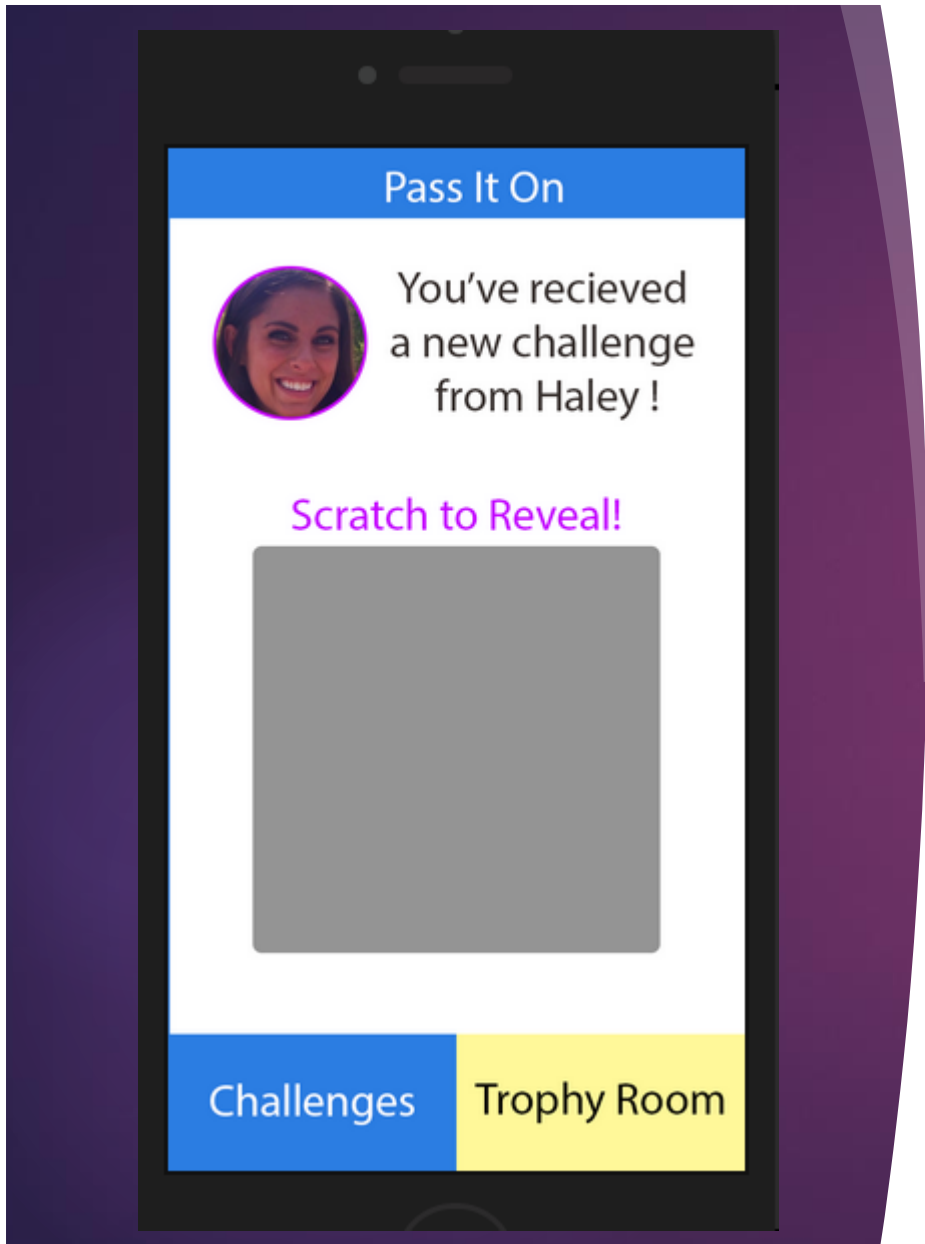


Medium-fi prototype

PASS IT ON

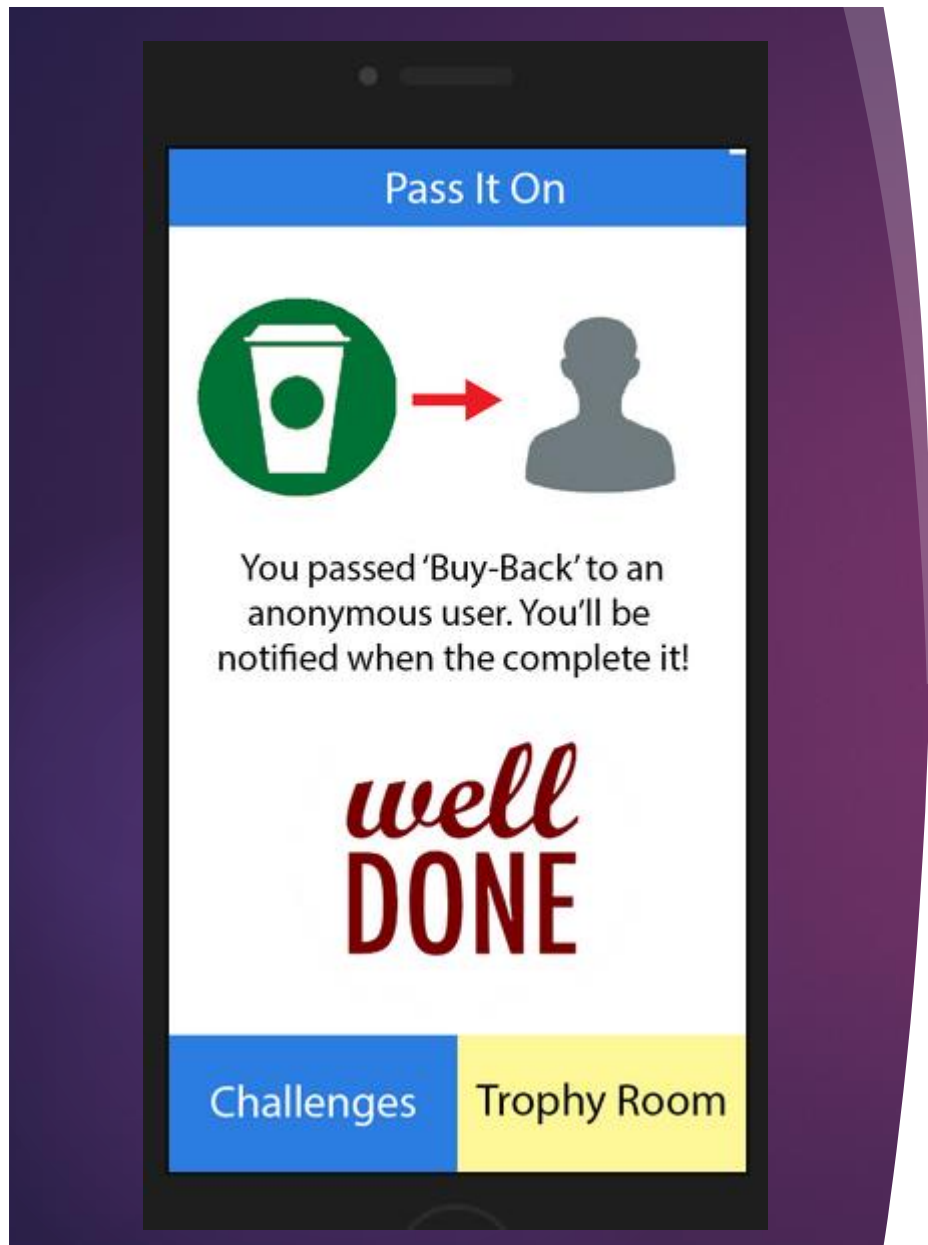
Overview

- ▶ 3 representative tasks
- ▶ Changes to UI
- ▶ Demo
- ▶ Prototyping process



Task 1

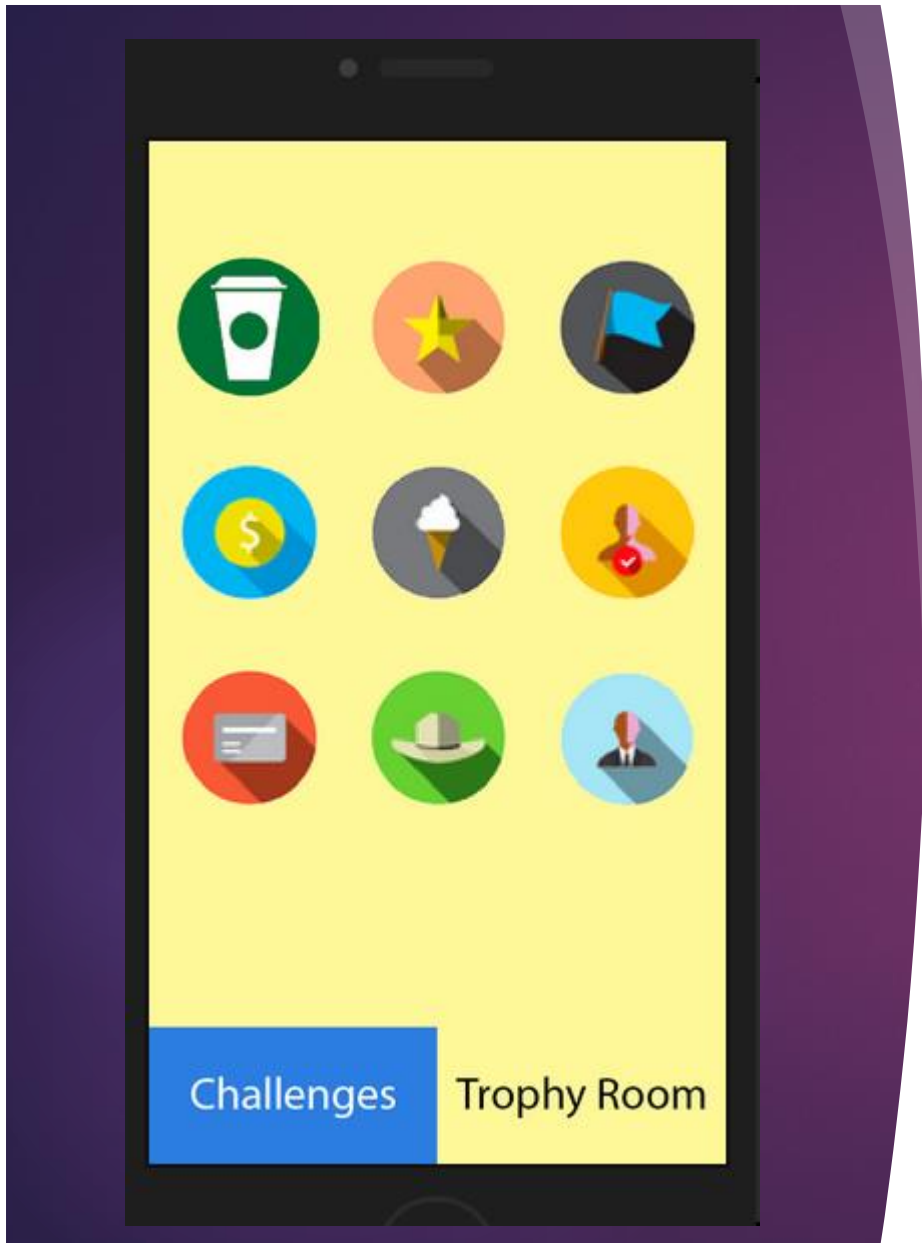
- ▶ User receives a challenge and either accepts and completes, OR rejects it



Task 2

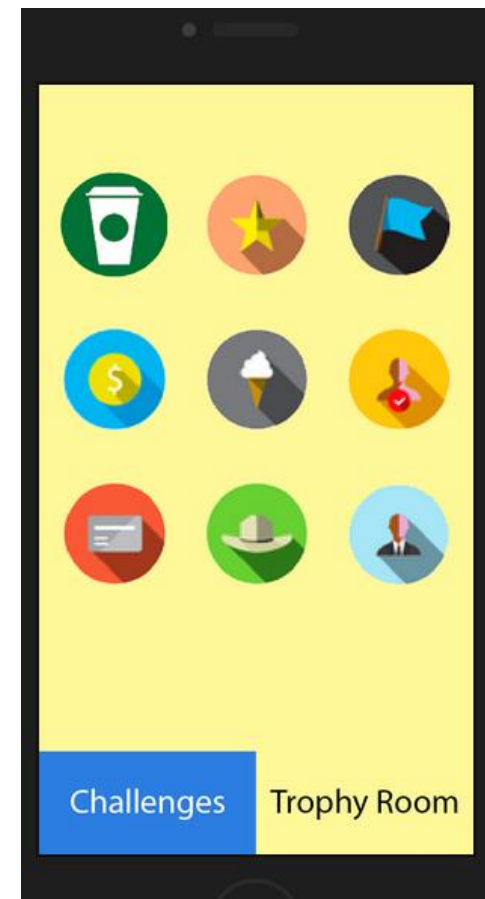
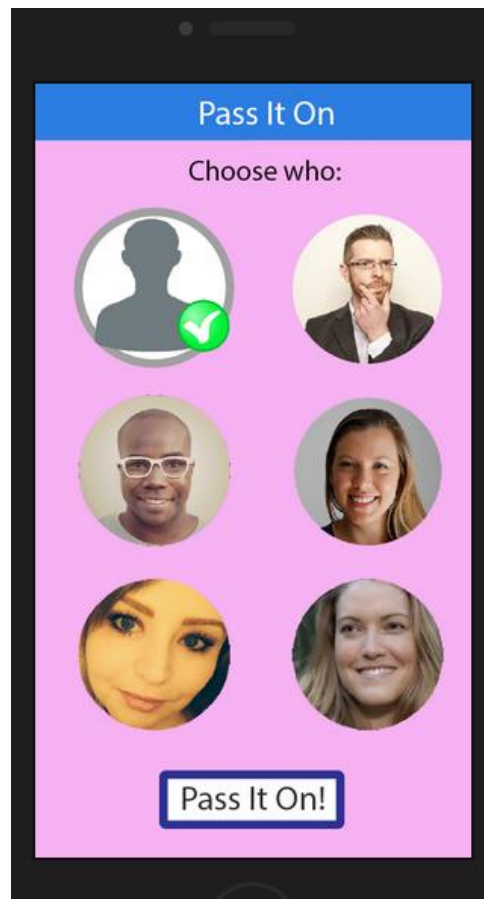
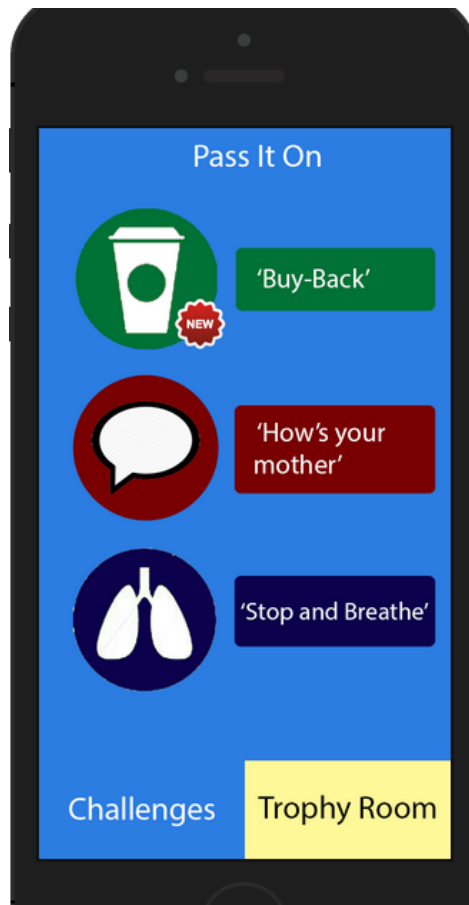
- ▶ User enjoys the challenge, and passes it on to another user!

Task 3



- ▶ User views archive of completed challenges

Changes to UI



DEMO

Prototyping process

- ▶ Photoshop/Marvel
- ▶ Limited functionality/animation
- ▶ Wizard of Oz
 - ▶ not all buttons work
 - ▶ data hard-coded
 - ▶ Logical paths missing

Summary

- ▶ With user feedback, we expanded our app's features and modified the UI
- ▶ While many elements were missing in the medium-fi prototype, we hope we captured the idea/design of Pass It On!



Thanks!

QUESTIONS?