

# showMe

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- Task Analysis
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- Summary

#### Overview

Sharing has be	come <mark>passive</mark>
Did you even notice	the <b>share</b> button?
We, as users, are <b>bette</b>	
GUI + Central + Aes	sthetics = showMe

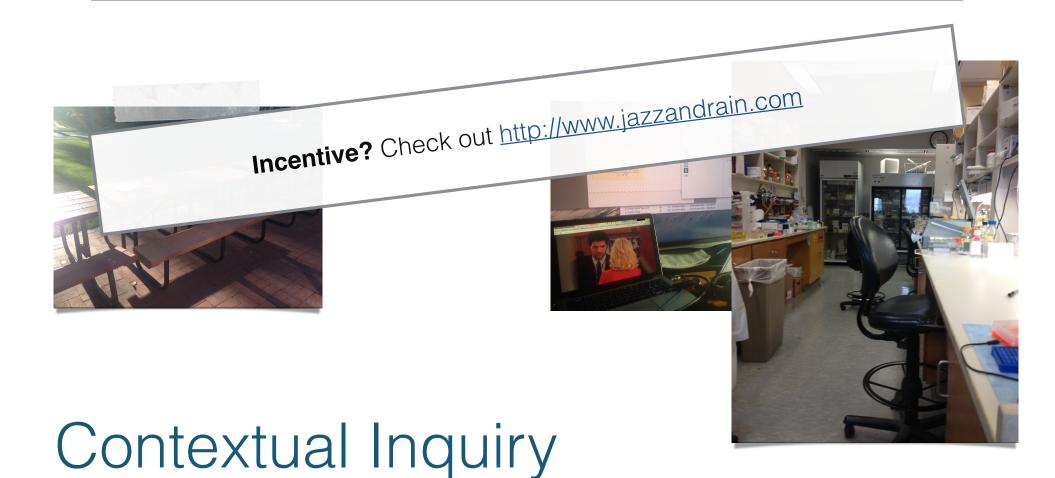
### Problem + Solution

Interviewee	C.A	E.P	Z.Z
Age	18-25	25-40	18-25
Description	Music Blogger	Avid Listener	Music 24/7
	(PD Major)	(Biologist)	(ME Major)
Interests	Uses social	Authors	Incorporates
	media to	critiques for	their music into
	effectively rate	papers and	everything and
	music	online reviews	anything

### Contextual Inquiry

**How?** "Hi! How you doing? Well, I was wondering..."

Where? On the go — Accommodate people for their time



## Individuality

Everyone has their own **source** of music (Ubiquitous) People take varying amounts of *pride* in their music Varying opinions on the <u>publicity</u> of certain information Discover new and different tastes

### **Contextual Inquiry**

### Who?

**Heavy Music Users** 

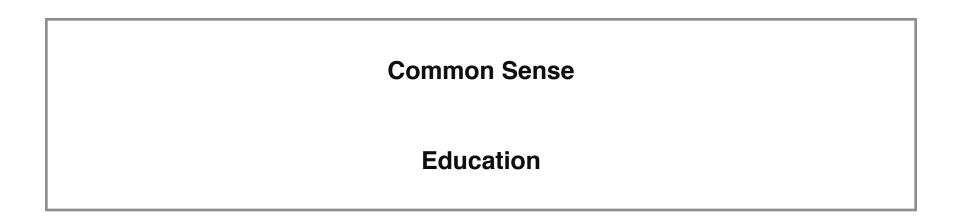
Bloggers, Critics, Enthusiasts...

Private vs. Universal Sharing

### What?



### How?





### Where?

P Anthony Ghosn for	2	This is space for sharing music. There are no rules here; no genre or vibe - just be respectful and let the tastes collide.	Claudia Wharton are not friends.
Stanford Campus F A Clean White Sp.	Roger W Tran	www.cleanwhitespace.tk	Benjamin David Cohen commented on UNICEF
e Making Mental He	20+	299 members (18 new) · Invite by Email	USA's video.
The Official Stanf	20+ If you'd like to skirt the fringes of whiteness tonight	+ Add People to Group	Michael Bricker likes
😸 Way Less Familia			TranceFamily's link.
🐴 Sigma Nu - Alpha N	Au to the Persistence of Sound	CREATE NEW GROUPS	Graham Adeson likes
🔣 I got the mad stack	A set of the contract of the c	Groups make it easier than ever to share with friends, family and	Younger's photo.
G WhoRunTheWorld	the audio removed!		Hannah Claire Meropo
Manage Your Grou Create Group		+ Create Group	and Karen Carnacho an now friends.
Find New Groups	YOUTUBE.COM	SUGGESTED GROUPS See All	
APPS	Like - Comment - Share	A Warm Soulful Place	Talia Arnold commente on Emmanuel Matos's
APPS Games	Byron Walker likes this.	Hunter Spinks and 10 other friends	photo.
Garries		+ Join	Ami Wulf commented o
[/] toGather	white a comment	Stanford Transhumanist	Austin Chustz 8r
Spotify		Association	
Course Hero	Mauricio Antuñano	Jenn Meylor and 7 other friends joined	Alex Engel 47n
G Movie Blitz	9 hrs - Stanford, CA	+ Join	Sofia Karasinski 1
📫 FarmVille	this is sick for homework/reading	Stanford Architectural	Gideon Davidson
🐑 Games Feed	20+ Voices From The Lake feat, Donato	Design Christina Landry and 4 other friends	P
FRIENDS	Dozzy & Neel - Voices From The	joined	Tim Schurz Br
A Family	20+ Lake (2012, Full, Prologue Music)	+ Join	Paige Watson 13r
INTERESTS	Genre: Electronic Style: Techno, Amblent Year: 2012 Tracklist ▼ Ivo Vega Manuvex Circe S.T. (VFTL	2 Radical Housing: Bay Area Arielle Tonkin and 2 other friends	Nicholas Spears We
Pages and Public	Rework) Meikyu In Giova Twins In Virgo Twins In	Joined	
DEVELOPER	YOUTUBE.COM	+ Join	Avery Haskell 1
Manage Apps	Like - Comment - Share	Stanford Class of 2013	Brandon Caruso 1
Insights	A geople like this.	Nima Ahmadi and 7 other friends	Naomi Rascoly 14r
	Write a comment	+ Join	
	where a comment		William Sternlicht 6n
		English (US) · Privacy · Terms · Cookies · More ·	Katie-Rose Skelly We
	Chloe English	Y Facebook © 2014	MORE FRIENDS (35)



### Relationships +

**Privacy** 

Word of Mouth I Online Platforms

Private vs. Universal Sharing

**Few Detriments** 

# (Geo)tagging

Scope : Moderate

Frequency : High

Importance : Low

where and what you listen to...

Representative Tasks

# Friendship

Scope : Complex

Frequency : Medium

Importance : High

volleying, friend-lists and accessibility

Representative Tasks

# **Quotas + Popularity**

Scope : Moderate

Frequency : Medium

Importance : Medium

<u>connection</u> + *inspiration* 

Representative Tasks

# cataloguing music

"a service that catalogues links to a multitude

of music clients to allow easy access of a variety

of music."

**Application Ideas** 

# sharing + storing

"a way to collate and store suggestions

from friends and individuals."

**Application Ideas** 

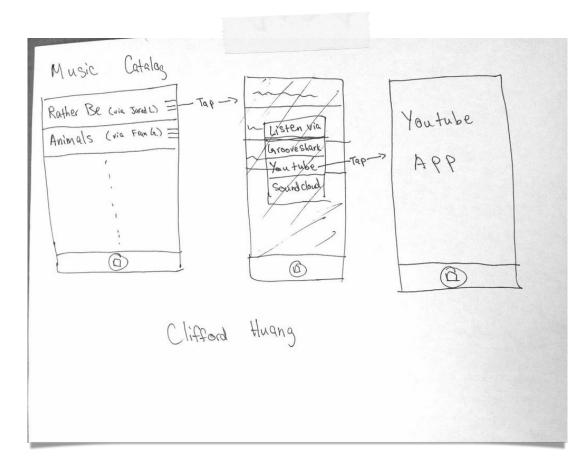
# visualizing music

"an aesthetically appealing way to present

information that transcends mundane lists and

rewards its users."

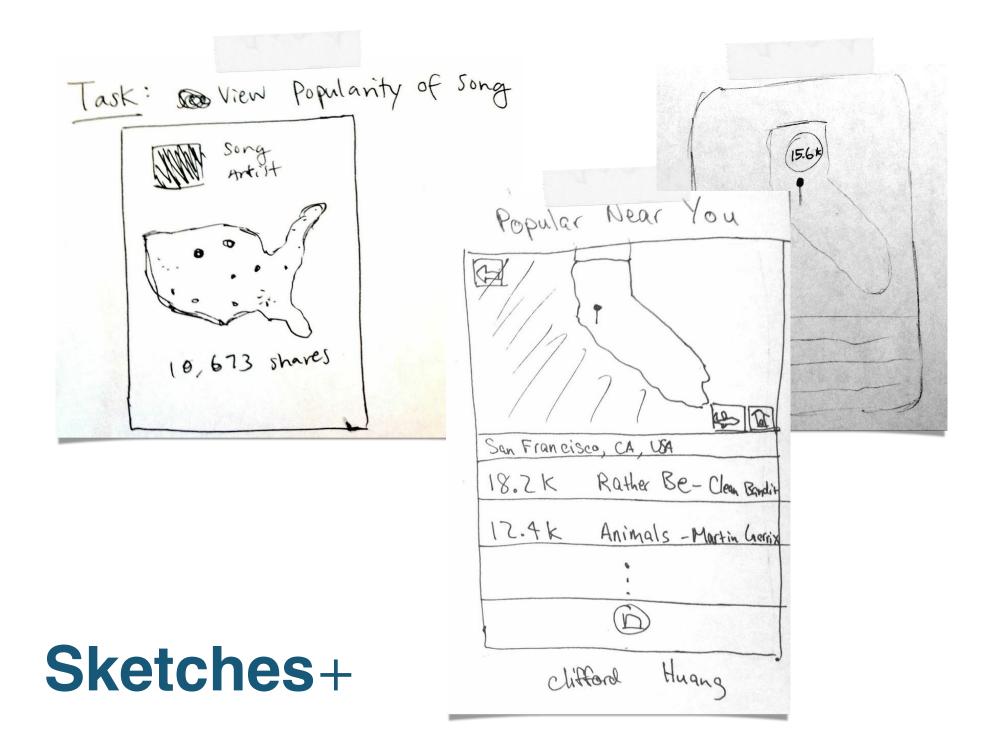
**Application Ideas** 

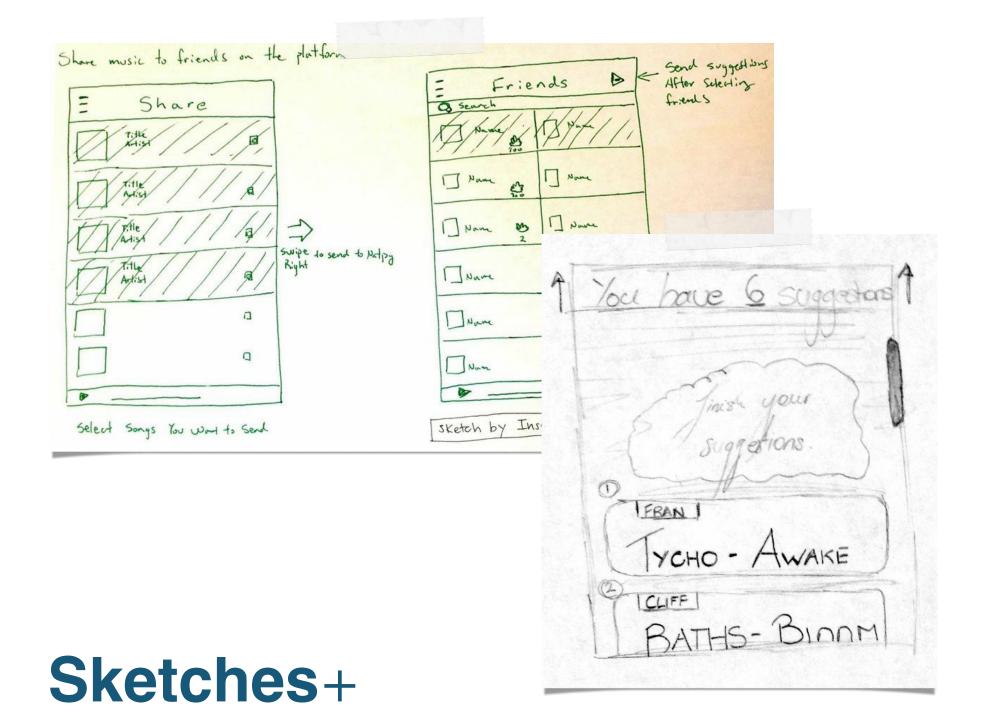


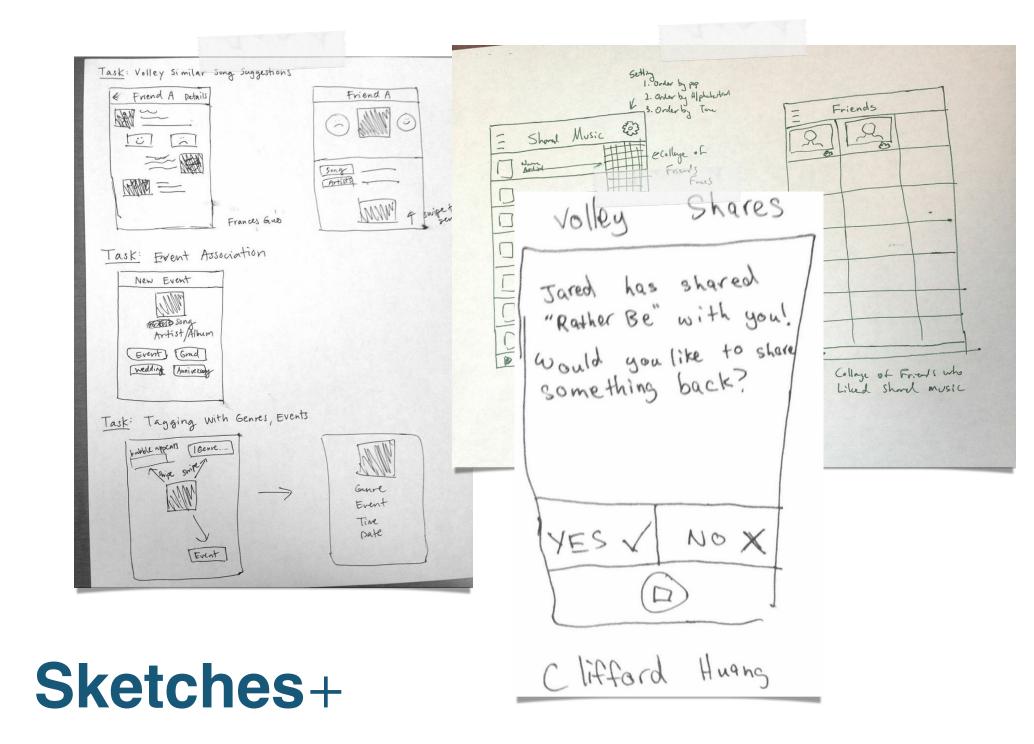
#### Sketches+

Friend List who would you like to share a Jared L. Q Fran G. A Inseong C. E 88 0

Clifford Hughg







#### showMe aims to create a ubiquitous sharing

#### client that fosters both pride and connectivity

between individuals through both location and preferences.

