Platelist: lo-fi prototype

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Platelist lets you:

- keep a "platelist" of recipes you like
- plan your meals for the week from that list
- order the ingredients you need for the week

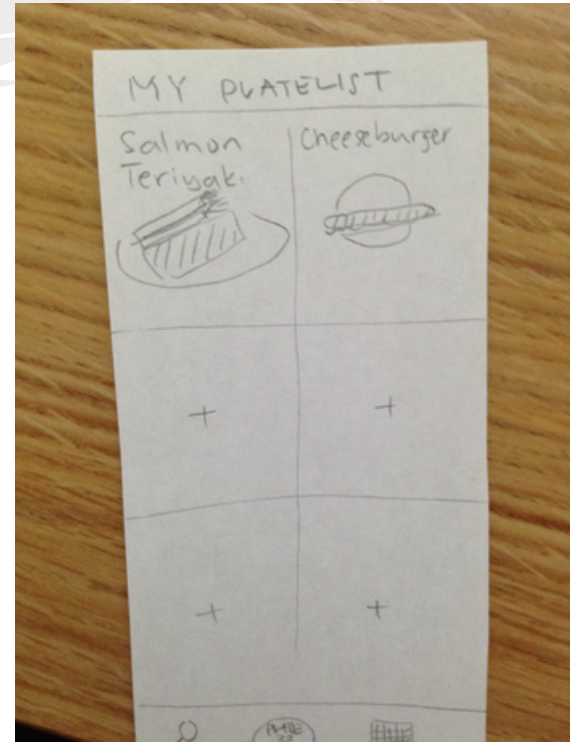making it easy and quick to cook for yourself.

Mission statement

Our goal is to **motivate people to cook for themselves** by removing

- inconvenient
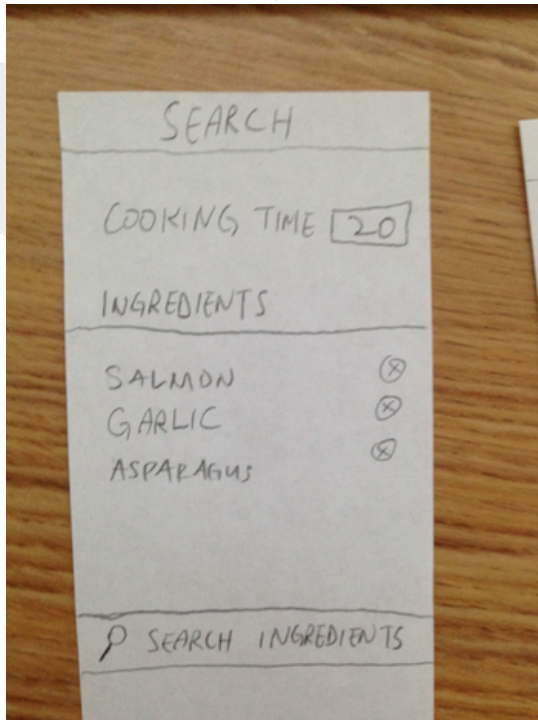- time-consuming

barriers to cooking.

Simple task

Creating a Platelist

- Keep track of favorite recipes
- Create your own profile of recipes
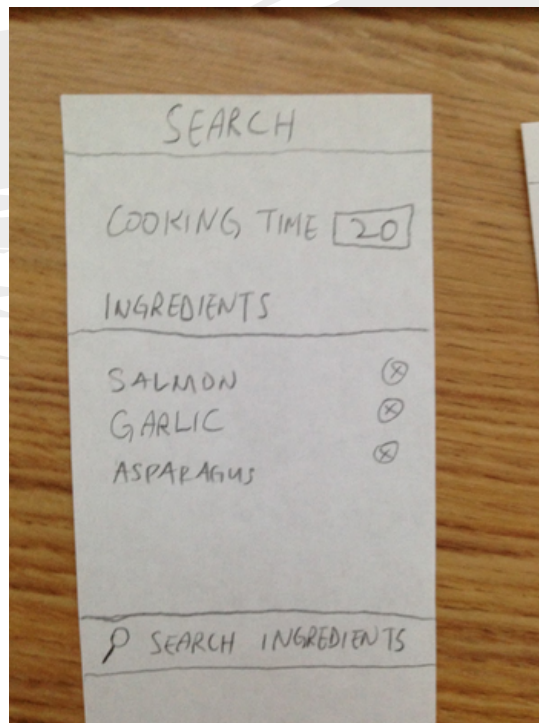- Keep postits/written notes?

Moderate task

Searching for food to add to a Platelist

Complex task

Make a meal plan for the week and obtain ingredients
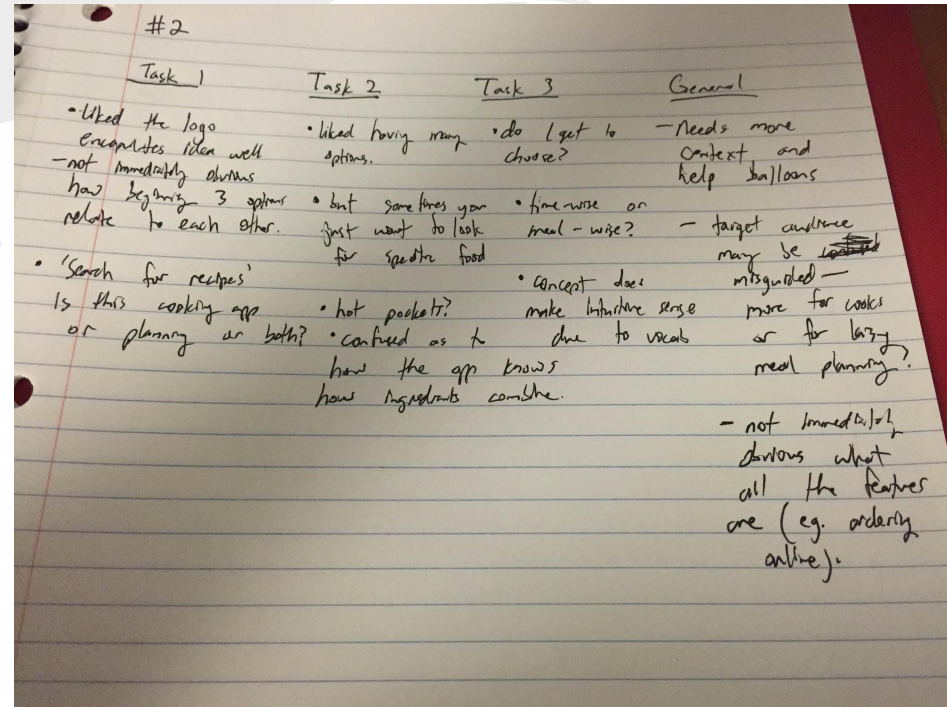
Lo-fi structure

3 scenarios

Experimental method

- Briefly explain app idea and concept

- Ask about smartphone experience

- Define terms/demo screens

- Perform three tasks

- Note any difficulties

Results

- Understandable concept, but requires explanation
- Shuffle logo was popular
- Conveyance

#1

Task 1

- tried to click logo
- 'too little context'
- Search for recipes or go to platelist? Both?

- ~~there~~ my platelist current only supports one platelist, so creating it is kind of redundant

Task 2

- how to switch parameters?
- Is there way to just search foods
- customization good, but sometimes lack of choices works

Task 3

- big button is good
- concept is 'fun'

General

- moving from page to page
- different mode for first time?
- how much control to give user

Results, cont.

- Trouble figuring out where to click at first, even post-demo
- Annoying to go get groceries every day, esp. for diverse meals
- Got the hang of it after the first time

Results, cont.

- How foods/recipes are searched

- Time-wise or meal-wise

- Hot pockets?

Potential UI changes

- Not all features of app are immediately visible

- Lead user from the beginning

- Text bubbles or prompts

- Search by just foods?

Summary

- Recipe/meal planning app to help you cook
- App's purpose useful, but not intuitive at first
- Options can overwhelm users (esp. for search)