



Bringing families together through technology

Problem Statement

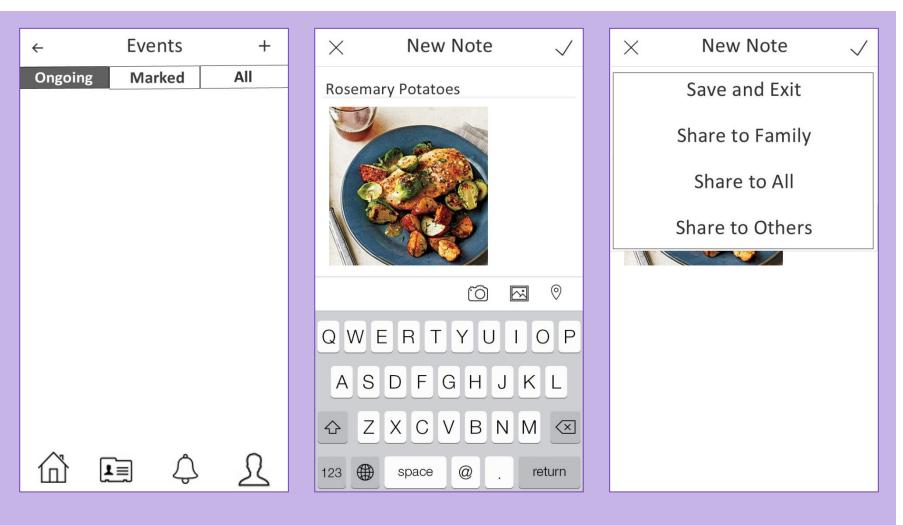
The family as a social group lacks a platform for sharing, discovery and aggregation of information. Our culture of working and online communications have exacer

bated this problem, result in families spending less quality time together. The explosion of data in the context of family has created a new opportunity for better management and social connectivity.

Our Solution

KinX addresses the aforementioned problems in three broad categories:

Family - help families member communicate with each other Organization - help families operate, such as planning events, parenting, assigning tasks and creating reminders Connection - help families communicate with other families and get reviews of everyday services



Feature 3: Note

\equiv KinX Family Q	← Family K	← Chats	+	÷	٢	lotes	+	×	New Event 🗸	× Ne	w Event	~	
Q Search	Hello!	Family	APRIL 21		All R	lecent	Like	Title	Family Reuninion	Save	and Exit		
Note Album Camera Events Location	Owl	Owl: Hello!						Location	Blue Hill	Share to Family			
								Start End	Oct. 18th 9:00a.m. 5:00 p.m.	Sha	re to All		
								Members	Family		to Others		
	+ Your message SEND							Send Notice		Send Notice			
	QWERTYUIOP							Reminder Add to	Before 8 hours	Reminder Add to	Before 8 h		
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Feature 1: Home Feature 2: Chat					Feature 4: Event								



Design Iteration

- Sketches/paper prototype

Medium-fidelity prototype

Stanford

University

High-fidelity prototype

CS 147 Brandon Beckhardt, Jackie Li, Tony Wang, and Shahab Fadavi Autumn 2014 http://stanford.edu/class/cs147/projects/information/kinx/