Overview

• Mission Statement
• Representative Tasks
• Prototype Overview
• Task Scenarios
• Experimental Method
• Results
• Suggested UI Changes
showMe aims to create a sharing community that fosters user connectivity and musical discovery using proximity and tailored suggestions.
1. Discover popular music by geographical location
2. Submit a song suggestion to a friend’s playlist
3. Create an empty playlist to receive song suggestions
Prototype Overview
1. Find popular songs by location/genre
2. Send a song to a friend
3. Create a playlist to request songs
Experimental Method

- Roles
- Environment
- Participants
- Procedure
- Measures
Task 1 Results: Find popular song by location

- Expected a default location
- Search bar in middle: confusing
- Looks cluttered, uninformative
• Order: Expected to select a song before selecting a friend

• Tapping + bubble to add song is not always intuitive

• Difficult to send songs to multiple people

Task 2 Results: Send a song to a friend
Task 3 Results: Create a playlist to request songs

<table>
<thead>
<tr>
<th>Music Style</th>
<th>Genre</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rap</td>
<td>Reggae</td>
</tr>
<tr>
<td>Hip Hop</td>
<td>Electro</td>
</tr>
<tr>
<td>Classic</td>
<td>Trans</td>
</tr>
<tr>
<td>Indie</td>
<td>Indie</td>
</tr>
<tr>
<td>Rock</td>
<td>Folk</td>
</tr>
<tr>
<td>Country</td>
<td>Country</td>
</tr>
<tr>
<td>Pop</td>
<td>Dance</td>
</tr>
<tr>
<td>Country</td>
<td>R&amp;B</td>
</tr>
<tr>
<td>Blues</td>
<td>Jazz</td>
</tr>
<tr>
<td>R&amp;B</td>
<td>Comedy</td>
</tr>
</tbody>
</table>

- Liked having custom genres
- Unclear whether multiple playlists are possible
- Want unlimited songs in playlist
General Design
• Streamline visuals, remove confusing elements
  Ex: + bubbles, search bar in middle of page

Conceptual Revisions
• Rethink task orders
  Ex: Select song or friend first?
• Make features easier to find
  Ex: Sending to multiple friends
• Consider multiple playlists, unlimited songs
• More customization

Proposed UI Changes
We received excellent feedback and look forward to incorporating user suggestions in future iterations of showMe.