

A photograph of a person with long blonde hair, wearing a blue shirt and a watch, sitting at a desk. They are writing in a spiral notebook with a black pen. On the desk, there is a white coffee cup on a saucer, another spiral notebook, and a laptop. The background is slightly blurred, showing a window and other people in a meeting or workshop setting.

# BetterMeet

Low-fi Prototyping & Pilot Usability Testing

October 22<sup>nd</sup>, 2015  
CS 147 – Behavioral Change  
Theodora C, Derin D, Tommy F, Liza G

VALUE PROPOSITION

# BetterMeet: Purposeful Meetings

A high-angle, top-down photograph of four people (three men and one woman) sitting around a small, round, dark-colored table in a meeting. They are all looking towards the center of the table, which has a laptop and several white coffee cups on it. The setting appears to be a modern, casual office or meeting space with wooden floors and contemporary furniture. The image is overlaid with a semi-transparent blue filter.

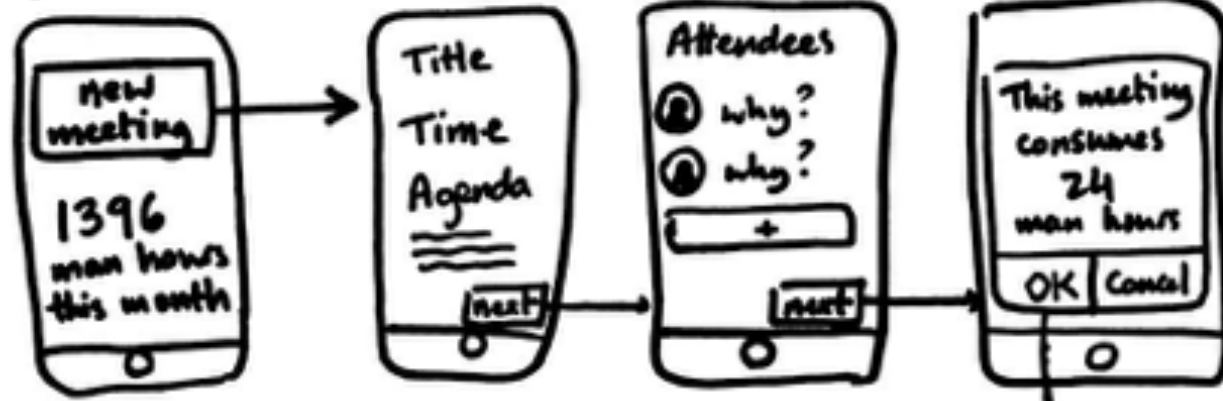
# MISSION STATEMENT

AT BETTERMEET,

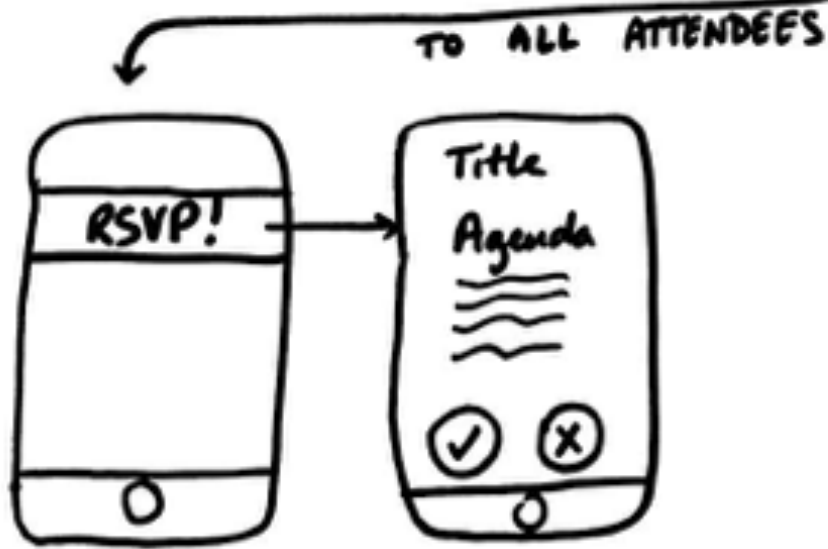
OUR MISSION IS TO CHANGE THE WAY PEOPLE THINK ABOUT MEETINGS  
AND MAKE MEETINGS MORE PURPOSEFUL.

# SELECTED INTERFACE

## Organizer Flow - MOBILE



## Attendee Flow - MOBILE



# PROTOTYPE STRUCTURE

BetterMeet

Login |

Signup |

team name

new meeting

upcoming

Brainstorm >

---

current		past		settings
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TASK 1: SET THE MEETING AGENDA

cancel

---

New Meeting

Name

---

Time

---

Location

---

0000

---

current | past | settings

cancel

---

agenda

---

< type here >

o o o o

---

current | past | settings

TASK 2: INVITE THE NECESSARY PEOPLE

Cancel

---

John

---

why do they need  
to go? >

Jane

---

why do they need  
to go? >

---

base  
current | past | settings

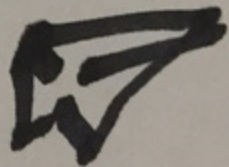
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John



He's the CEO

send invite



Are you sure?

The meeting is  
now at 29 minutes

ok

cancel

# TASK 3: ATTENDEE RSVP



New Meeting

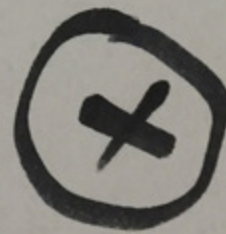
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RSVP

Title

Time, Location

Agenda



# METHOD



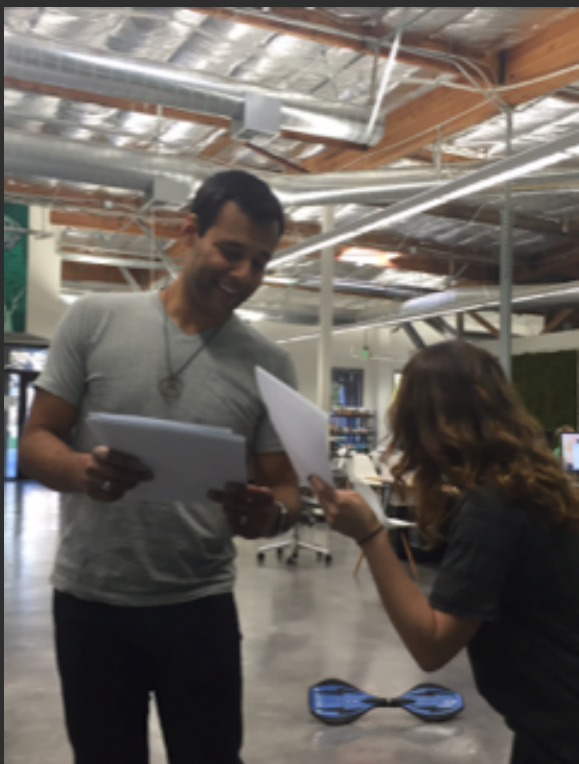
# METHOD



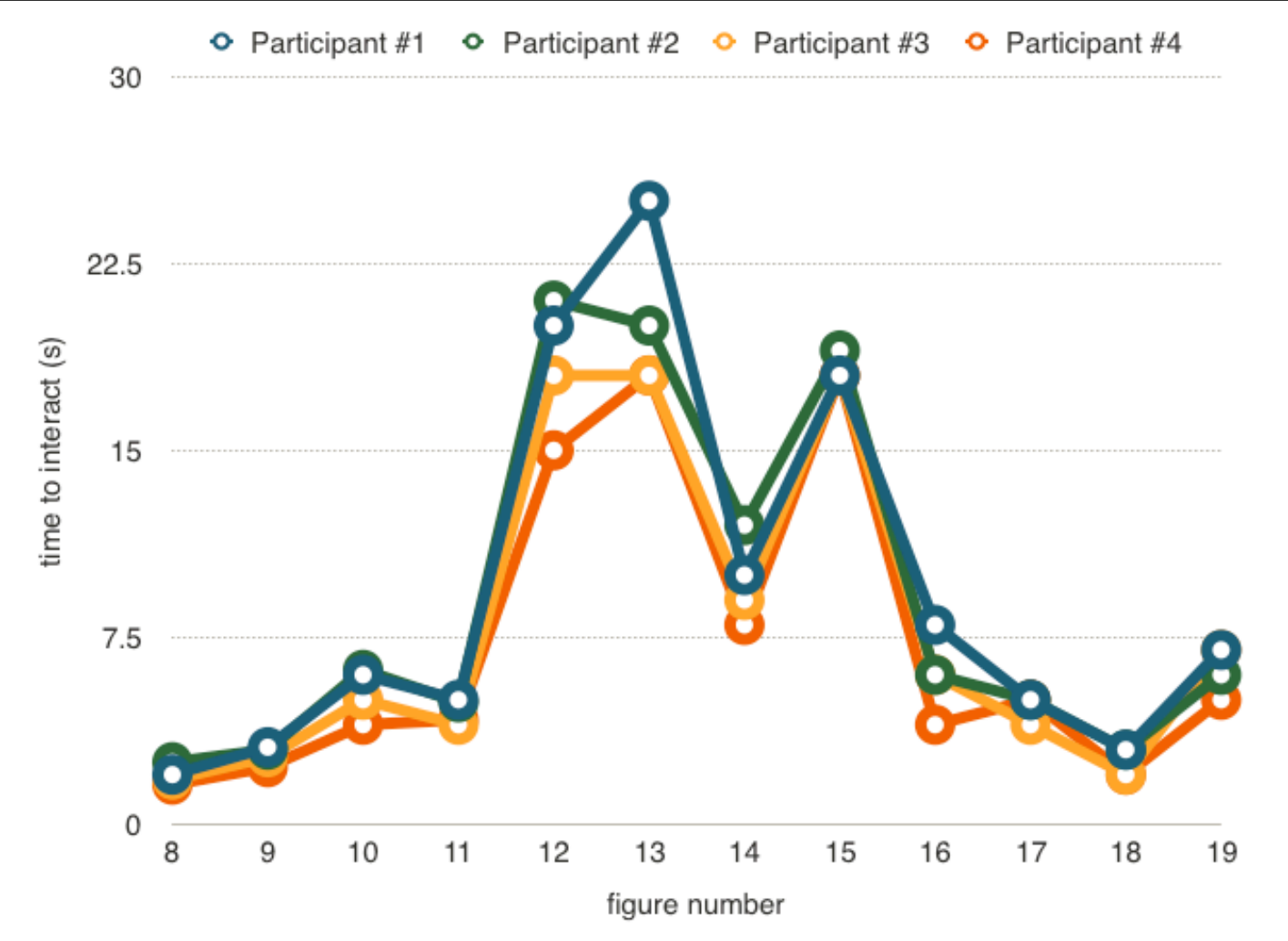
# METHOD



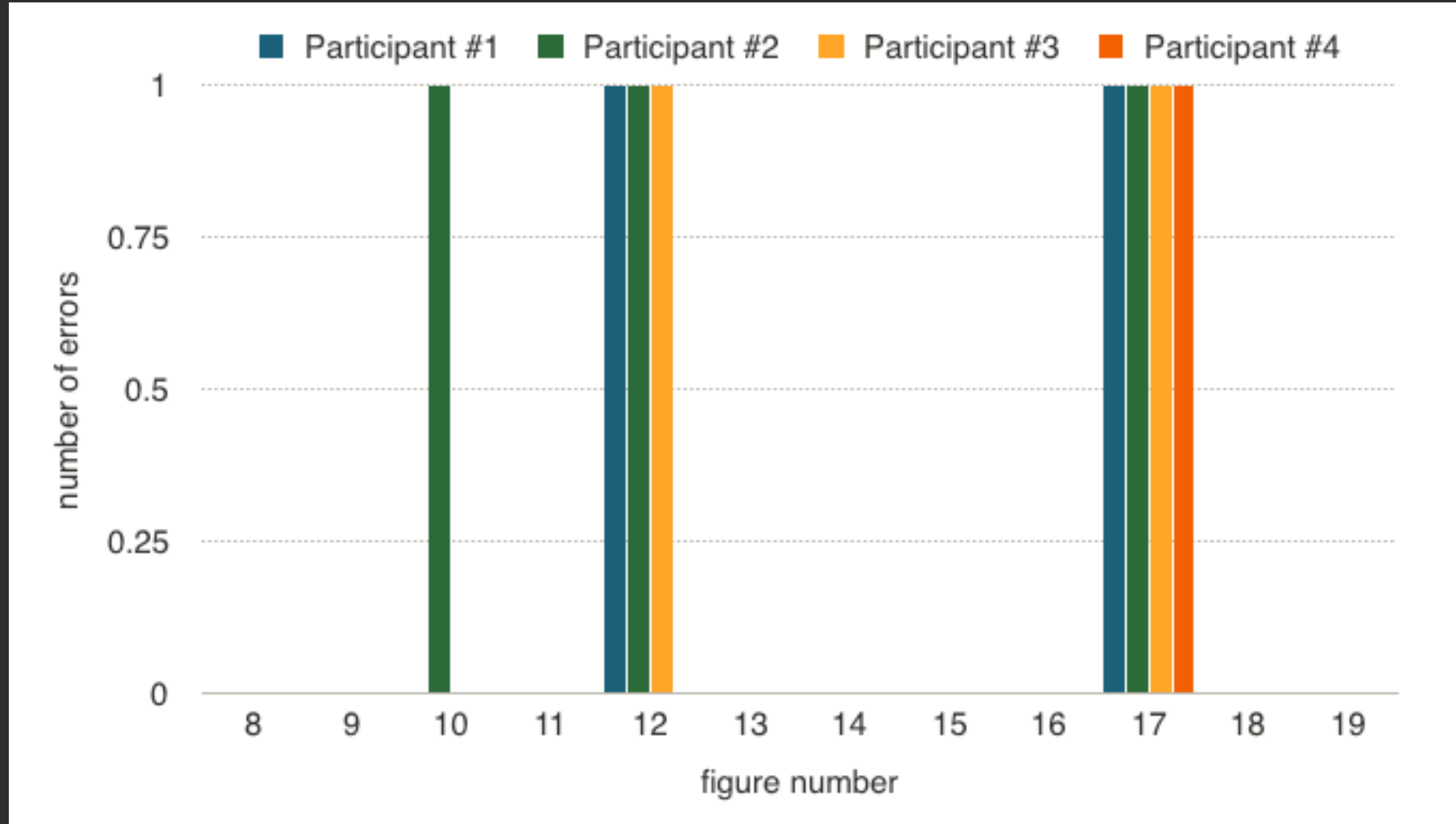
# METHOD



# RESULTS – TIME TO INTERACT



# RESULTS – ERRORS





SUGGESTED UI CHANGES

SUMMARY

# BetterMeet: Purposeful Meetings

A high-angle, top-down photograph of four people (three men and one woman) sitting around a small, round, dark-colored table in a meeting. They are all looking towards the center of the table, which has a laptop and several white coffee cups on it. The setting appears to be a modern, casual office or meeting space with wooden floors and contemporary furniture. The image is overlaid with a semi-transparent blue filter.

A woman with long blonde hair is sitting at a desk, writing in a spiral notebook. She is wearing a blue top and glasses. On the desk, there is a white coffee cup on a saucer, a laptop, and another notebook. The background is slightly blurred, showing a bright window. The word "QUESTIONS?" is overlaid in white text on a dark horizontal band across the middle of the image.

QUESTIONS?