soneme
vertical music discovery
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Broadcasting of your live music
Mission Statement

We aim for an exciting listening experience that prioritizes finding music over archiving users’ favorite songs.

We also want to make music discovery a vivid social experience, letting everyone broadcast their discoveries in real time, in the vein of classic radio DJing.
Tasks

Task 1 – Pick initial song and start playing music

Task 2 – Setup your music queue and broadcast

Task 3 – Listen to someone else’s broadcast and share it out
Task 1

• Start searching for songs
• Pick song 3 to start playing immediately
• Find info on the song playing
Task 2

- Add music to the song queue
- Remove songs from the queue
- Start broadcasting your music
Task 3

- Tune into another person’s broadcasts
- Exit the station and go to another station
- Share out the song which is playing
Two different methods

• Prototype with Pop

• Paper screen replacements
Positive Observations

• All liked the idea of the app
• Broadcasting concept and button were understood
• Found DJs and knew how to do the basic navigation
• Everyone was able to find artist information right away
• Adding/removing from queue was easy
Things to Improve

• Users confused top left menu with music list
• Queue button was not clear for users
• 1 user found the concept of adding three songs at the beginning confusing
• The concept of sharing was confusing
Other Observations

• Confusion about whether a song was playing once you clicked on it in the grid
• What happens when user stops broadcasting and you’re listening
• DJs by location irrelevant, too limiting
• Suggestion to choose music to add to broadcast by searching, not just discovery
Suggested UI Changes