



showMe

Inseong Cho

Frances Guo

Clifford Huang

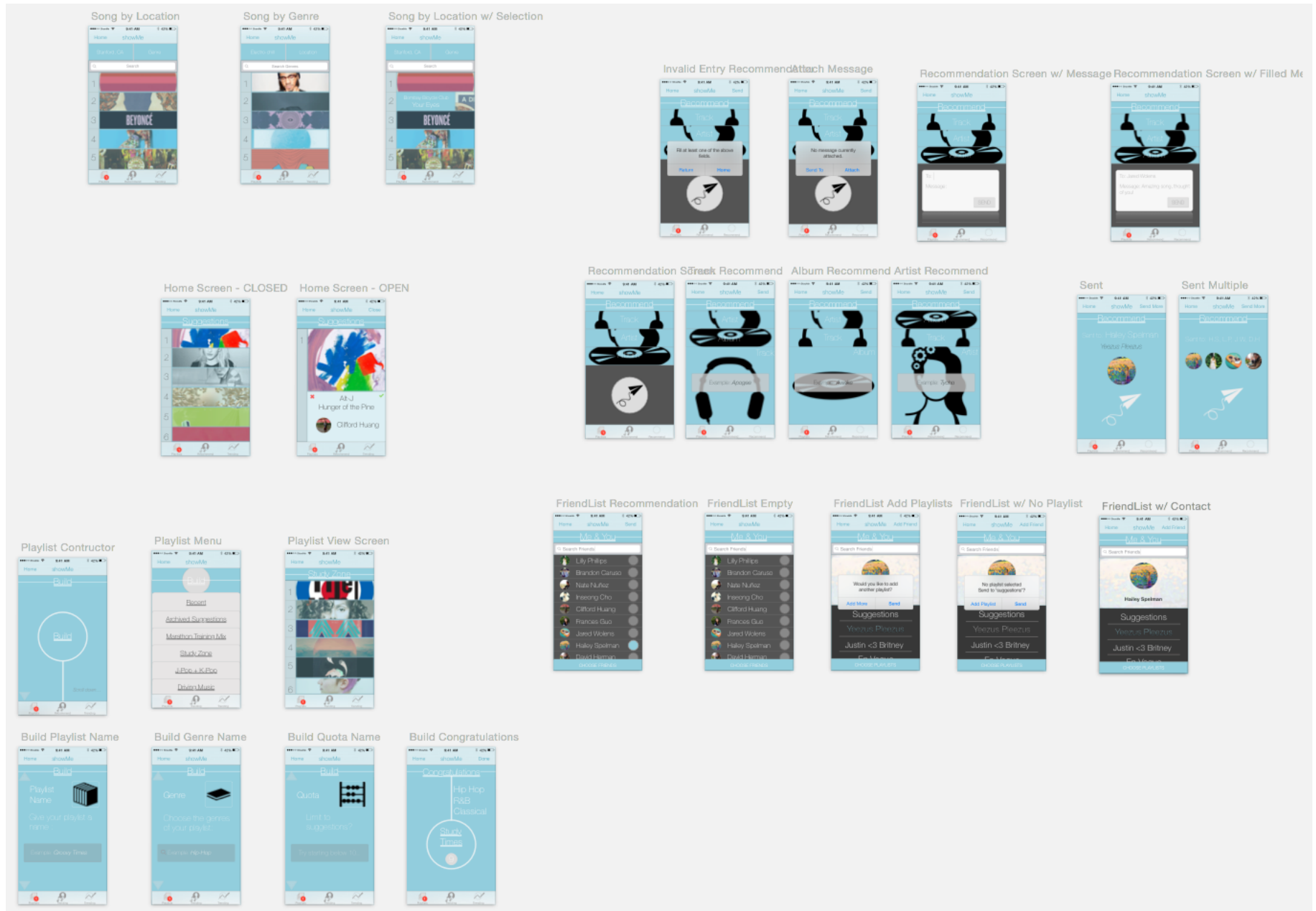
Jared Wolens

1. Mission Statement
2. Medium-Fi App Layout
3. Representative Tasks
4. Revised UI Design
5. Live Demo of 3 Scenarios
6. Discussion of Tools Used

Overview

showMe aims to create a sharing community
that fosters **user connectivity** and **musical discovery**
using location and personal preferences.

Mission Statement

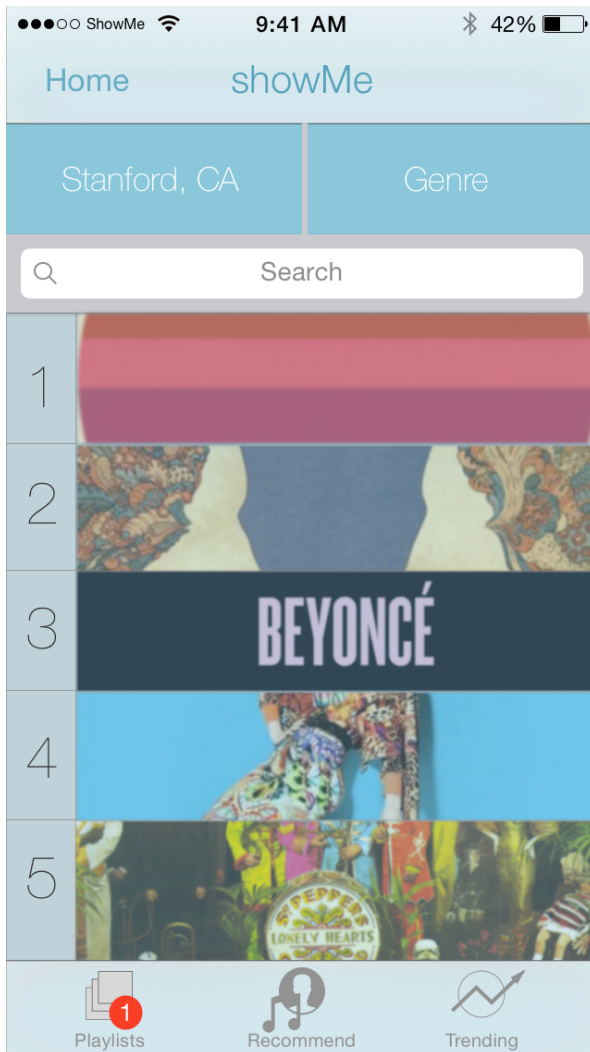


Medium-Fi App Layout

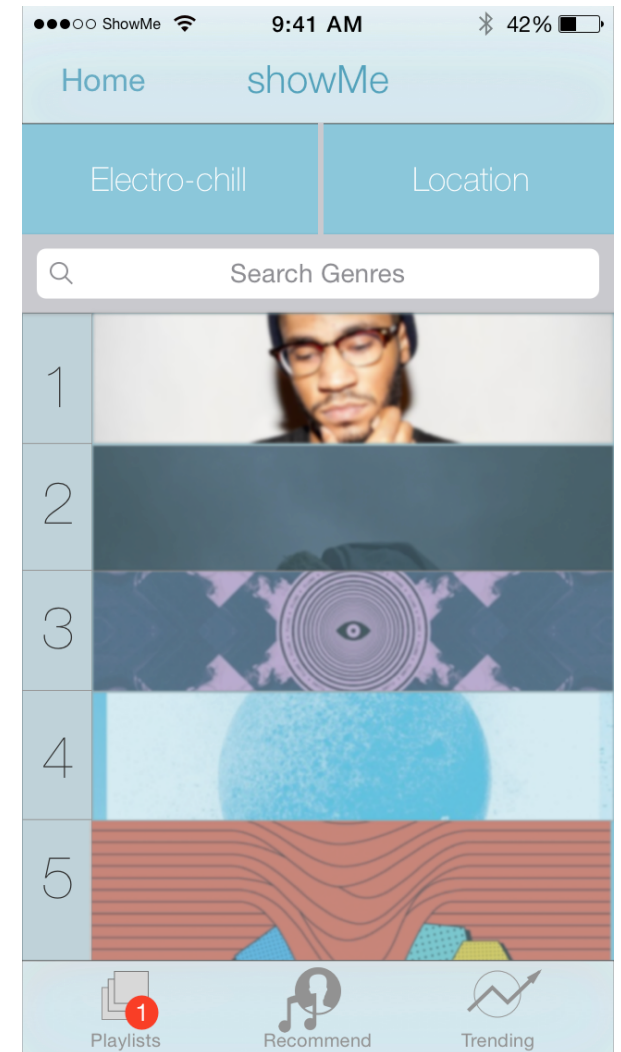
1. Discover popular music by location & genre
2. Create playlists to curate song suggestions
3. Share suggestions to your friends' playlists

Representative Tasks

Discover Popular Music by Location & Genre

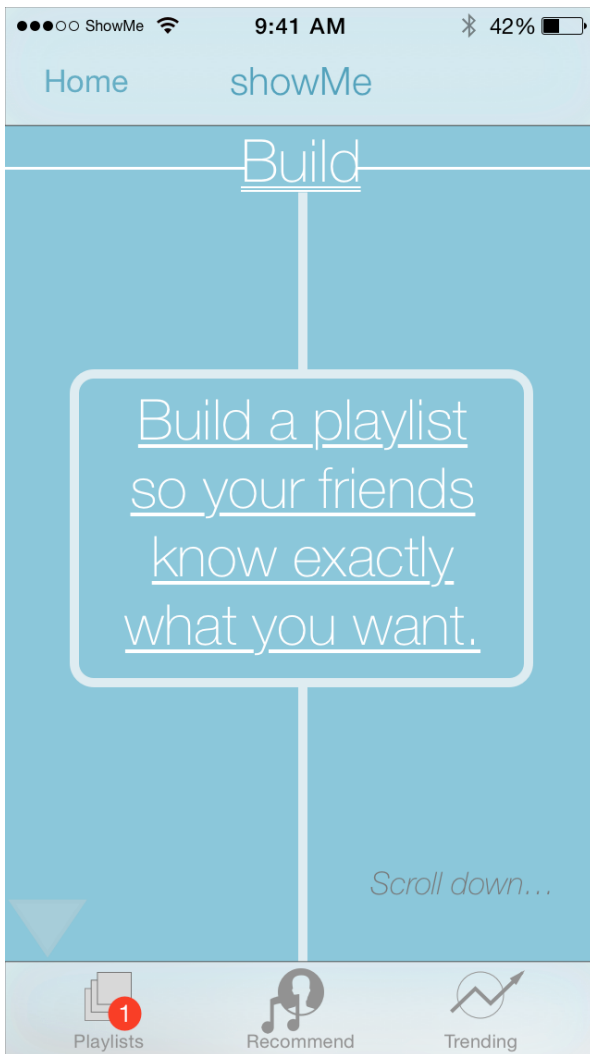


1. Search by location
2. Search by genre
3. Default location



Task 1 - Simple

Create Playlists to Curate Song Suggestions

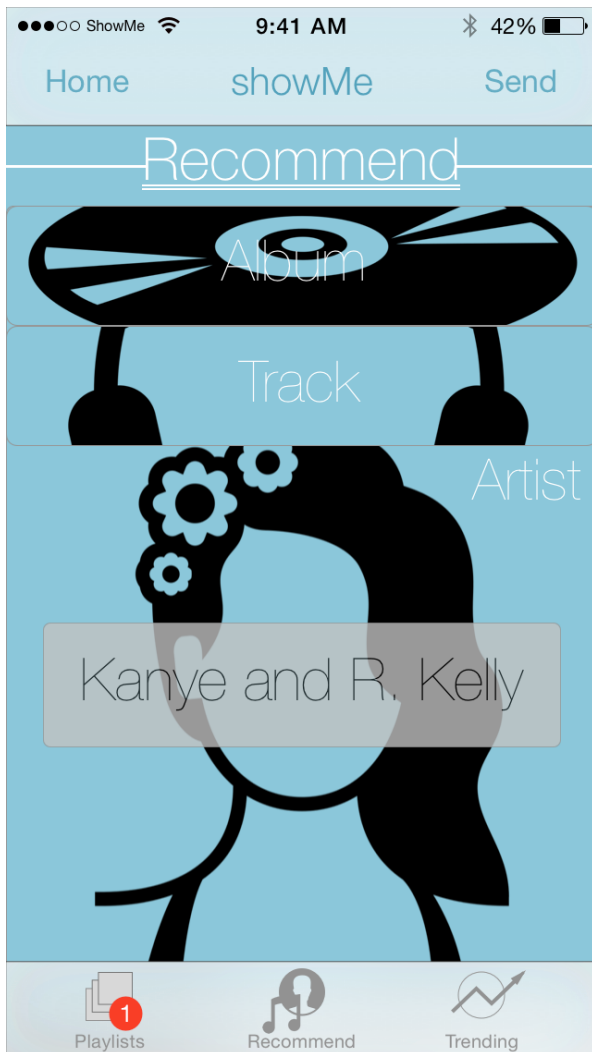


1. Multiple playlists
2. Limitless size



Task 2 - Moderate

Share Suggestions to Your Friends' Playlists



1. Suggest artists
2. Suggest albums
3. Choose song first
4. Privacy option

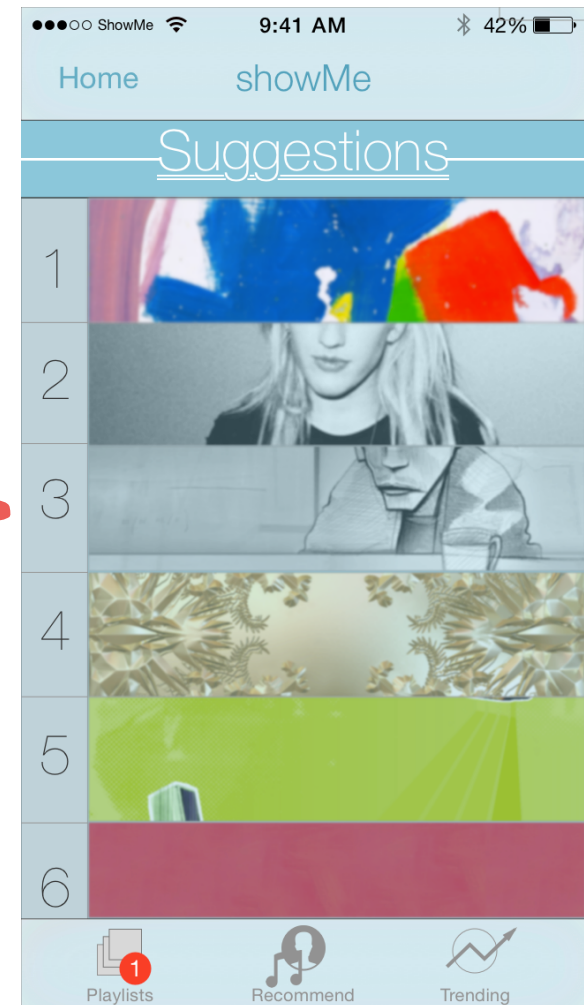
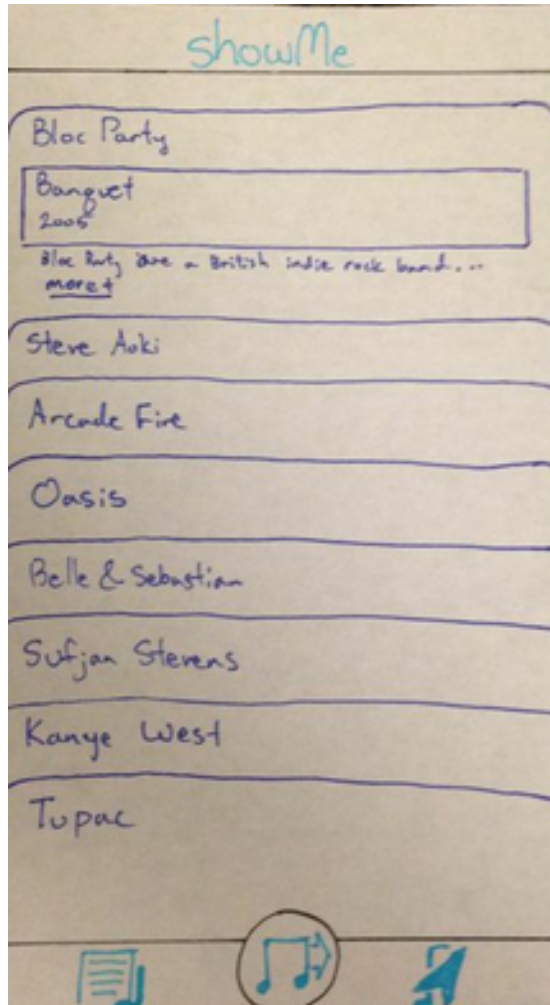


Task 3 - Complex

1. Media applications need visual appeal
2. Disperse actions to multiple pages
3. Limit use of novel interfaces

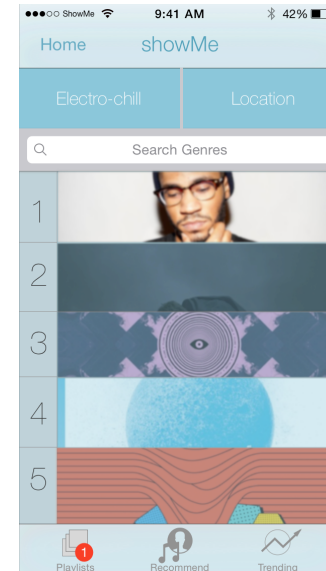
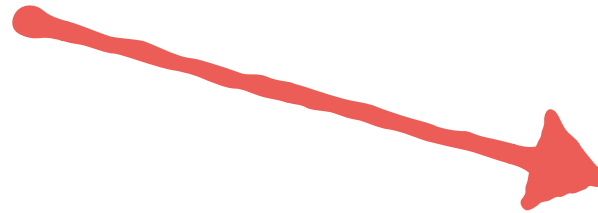
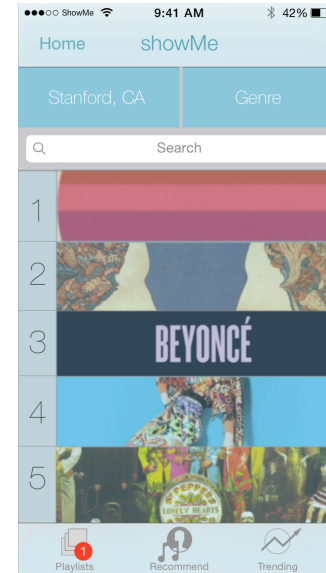
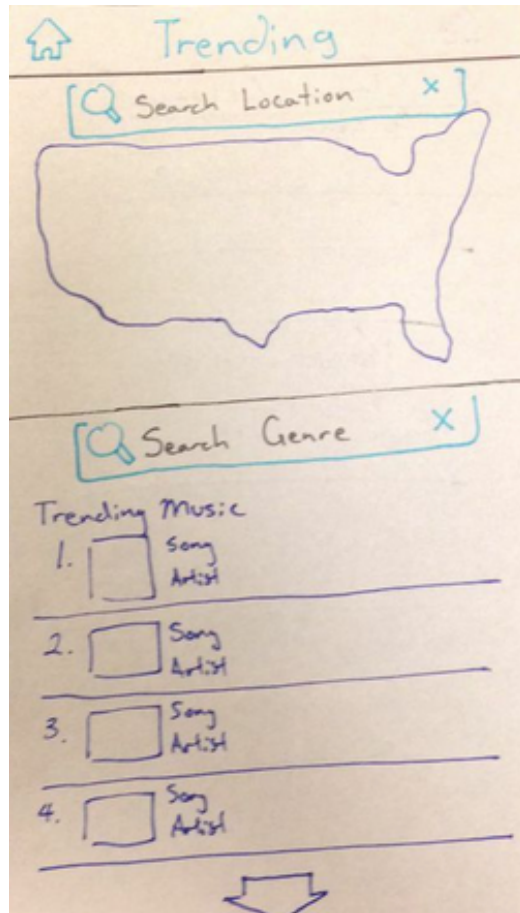
UI Revisions

Media Applications Need Visual Appeal



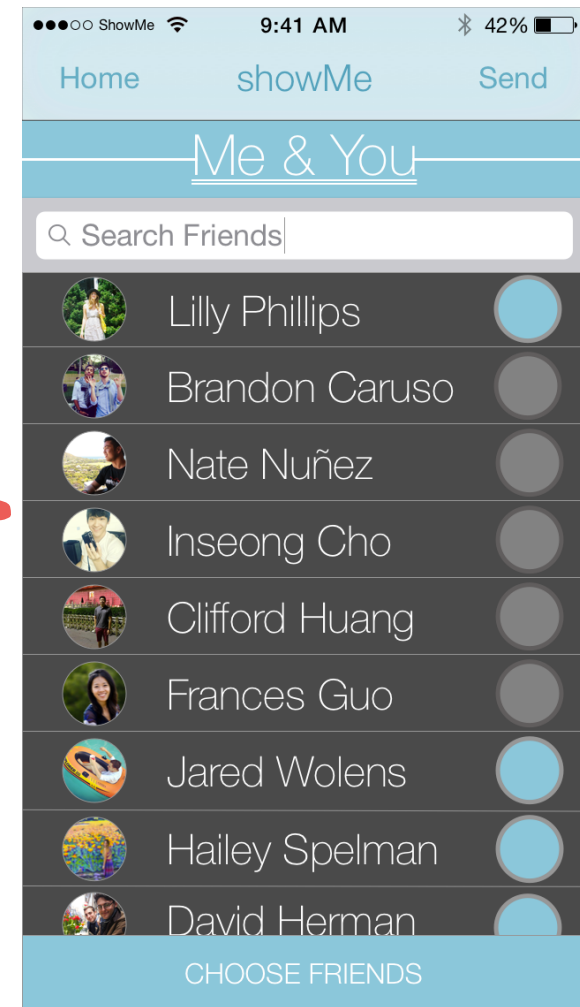
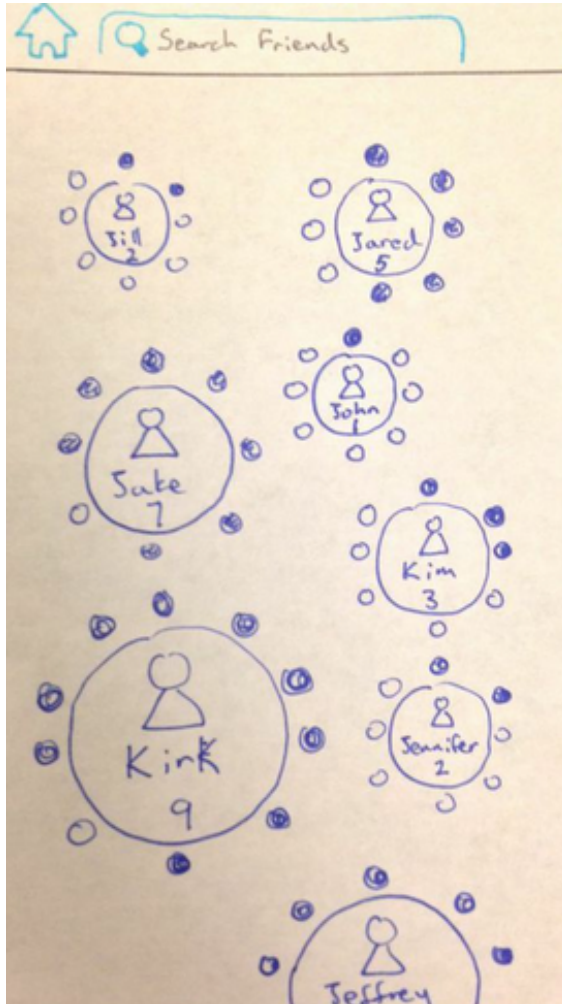
UI Revision 1

Disperse Actions to Multiples Pages



UI Revision 2

Tone Down Use of Novel Interfaces



UI Revision 3

Live Demo

1. Sketch
2. InVision
3. WoZ: Tap to Scroll

Design Tools



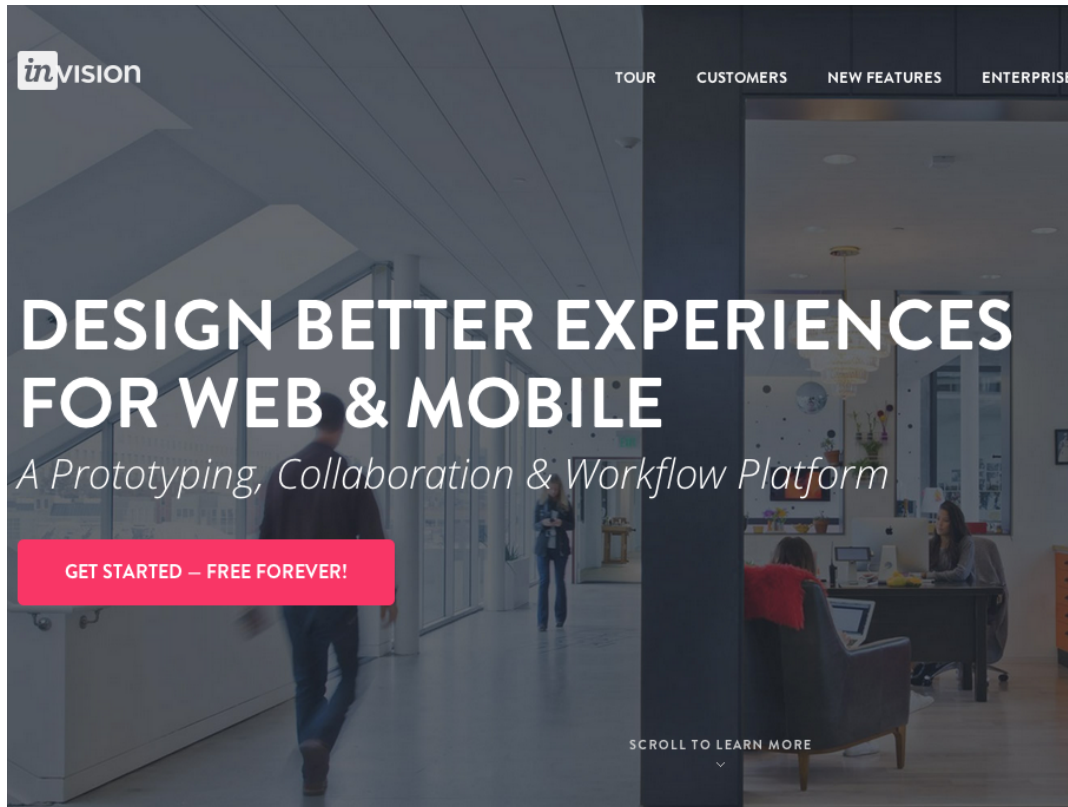
What worked:

1. Simplicity
2. iOS Templates

What didn't work:

1. Lagging and crashes
2. Too automated

Design Tool - Sketch



What worked:

1. Simplicity
2. Collaboration

What didn't work:

1. Scrolling / Swiping
2. Lack of templates

Design Tool - InVision

We simplified our Tasks & UI following the usability testing feedback. We look forward to implementing this prototype in the next iteration of showMe.

Summary