

Tongues

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- What are we trying to do?
- Narrowing down the problem with tasks
- Prototyping our idea
- Testing our idea in the “field”
- What we learned
- Ideas for the future

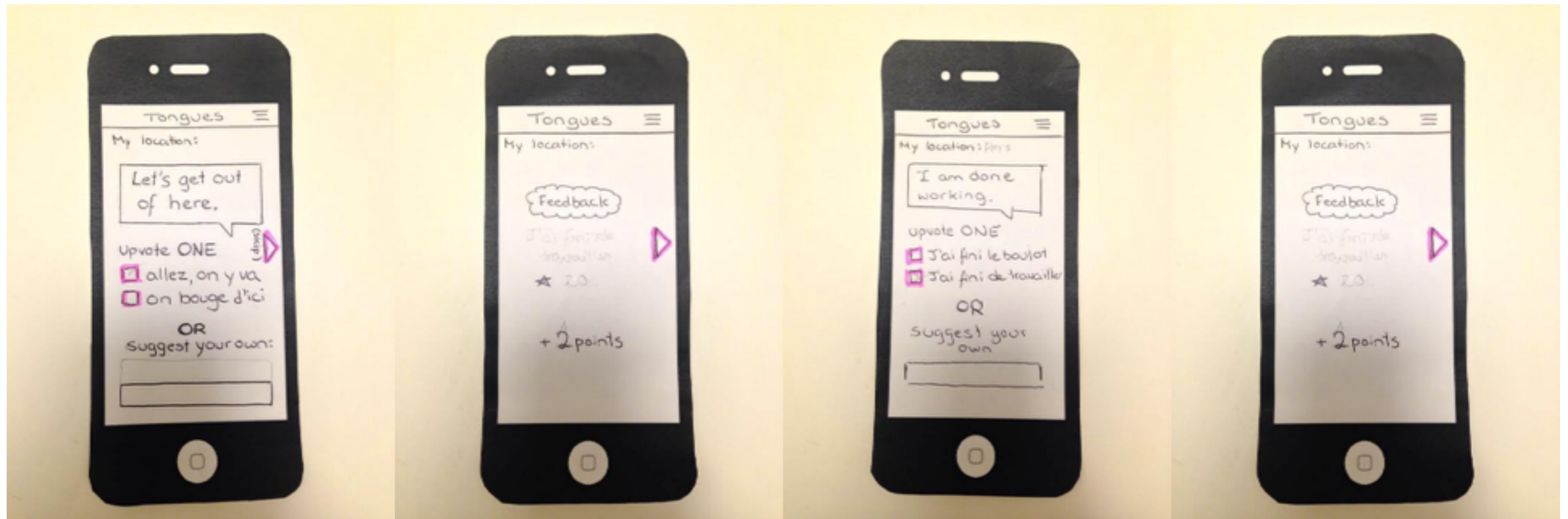
We're trying to connect people
across languages.

Task 1: Get a colloquial translation for something you need to say.

Task 2: Translate
interesting phrases in
your language.

Task 3: Translate phrases
in other regions to learn
languages.

Our Prototype



Tongues



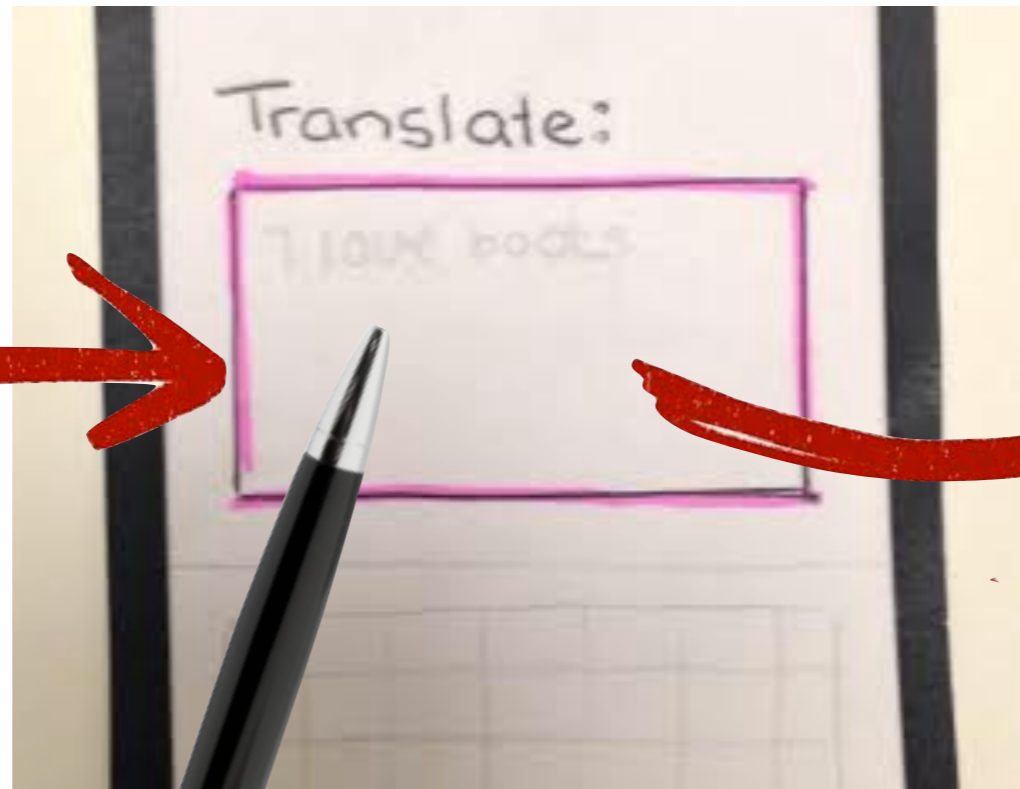
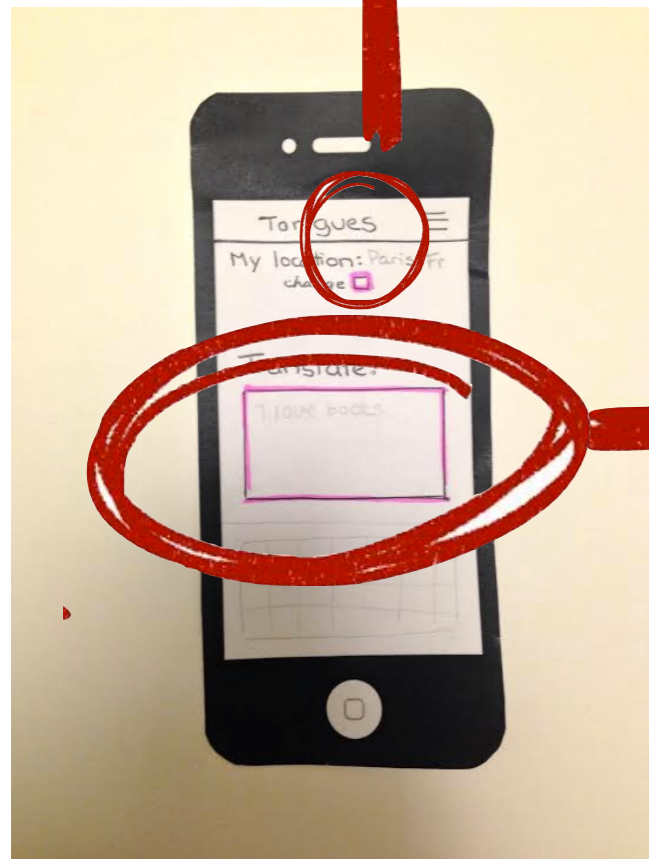
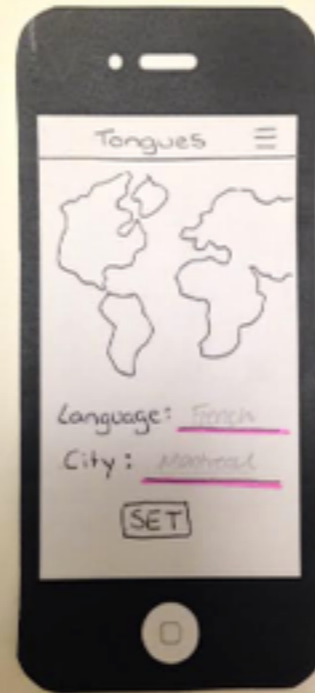
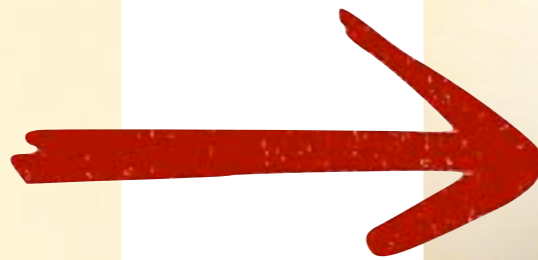
My location: Paris, Fr
change

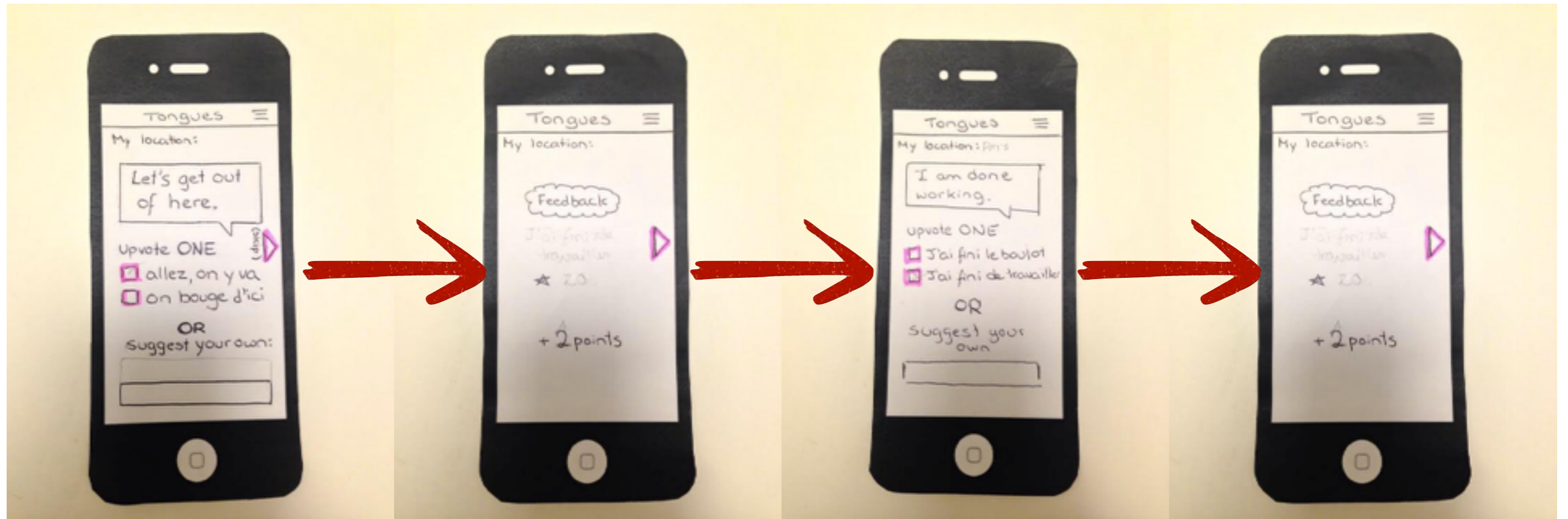
Everyone loves
the opportunity.

Tout le monde
aime bien voir
Anna.

Translate:

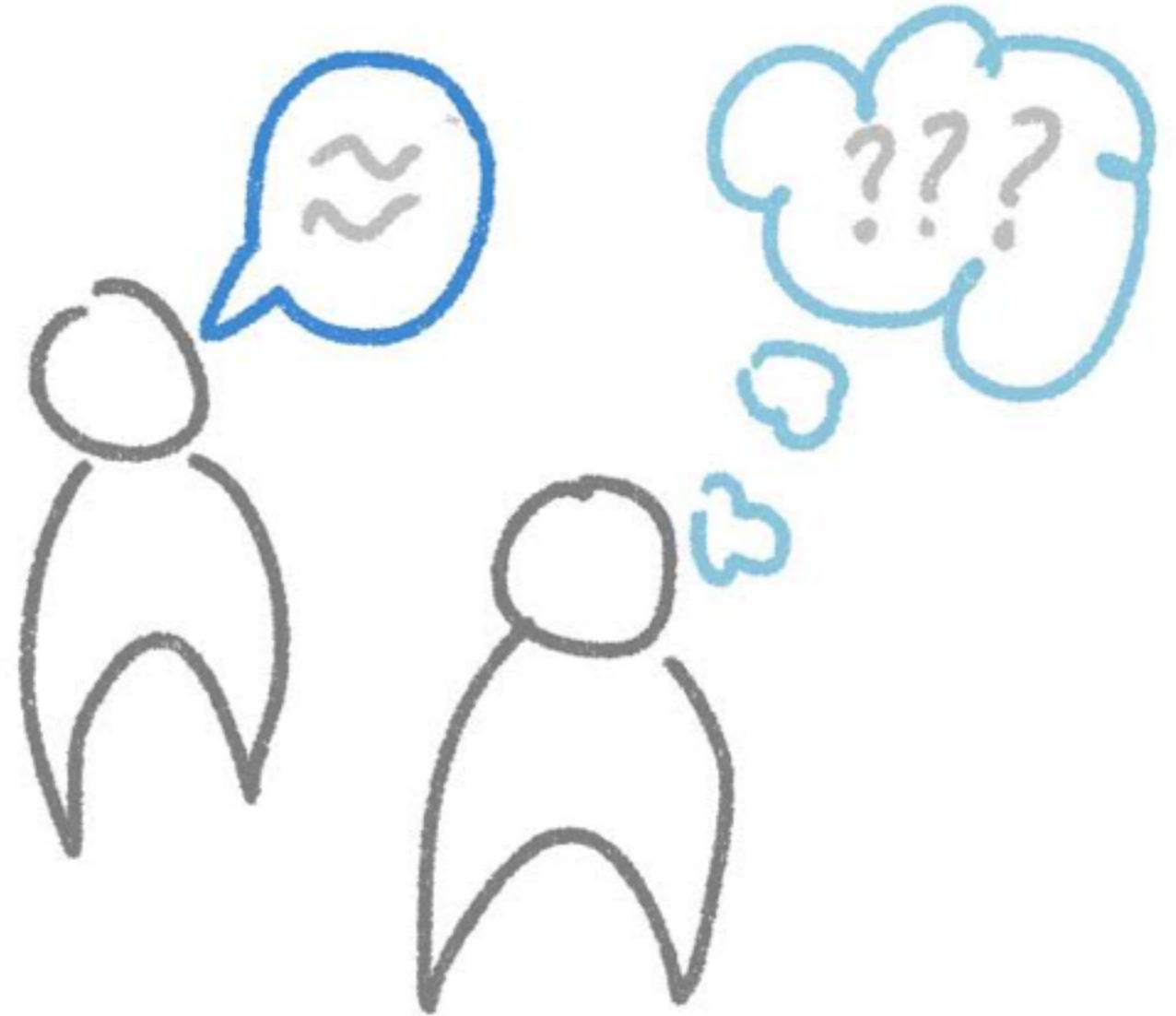
Everyone adores
the opportunity
to see Anna.





Experimental Method

- **Participants:** Amanda, Kierstyn, and ???
- **Experimenters:** Facilitator, Human Computer, Observer
- **Observed:** speed, comfort, confusion, delight and annoyance



Experimental Results

Incentive
to translate



Understandable
Interface

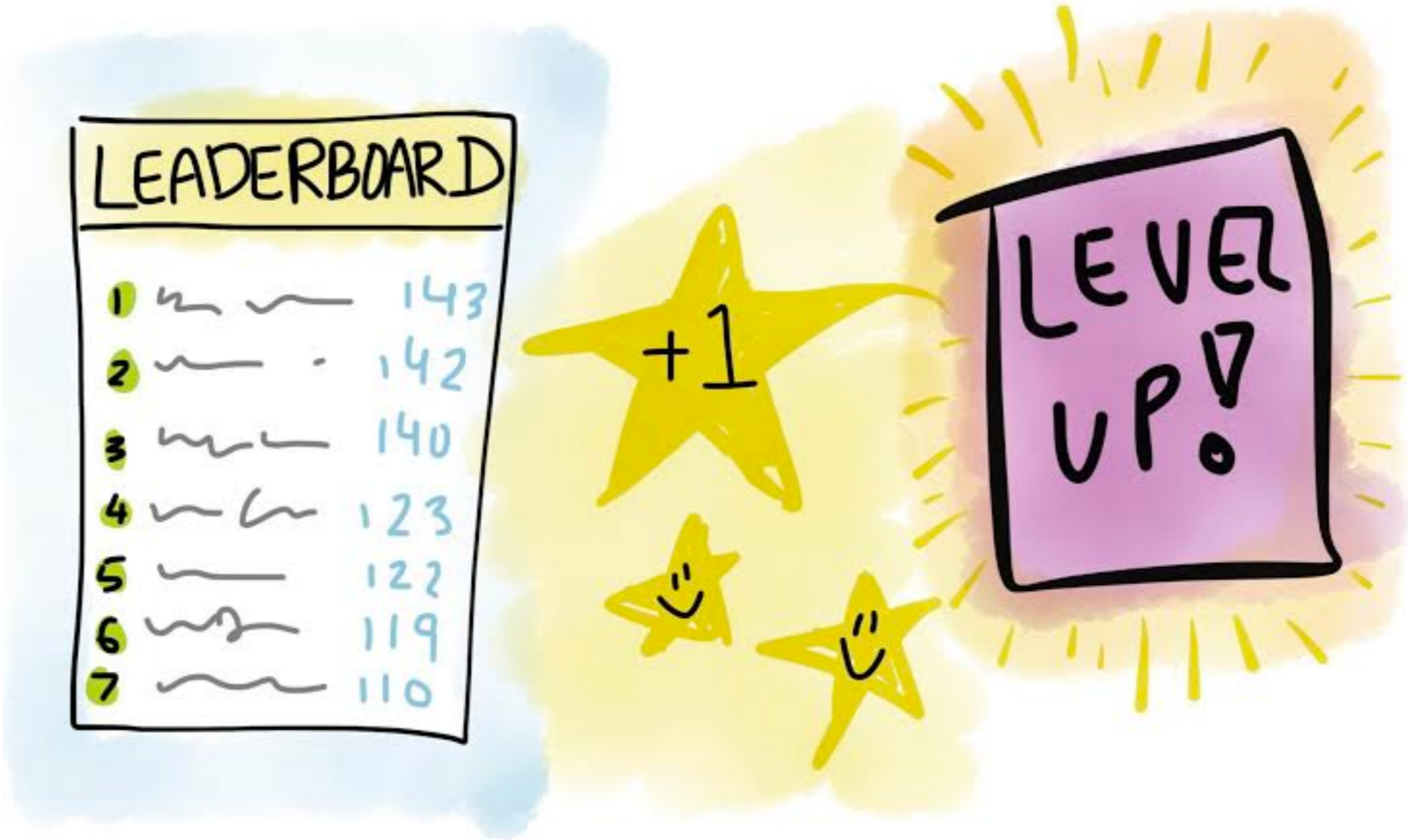


Delight

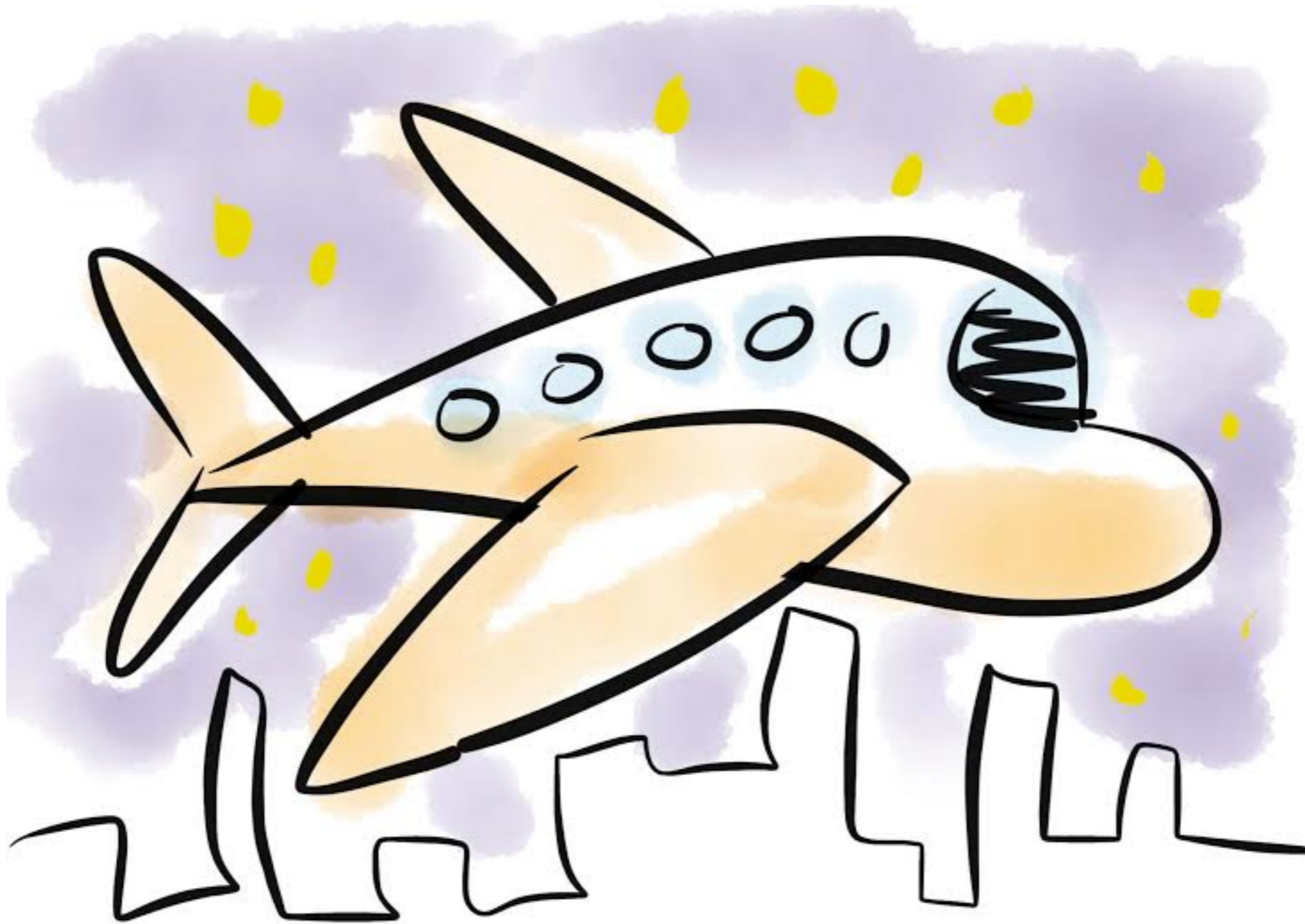


UI Improvements

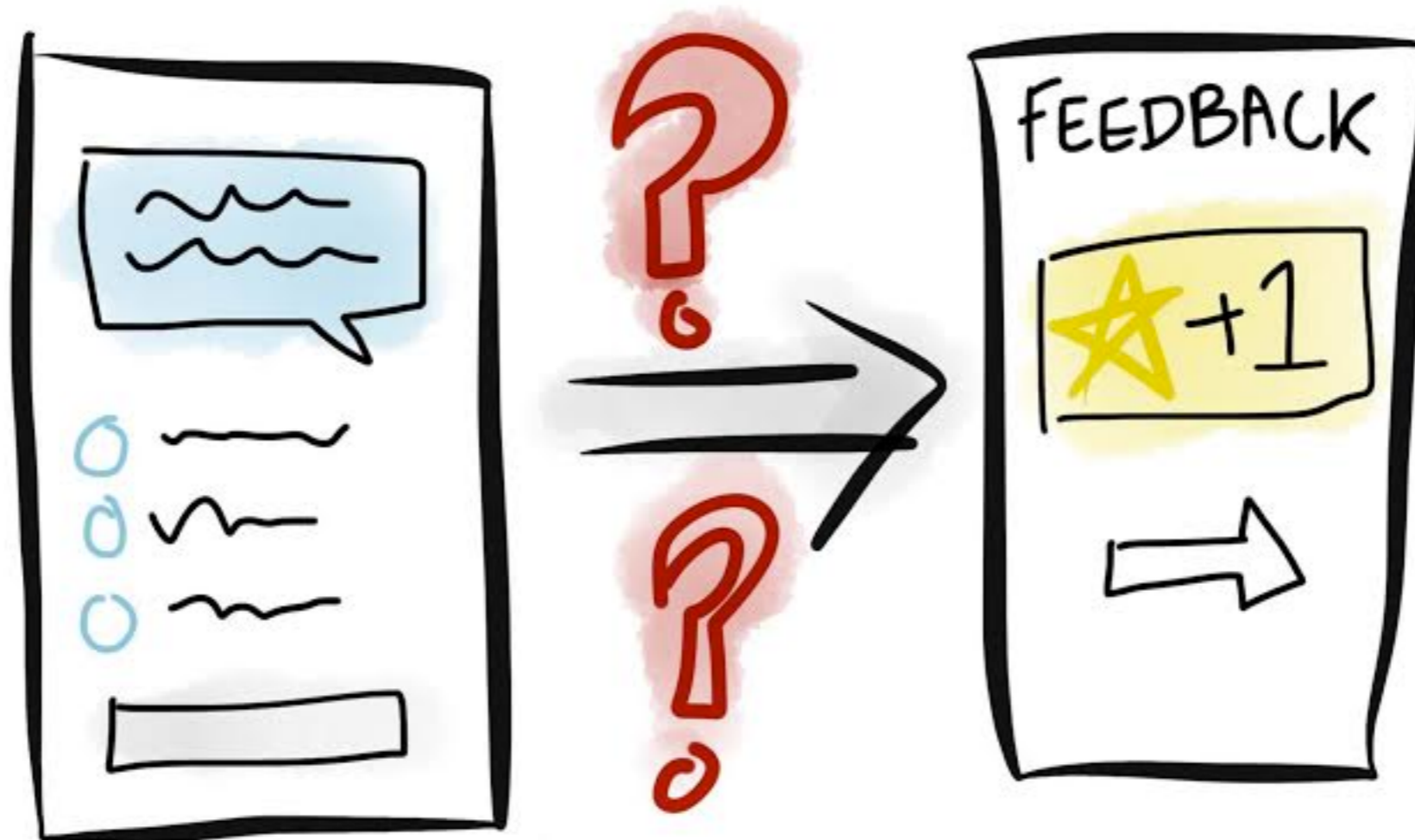
Stronger Gamification



Travel & Other Benefits



Better Buttons and Transitions



Where are we now?

**Our idea has potential, but we
have a way to go!**

End