



soneme

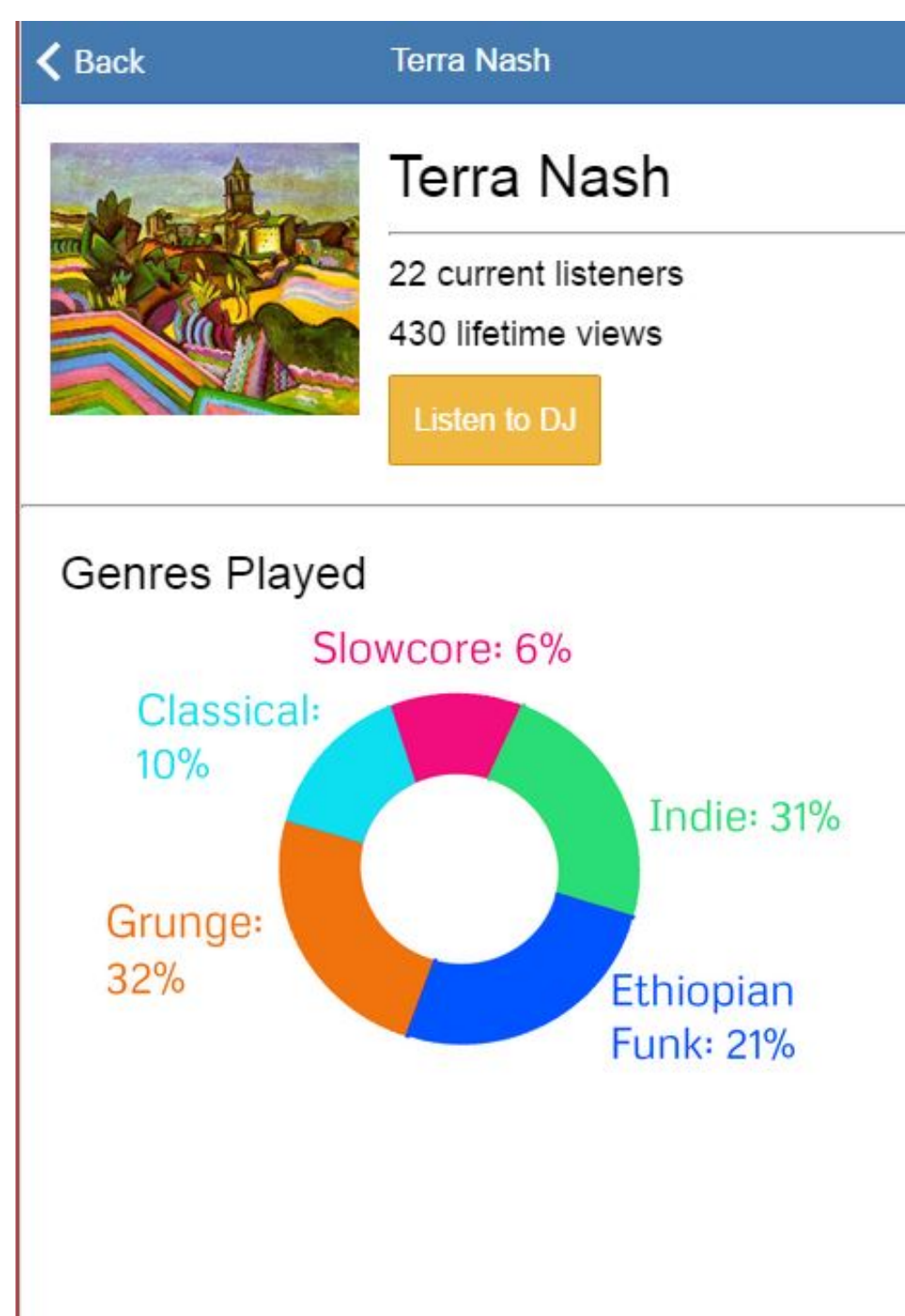
An interactive internet radio and live DJ app that lets you **control your music discovery experience** and **share your discoveries in real time**

Purpose

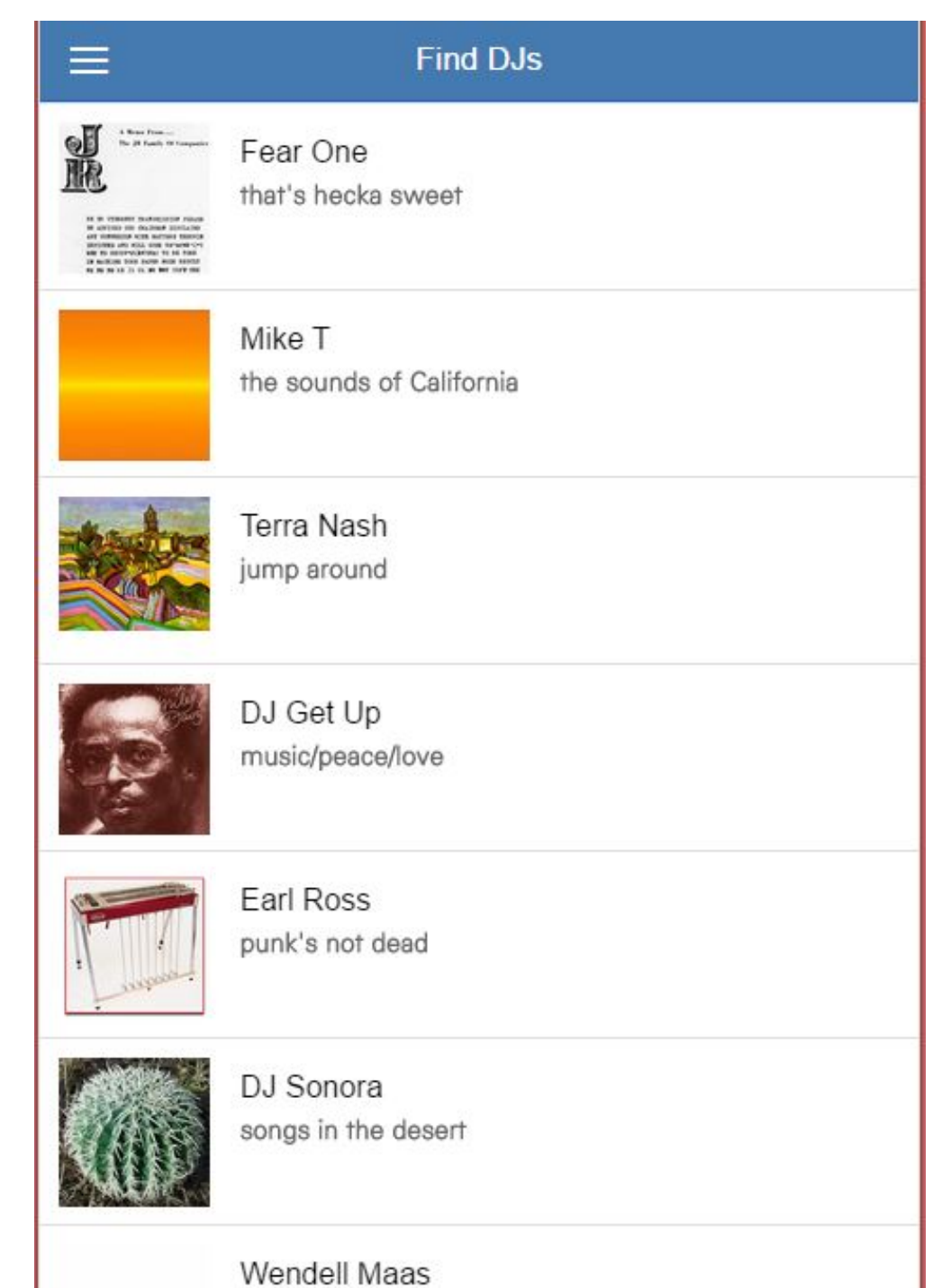
Soneme addresses the lack of current tools geared toward the cooperative discovery of great, lesser known music. We designed the app's interface so customers can find and share new music within minutes.



Discover lesser known music



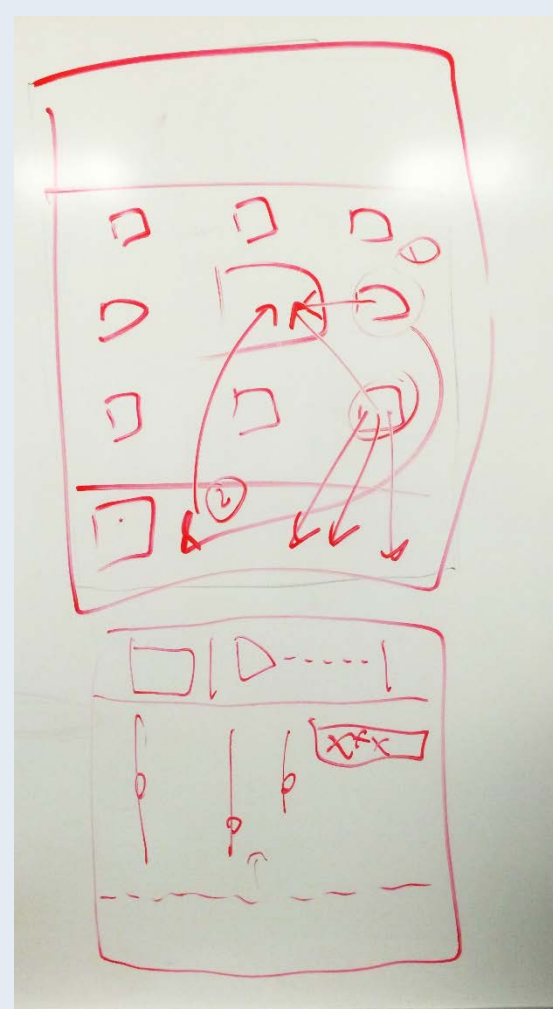
Become a DJ and broadcast playlists



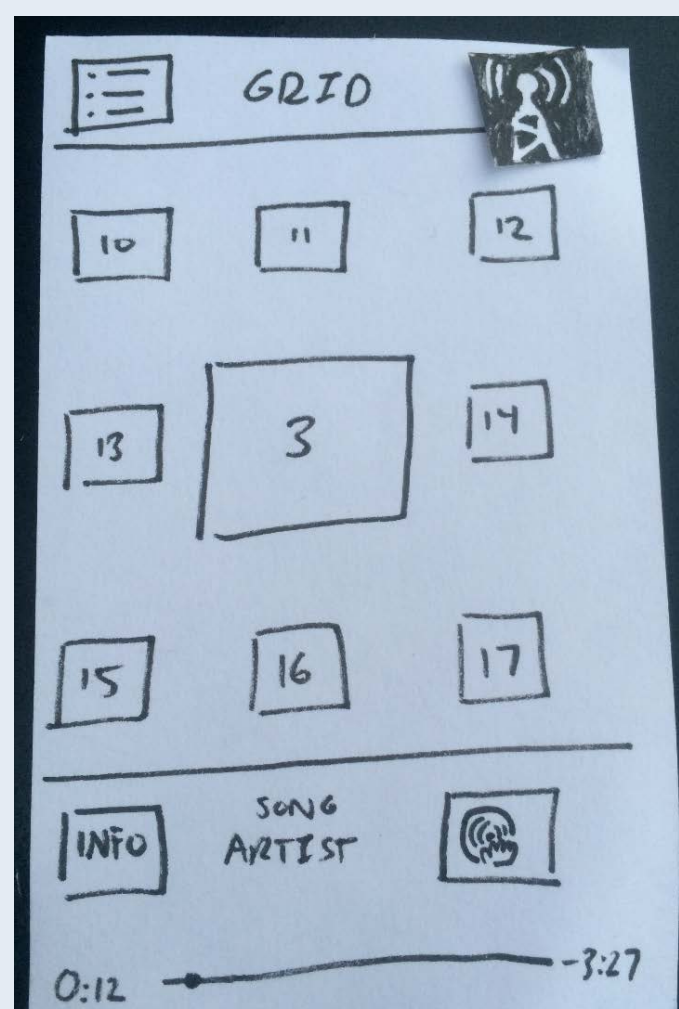
Listen to DJs in your area

Development

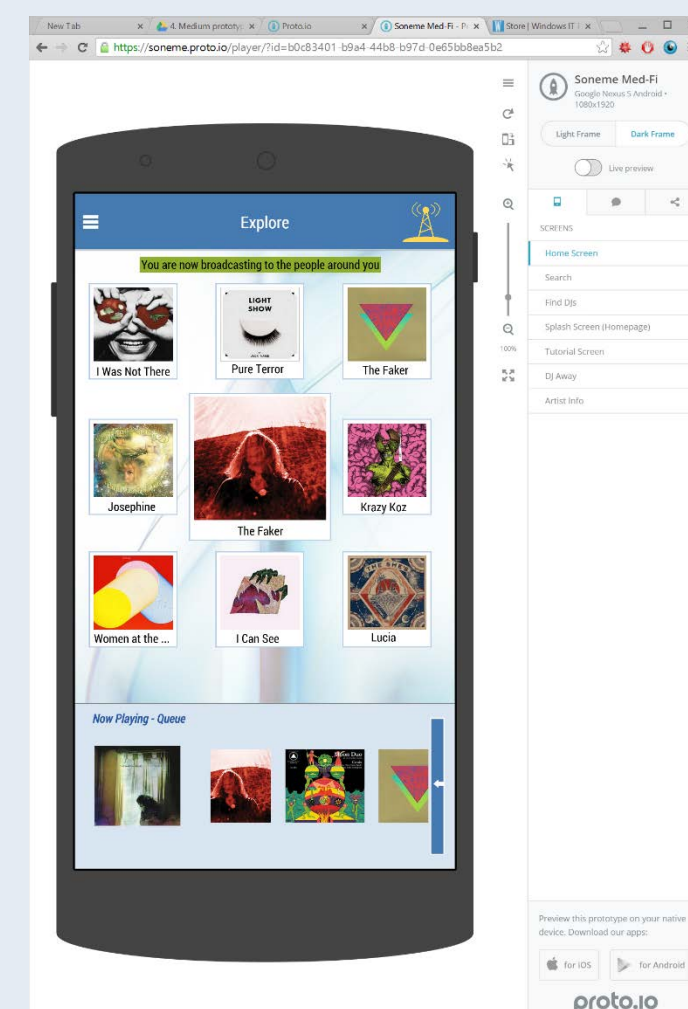
From dozens of sketches, we made an initial prototype on paper. User testing spurred further iterations of our idea, resulting in our medium-fi and high-fi prototypes.



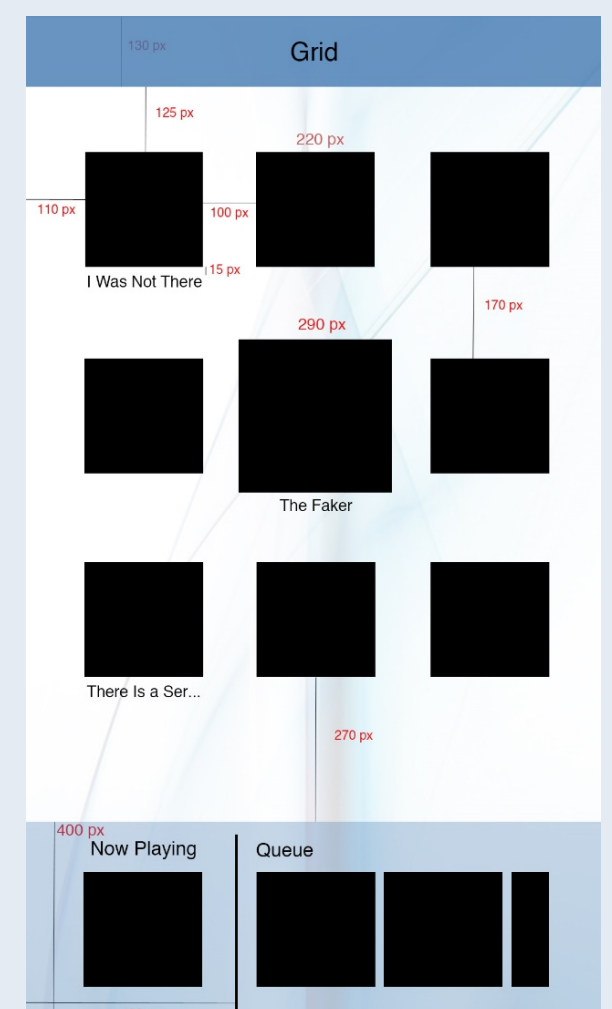
Concept



Low-Fi



Medium-Fi



High-Fi Mockup