



PHOCUS

Time Well Spent.

Phocus helps individuals and groups spend their times without the distraction of electronic devices.

We achieve this through a platform where people share their focusing successes and failures.

Task 1: Simple Task

An individual wants to focus on **his or her** work



Task 2: Medium Task

An individual wants a **group** to put away their phones and focus

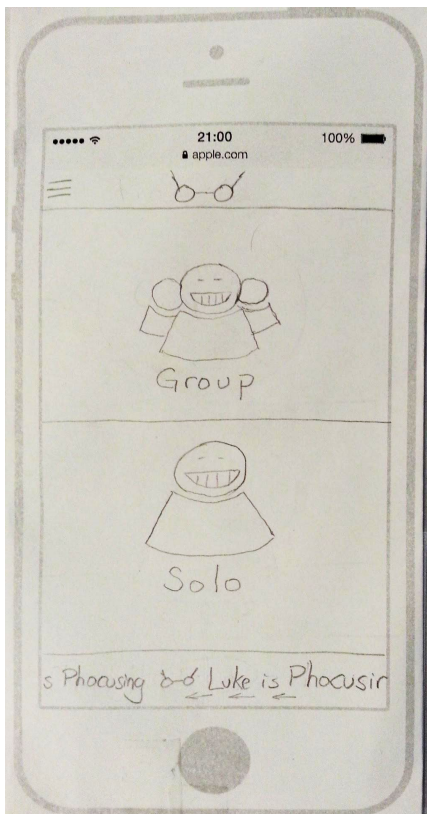


Task 3: Complex Task

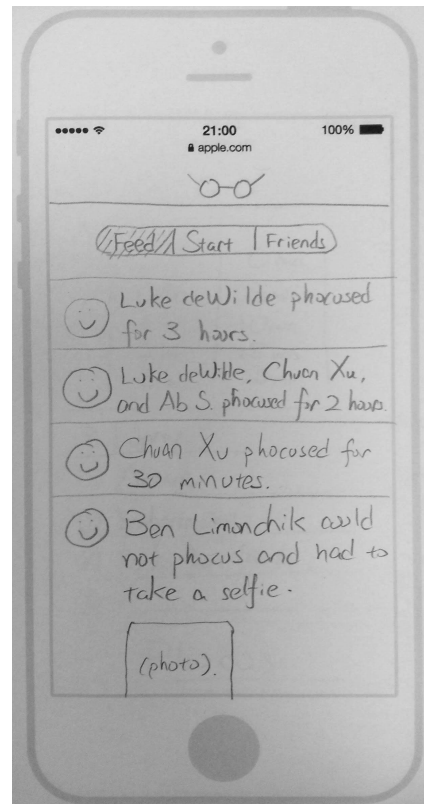
An individual **fails** to focus and must rise to the “dare” challenge



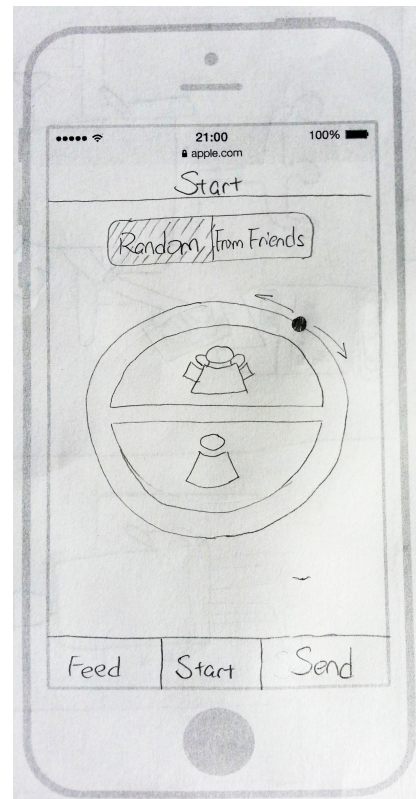
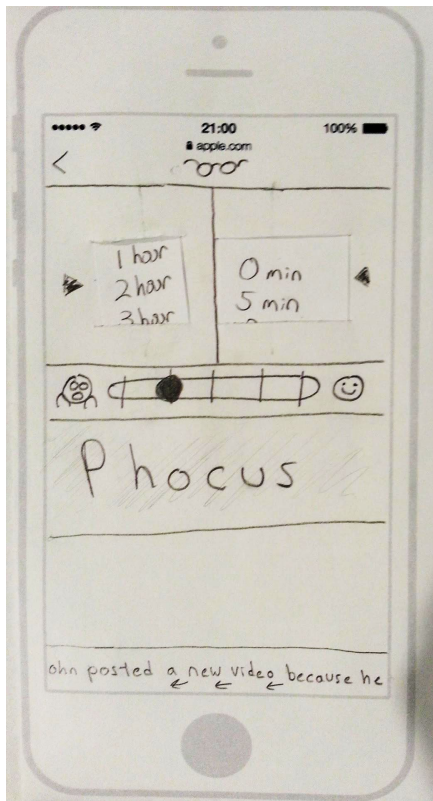
Major Design Change #1



Refashioned the Home Screen; Inserted the split display

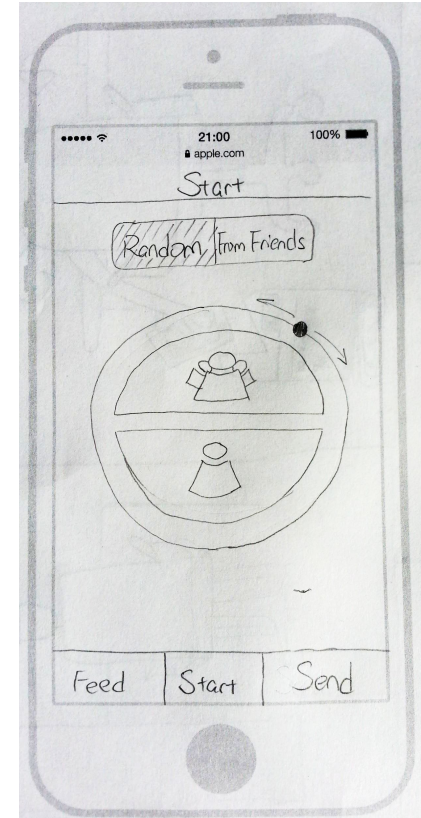
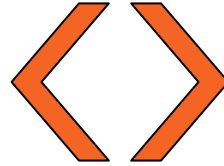
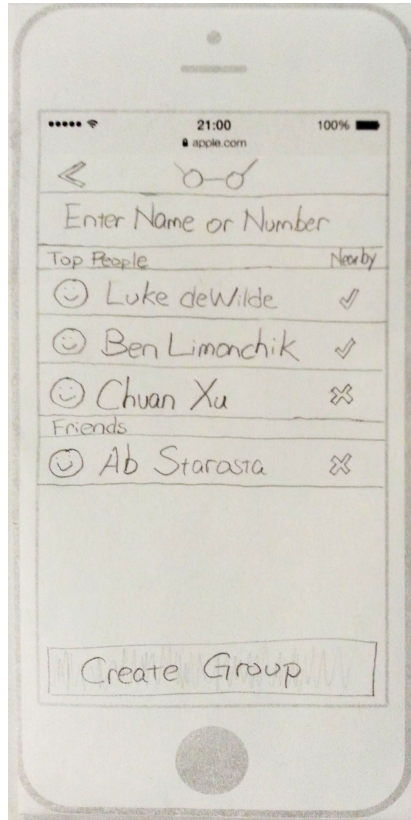


Major Design Change #2



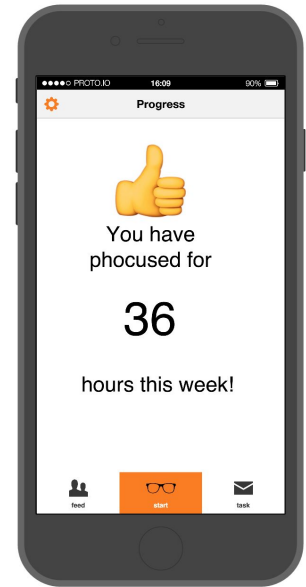
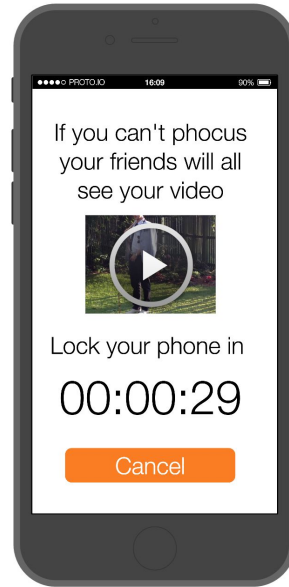
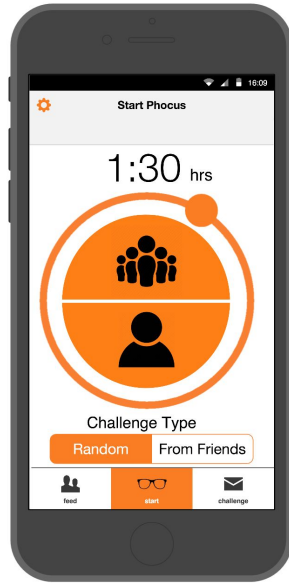
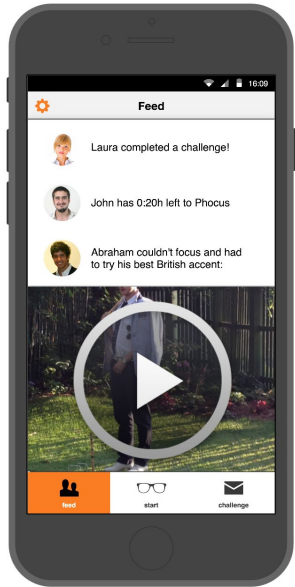
Refashioned the Phocus session creation screen; create the dial

Major Design Change #3

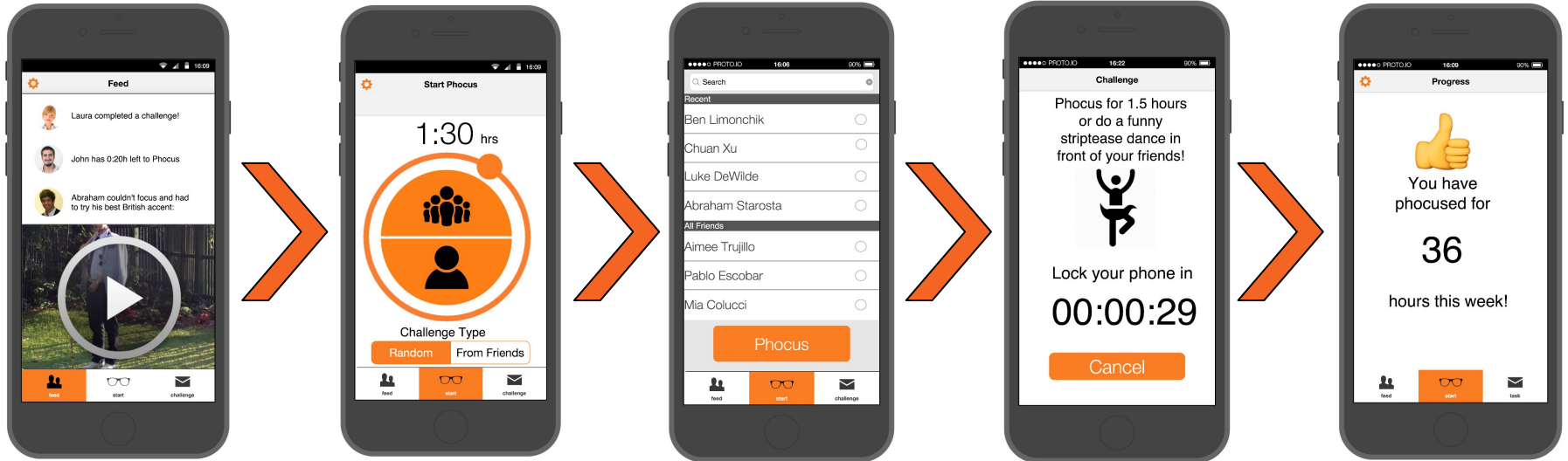


Rearranged the order:
set the group Phocus
parameters before
selecting members

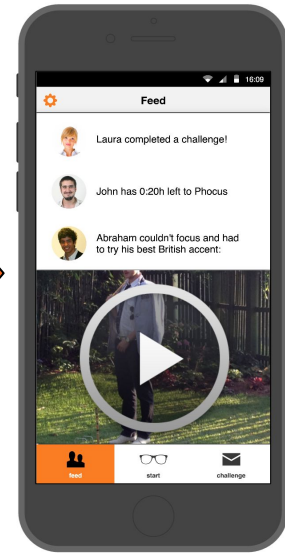
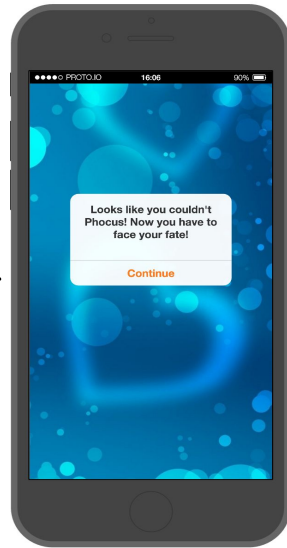
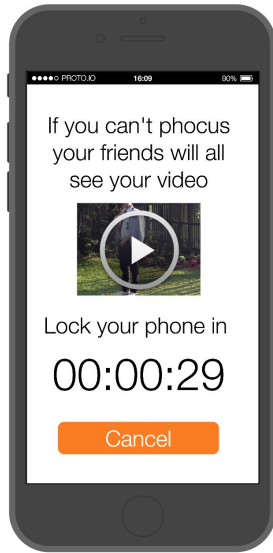
Medium-Fi Task #1



Medium-Fi Task #2



Medium-Fi Task #3



Prototype Tool

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Prototype Tool



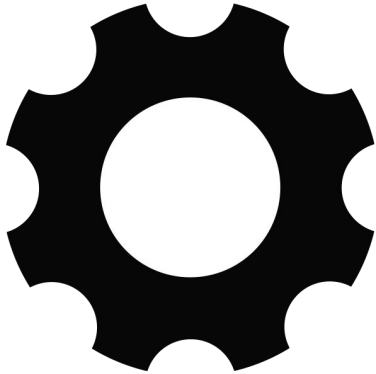
- Environment highly similar to iPhone 6
- Clean design



- Difficult to create new buttons (e.g., the dial)
- Time based transitions do not exist
- Some app features are missing
- Cannot edit simultaneously

Limitations and Tradeoffs

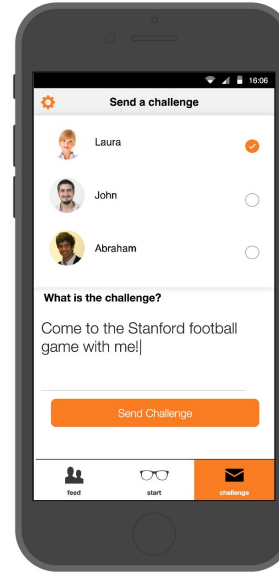
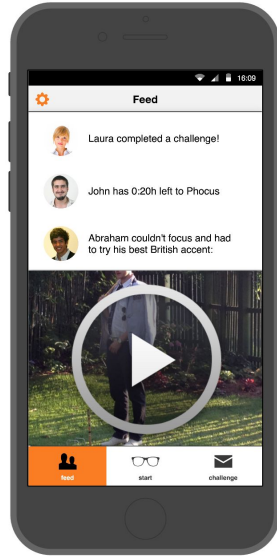
Left out



Wizard of Oz



Prototype Screenshots





PHOCUS

[http://web.stanford.edu/class/cs147/projects/behavior/Laser Phocus/cs147website.html](http://web.stanford.edu/class/cs147/projects/behavior/Laser_Phocus/cs147website.html)