PHOCUS

Time Well Spent.

Phocus helps individuals and groups spend their times without the distraction of electronic devices.

We achieve this through a platform where people share their focusing successes and failures.

The Talk

1. Heuristic Evaluation Results

The Talk

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2. Revisions

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2. Revisions
3. High-Fi Prototype Status
    a. Tools
    b. Plan
    c. Looking Ahead
    d. Wizard of Oz/Hard-coded elements
    e. Issues

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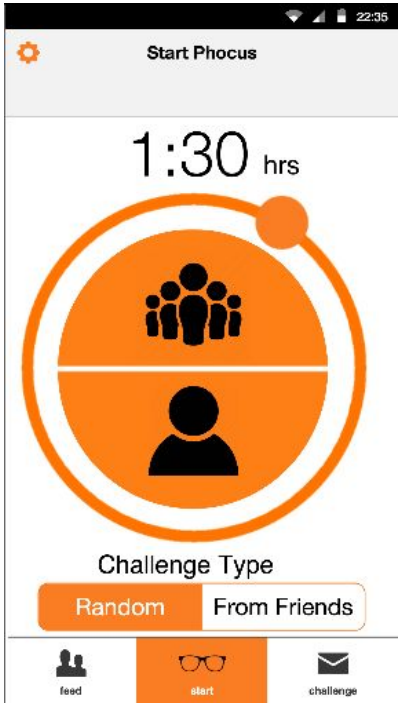
4. Demo
5. Summary

HE Result #1: Redo the Start Screen



- Change the clock to a conventional iOS time picker

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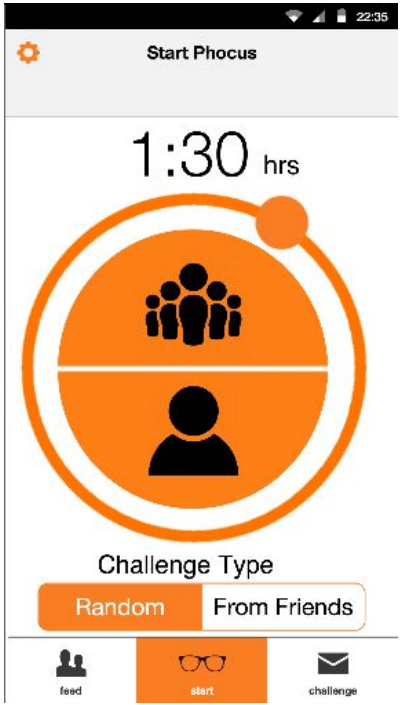

- Change the clock to a conventional iOS time picker
- Add a tabbed “more” browser for other features instead of the settings gear

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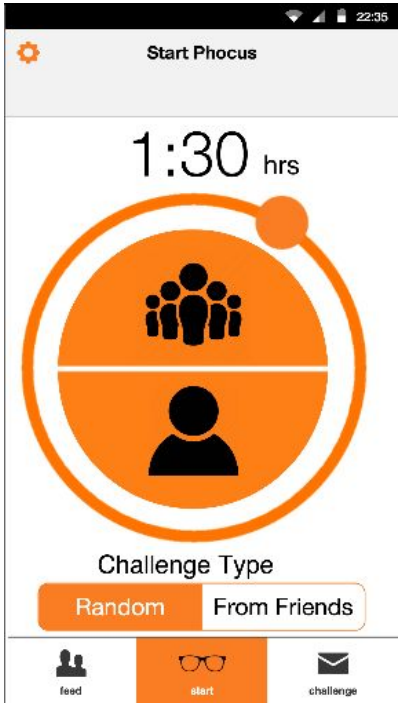

- Change the clock to a conventional iOS time picker
- Add a tabbed “more” browser for other features instead of the settings gear
- Rearrange components on the start screen

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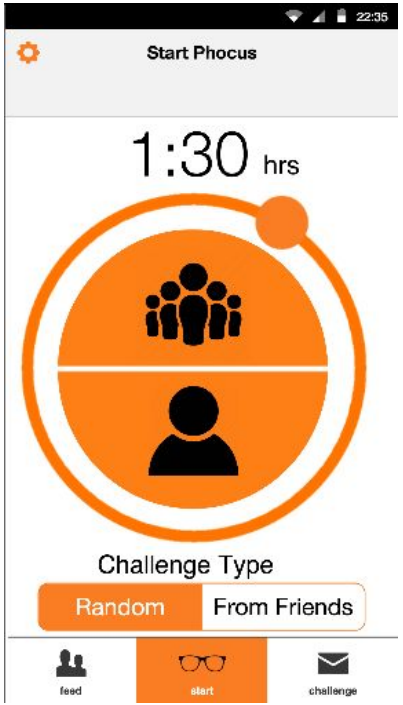
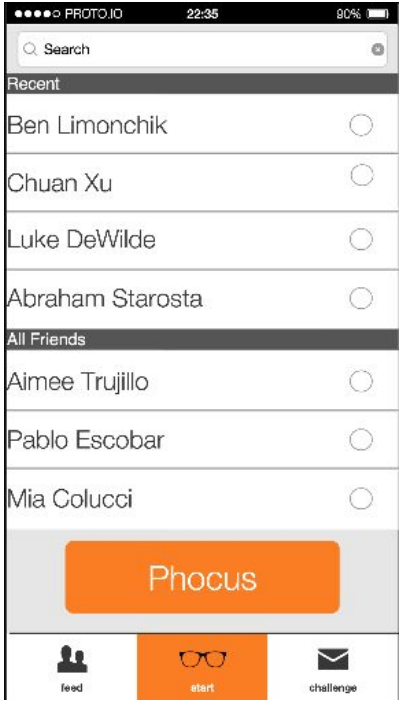


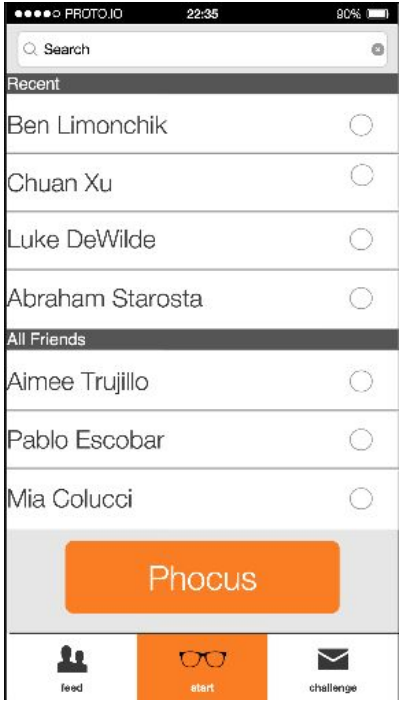
- Change the clock to a conventional iOS time picker
- Add a tabbed “more” browser for other features instead of the settings gear
- Rearrange components on the start screen
- Change the challenge icon

HE Result #2: Redo the Group Screen



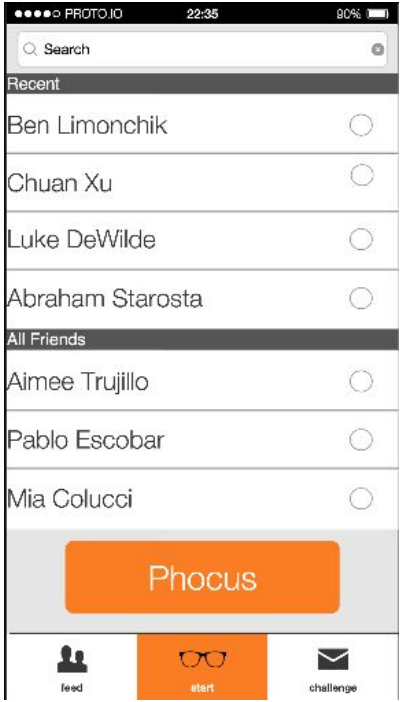
- Label the screen and provide instructions

HE Result #2: Redo the Group Screen



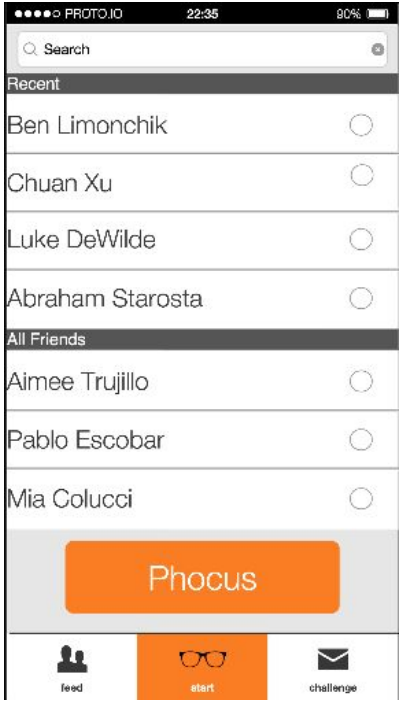
- Label the screen and provide instructions
- Make the whole row clickable

HE Result #2: Redo the Group Screen



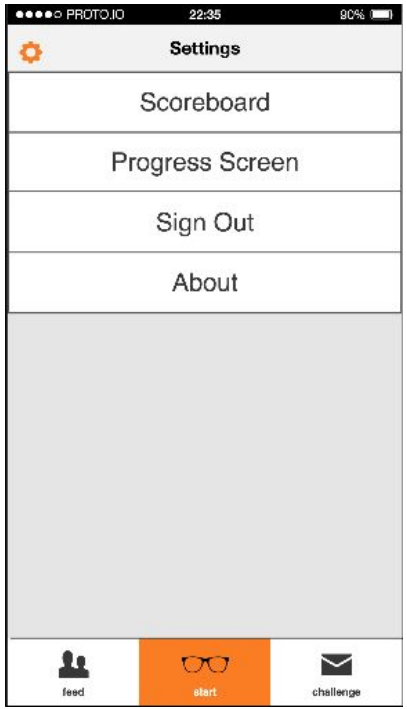
- Label the screen and provide instructions
- Make the whole row clickable
- Change the text to say “Invite to Phocus”

HE Result #2: Redo the Group Screen



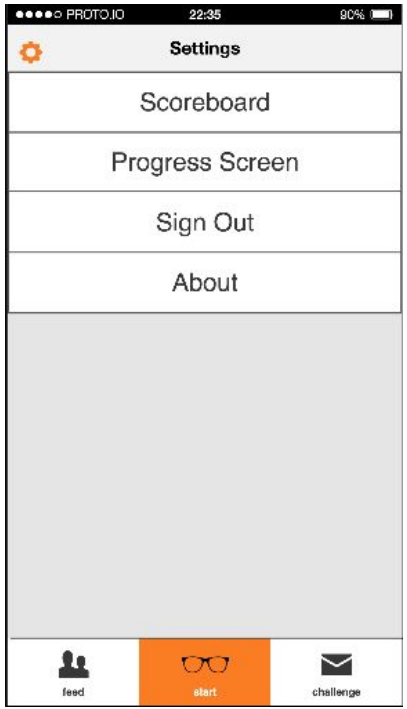
- Label the screen and provide instructions
- Make the whole row clickable
- Change the text to say “Invite to Phocus”
- Ensure that the user invites at least one person

HE Result #3: Rearrange the Settings



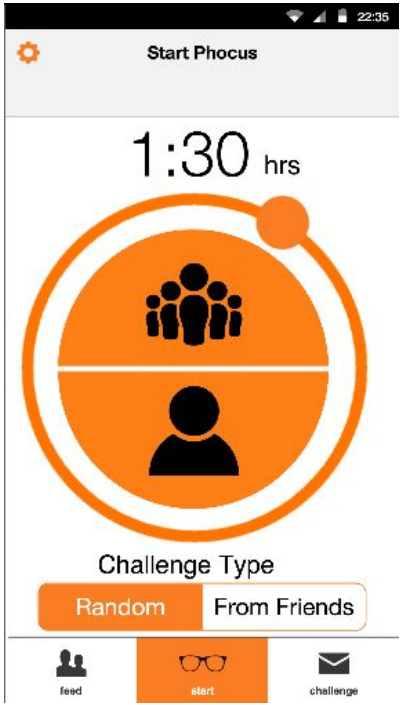
- Use a tabbed system that comes out from the side

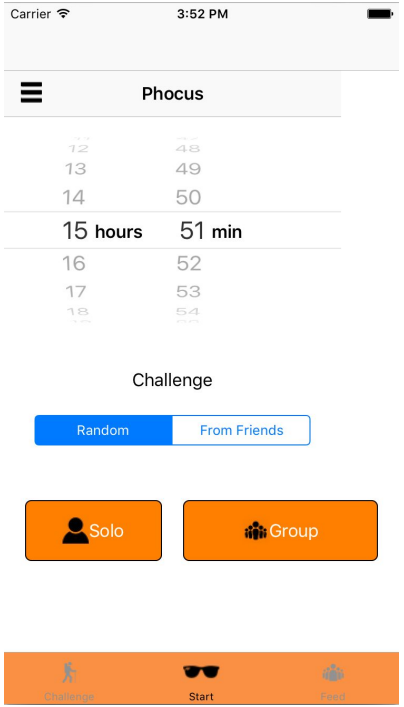
HE Result #3: Rearrange the Settings



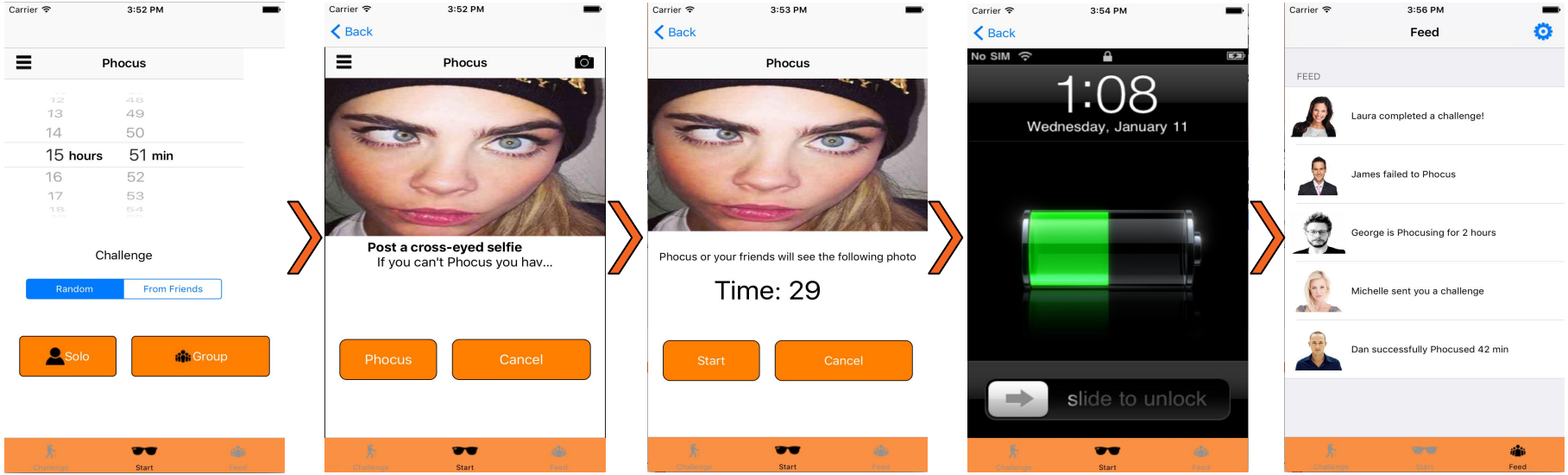
- Use a tabbed system that comes out from the side
- Rearrange order

Start Screen Revision





Task One Revision



High-Fi Prototype: Tools

- Dynamic, powerful
- User control

- Steep learning curve
- Bugs

High-Fi Prototype: Plan

1. Funcitonality
    a. Simple task: Solo - **Done**
    b. Medium Task: Group - **Not done**
    c. Complex Task: Failure & Challenge - **In progress**

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    a. Heuristic suggestions
    b. Minimalism

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2. Aesthetics
    a. Heuristic suggestions
    b. Minimalism
3. Extras
    a. Heuristic suggestions
    b. Bells & whistles

High-Fi Prototype: Wizard of Oz and Hard Code

- Wizard of Oz
  - Failure to Phocus
  - Camera

High-Fi Prototype: Wizard of Oz and Hard Code

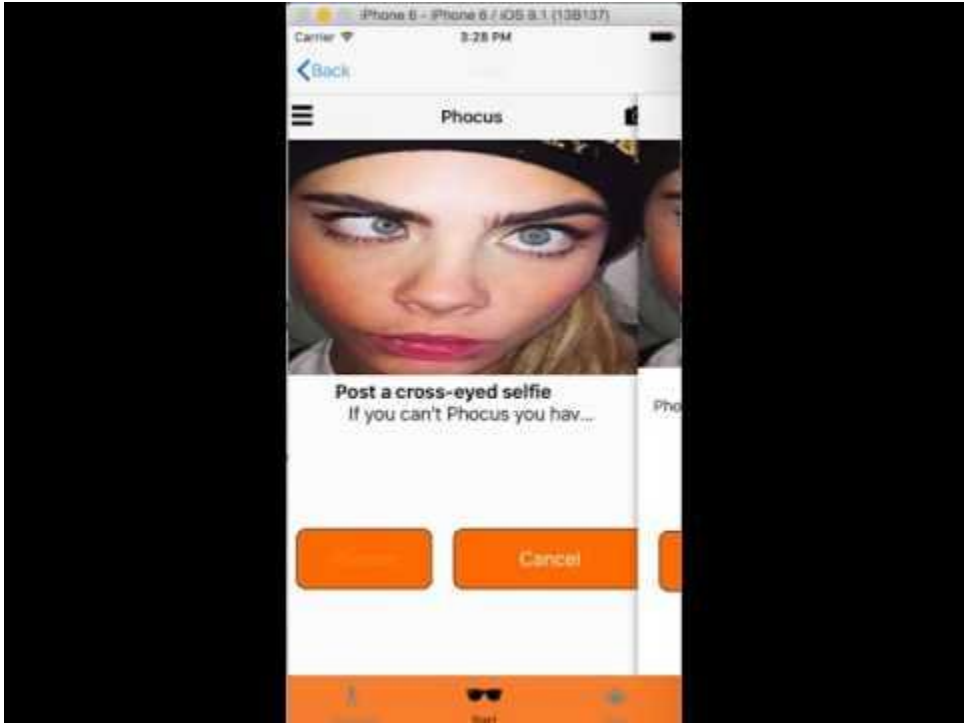
- Wizard of Oz
  - Failure to Phocus
  - Camera
- Hard-coded
  - Friends list
  - Feed
  - Challenges

High-Fi Prototype: Issues

Loss of a group member

Layout & other bugs

Demonstration



https://www.youtube.com/watch?v=Tvosy5gAVDg

Summary

1. Valuable and implementable heuristics feedback

Summary

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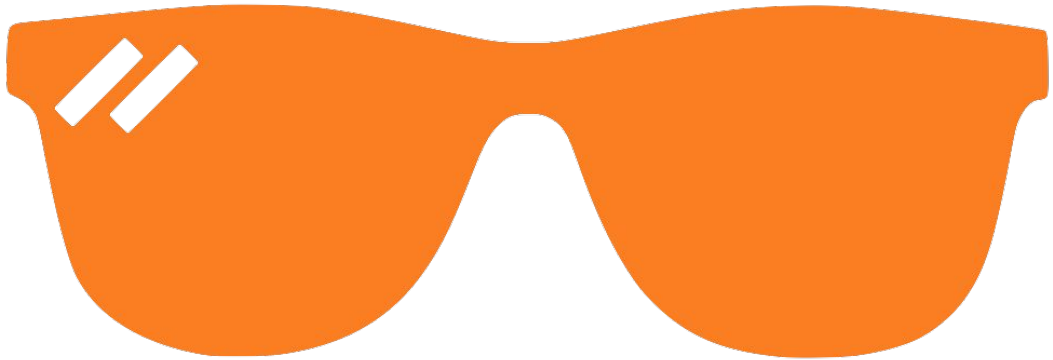
2. Completed start screen and task one revisions

Summary

1. Valuable and implementable heuristics feedback
2. Completed start screen and task one revisions
3. Work, work, work



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