



showMe

Inseong Cho

Frances Guo

Clifford Huang

Jared Wolens

- Mission Statement
- Representative Tasks
- Prototype Overview
- Task Scenarios
- Experimental Method
- Results
- Suggested UI Changes

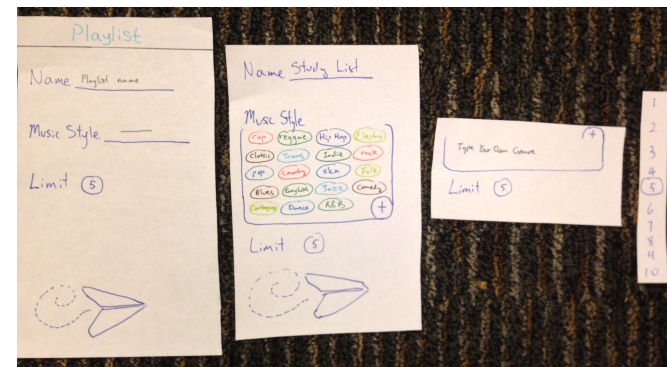
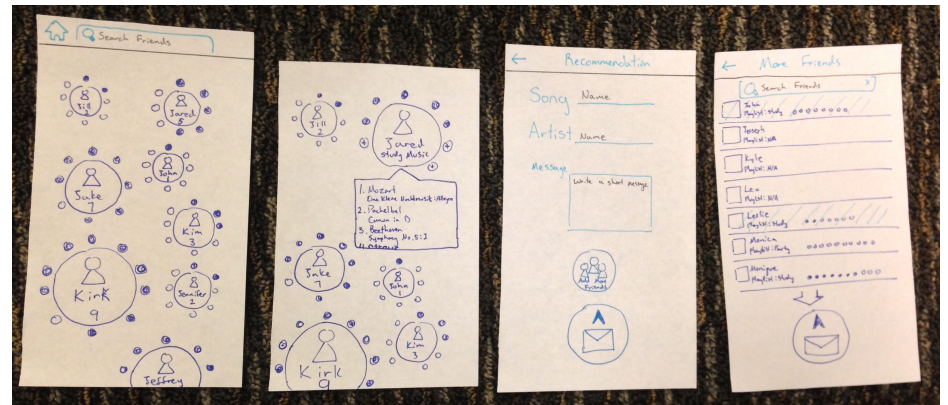
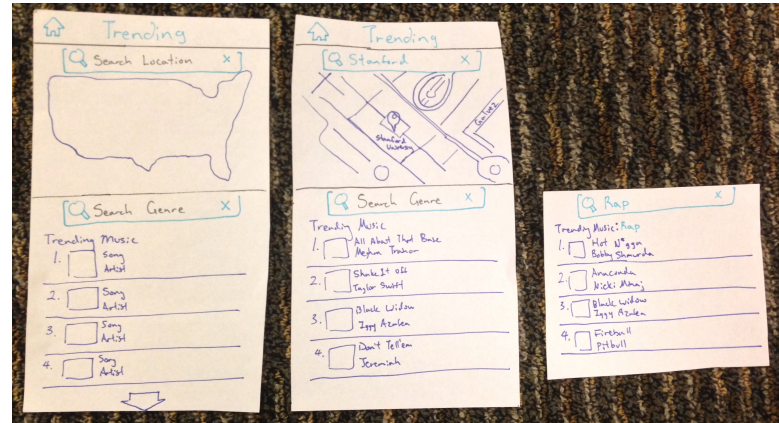
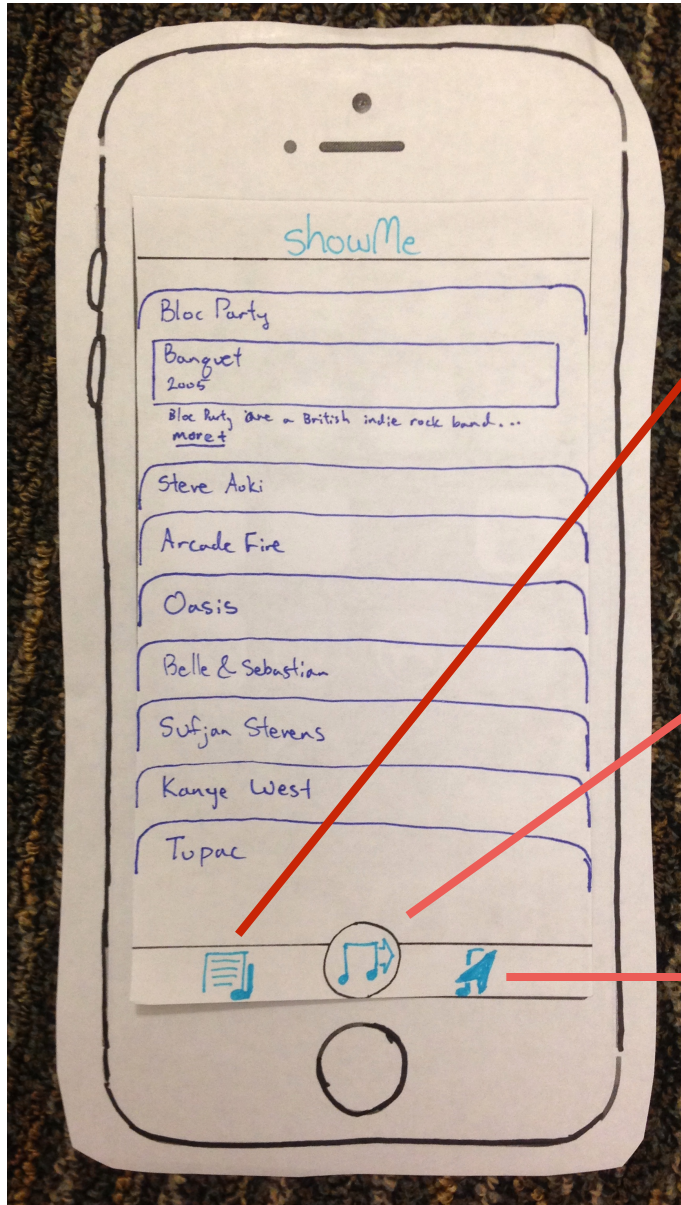
## Overview

showMe aims to create a sharing **community**  
that fosters **user connectivity** and **musical discovery**  
using **proximity** and **tailored suggestions**.

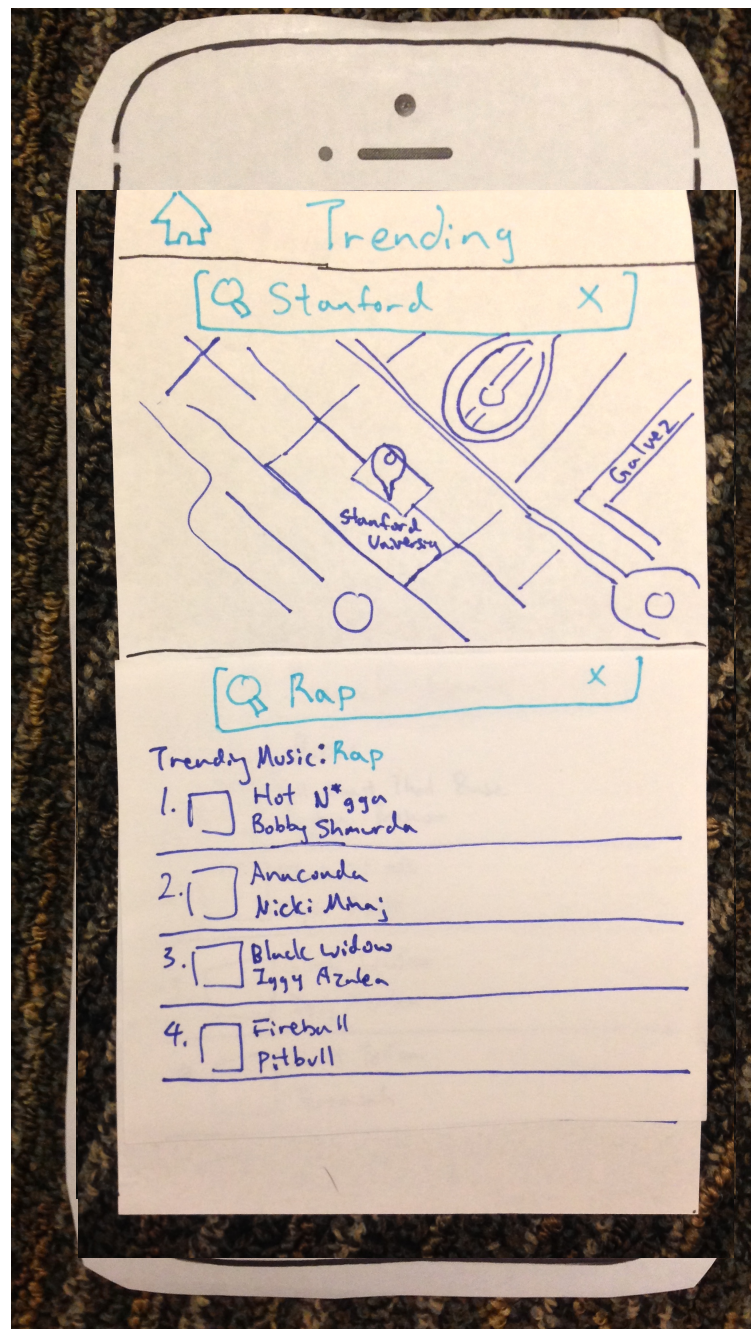
## Mission Statement

1. Discover popular music by geographical location
2. Submit a song suggestion to a friend's playlist
3. Create an empty playlist to receive song suggestions

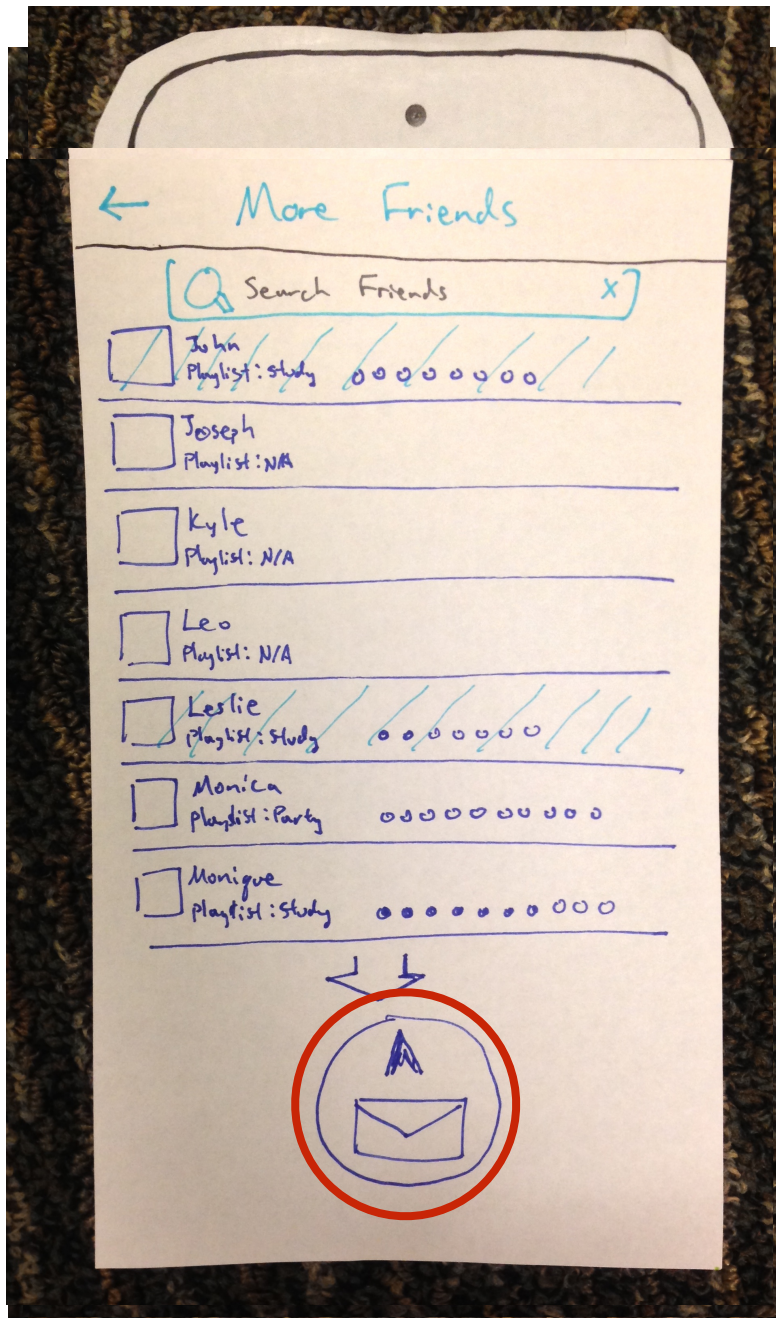
## Representative Tasks



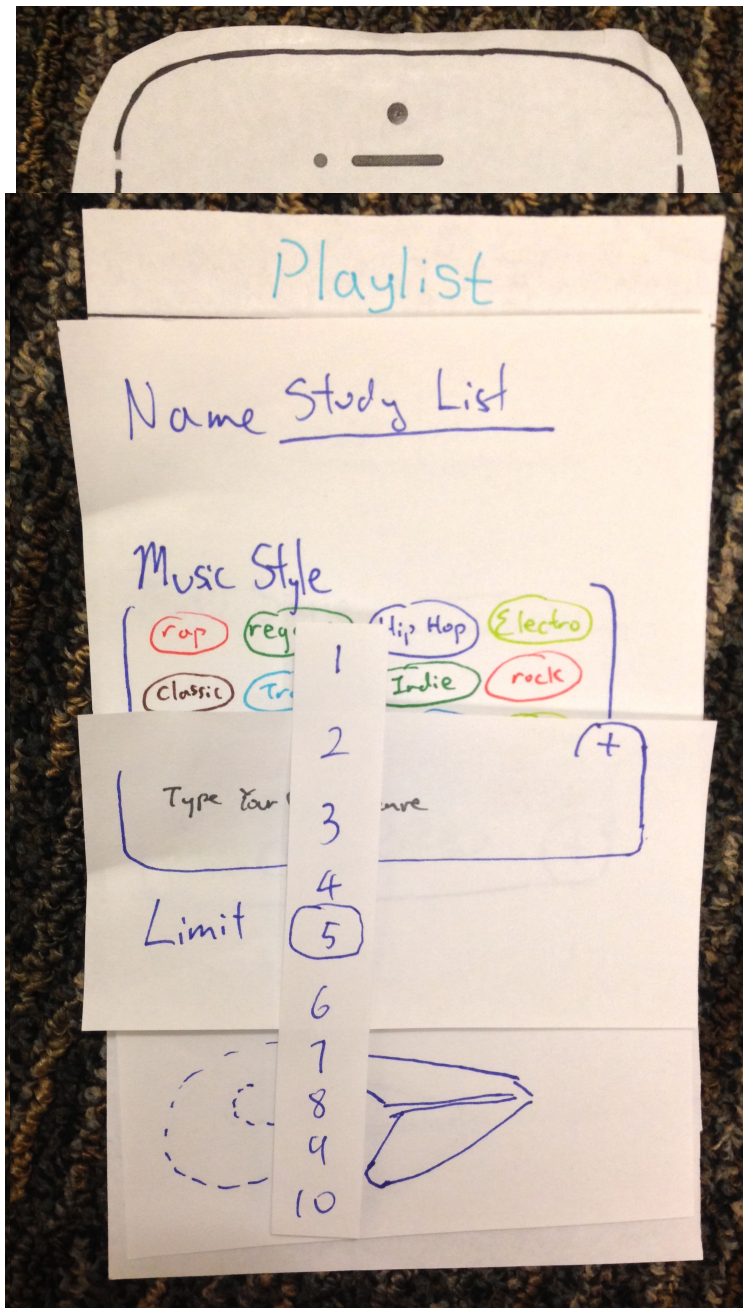
# Prototype Overview



1. Find popular songs by location/genre



2. Send a song to a friend

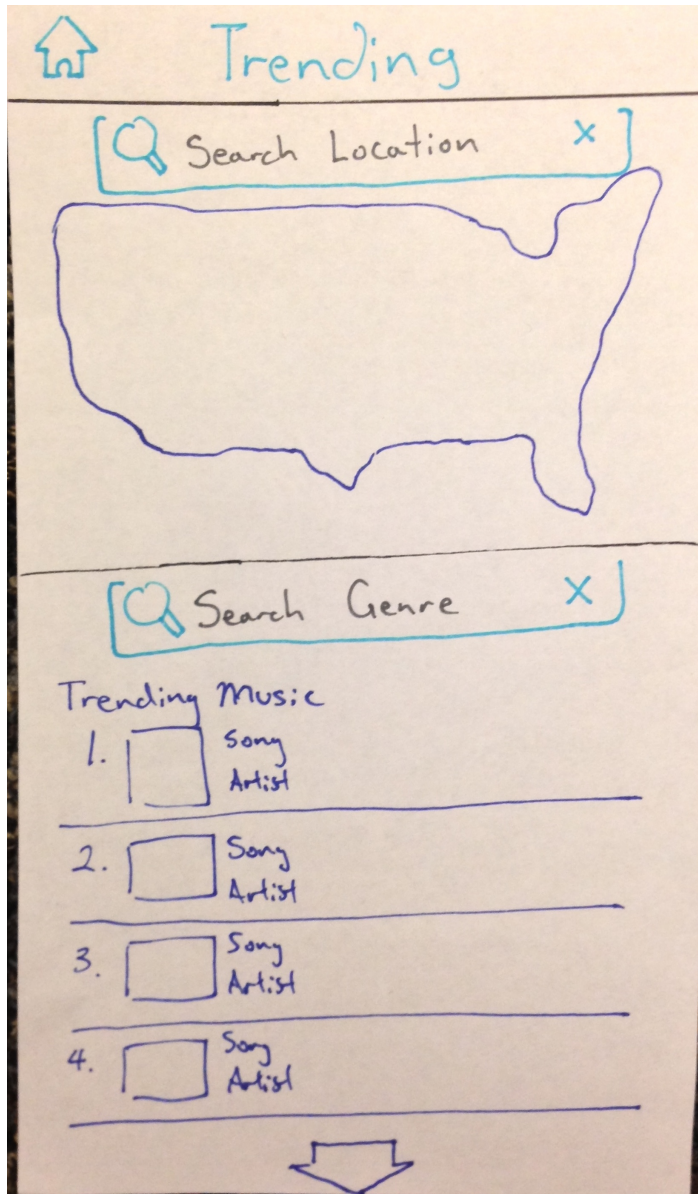


3. Create a playlist to request songs



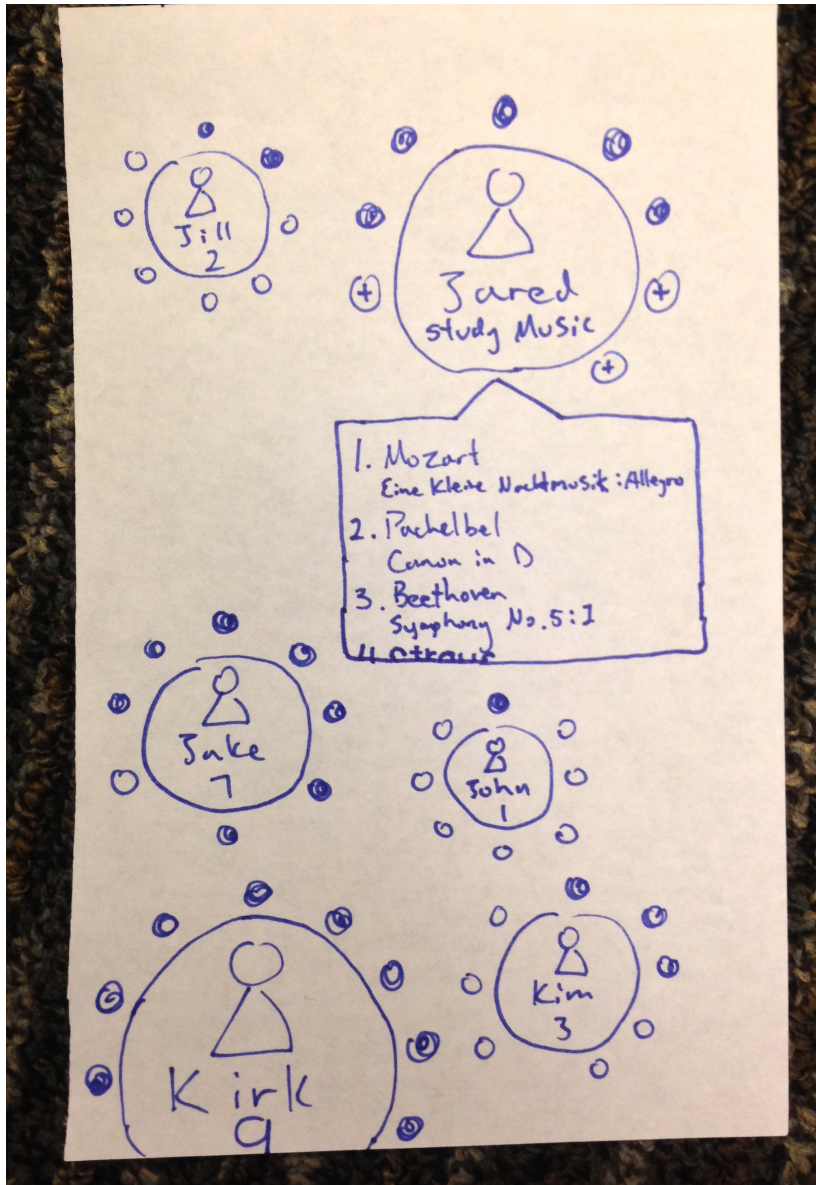
- Roles
- Environment
- Participants
- Procedure
- Measures

## Experimental Method



- Expected a default location
- Search bar in middle: confusing
- Looks cluttered, uninformative

Task 1 Results: Find popular song by location



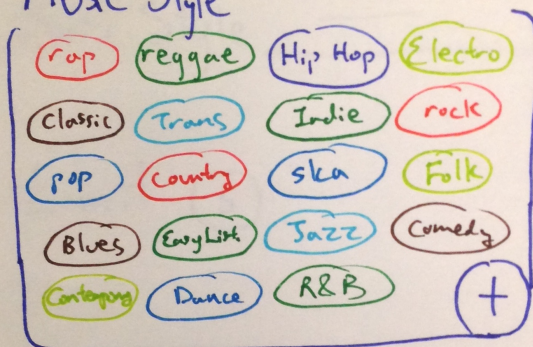
- Order: Expected to select a song before selecting a friend
- Tapping + bubble to add song is not always intuitive
- Difficult to send songs to multiple people

Task 2 Results: Send a song to a friend

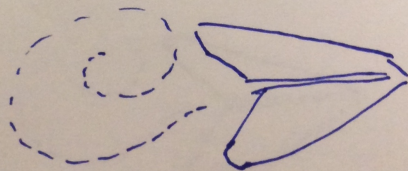
# Playlist

Name Study List

Music Style



Limit (5)



- Liked having custom genres
- Unclear whether multiple playlists are possible
- Want unlimited songs in playlist

Task 3 Results: Create a playlist to request songs

## General Design

- Streamline visuals, remove confusing elements  
Ex: + bubbles, search bar in middle of page

## Conceptual Revisions

- Rethink task orders  
Ex: Select song or friend first?
- Make features easier to find  
Ex: Sending to multiple friends
- Consider multiple playlists, unlimited songs
- More customization

# Proposed UI Changes

We received excellent feedback and look forward to incorporating user suggestions in future iterations of showMe.

# Summary