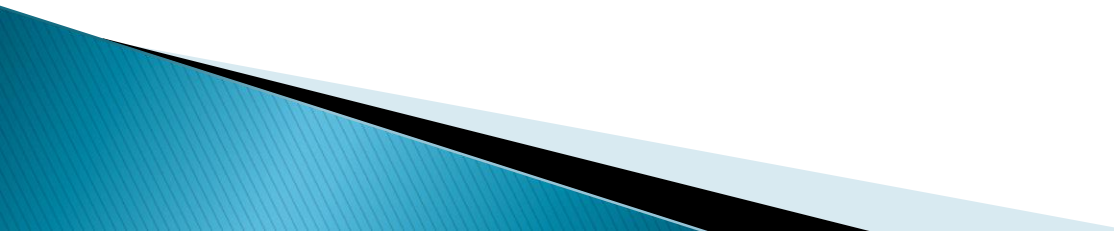


KinX

Bring families together
Tony, Shahab, Jiakun, Brandon

Overview

- ▶ User feedback
 - ▶ Revised design & Rationale
 - ▶ Showcase Mid-fi prototypes
 - ▶ Tools
- 

Tasks

- ▶ Start a group chat
- ▶ Add a family event and send notice
- ▶ Post a Note on a family forum

Low-fi prototype

Observation

Buttons cause confusion

Cannot find “Notes”

Try to edit navigation bar

Wait for automatic return

Insights

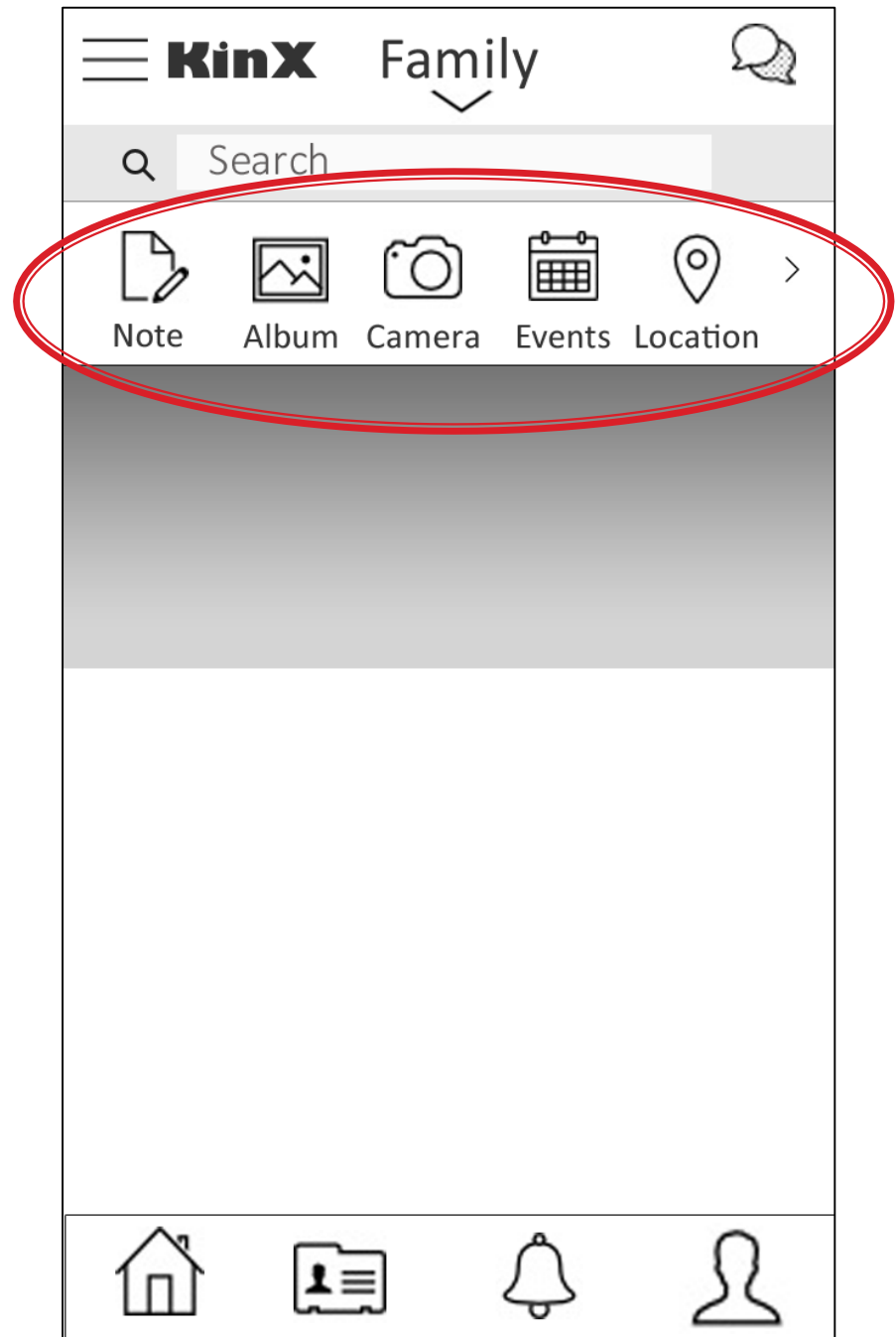
Icons are unrecognizable

Counter-intuitive Layout of home screen

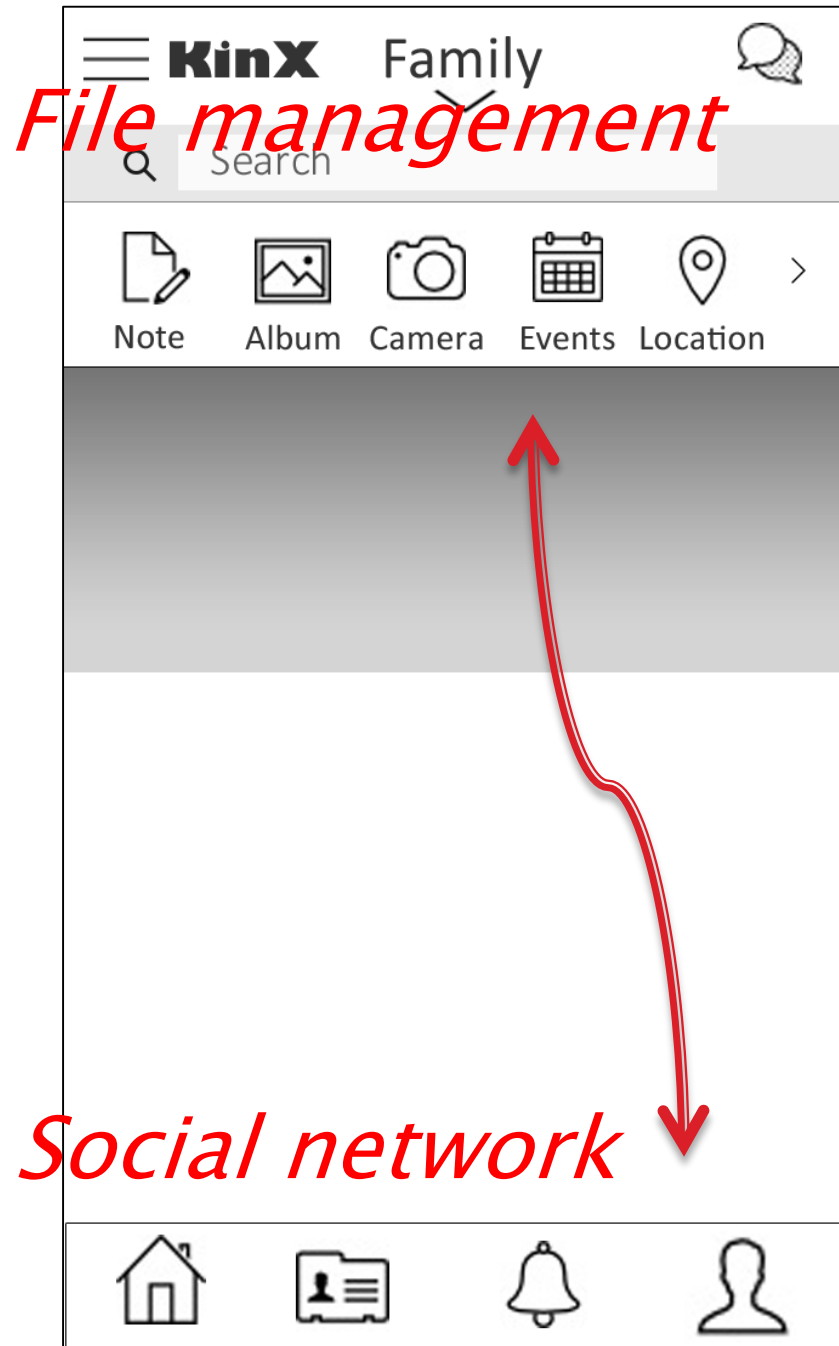
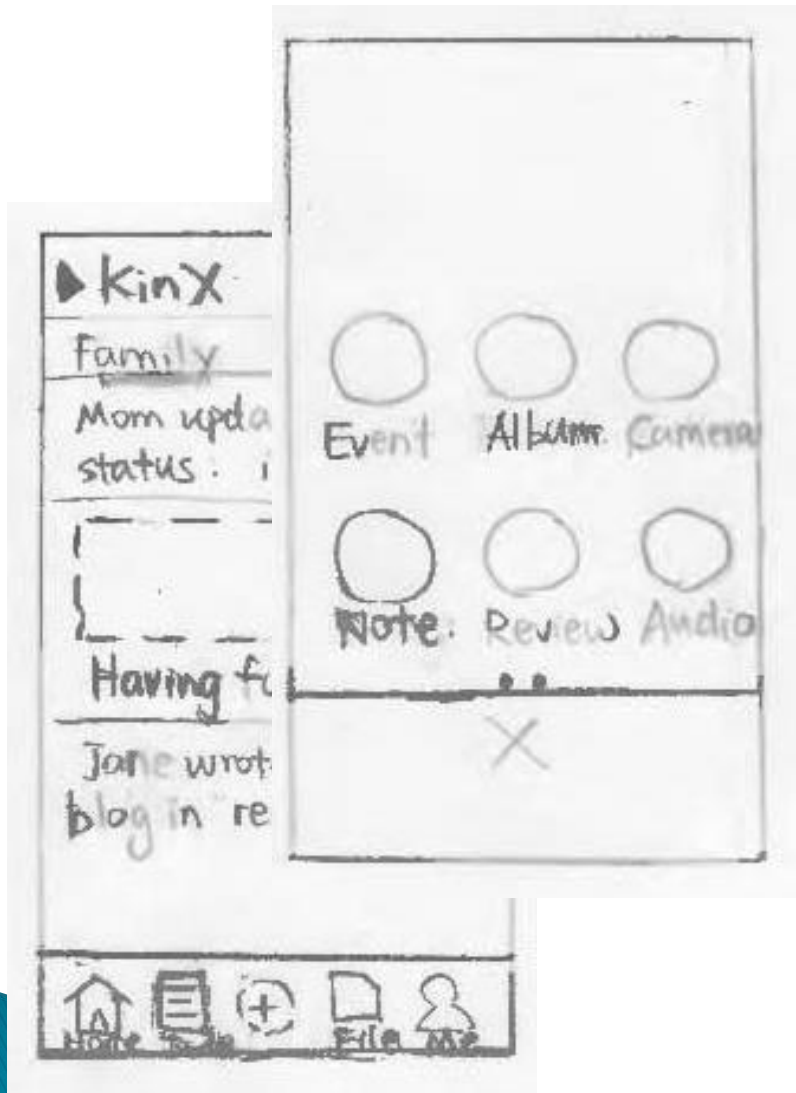
Space for customization

Smooth transition

Icons & Labels



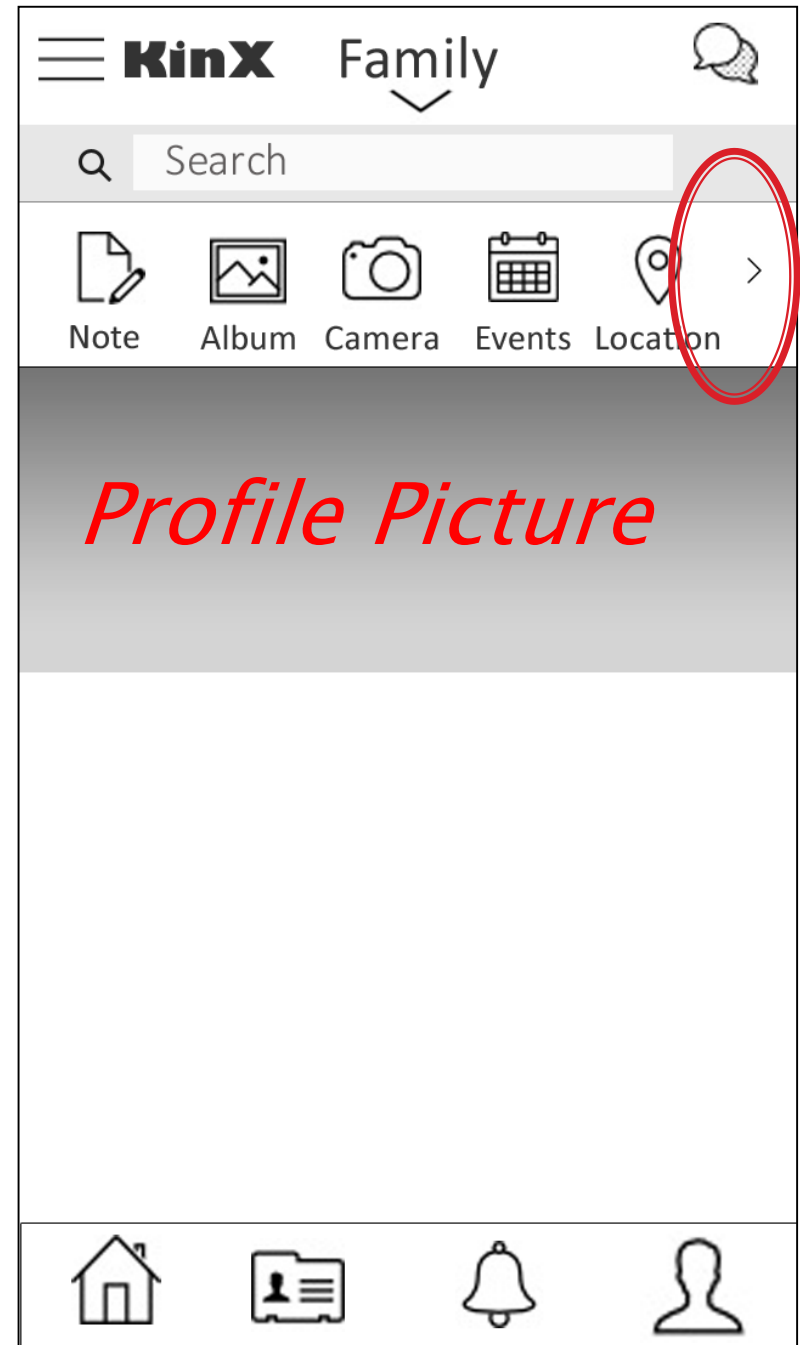
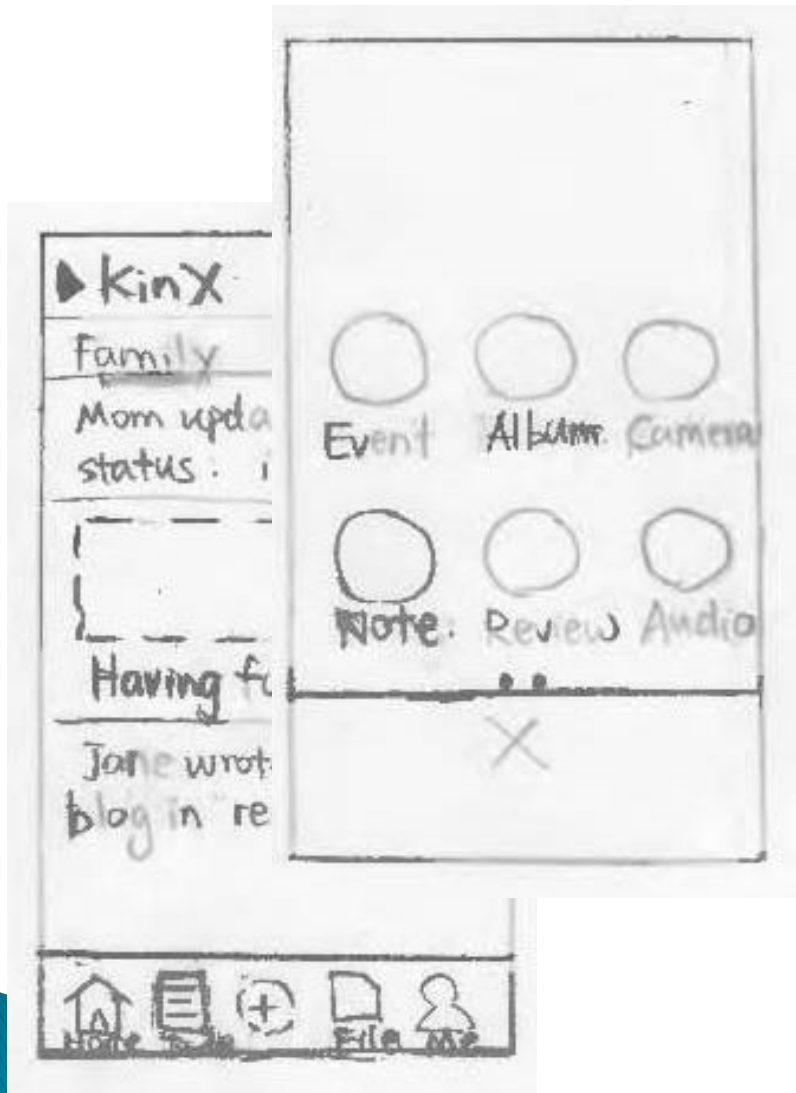
Layout 1



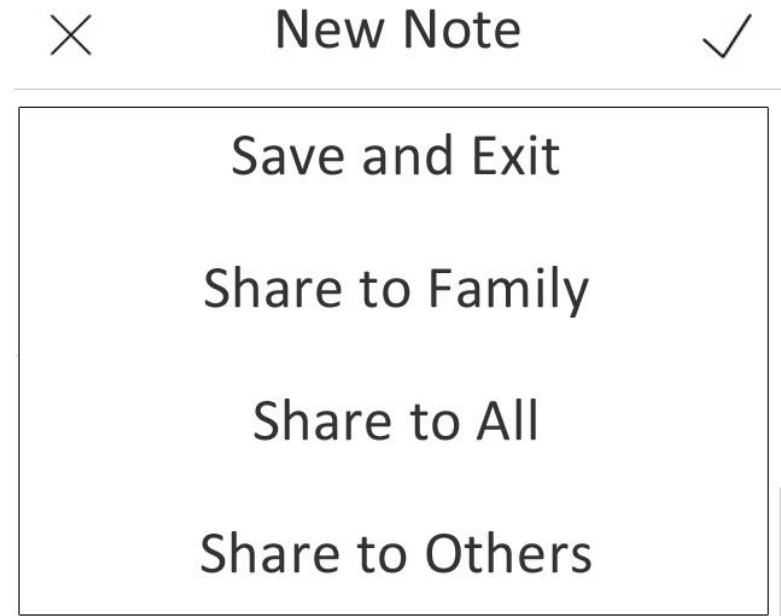
Layout 2



Customization



Transition

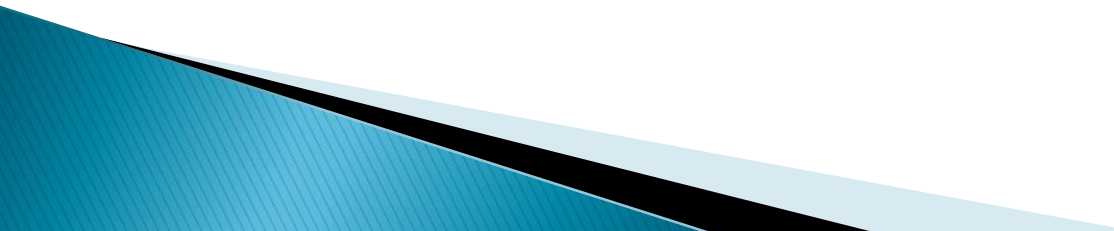


Tapping on sharing items brings back home screen

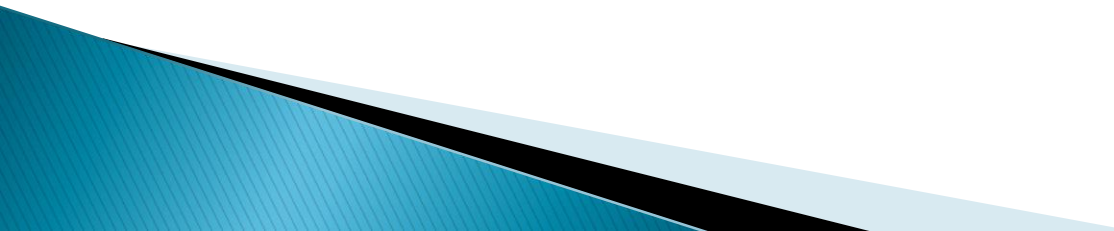
Live Demo

<https://projects.invisionapp.com/d/main#/console/2005556/45146431/preview>

Tools

- ▶ Image processing: Photoshop
 - ▶ Transition: InVision for cooperation
 - ▶ Limitation: Fixed-path, greyscale
- 

Summary

- ▶ Familiar icons and labels
 - ▶ Layouts illustrates information architectures
 - ▶ Create options for personalization
 - ▶ Smooth transitions between tasks
- 

Thanks!

