FLAVR

Medium-Fi Prototype

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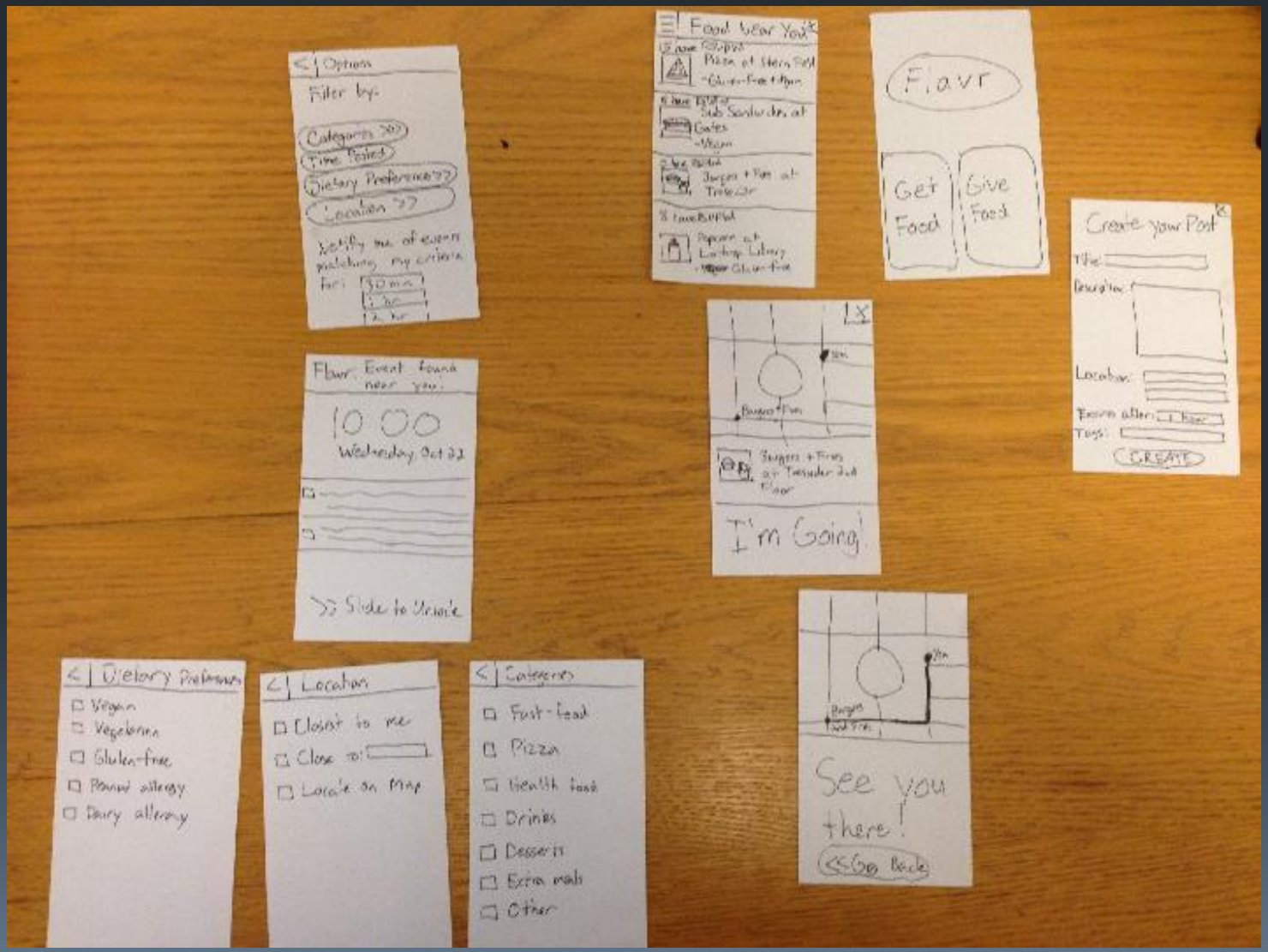
Overview

- Representative tasks
- Revised user-interface design
- Medium-fidelity prototype demo
- Methods and tools
- Conclusion

Representative Tasks

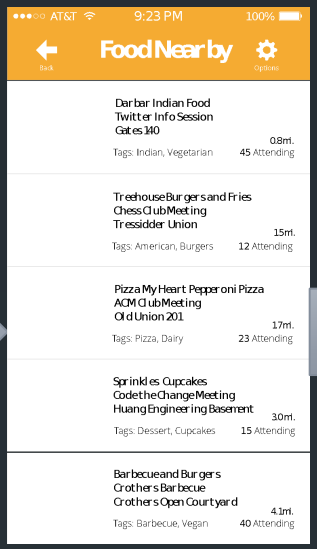
- Simple: Post a Food Event on FLAVR
- Medium: Find and attend a food event
  - Allow users to filter events according to preferences
- Complex: Set push notifications for food events

Original UI


Options
Filter by:
Categories
Time Posted
Dietary Preferences
Location
Notify me of events matching my criteria for:
Flavr Event found near you:
10 00
Wednesday Oct 31
>> Slide to Unlock
Food Near You
Get Food
Give Food
I'm Going!
Create your Post
Title:
Description:
Location:
Expires after:
Tags:
CREATE
See you there!
<<Go Back
Dietary Preferences
Vegan
Vegetarian
Gluten-free
Peanut allergy
Dairy allergy
Location
Closest to me
Close to:
Locate on Map
Categories
Fast-food
Pizza
Health food
Drinks
Desserts
Extra meals
Other

Revised UI

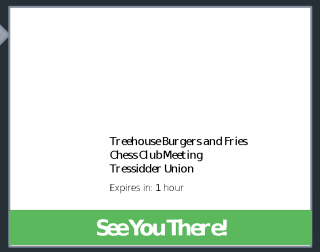
AT&T 9:23 PM 100%
FLAVR
Give Food
Get Food

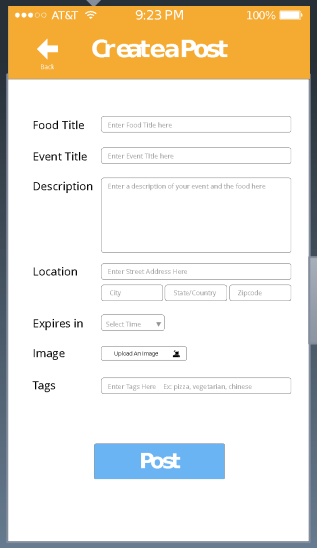

AT&T 9:23 PM 100%
Back
Food Near by
Options
Darbar Indian Food
Twitter Info Session
Gates 140
0.8mi.
Tags: Indian, Vegetarian
45 Attending
Treehouse Burgers and Fries
Chess Club Meeting
Tressidder Union
15mi.
Tags: American, Burgers
12 Attending
Pizza My Heart: Pepperoni Pizza
ACM Club Meeting
Old Union 201
17mi.
Tags: Pizza, Dairy
23 Attending
Sprinkles Cupcakes
Code the Change Meeting
Huang Engineering Basement
3.0mi.
Tags: Dessert, Cupcakes
15 Attending
Barbecue and Burgers
Crothers Barbecue
Crothers Open Courtyard
4.1mi.
Tags: Barbecue, Vegan
40 Attending

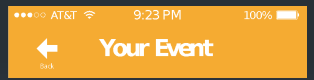
AT&T 9:23 PM 100%
Back
Food Event
Options

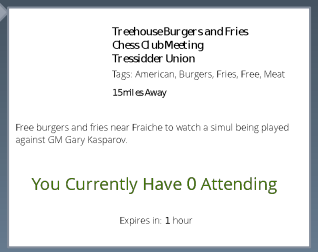
Treehouse Burgers and Fries
Chess Club Meeting
Tressidder Union
Tags: American, Burgers, Fries, Free, Meat
15miles Away
12 Attending
Free burgers and fries near Fraiche to watch a simul being played against GM Gary Kasparov.
I'm Going!
Expires in: 1 hour

AT&T 9:23 PM 100%
Back
Food Event
Options


Treehouse Burgers and Fries
Chess Club Meeting
Tressidder Union
Expires in: 1 hour
See You There!

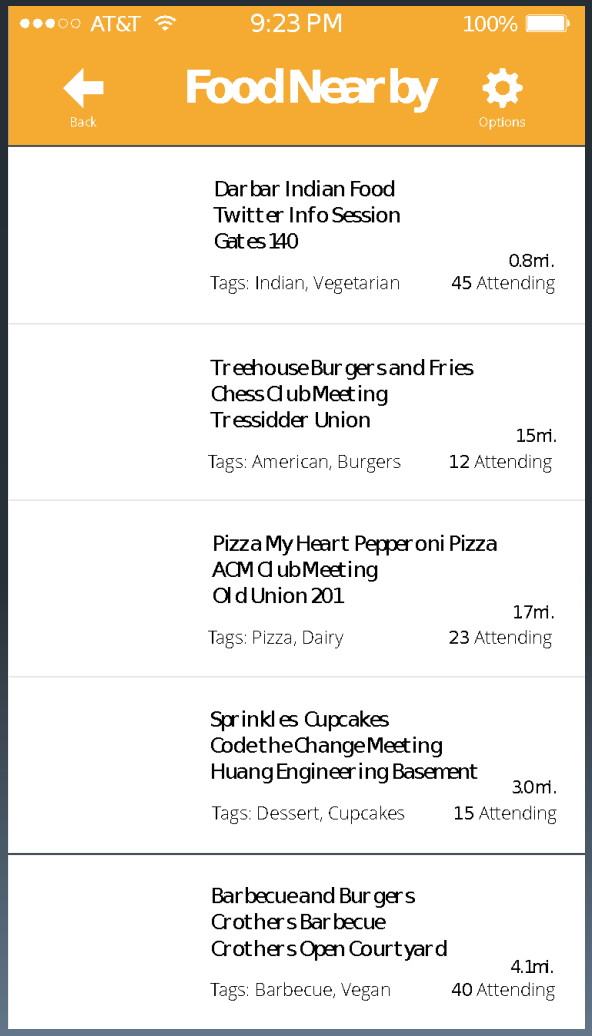

AT&T 9:23 PM 100%
Back
Create a Post
Food Title
Enter Food Title here
Event Title
Enter Event Title here
Description
Enter a description of your event and the food here
Location
Enter Street Address Here
City
State/Country
Zipcode
Expires in
Select Time
Image
Upload an image
Tags
Enter Tags Here Ex: pizza, vegetarian, chinese
Post


AT&T 9:23 PM 100%
Back
Your Event


Treehouse Burgers and Fries
Chess Club Meeting
Tressidder Union
Tags: American, Burgers, Fries, Free, Meat
15miles Away
Free burgers and fries near Fraiche to watch a simul being played against GM Gary Kasparov.
You Currently Have 0 Attending
Expires in: 1 hour

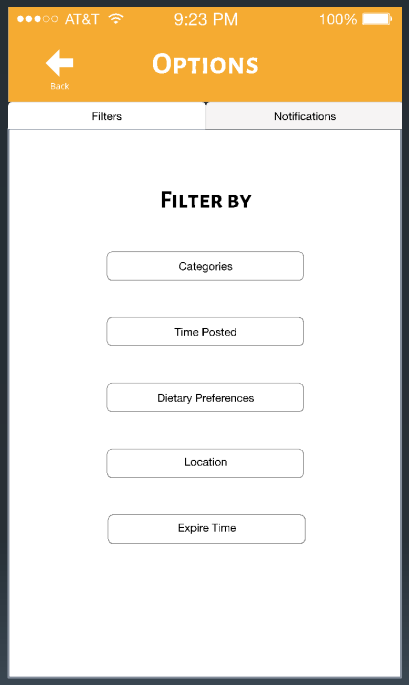
Rationale for Changes

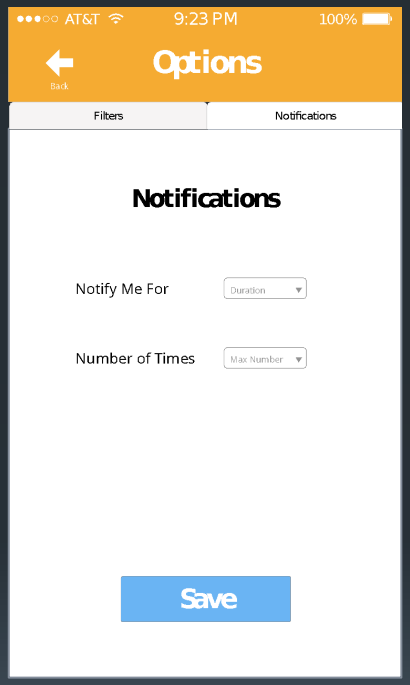
- Orange is associated with healthy food and stimulates appetite
- Buttons are more informative
- Distance to each event



Rationale for Changes

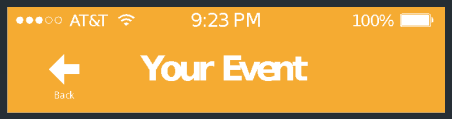
- Separate filters page from notifications
- Save buttons for preferences

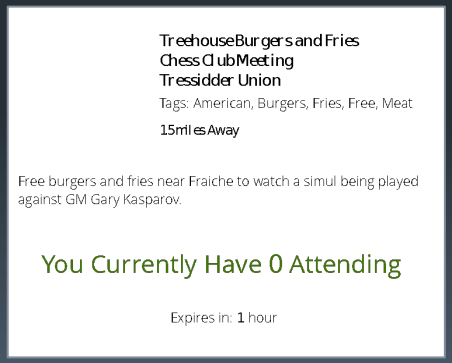


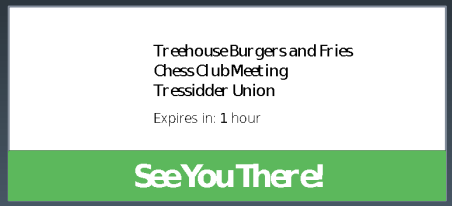


Rationale for Changes

- Confirmation page for both giving and getting food







FLAVR: Live Demo

Tools and Methods

- Brainstorm

- Sketch 3

- InVision

Conclusion and Moving Forward

- Tasks
- Design
- Methods

- Finalize design
- Heuristic Evaluation
- Coding

Questions?