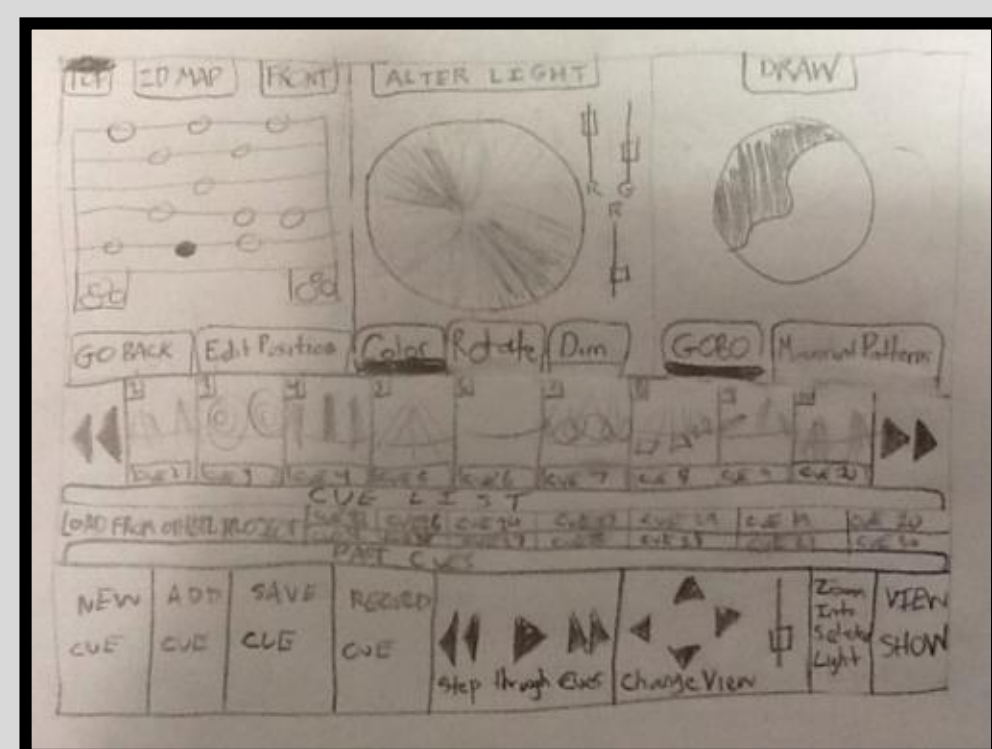
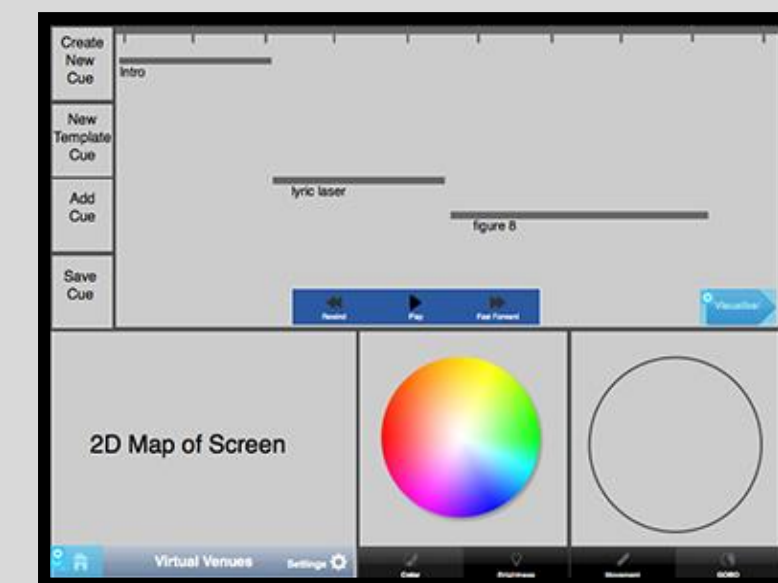
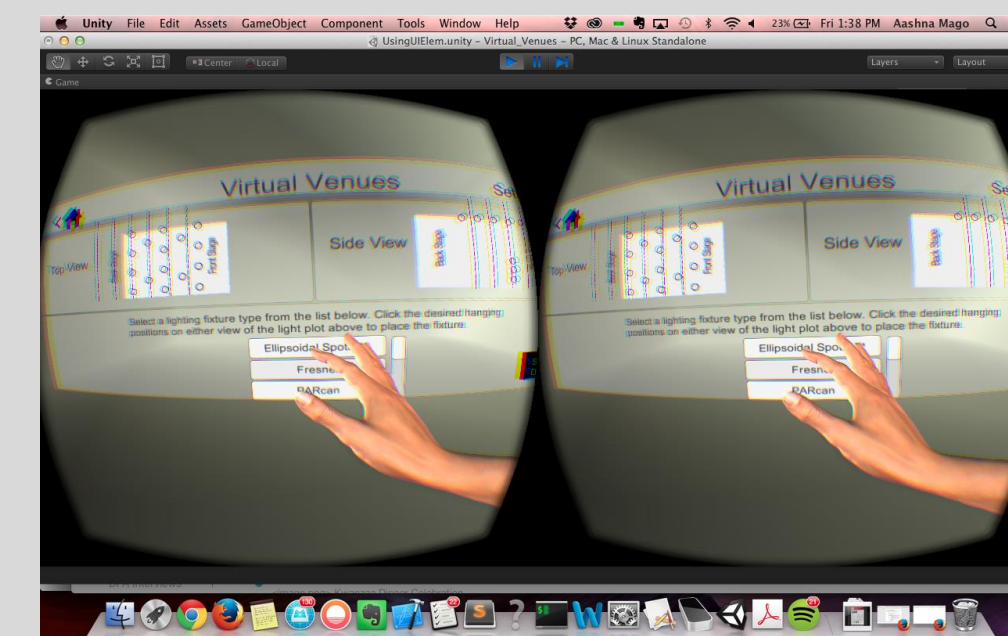
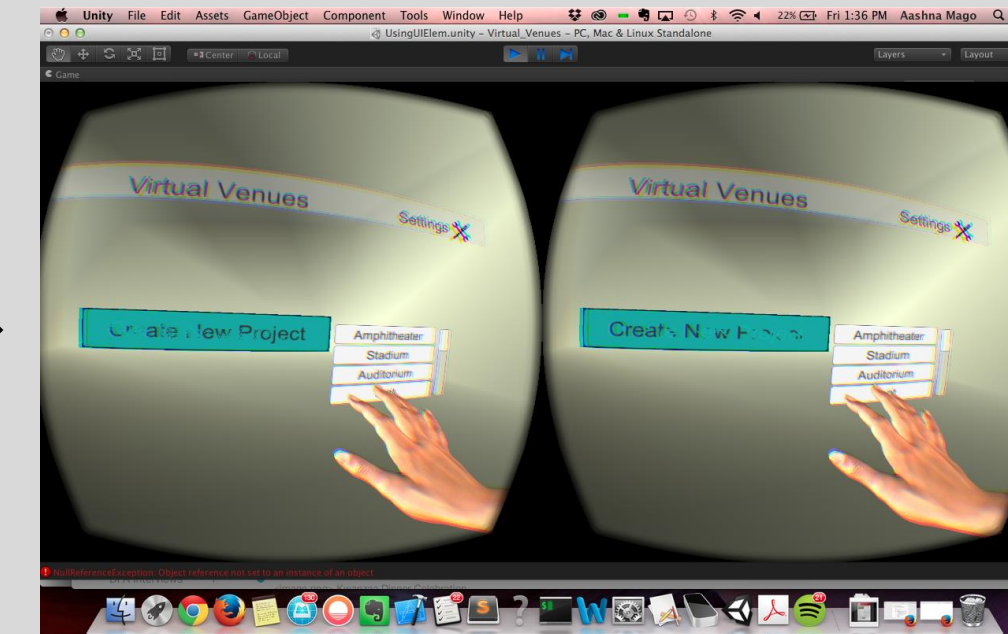
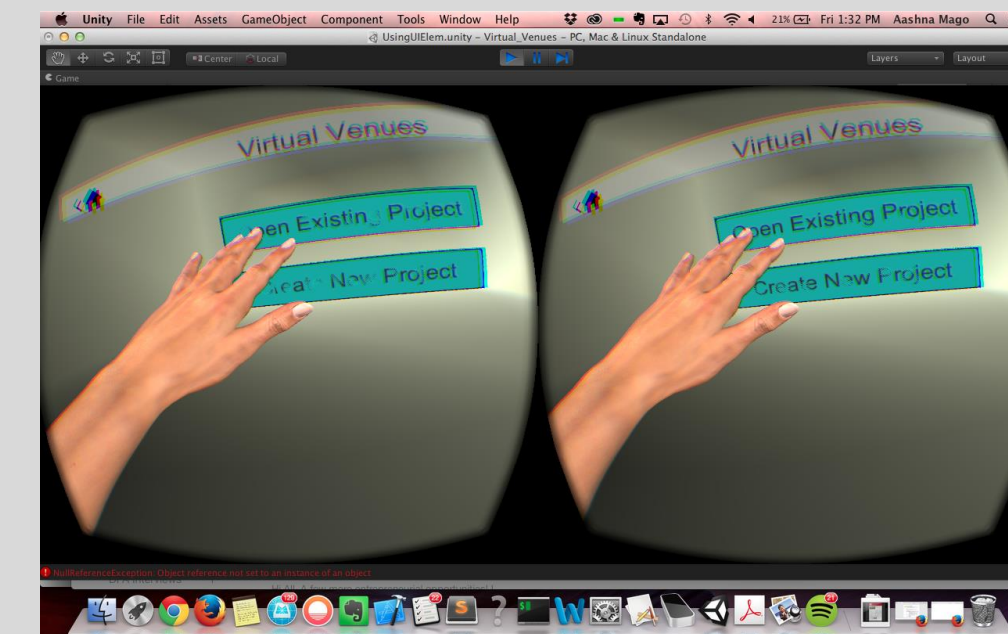


Designing Light Shows is a Huge Hassle

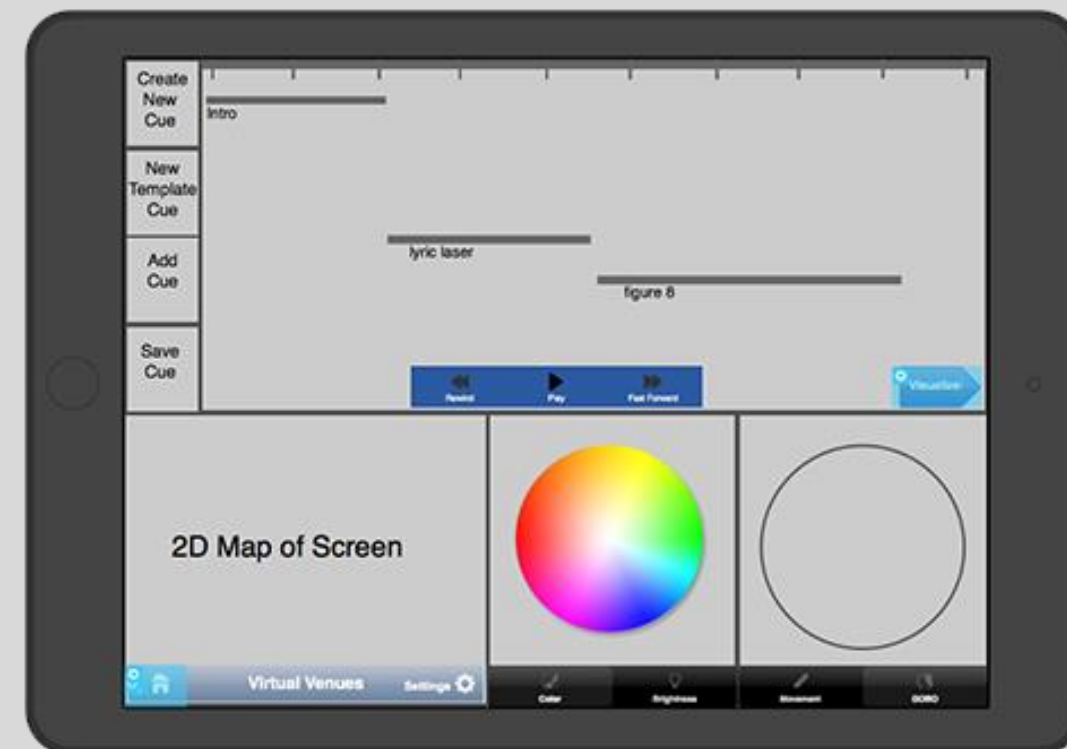
- Have to physically go to the venue when not in use
- Have to learn how to operate venue's light board
- Have to constantly rearrange the lighting equipment
- Have to walk around to test different vantage points
- Cannot go back to the venue whenever you want

Virtual Venues is the Solution

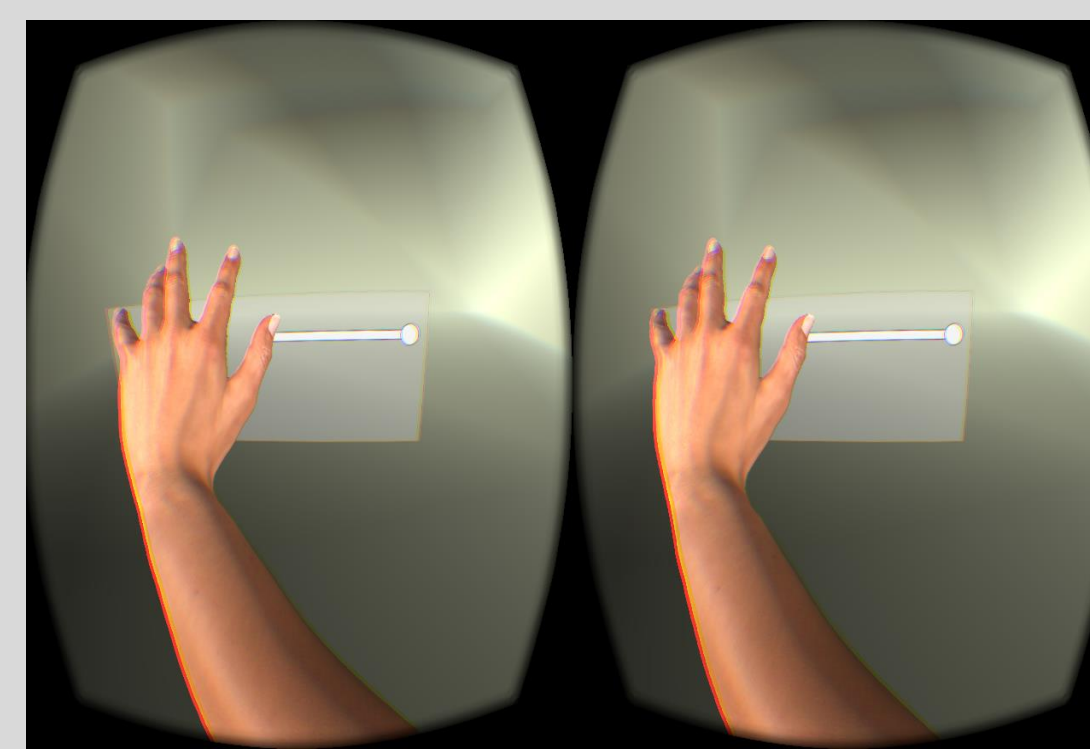
- Oculus Rift platform for light show design and testing
- Virtual worlds that look and feel like the actual venue
- Light equipment placement
- Light effects design
- Pre-cueing of light show
- Realistic visualisation of light show



Low-Fi



Medium-Fi



Hi-Fi