Connect the dots to unleash your creative potential

An idea for ideas

How can we help people be more creative?
How can people gain creative confidence?

Creativity can be developed through the association of different elements to generate new ideas.

We created a private space for spontaneous idea generation, where we promote creativity through association of ideas and thoughts.

Sources of Inspiration

User’s private space: A no-judgment zone
A way to practice random association until it’s natural
Group ideas for easy access, integrated on-the-go ideation

Our own creative, iterative process with Id8:

Initial Sketches → low-fi prototype → wireframe → medium-fi prototype → high-fi prototype

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Id8 Website: http://stanford.edu/class/cs147/projects/discovery/id8/