showMe

Inseong Cho    Frances Guo    Clifford Huang    Jared Wolens
Overview

1. Mission Statement
2. Medium-Fi App Layout
3. Representative Tasks
4. Revised UI Design
5. Live Demo of 3 Scenarios
6. Discussion of Tools Used
showMe aims to create a sharing community that fosters user connectivity and musical discovery using location and personal preferences.
Medium-Fi App Layout
1. Discover popular music by location & genre
2. Create playlists to curate song suggestions
3. Share suggestions to your friends’ playlists

Representative Tasks
Discover Popular Music by Location & Genre

1. Search by location
2. Search by genre
3. Default location

Task 1 - Simple
Create Playlists to Curate Song Suggestions

1. Multiple playlists
2. Limitless size

Task 2 - Moderate
Task 3 - Complex

Share Suggestions to Your Friends’ Playlists

1. Suggest artists
2. Suggest albums
3. Choose song first
4. Privacy option
1. Media applications need visual appeal
2. Disperse actions to multiple pages
3. Limit use of novel interfaces
Media Applications Need Visual Appeal

UI Revision 1
Disperse Actions to Multiples Pages

UI Revision 2
Tone Down Use of Novel Interfaces

UI Revision 3
Live Demo
1. Sketch

2. InVision

3. WoZ: Tap to Scroll
Design Tool - Sketch

What worked:
1. Simplicity
2. iOS Templates

What didn’t work:
1. Lagging and crashes
2. Too automated
What worked:
1. Simplicity
2. Collaboration

What didn’t work:
1. Scrolling / Swiping
2. Lack of templates

Design Tool - InVision
We simplified our Tasks & UI following the usability testing feedback. We look forward to implementing this prototype in the next iteration of showMe.