

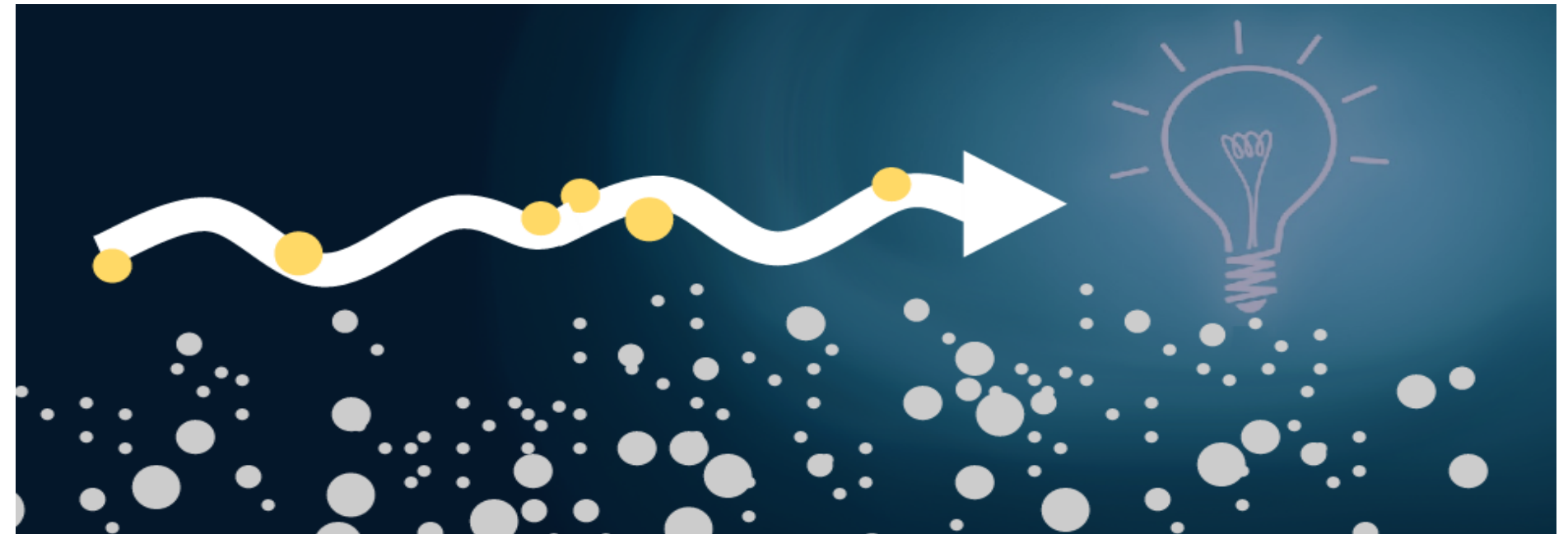


Connect the dots to unleash your creative potential

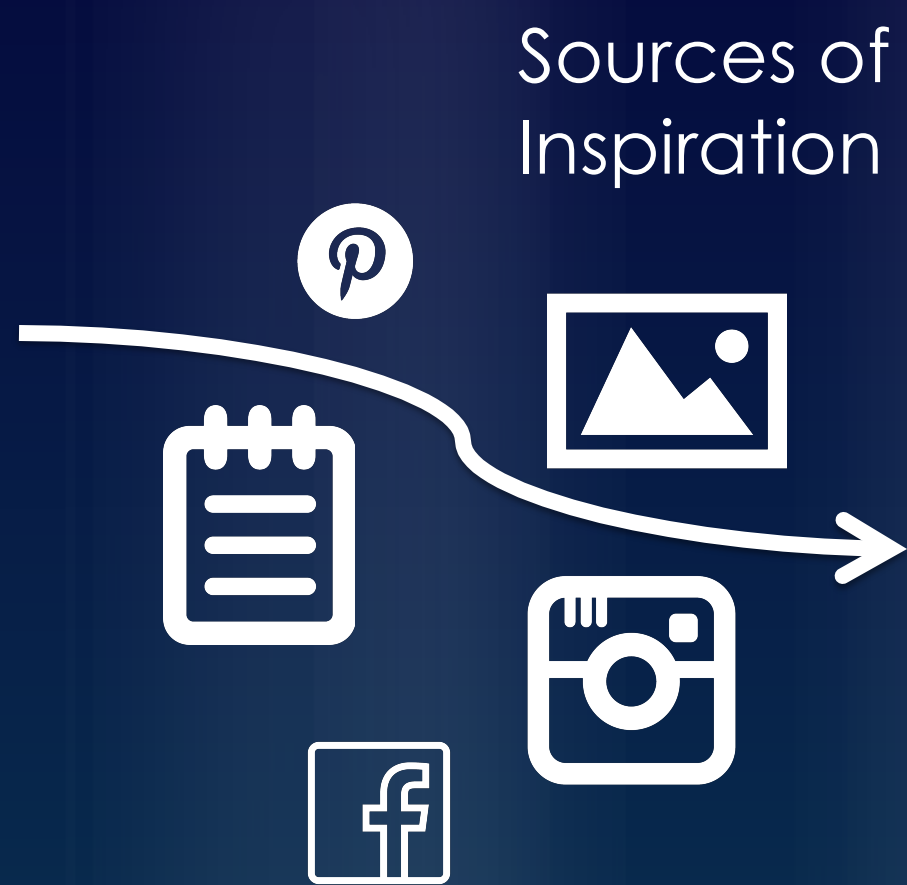
An idea for ideas

How can we help people be more **creative**?
How can people gain creative **confidence**?

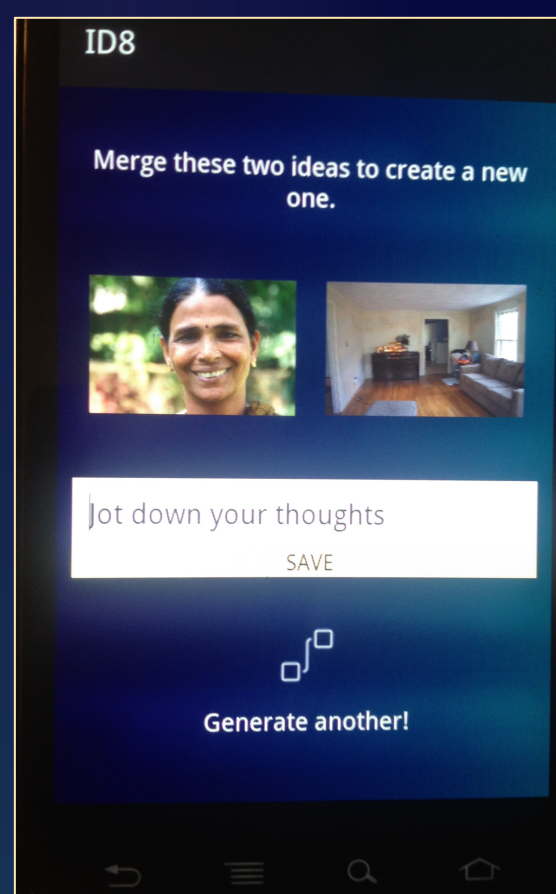
Creativity can be developed through the association of different elements to generate new ideas



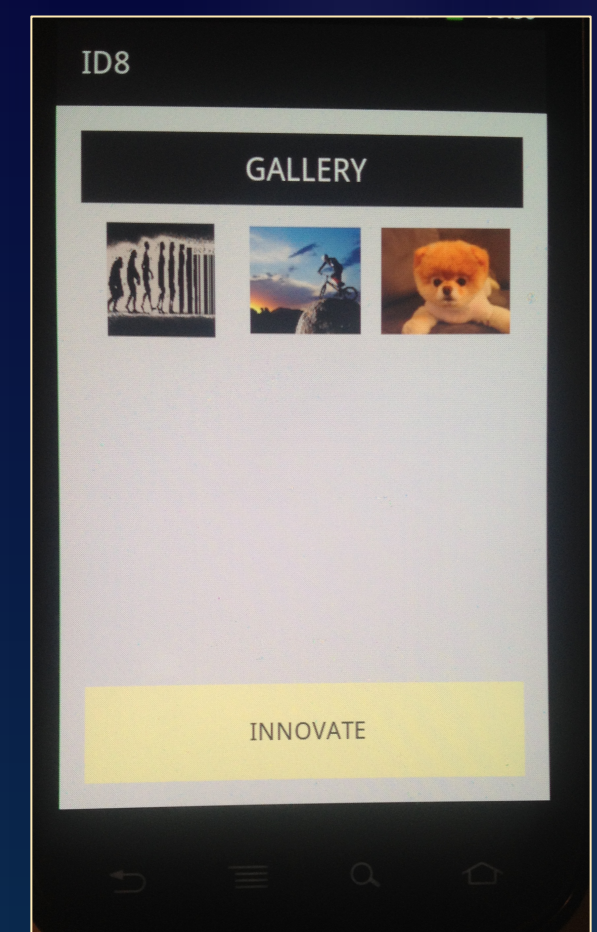
We created a **private space** for spontaneous idea generation, where we promote creativity through **association** of ideas and thoughts



User's private space:
A no - judgment zone



A way to practice random association until it's natural

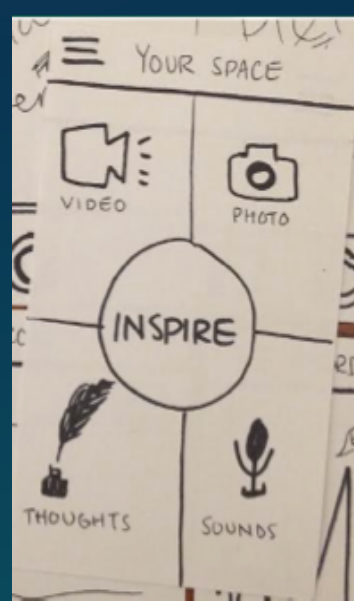


Group ideas for easy access, integrated on-the-go ideation

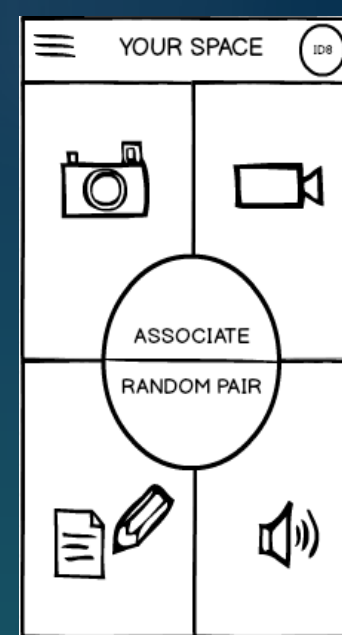
Our own creative, iterative process with Id8:



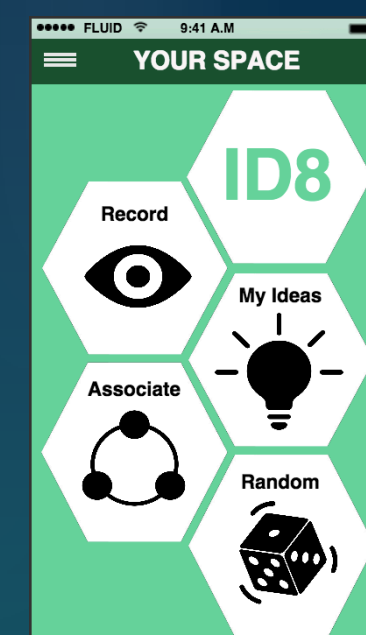
Initial Sketches



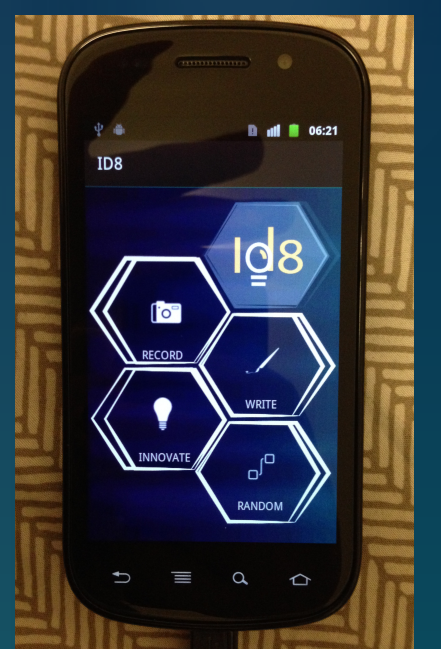
low-fi prototype



wireframe



medium-fi prototype



high-fi prototype