soneme

vertical music discovery

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Vertical music discovery

Broadcasting of your live music

Mission Statement

We aim for an exciting listening experience that prioritizes finding music over archiving users' favorite songs.
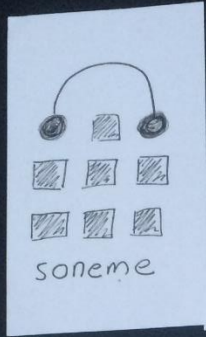
We also want to make music discovery a vivid social experience, letting everyone broadcast their discoveries in real time, in the vein of classic radio DJing.

Tasks

Task 1 – Pick initial song and start playing music

Task 2 – Setup your music queue and broadcast

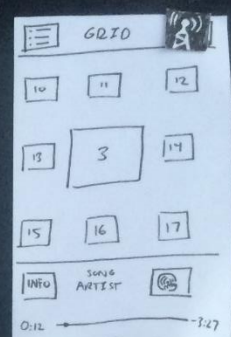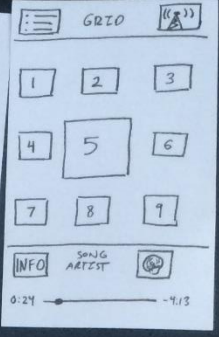Task 3 – Listen to someone else's broadcast and share it out
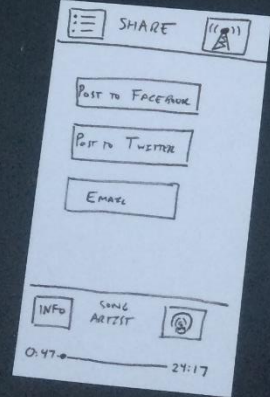
Welcome!

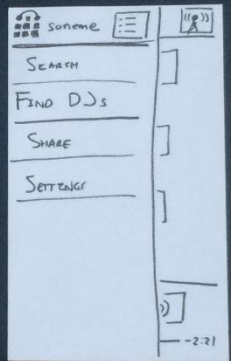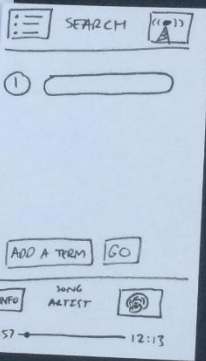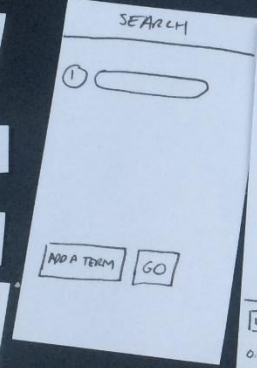Enter a song to start discovering music.

Drag songs to the bottom bar to queue them.

To listen to DJs around you, or to see other options, open the side menu.

Have fun exploring!

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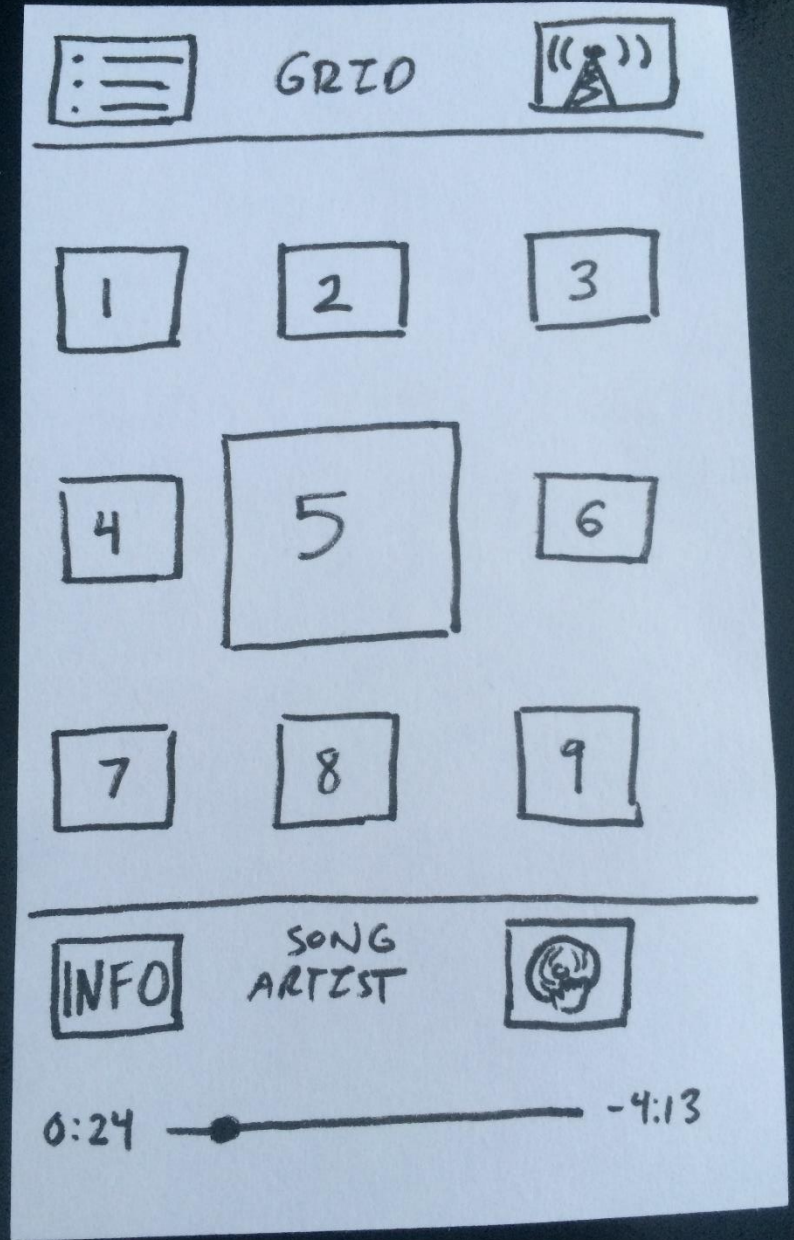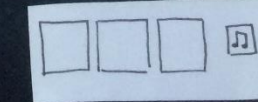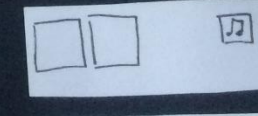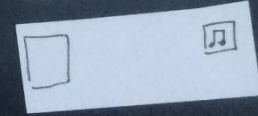

GRID

1	2	3
4	5	6
7	8	9

INFO SONG ARTIST

0:24 ——————————— -4:13

GRID

10	11	12
13	3	14
15	16	17

INFO SONG ARTIST

0:12 ——————————— -7:47

(c) will
Artist: William Tyler
Album: Will You Find Me
Song: William

SEARCH

(1) _____

ADD A TERM   GO

SEARCH

(1) _____

ADD A TERM   GO

INFO SONG ARTIST

0:57 ——————————— 12:13

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SEARCH
FIND DJs
SHARE
SETTINGS

-2:21

FIND DJs

IN A [500] [METER] RADIUS

DJ AWAY
everything

MISS INFORMATION
strange and beautiful

MISTER ESQUIRE
meowcore

M SMOOTH
hip-hop

LOSERDI

SHARE

POST TO FACEBOOK
POST TO TWITTER
EMAIL

INFO SONG ARTIST

0:47 ——————————— 24:17

FIND DJs   BACK

MISTER ESQUIRE

meowcore

NEXT: The Dream by Thee Oh Sees

INFO SONG ARTIST

0:27 ——————————— -2:46

GRID

ARTIST

→ BUY ON iTUNES
→ ARTIST'S WEBSITE

GRID SONG ARTIST

0:27 ——————————— -3:12

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the queue is empty

GRID

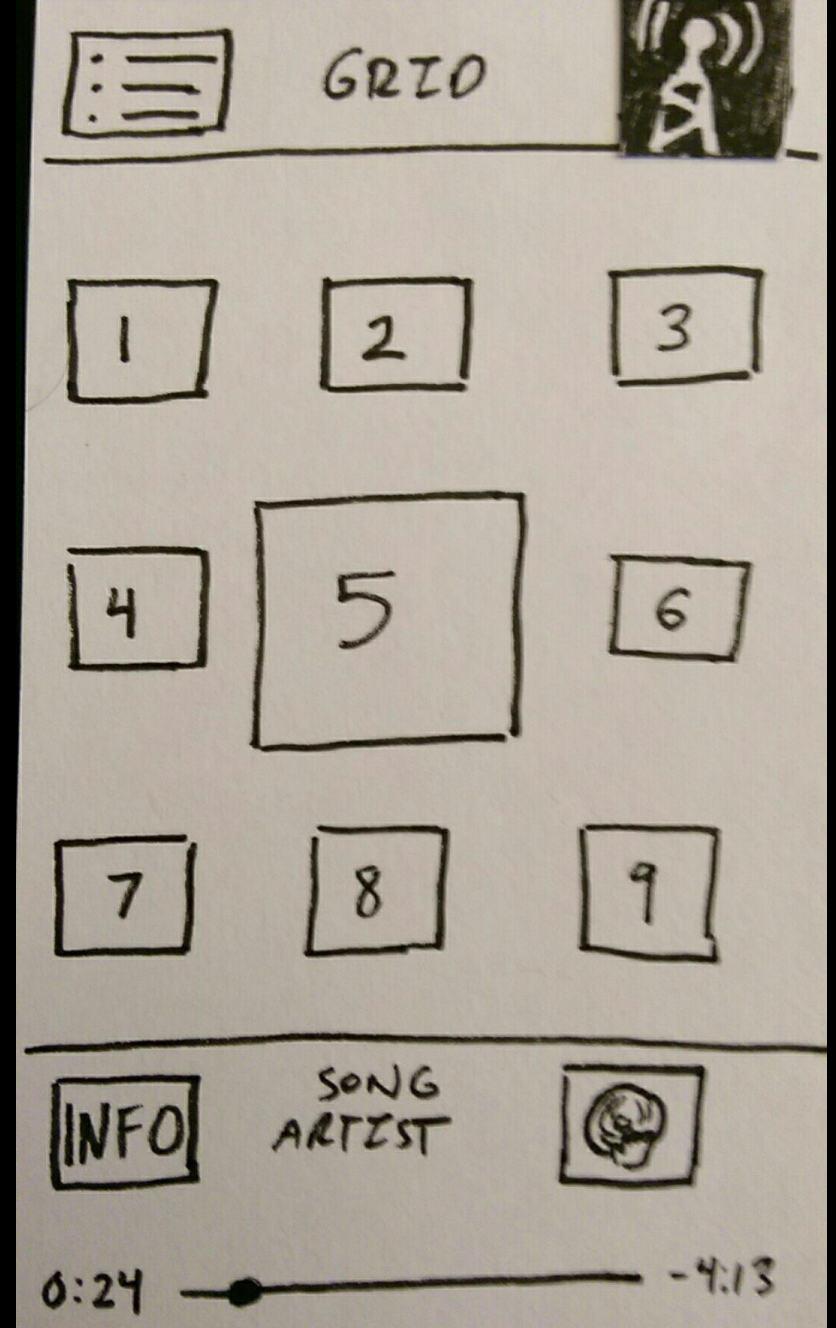| 1 | 2 | 3 |
| 4 | 5 | 6 |
| 7 | 8 | 9 |

INFO SONG ARTIST

0:24 ——————————— -4:13

Task 1

- Start searching for songs
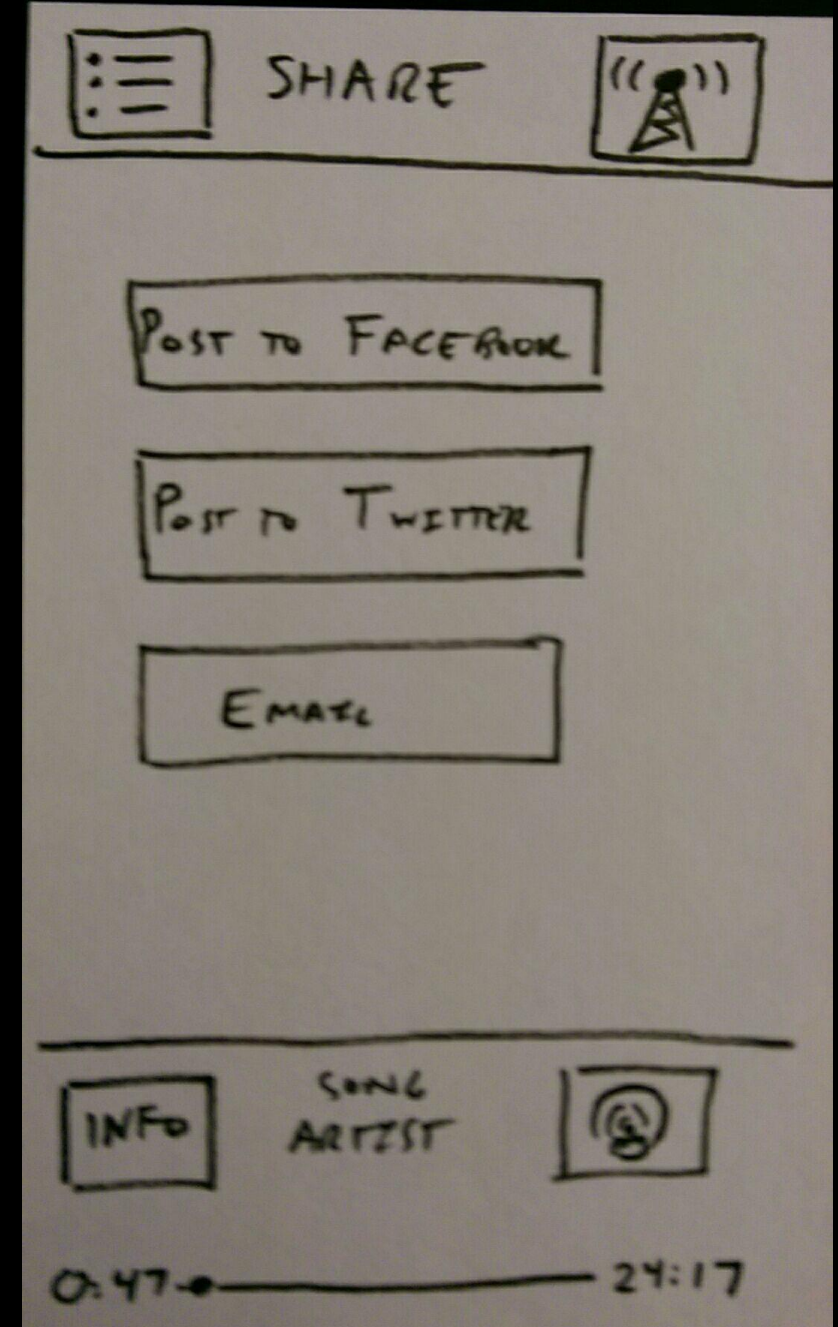- Pick song 3 to start playing immediately
- Find info on the song playing

Task 2
- Add music to the song queue
- Remove songs from the queue
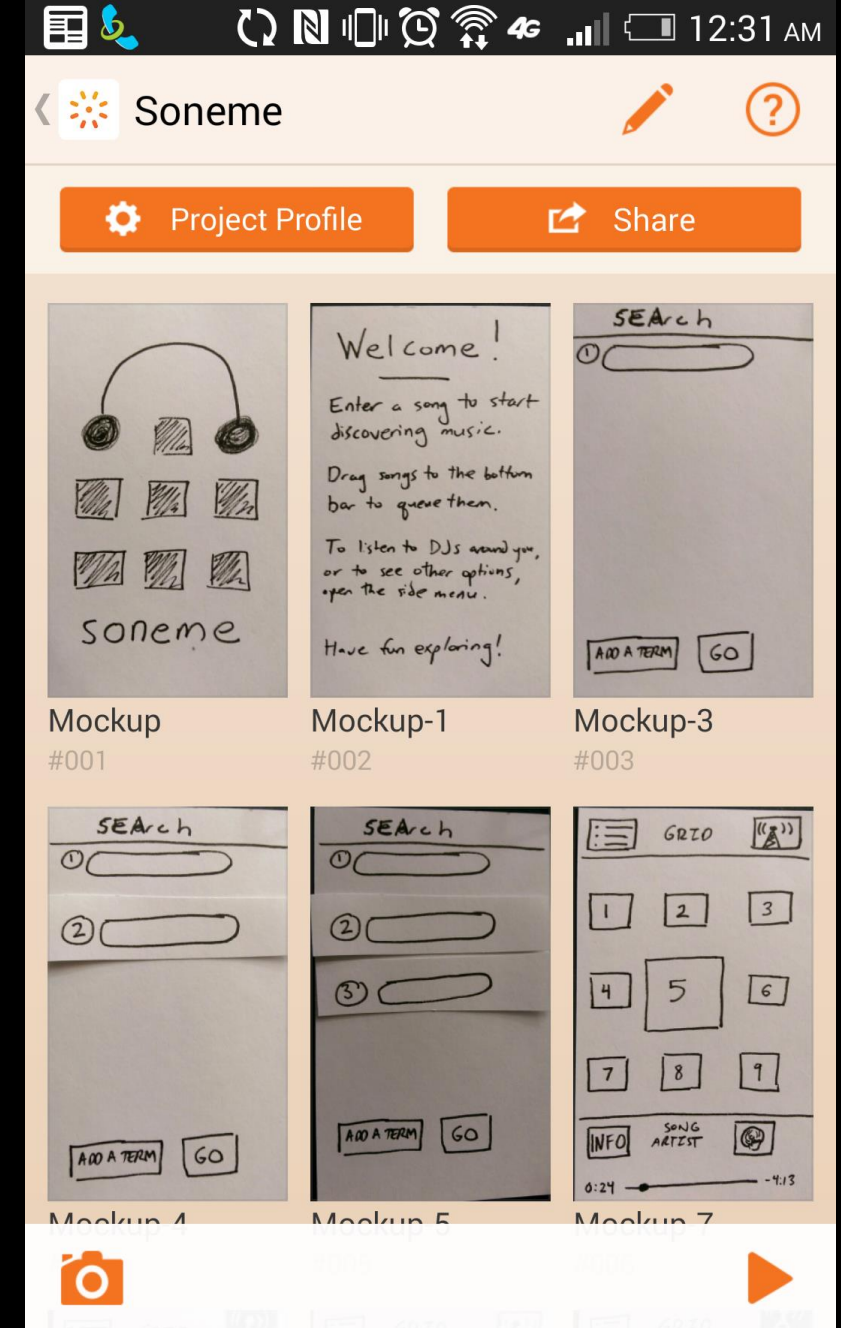- Start broadcasting your music

Task 3
- Tune into another person's broadcasts
- Exit the station and go to another station
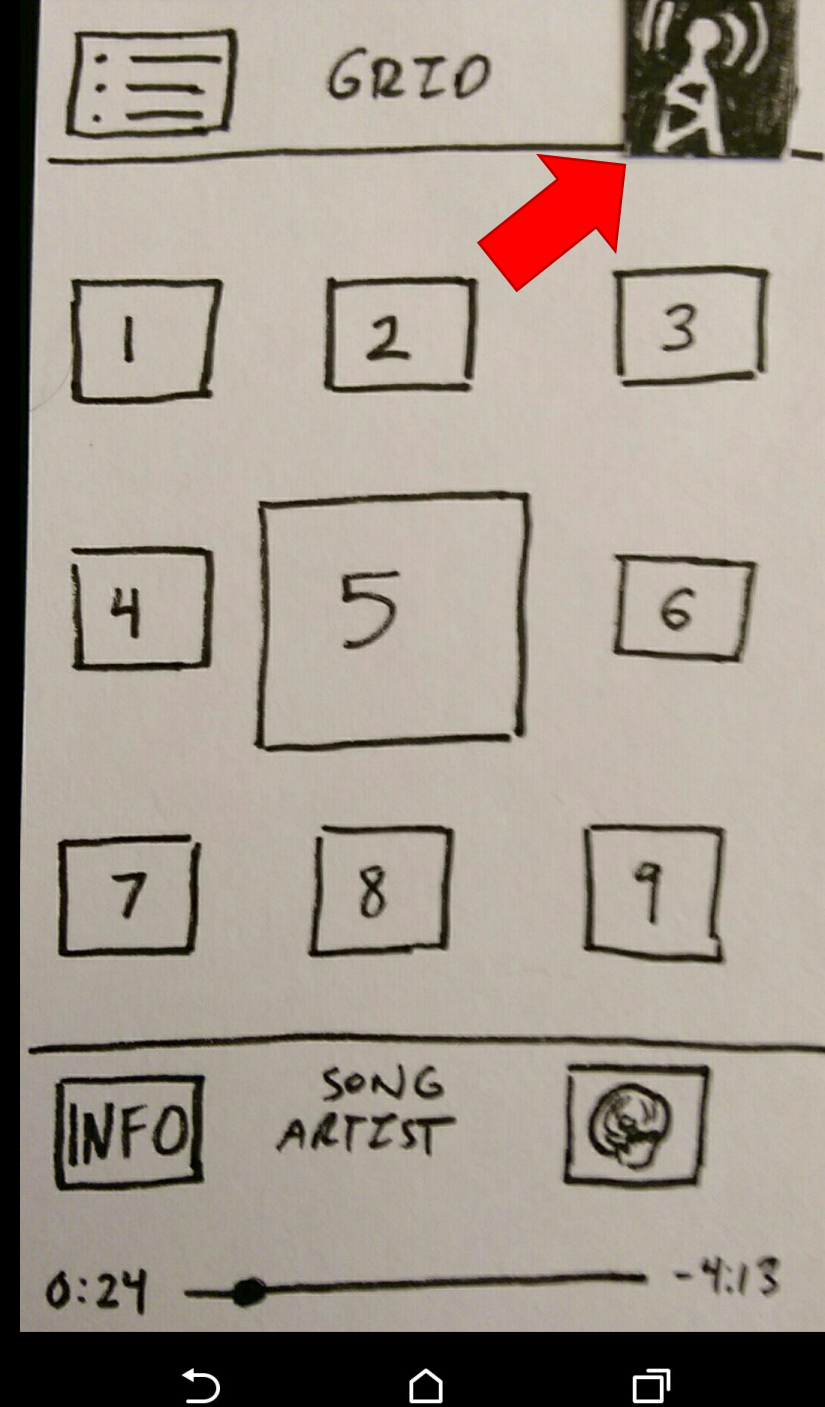- Share out the song which is playing

Two different methods

- Prototype with Pop
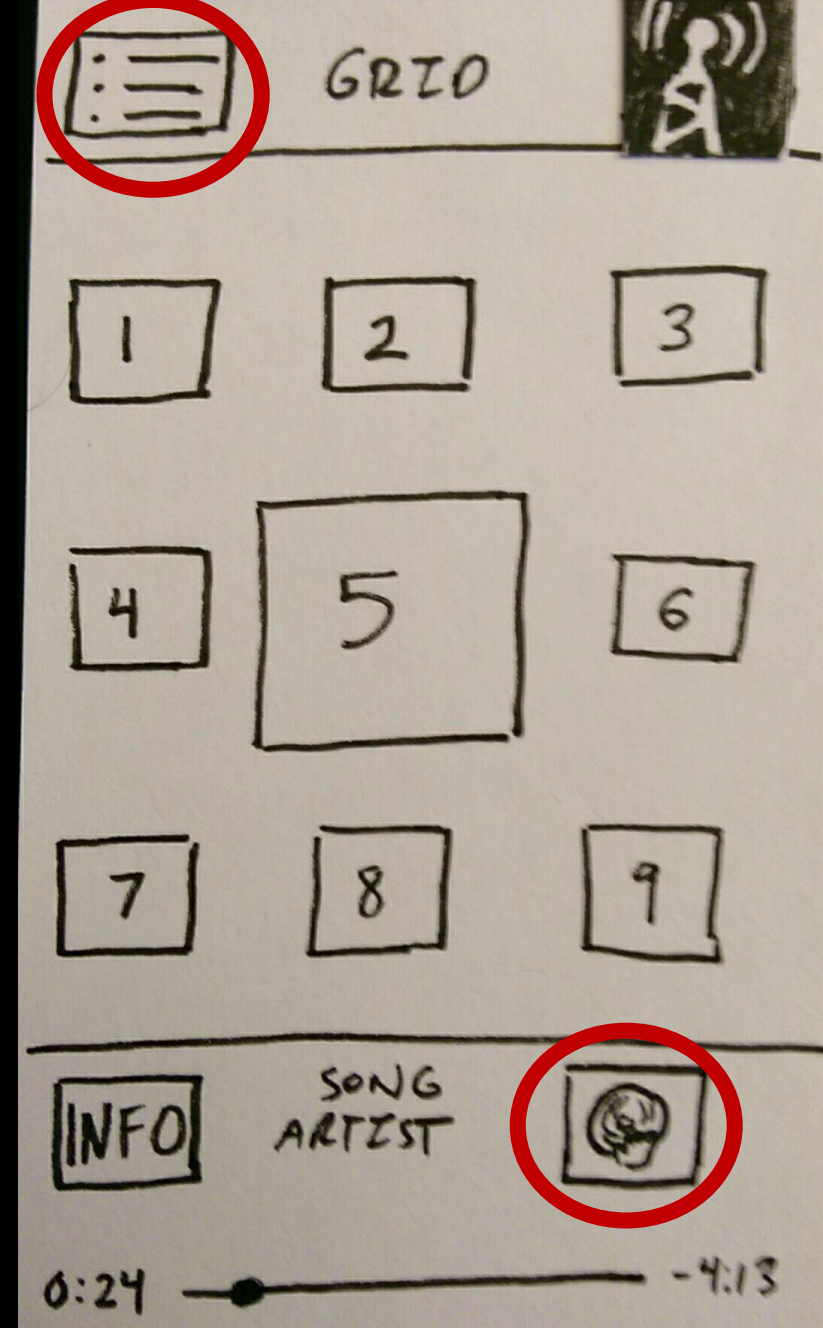
- Paper screen replacements

Positive Observations

- All liked the idea of the app

- Broadcasting concept and button were understood

- Found DJs and knew how to do the basic navigation

- Everyone was able to find artist information right away

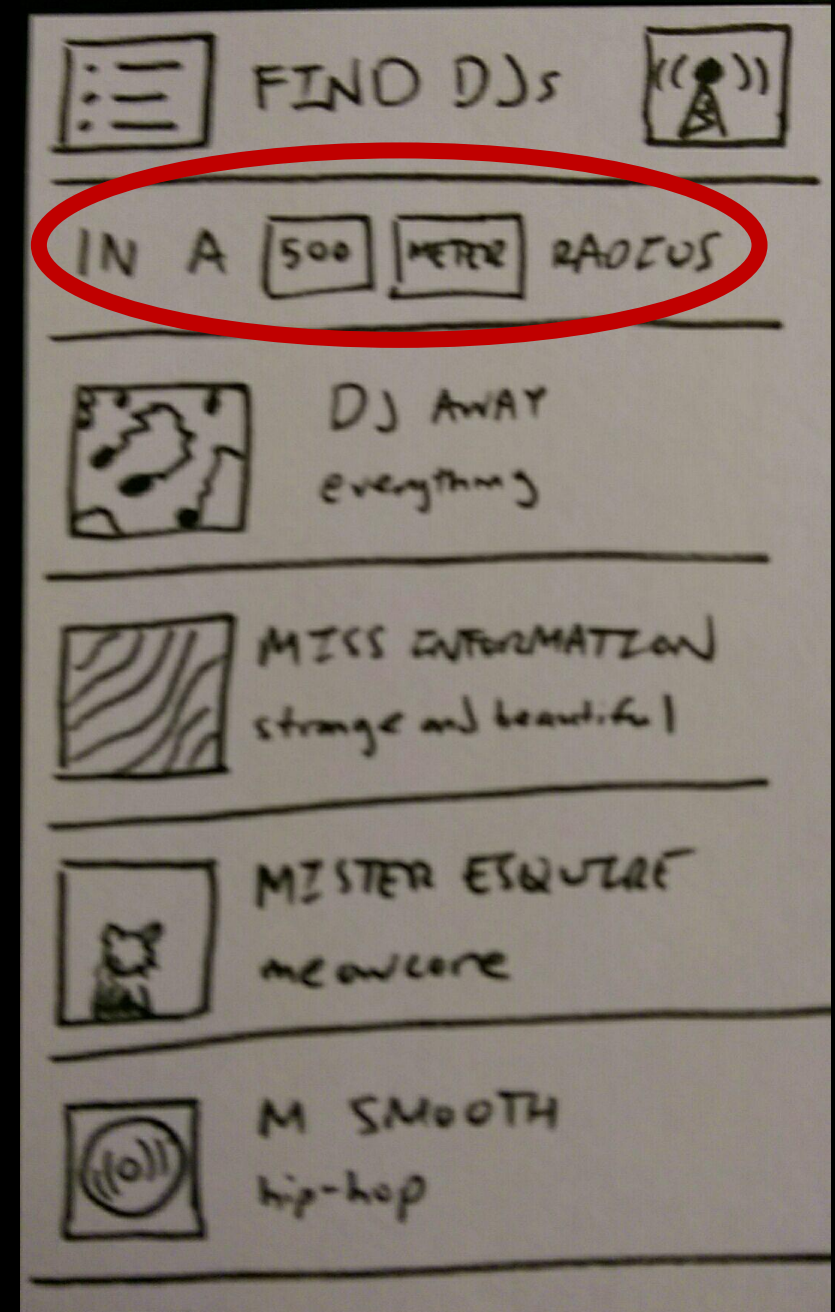- Adding/removing from queue was easy

Things to Improve

- Users confused top left menu with music list

- Queue button was not clear for users

- 1 user found the concept of adding three songs at the beginning confusing
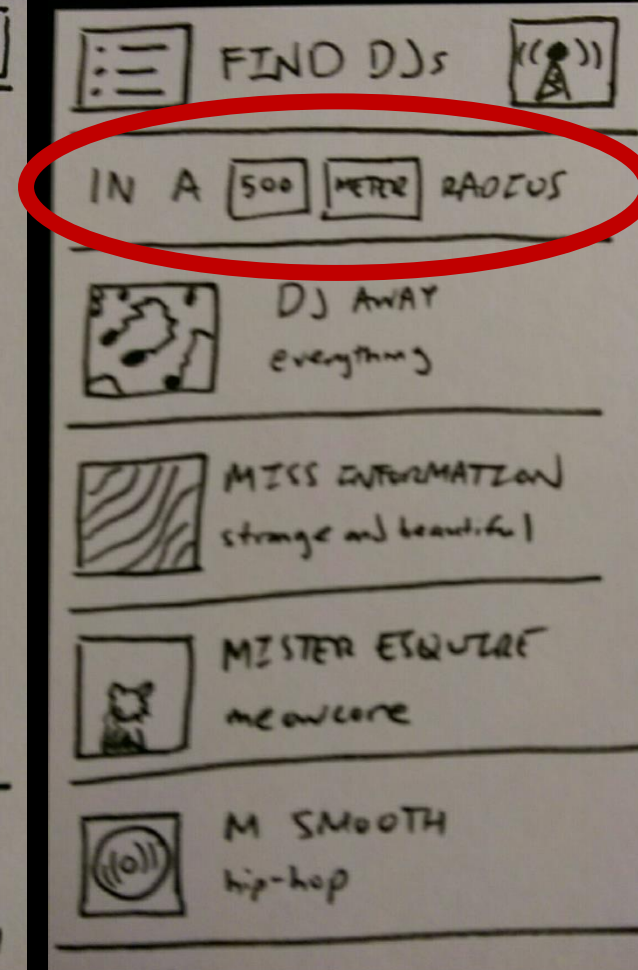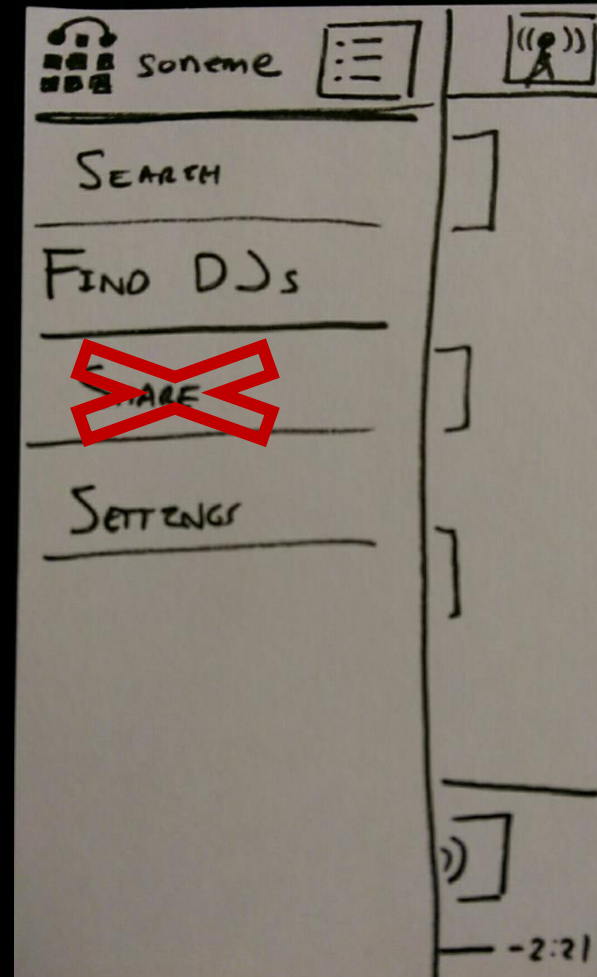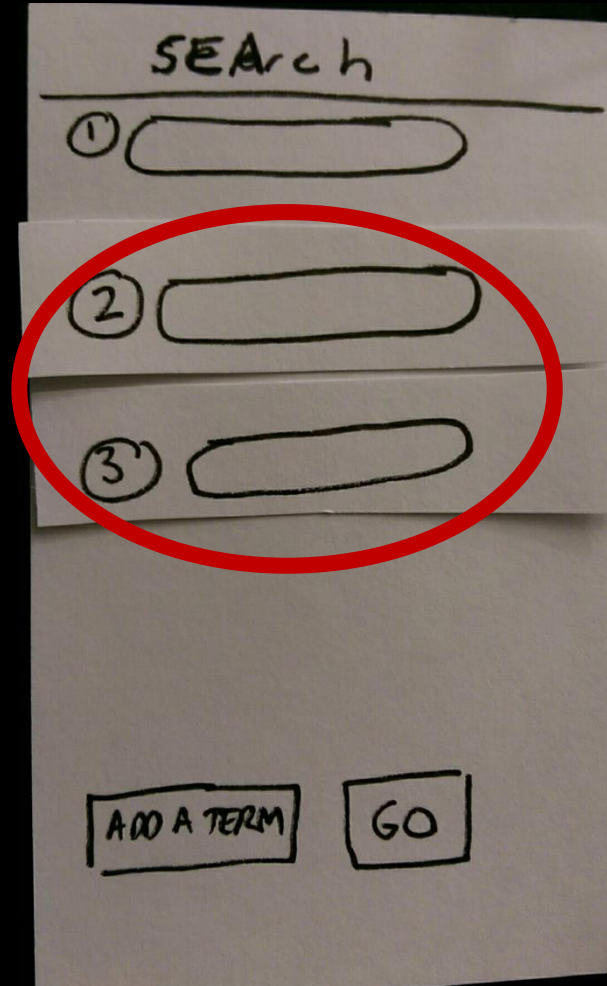
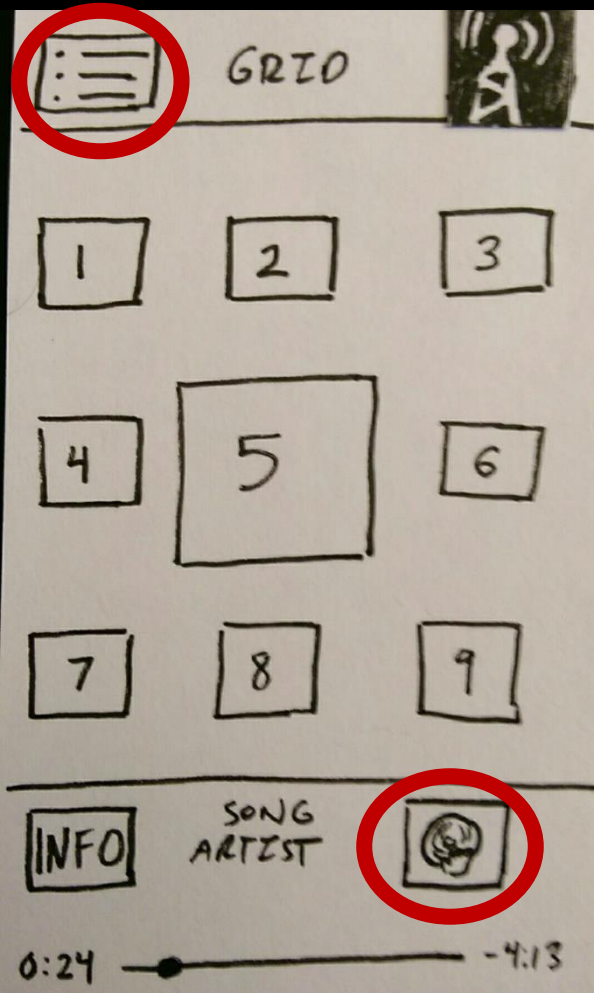- The concept of sharing was confusing

Other Observations

- Confusion about whether a song was playing once you clicked on it in the grid

- What happens when user stops broadcasting and you're listening

- DJs by location irrelevant, too limiting

- Suggestion to choose music to add to broadcast by searching, not just discovery

Suggested UI Changes

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