

# *Pass It On*

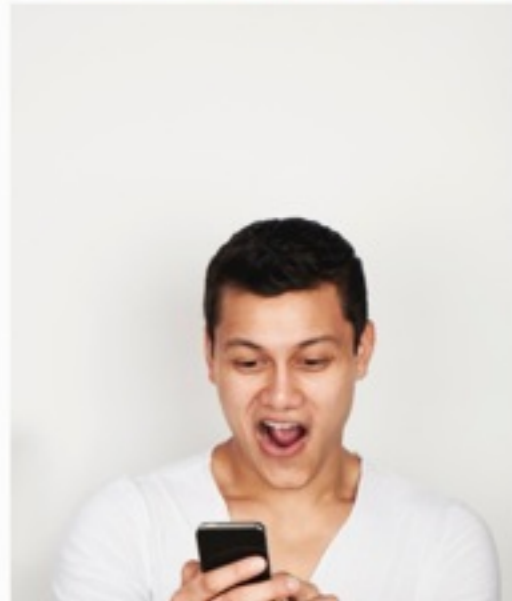
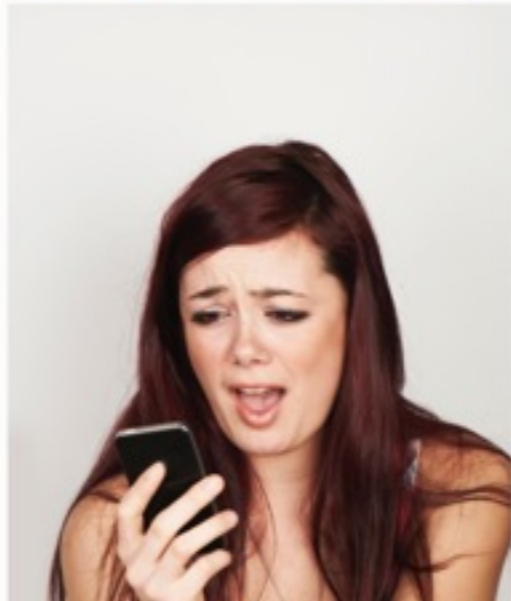
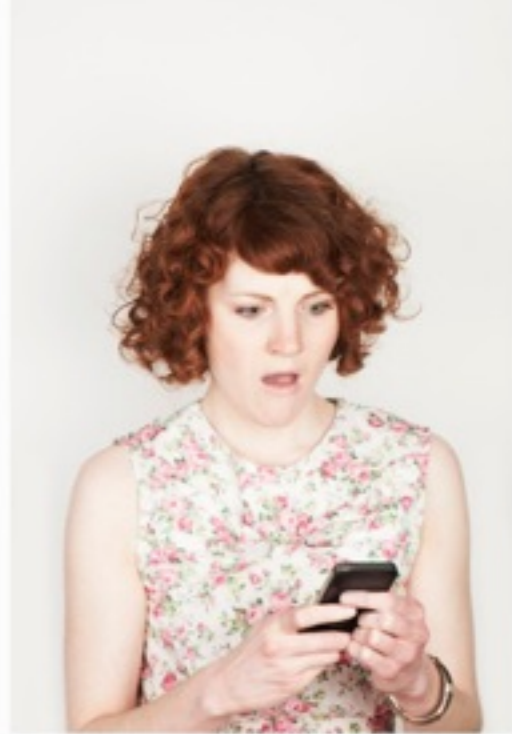
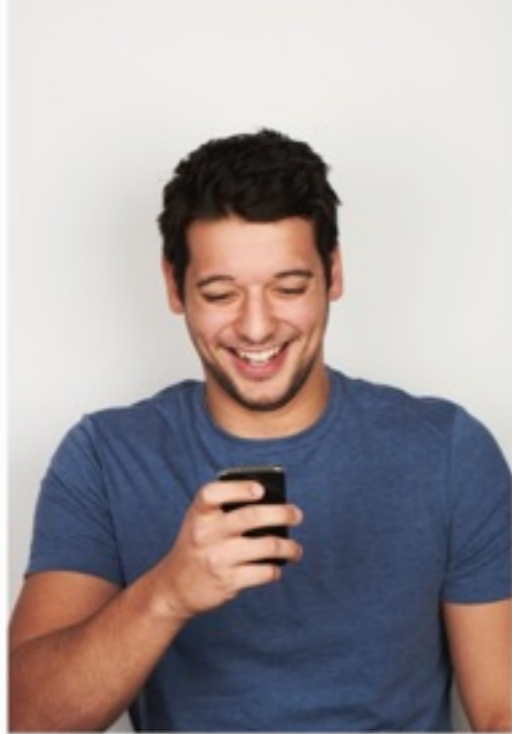
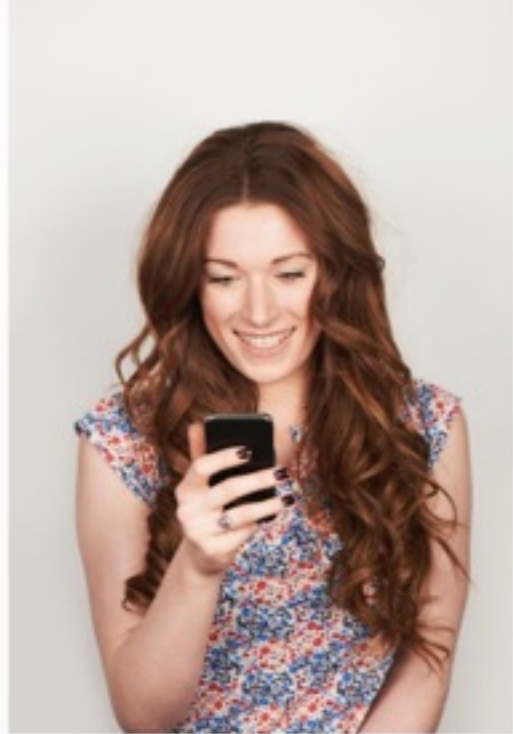


**Alistair Inglis, Haley Sayres, Rebecca Wang, & Thomas Zhao**

# *The Problem*



# *The Solution*





# *Contextual Inquiry: The Participants*

- **Who were they**
- **Where were they**
- **Why them**



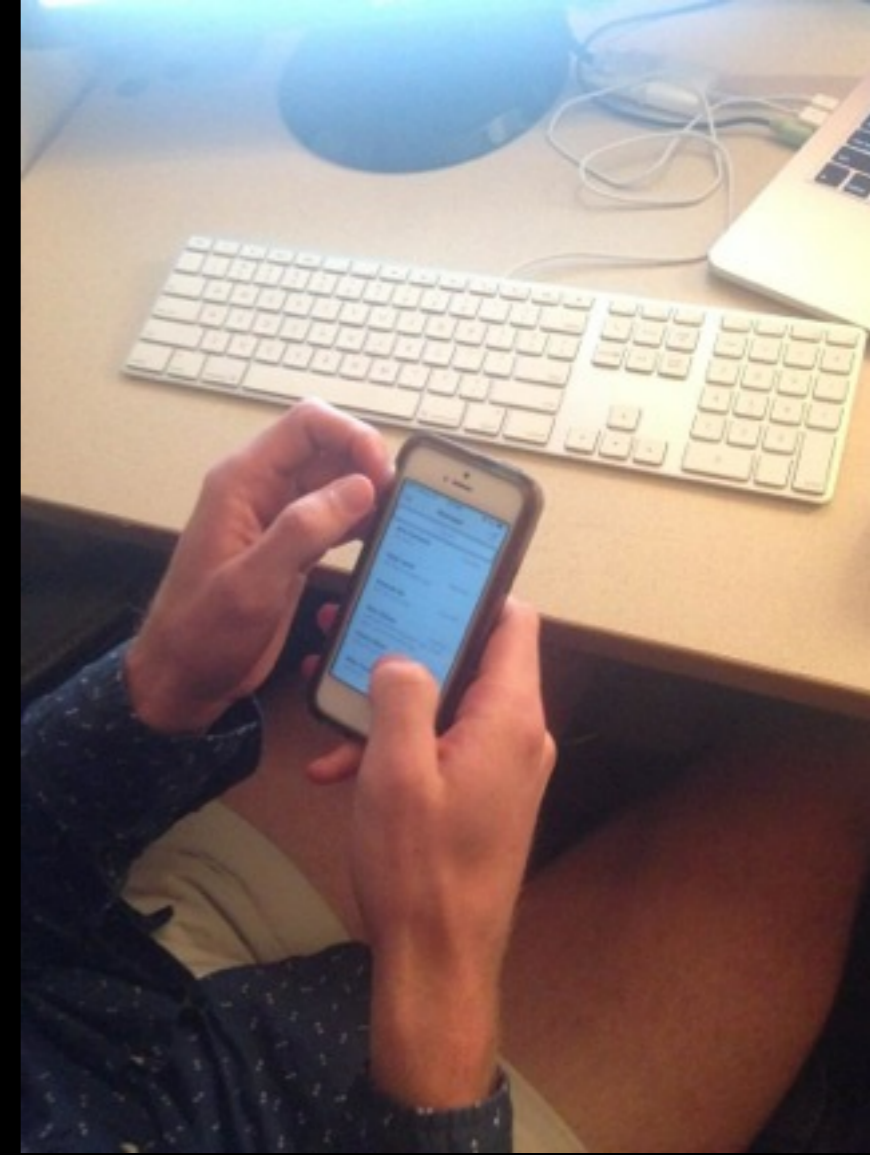
# ***Contextual Inquiry: The Results***



- **Pushed notification trends**
- **Mobile's influence on work and productivity**



# *Contextual Inquiry*



- **How we communicate with other people**
- **How people create and manage personal goals and tasks**



# *Task Analysis*



- **Who will use the system**
- **What tasks they now perform**
- **What tasks are desired**





- **How tasks are learned**
- **Where tasks are performed**
- **The relationship between customer and data**
- **Other tools customers have**



- **How they communicate with each other**
- **How often tasks are performed**
- **Time restraints on tasks**
- **When things go wrong**





# *Representative Task #1*



**Optimizing for the best time to receive notifications**



# *Representative Task #2*



**Fulfilling the obligations that are necessitated by the content of notifications received**

# ***Representative Task #3***



**Sharing information with other people**

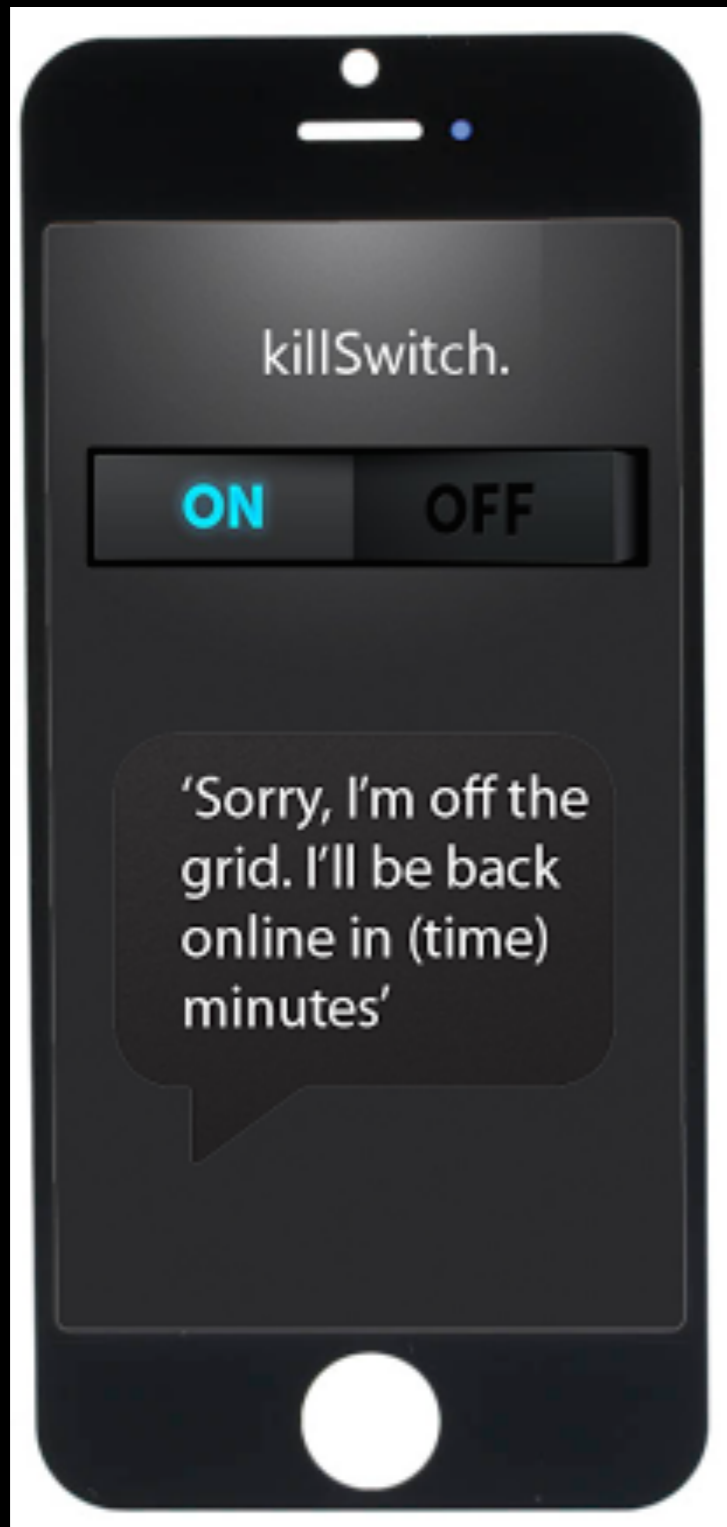


# *Representative Task #4*



**Improving offline realities and relationships**

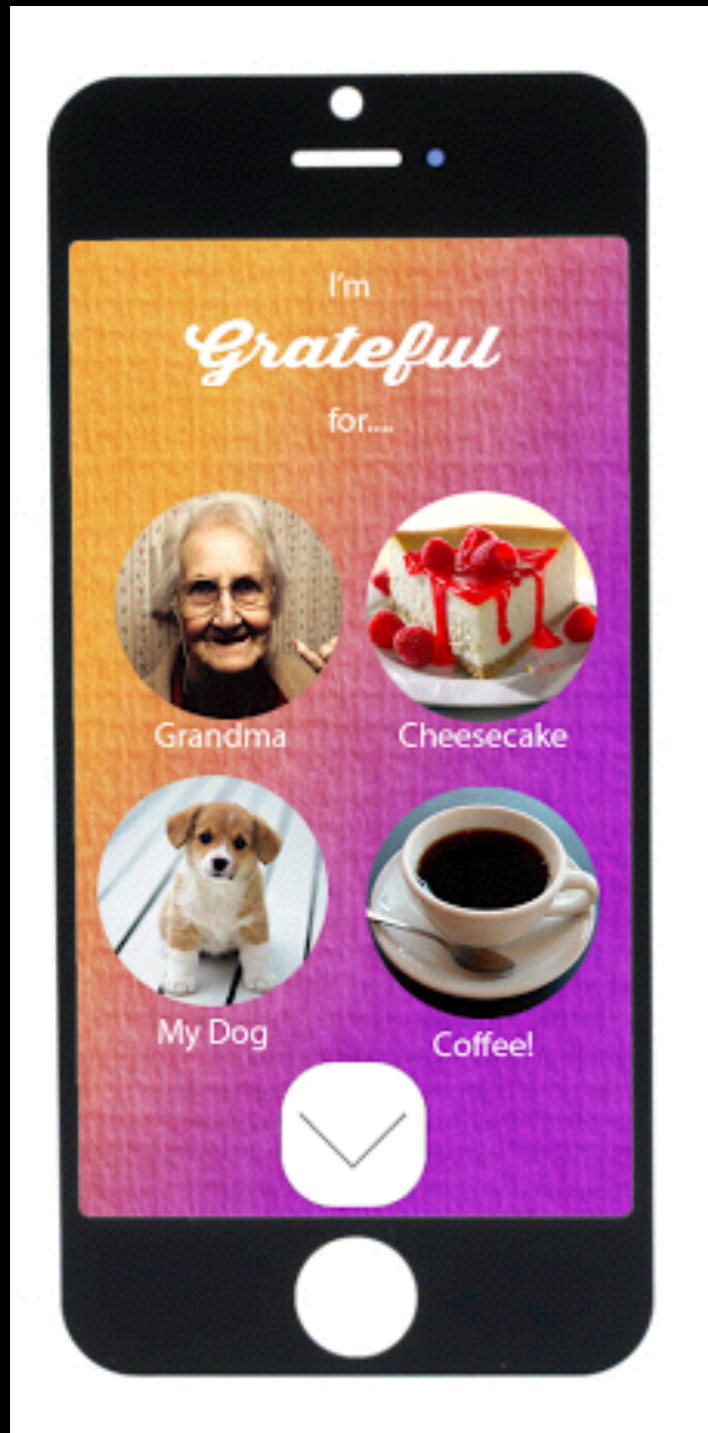
# *Application Idea #1*



# killSwitch



# Application Idea #2



# Grateful

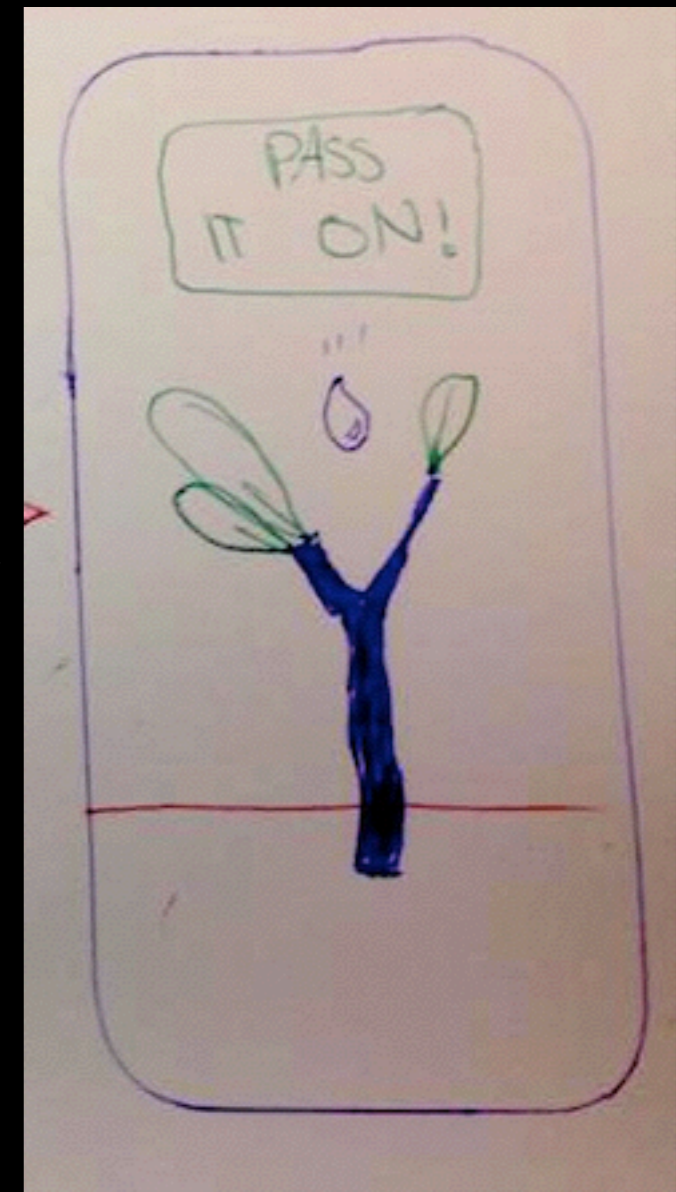
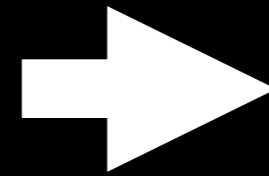
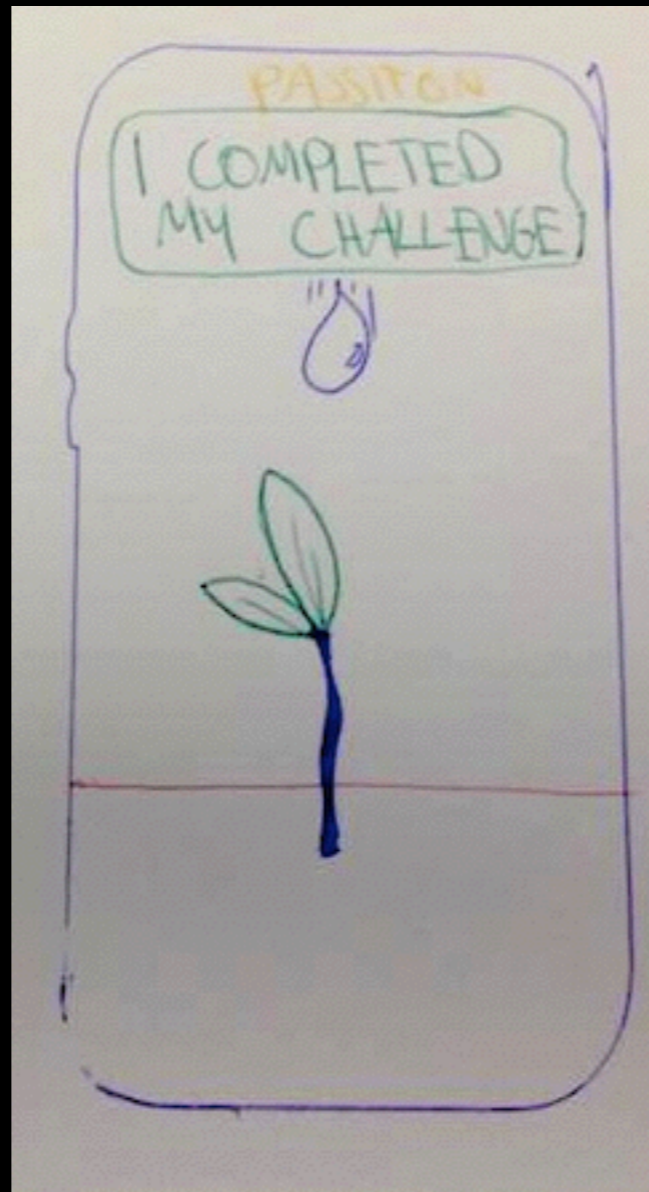
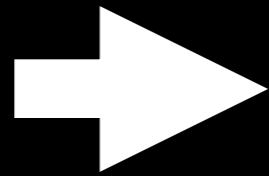
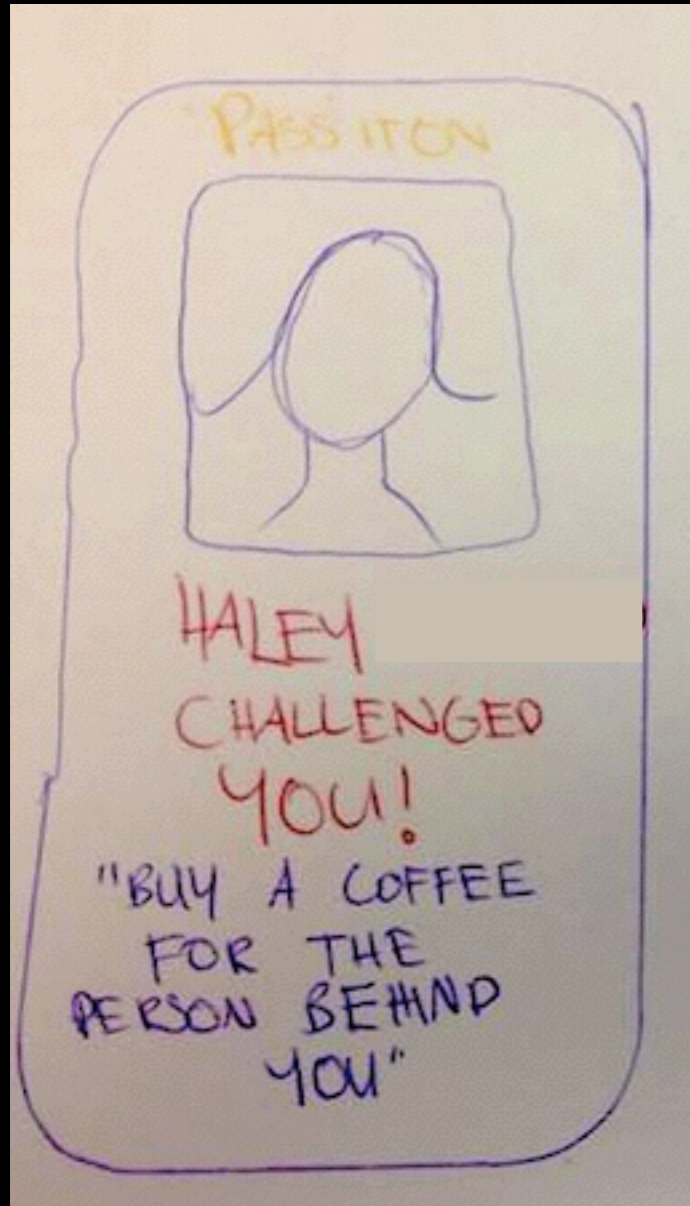
# *Application Idea #3*



**Pass It On**

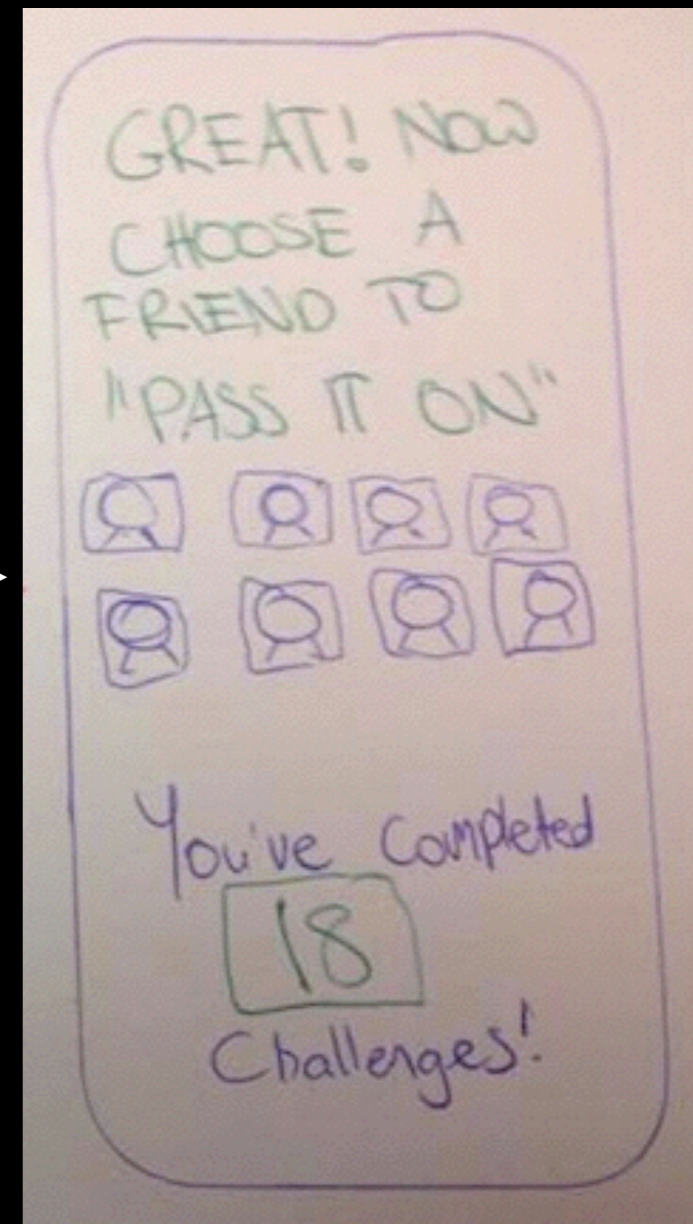
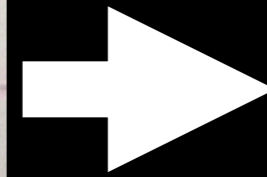
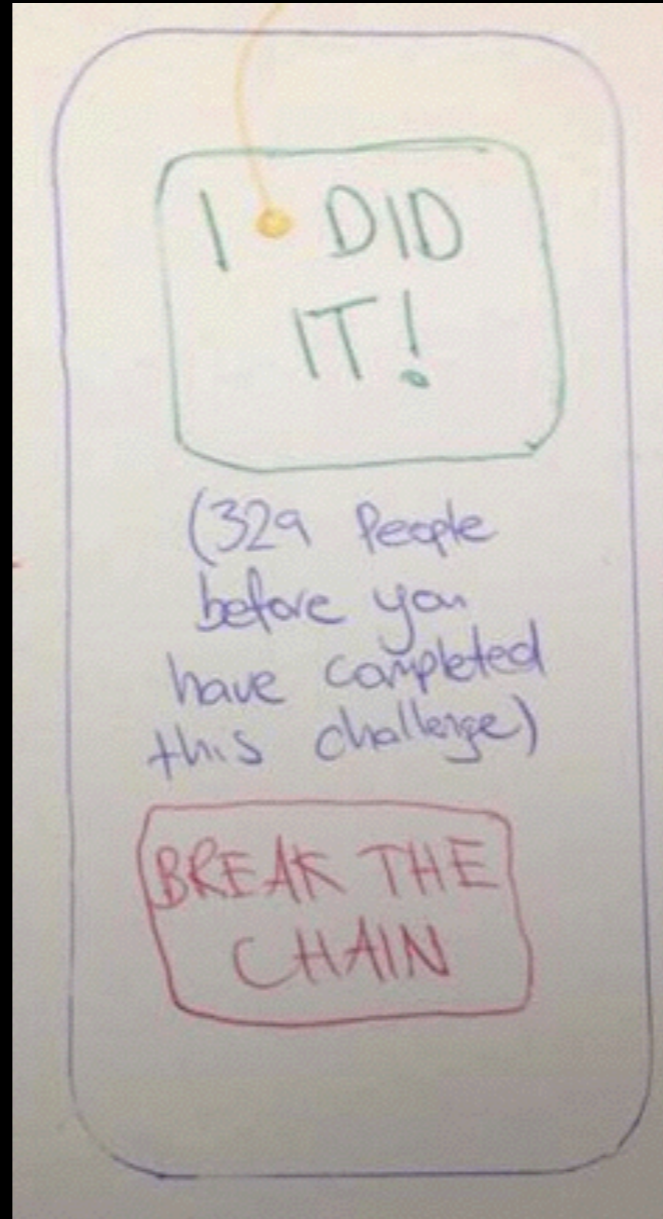
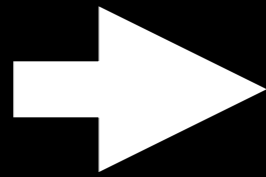
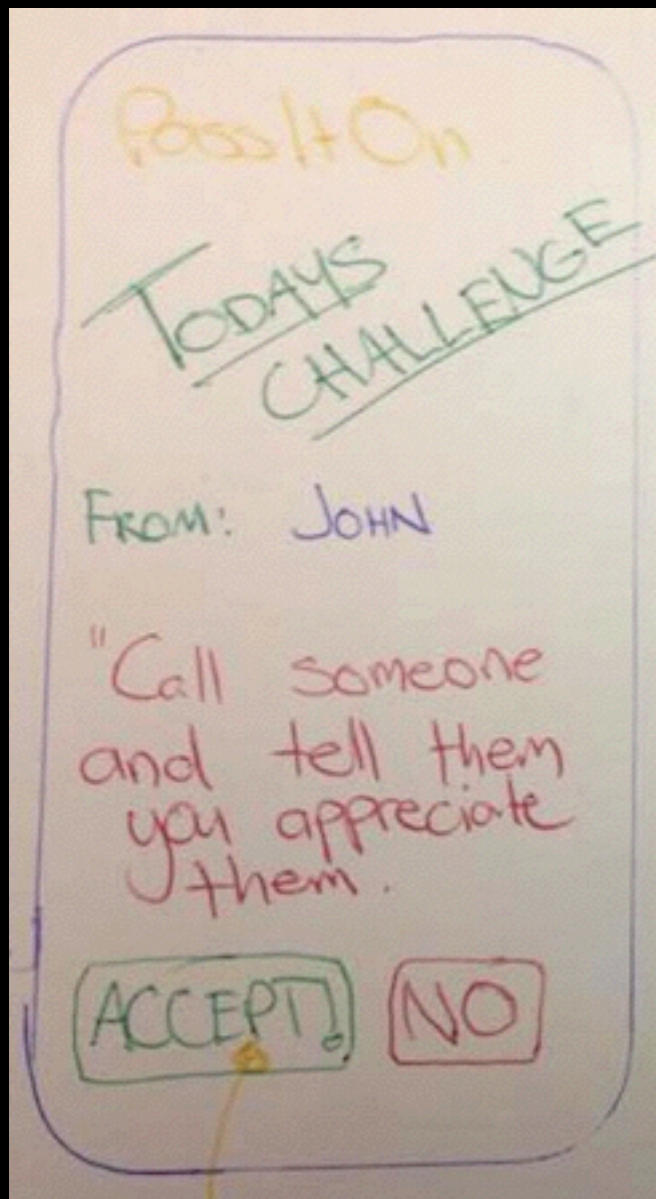


# Design Sketches





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# Design Sketches

