PlateList Hi-Fi Milestone

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Value Proposition

We remove the barriers that keep you from cooking for yourself.

The Problem

When trying to cook, people encounter many small obstacles:

they have to buy groceries,

they have to plan their meals in advance,

they have to find recipes.

Our Solution

Motivate people to cook for themselves

- keep a "platelist" of recipes you like
- plan your meals for the week from that list
- order the ingredients you need for the week

Overview

- HE results
- Revised design
- Prototype design and progress

HE Results

- General
 - Recall/Recognition
 - Swiping to get started
 - Aesthetics/Minimalist Design
 - Pictures don't have labels
 - Some labels are too small
 - \circ Help/documentation
 - $\circ \quad \text{Prone to a lot of errors}$

HE Results

- Search
 - Recognition/Recall
 - Swipe to start
 - The emphasis on the "advanced search" overshadows the more important, normal "search"
- PlateLists
 - Error Prevention
 - Delete confirmation/undo
 - Visibility of System Status
 - After adding something to the Platelist, the user doesn't know if it was actually added

HE Results

- Calendar
 - Usability & Control
 - Meal options are too limiting
 - Not much control to change the a meal in the shuffled calendar
 - Error prevention
 - No way to recover from accidental shuffle
 - Help & Documentation
 - The functions of the calendar are pretty abstract so there are some confusing aspects to the usability of this page

Revised Design

- General
 - Removed the swipe start screen
 - Added labels to pictures
 - $\circ \quad \text{Accommodated font sizes} \\$
 - Added more documentation
 - \circ Added confirmations

Revised Design

• Search

- \circ Removed the swipe to start
- Rebalanced the advanced search and basic search

• PlateLists

- Delete confirmation/undo
- $\circ~$ Add an alert that the recipe was added

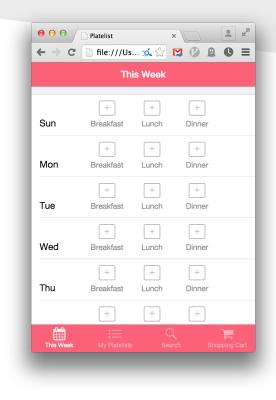
Revised Design

• Calendar

- Added an "edit" mode
- Added an option to reshuffle entire week and confirmation
- Added more documentation

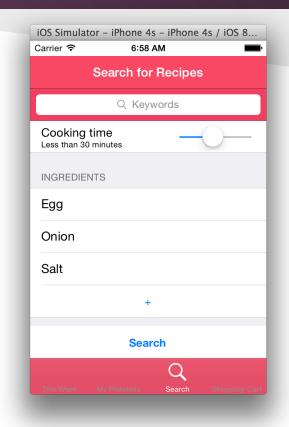
Prototype - Tools

- Web development at first, using Facebook React, ClojureScript, Ratchet template
- Way too slow, not responsive



Prototype - Tools

- Switching to native iOS
- Xcode, Swift
- Difficult to wire together, lots of overhead just to put custom images
- More diversity of layout possible



Prototype - Features

- Depends on which prototype
- Advanced search interface mostly
 - implemented
- Adding, removing PlateLists

Prototype - Future Plans

- Fully move over to iOS
- Flesh out functionality and remove some dummy/placeholder data, make it editable
- Expand navigation (go backward/forward, make it possible to get to whatever screen the user wants)

Prototype - Limitations

- Mostly movement in one direction for task with dummy data
- Many screens missing
- Not possible to save state between sessions

Prototype - Issues & Questions

- How closely to make it mimic med-fi prototype? vs. platform style, aesthetic preferences
- How much functionality to implement in code?

Demonstration