

Instagator

Simple Group Travel.

Overview

So many moving parts, plus social loafing... email simply doesn't do the trick.



Design Iteration

Empathize. Define. Ideate. Prototype. Test. Repeat!

Brainstorming
Needfinding, sketches

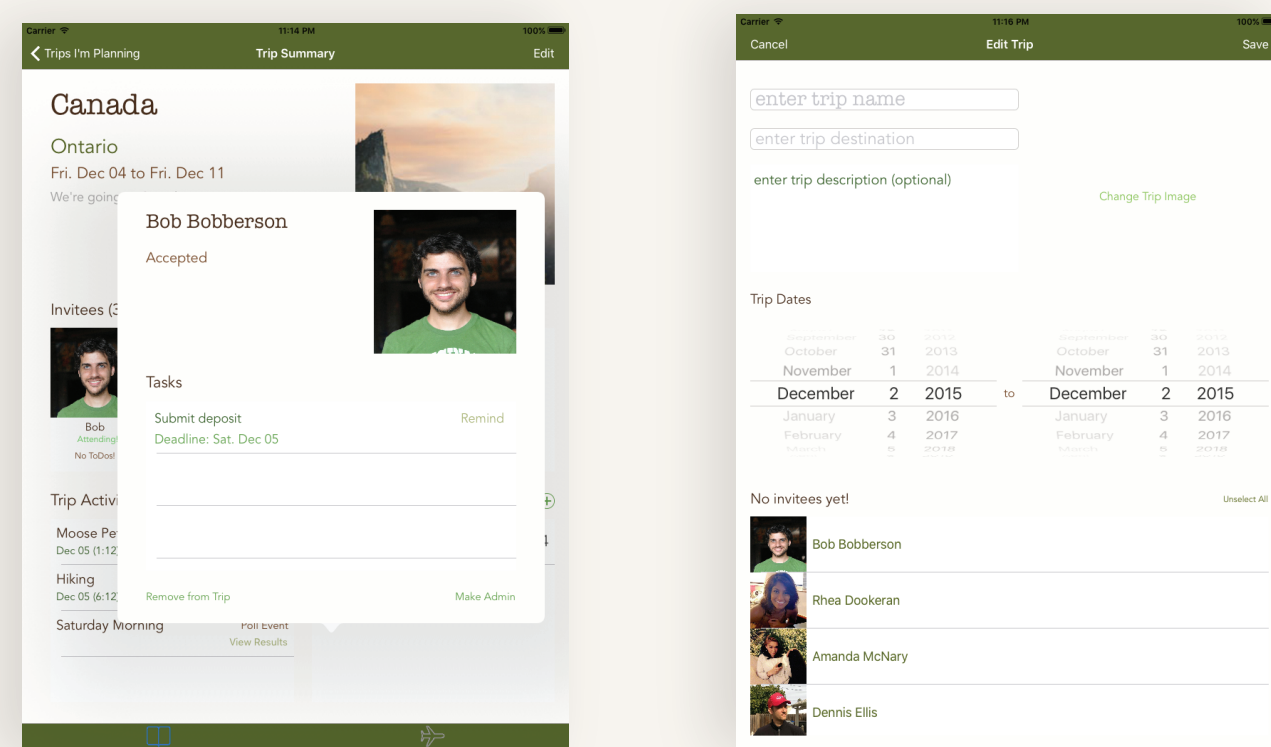
Low-Fi
Task flow, basic look

Med-Fi
Color scheme, transitions

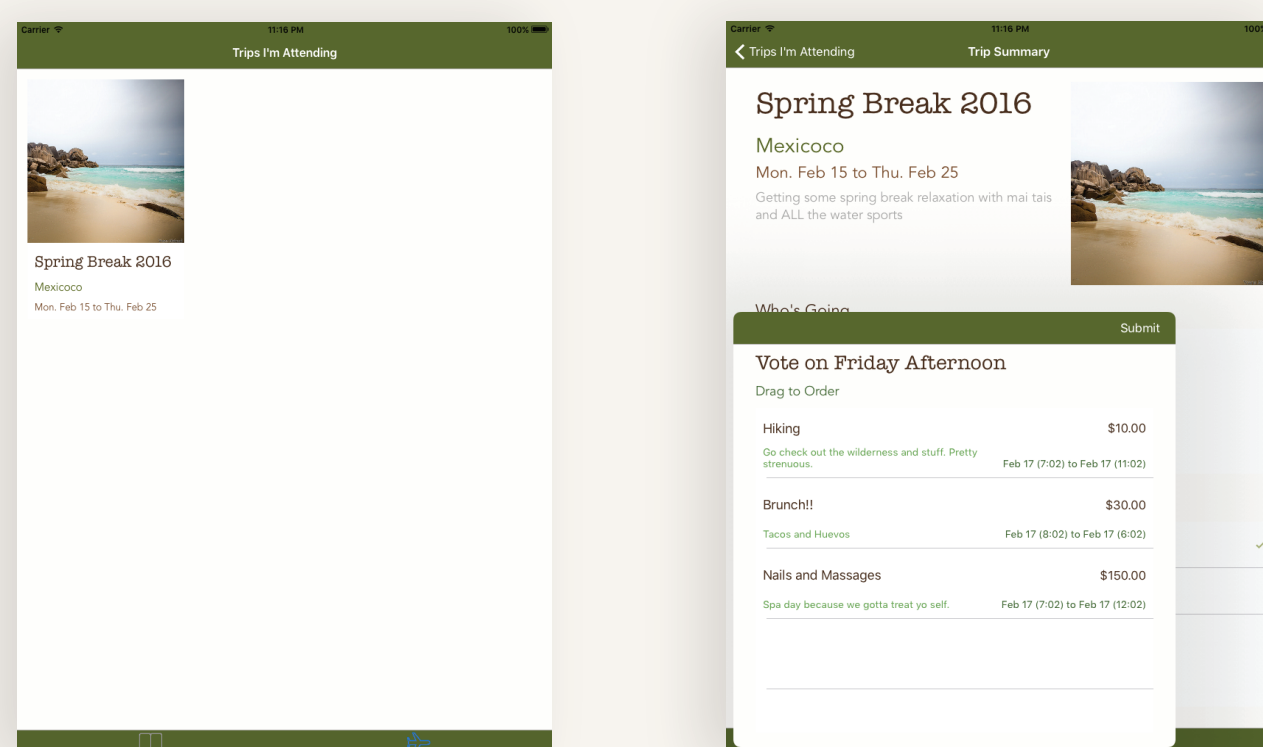
Key Features



Centralized Trip Logistics
Quick trip creation and editing. Easy guest list management. Zero loose ends.



Seamless Guest Involvement
Dashboard for participants. Task lists and reminders. Full engagement.



Collaborative Planning
No more guesswork! Send trip surveys. Interpret guest preferences.

