



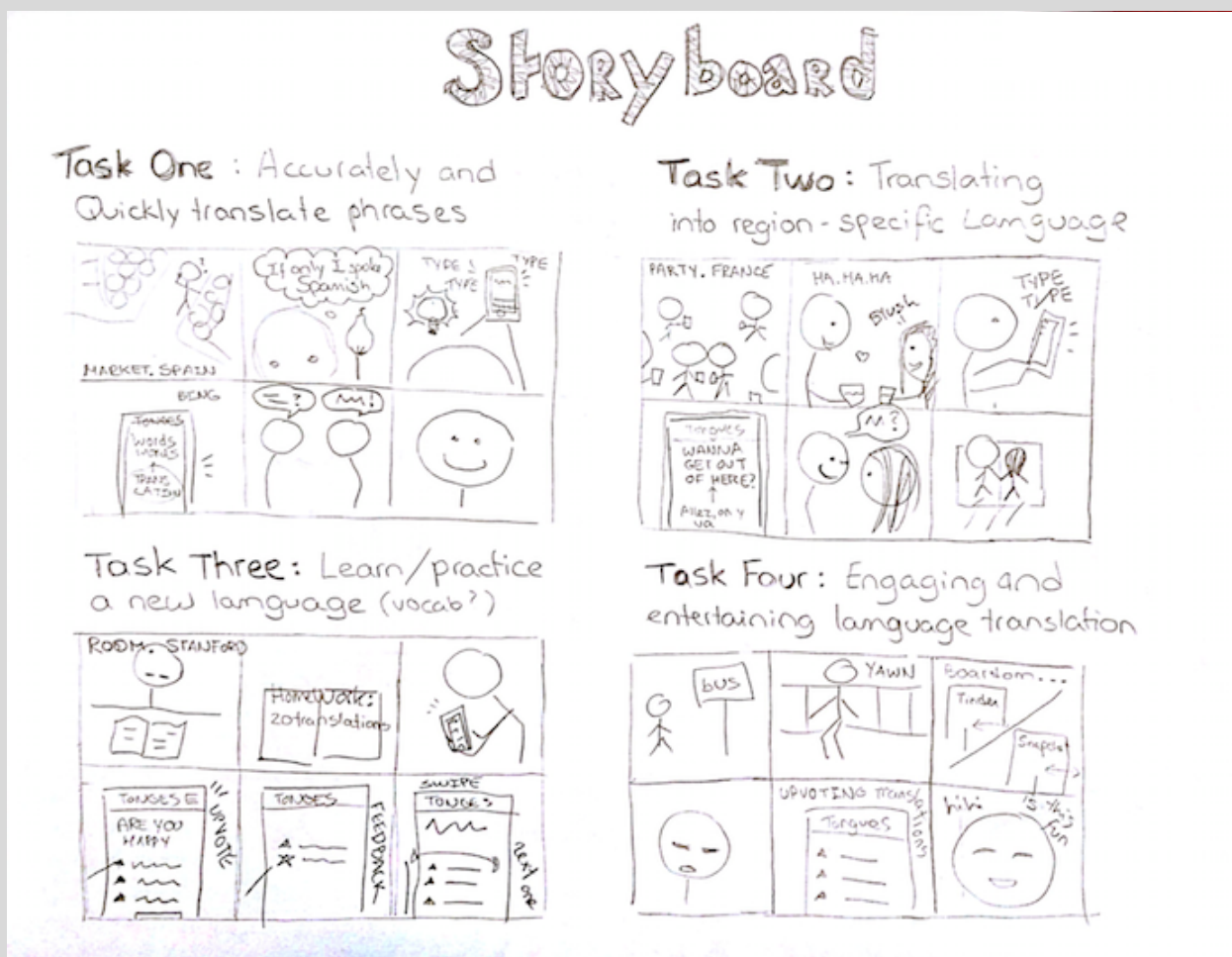
TONGUES

OVERVIEW

Tongues is an accurate, real-time translation application powered by the crowd.

Tongues enables users to ask the people around them what the *real* way to say a word or phrase is, and allows users to explore the world of colloquialisms by voting on the best, funniest answers.

CONCEPT SKETCHES



THE PROBLEM

Modern computer generated translations are inaccurate, difficult to use, and give overly general translations that do not always match up to how the language is used in the real world.

OUR SOLUTION

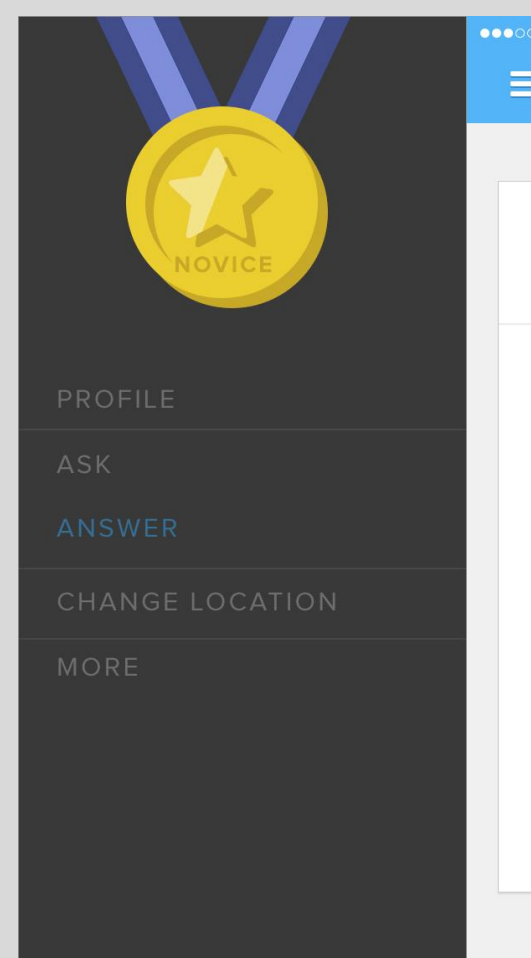
Our solution provides users with on demand, region-based translations. This system harnesses the crowd to make translations as accurate as possible.

KEY FEATURES

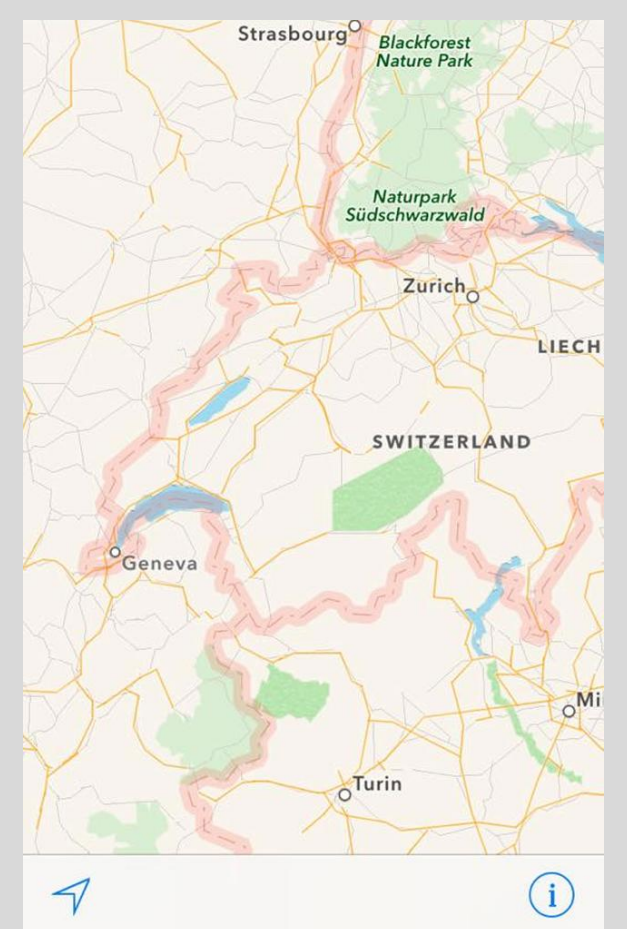
ASKER VIEW



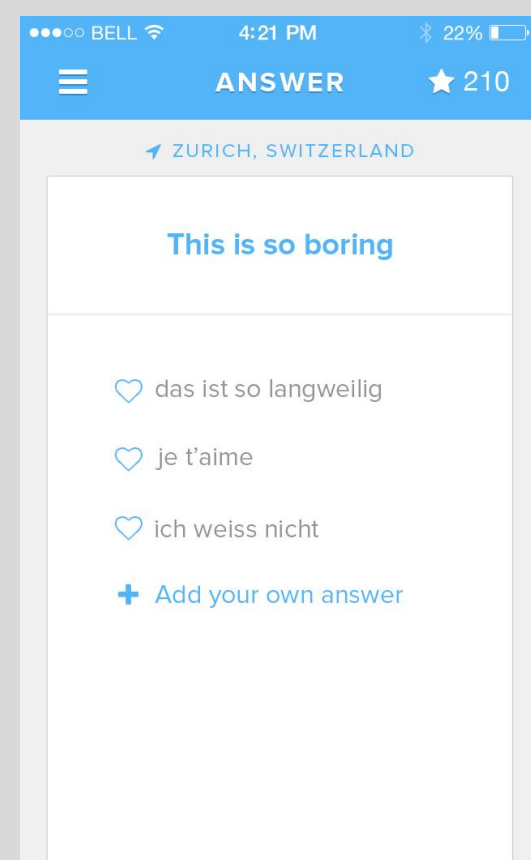
NAVIGATION



REGION SELECTION



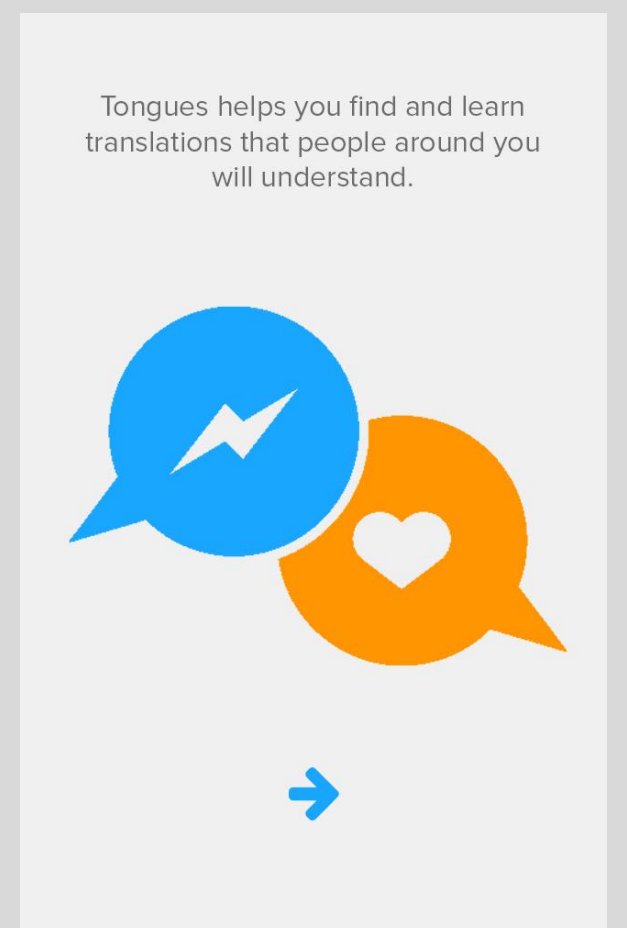
TRANSLATOR VIEW



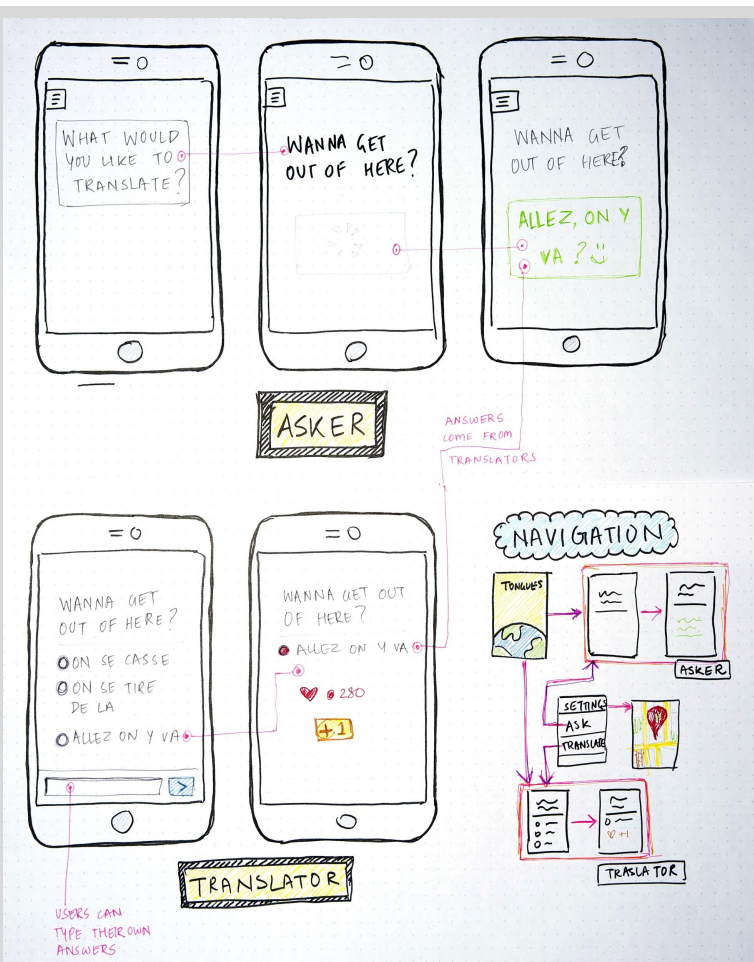
GAMIFICATION



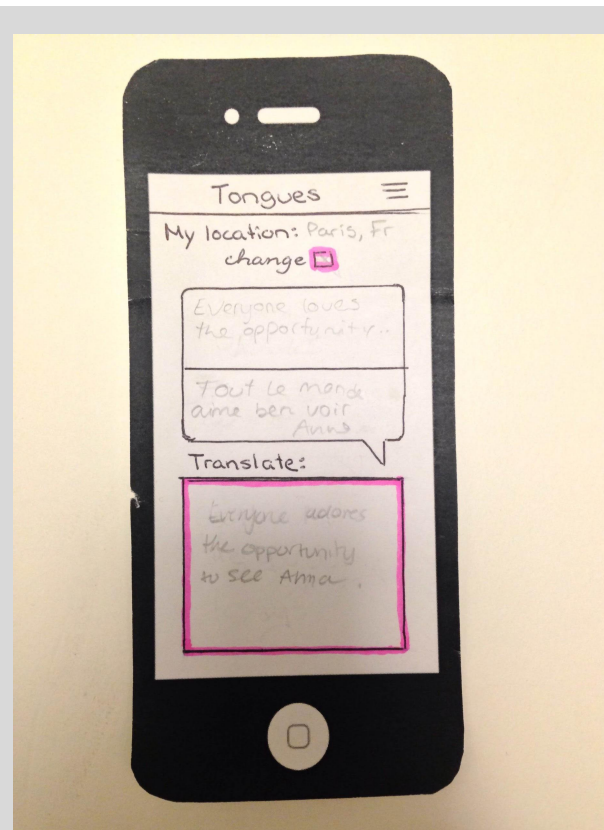
TUTORIAL



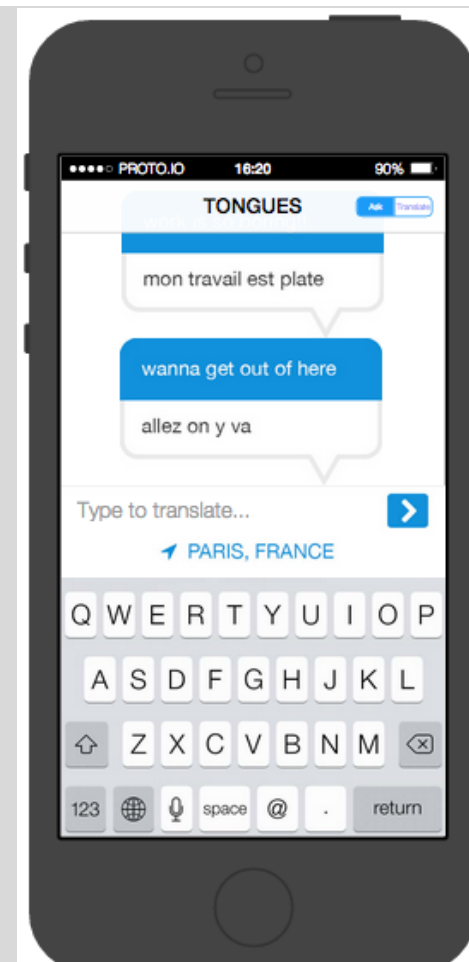
UI SKETCH



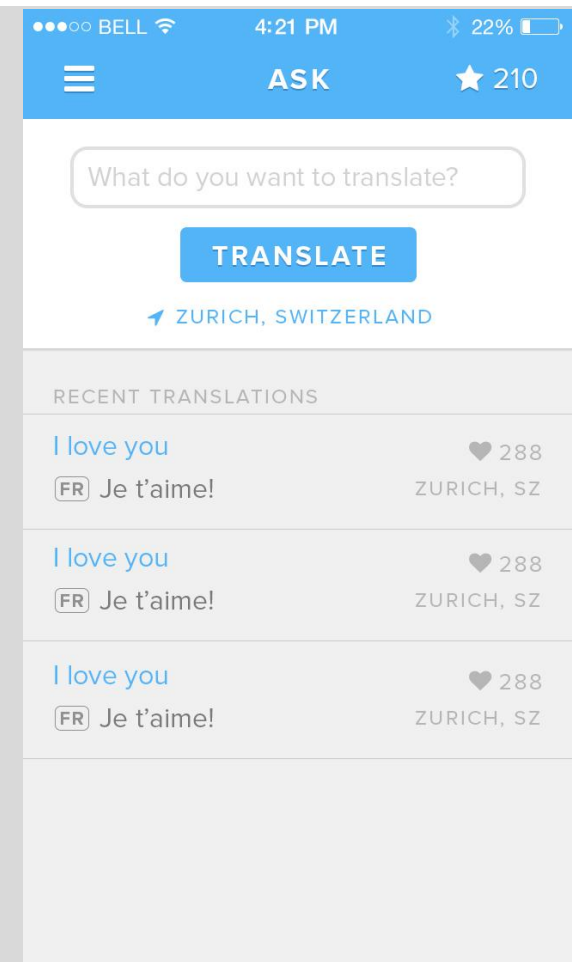
LO-FI PROTOTYPE



MEDIUM-FI PROTOTYPE



HI-FI PROTOTYPE



DESIGN ITERATION

Over the last 10 weeks, Tongues has evolved from a static paper prototype into an interactive High-Fidelity prototype.

These iterations were guided by heuristic evaluation and usability studies.