### PlateList Hi-Fi Milestone

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## Value Proposition

# We remove the barriers that keep you from cooking for yourself.

### The Problem

When trying to cook, people encounter many small obstacles:

they have to buy groceries,

they have to plan their meals in advance,

they have to find recipes.

### **Our Solution**

#### Motivate people to cook for themselves

- keep a "platelist" of recipes you like
- plan your meals for the week from that list
- order the ingredients you need for the week

### Overview

- HE results
- Revised design
- Prototype design and progress

### HE Results

- General
  - Recall/Recognition
    - Swiping to get started
  - Aesthetics/Minimalist Design
    - Pictures don't have labels
    - Some labels are too small
  - $\circ$  Help/documentation
  - $\circ \quad \text{Prone to a lot of errors}$

### HE Results

- Search
  - Recognition/Recall
    - Swipe to start
    - The emphasis on the "advanced search" overshadows the more important, normal "search"
- PlateLists
  - Error Prevention
    - Delete confirmation/undo
  - Visibility of System Status
    - After adding something to the Platelist, the user doesn't know if it was actually added

### HE Results

- Calendar
  - Usability & Control
    - Meal options are too limiting
    - Not much control to change the a meal in the shuffled calendar
  - Error prevention
    - No way to recover from accidental shuffle
  - Help & Documentation
    - The functions of the calendar are pretty abstract so there are some confusing aspects to the usability of this page

## Revised Design

- General
  - Removed the swipe start screen
  - Added labels to pictures
  - $\circ \quad \text{Accommodated font sizes} \\$
  - Added more documentation
  - $\circ$  Added confirmations

## Revised Design

#### • Search

- $\circ$  Removed the swipe to start
- Rebalanced the advanced search and basic search

#### • PlateLists

- Delete confirmation/undo
- $\circ~$  Add an alert that the recipe was added

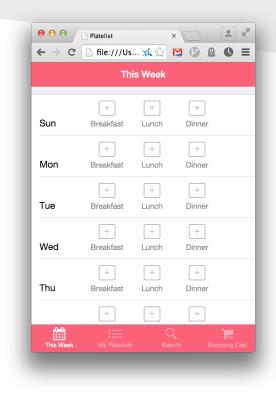
## Revised Design

#### • Calendar

- Added an "edit" mode
- Added an option to reshuffle entire week and confirmation
- Added more documentation

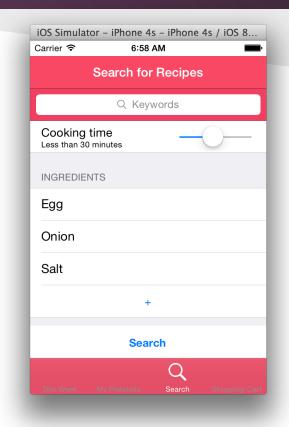
## Prototype - Tools

- Web development at first, using Facebook React, ClojureScript, Ratchet template
- Way too slow, not responsive



## Prototype - Tools

- Switching to native iOS
- Xcode, Swift
- Difficult to wire together, lots of overhead just to put custom images
- More diversity of layout possible



## Prototype - Features

- Depends on which prototype
- Advanced search interface mostly
  - implemented
- Adding, removing PlateLists

## Prototype - Future Plans

- Fully move over to iOS
- Flesh out functionality and remove some dummy/placeholder data, make it editable
- Expand navigation (go backward/forward, make it possible to get to whatever screen the user wants)

## Prototype - Limitations

- Mostly movement in one direction for task with dummy data
- Many screens missing
- Not possible to save state between sessions

### Prototype - Issues & Questions

- How closely to make it mimic med-fi prototype? vs. platform style, aesthetic preferences
- How much functionality to implement in code?

### Demonstration