



KinX

Bringing families together through technology

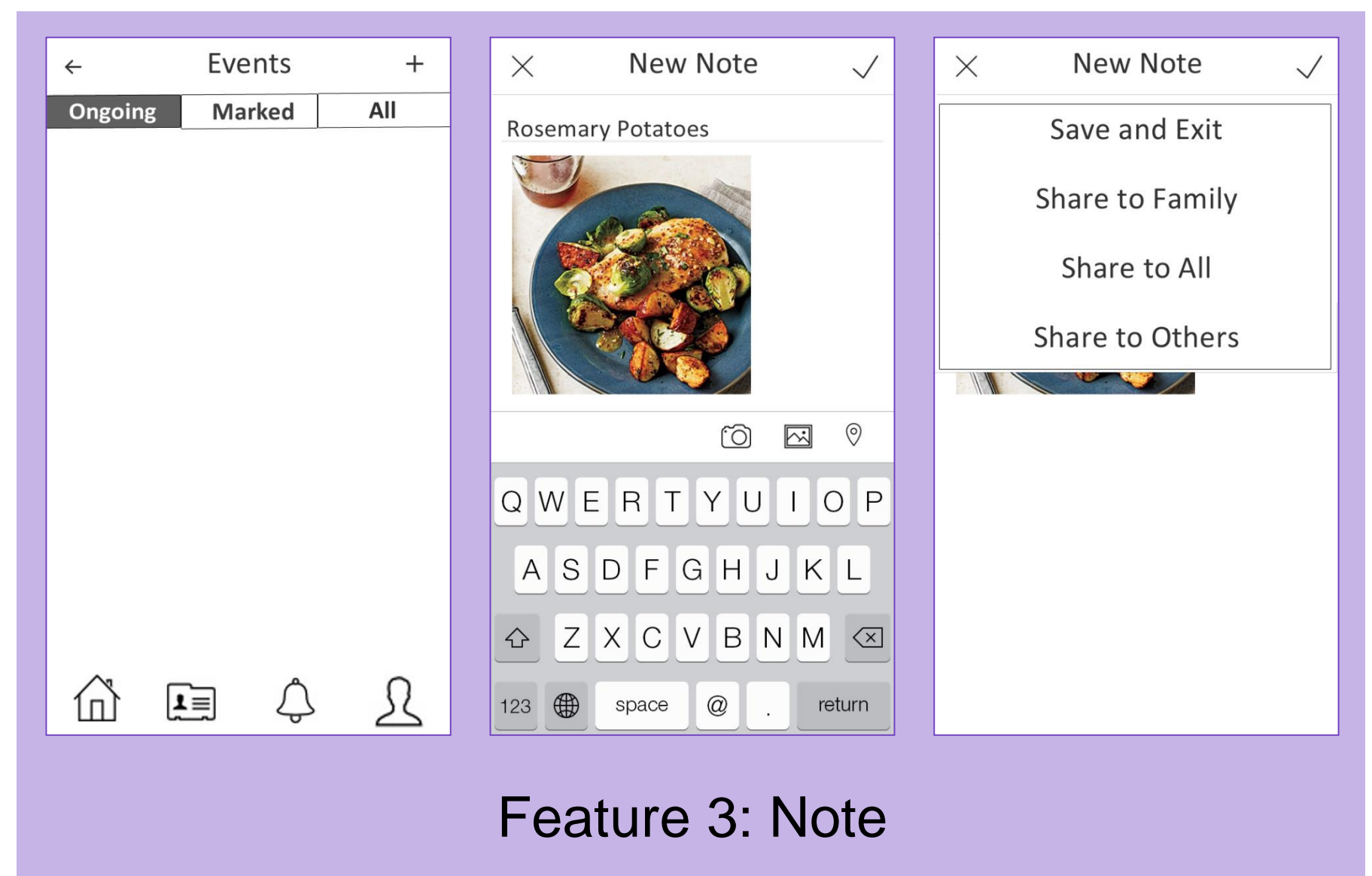
Problem Statement

The family as a social group lacks a platform for sharing, discovery and aggregation of information. Our culture of working and online communications have exacerbated this problem, result in families spending less quality time together. The explosion of data in the context of family has created a new opportunity for better management and social connectivity.

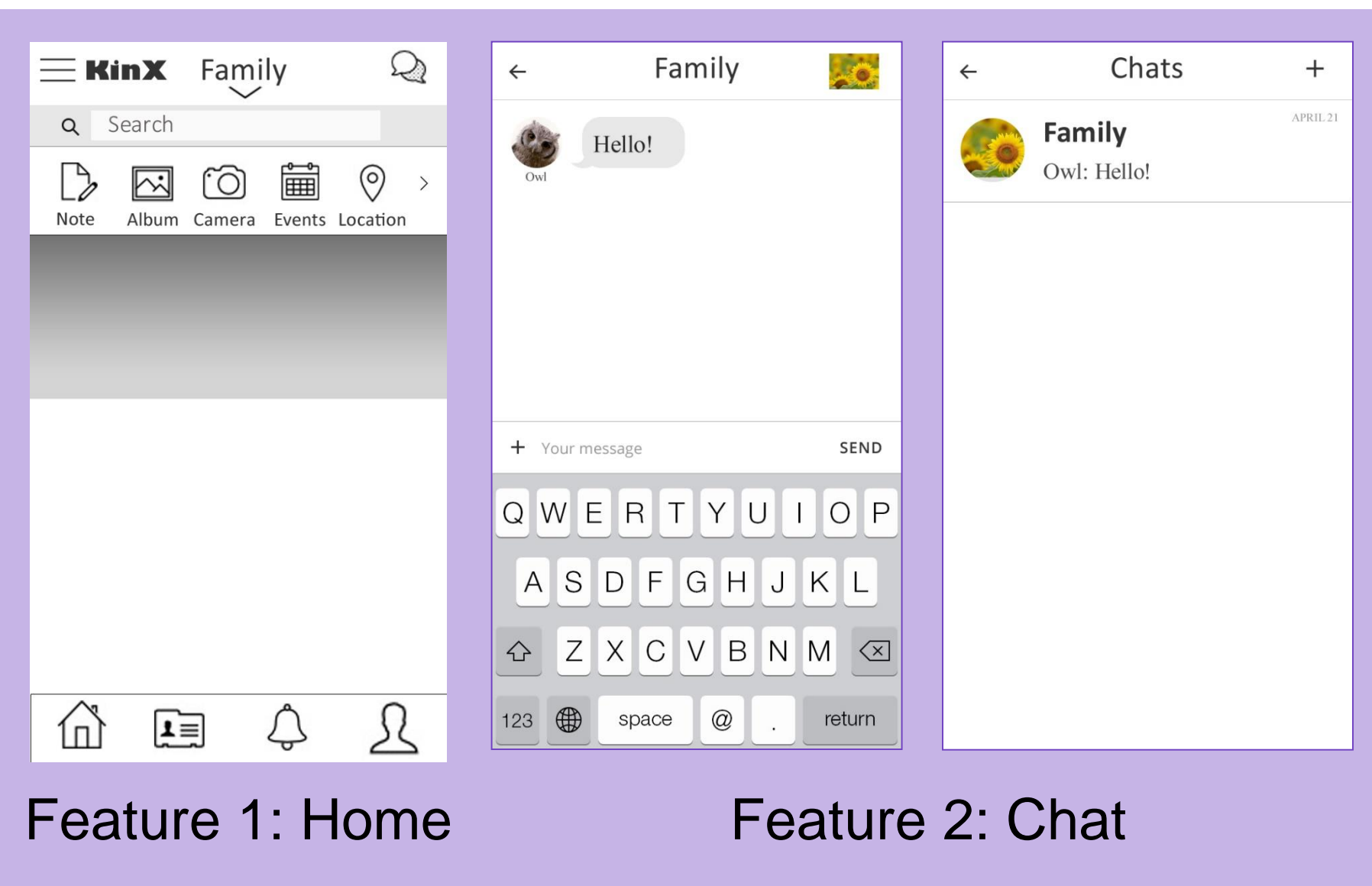
Our Solution

KinX addresses the aforementioned problems in three broad categories:

- Family - help families member communicate with each other
- Organization - help families operate, such as planning events, parenting, assigning tasks and creating reminders
- Connection - help families communicate with other families and get reviews of everyday services

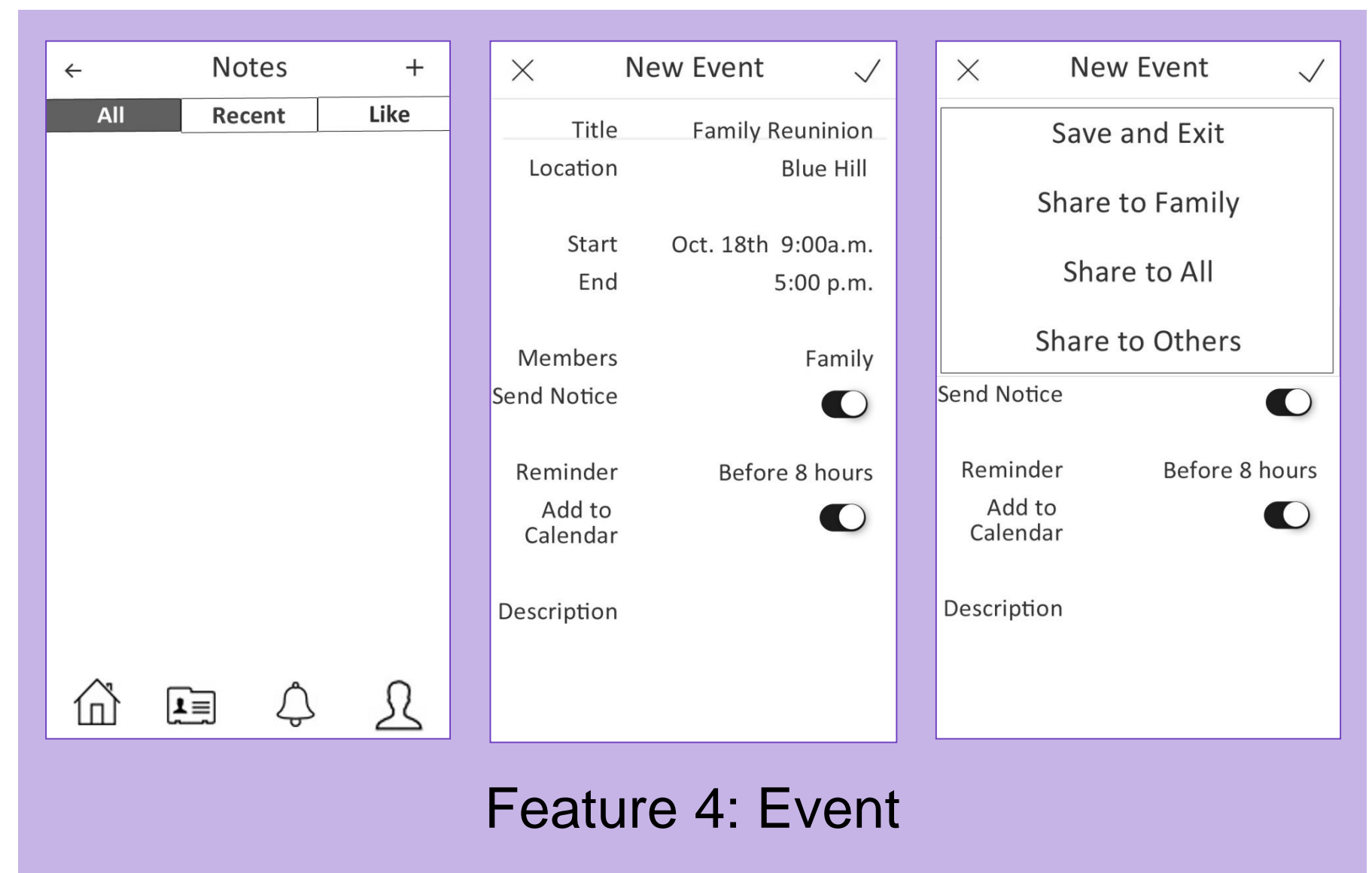


Feature 3: Note



Feature 1: Home

Feature 2: Chat



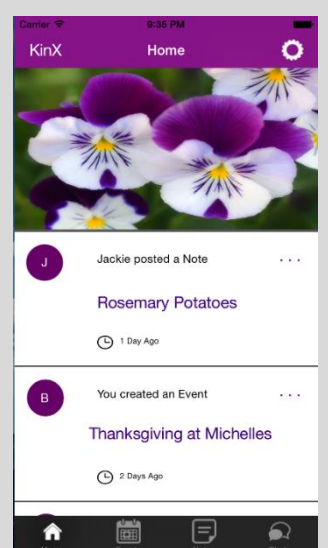
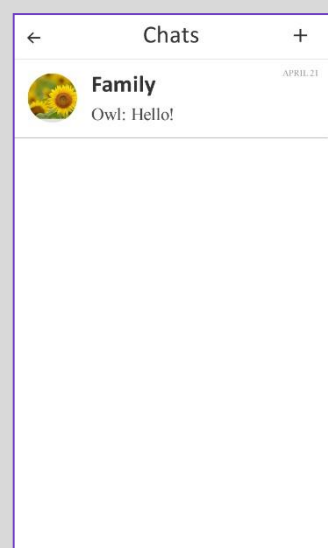
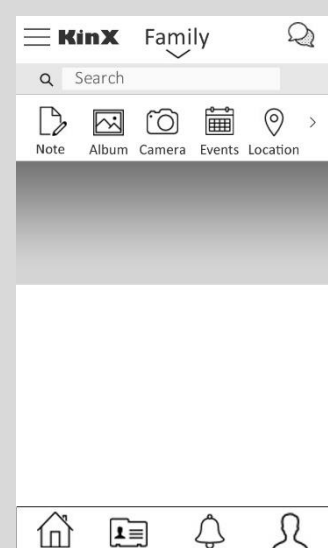
Feature 4: Event



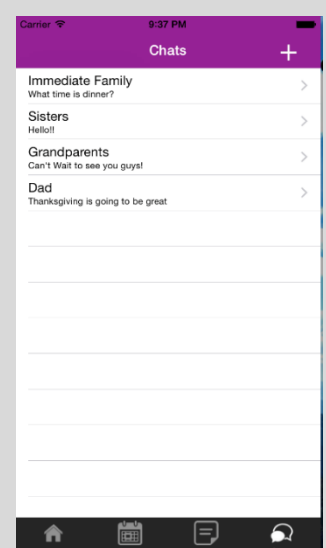
Sketches/paper



Medium-fidelity



High-fidelity



Design Iteration

- Sketches/paper prototype
- Medium-fidelity prototype
- High-fidelity prototype