



Time Well Spent.

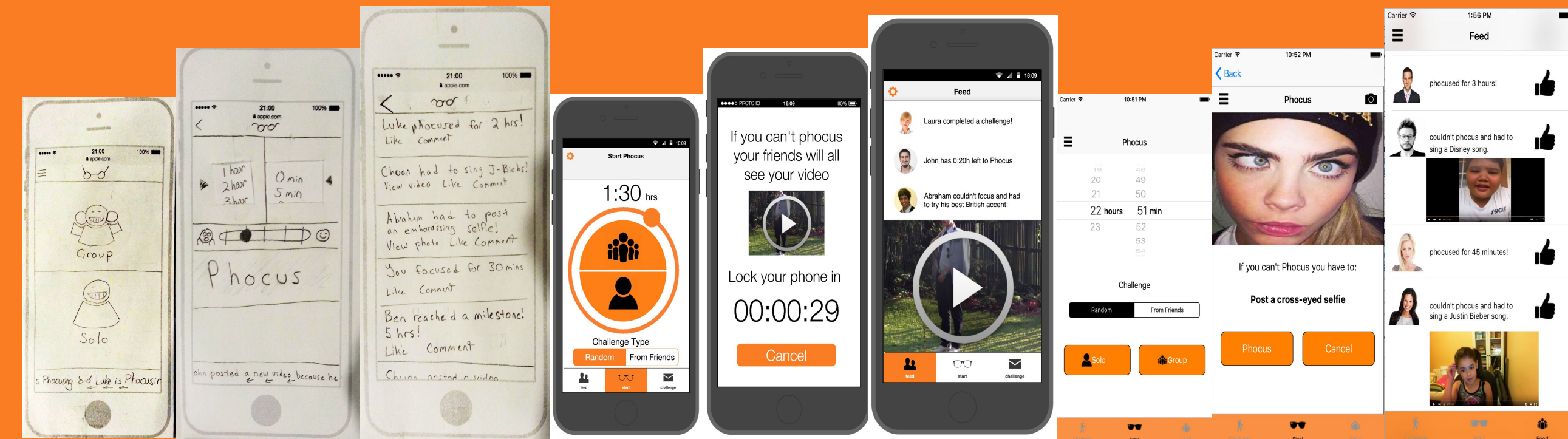
Helping us pay attention to what we're doing and who we're with...
...not what's happening on our phones

The Problem

- We are easily distracted by our devices
- It can be hard to work when our phones provide so much opportunity for procrastination
- It can be hard to talk to friends and family at meal times



Design Iteration



Lo-fi

Medium-Fi

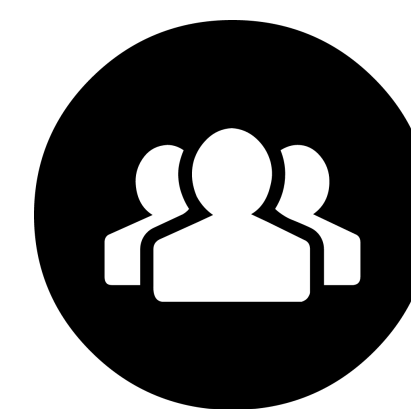
High-Fi

Our Solution

Phocus dares us to put away our phones. Phocus provides a platform that gives users bragging rights when they do focus and gives them funny or productive challenges when they can't.



Key Features



Solo and group modes



Successes and failures shared with your friends



Quick, hilarious challenges