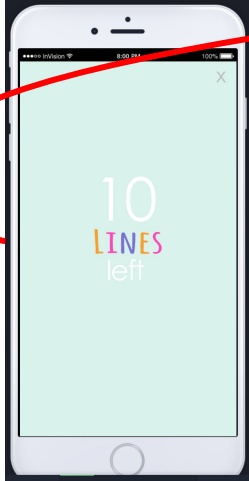
Browse others' work for inspiration



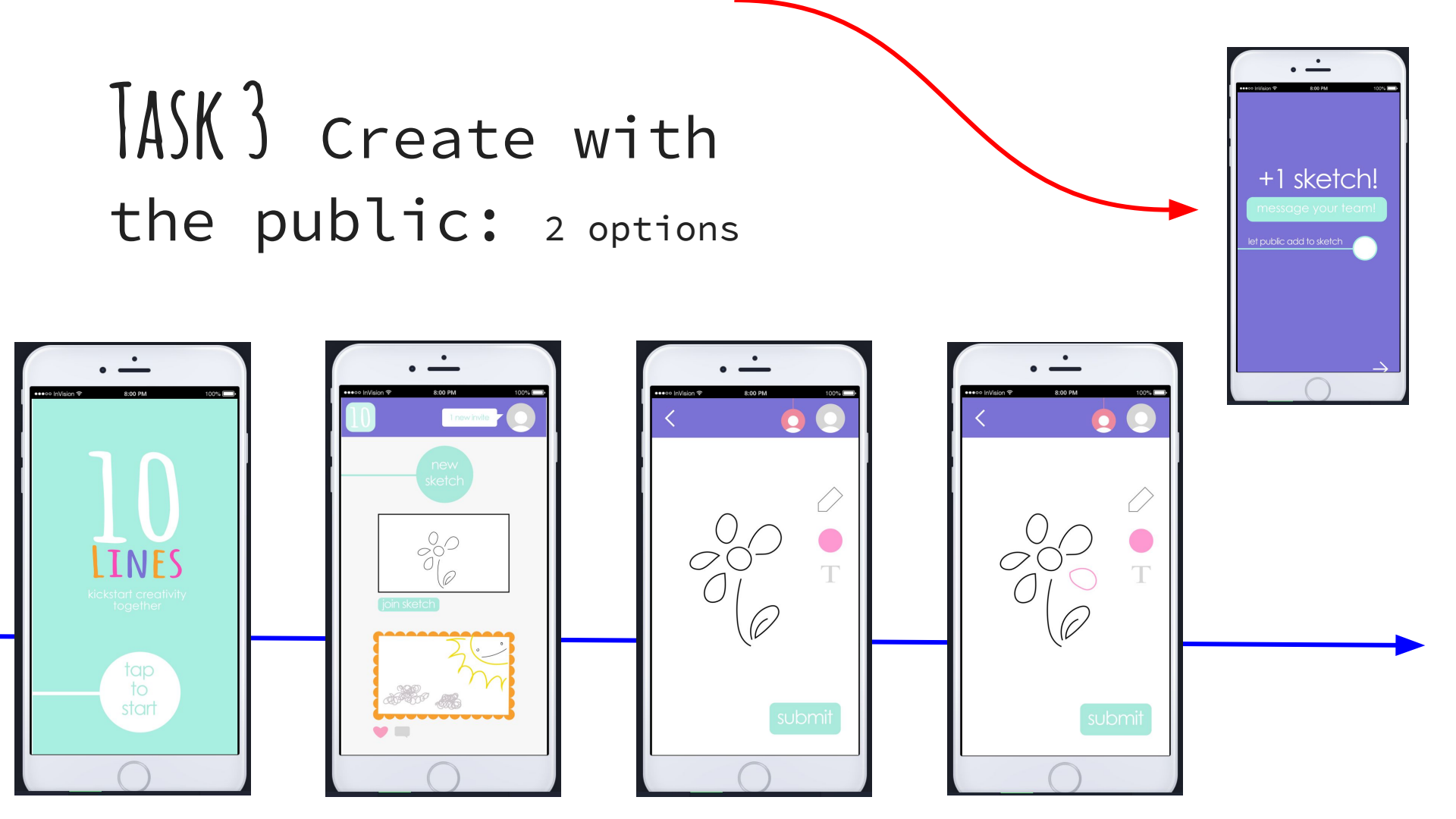
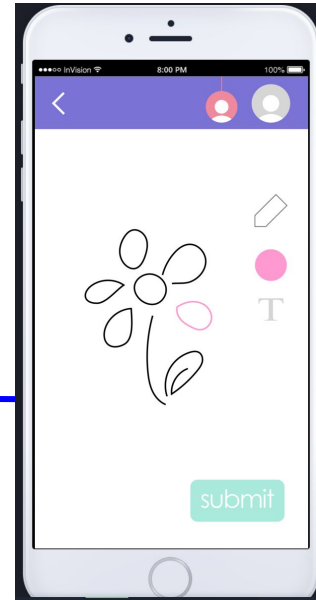
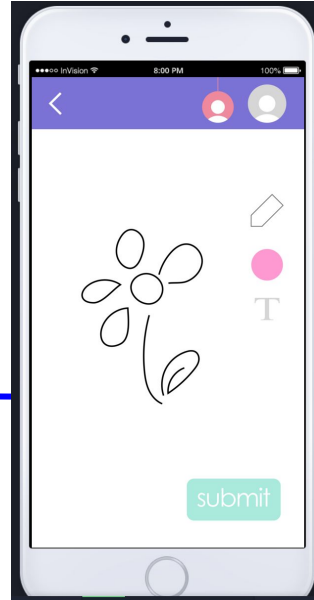
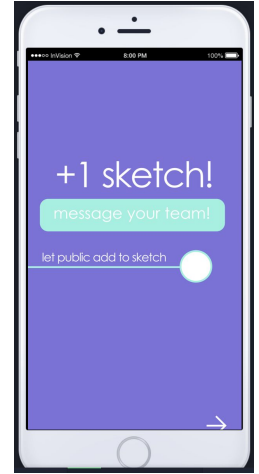


TASK 2

Draw with a friend



TASK 3 Create with the public: 2 options



PROTOTYPE OVERVIEW

Our tools:



Illustrator

PROTOTYPE OVERVIEW

Benefit

better feel for
the task flow,
the vibe of the
app

Limitations

- InVision bugs
- limited screens/
- multi-purpose screens

Wizard of Oz Techniques

- real-time collaboration
- simulated drawings

PROTOTYPE OVERVIEW

Hand-coded features:

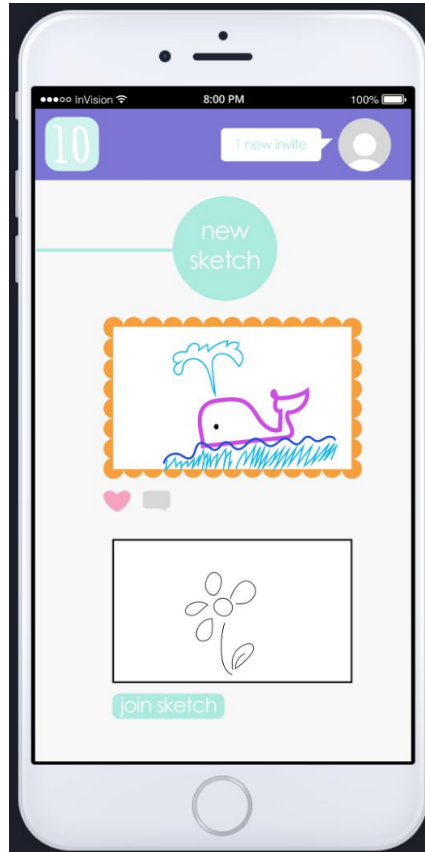
Line
drawings

Message to
friend*

*see next slide

Friend
list

ADDITIONAL PROTOTYPE SCREENSHOTS



WEBSITE+PROTOTYPE

http://web.stanford.edu/class/cs147/projects/creation/Art_Attack/