LOVESTEP

JAM RIGHT NOW

JOEY HERNANDEZ

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IGOR BERMAN

OUR VISION

Our Vision

OUR PRODUCT
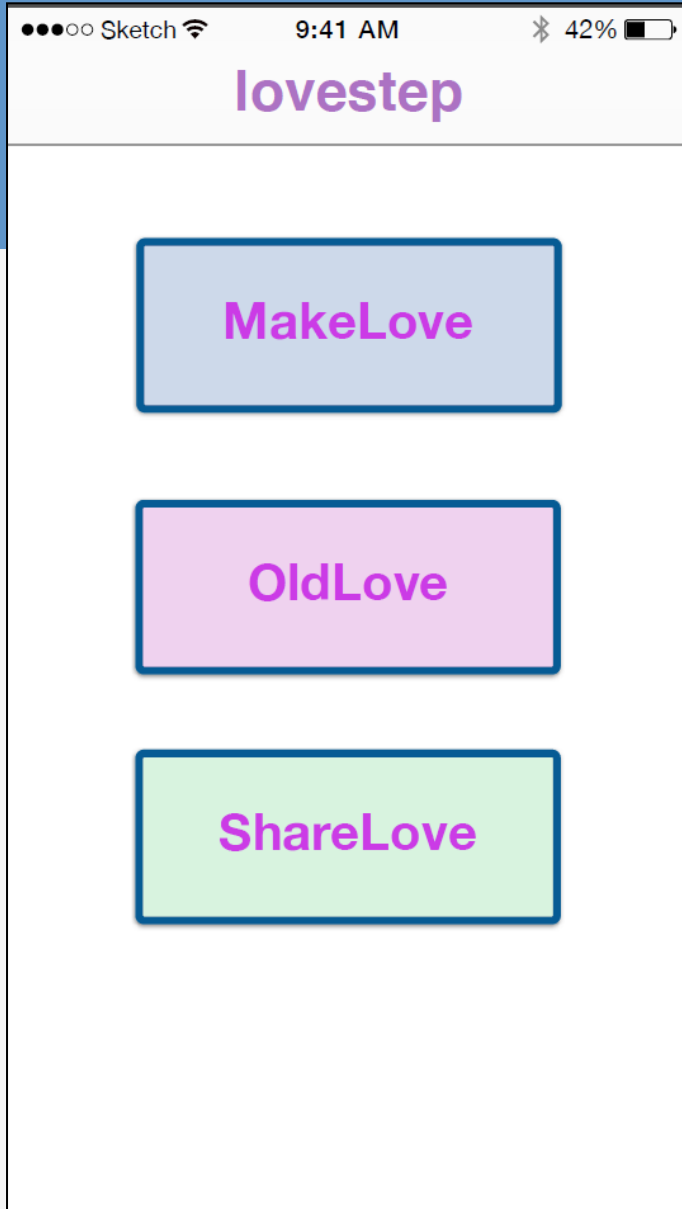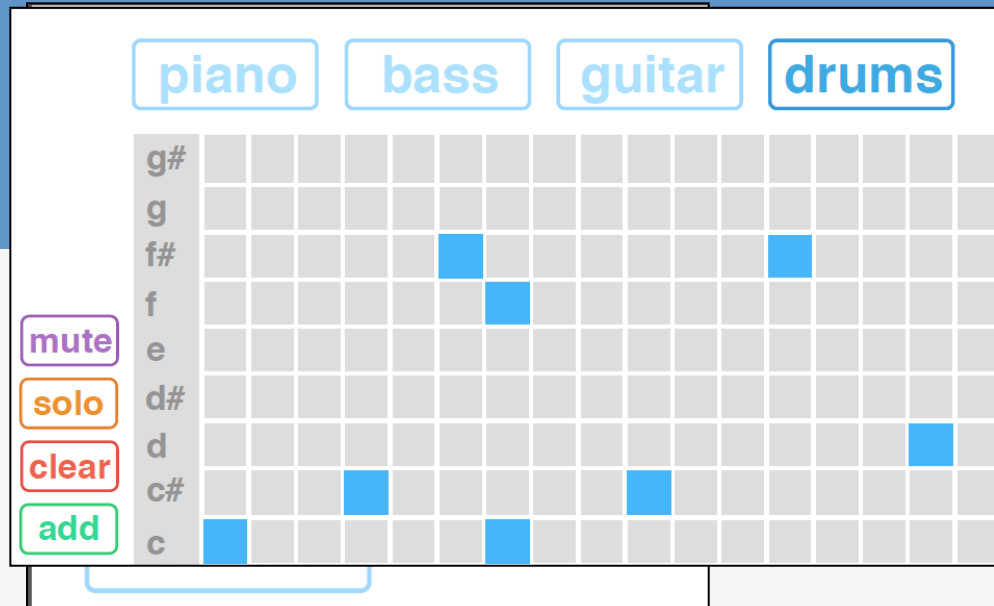
Our product

USER REACTIONS

Home Screen

- Overall – simple and clean design
- Witty take on "boring" regular options
- "OldLove" is creepy and doesn't really map to "load"

lovestep

MakeLove

OldLove

ShareLove

Step Sequencer

We used existing Apps[*] to illustrate the functionality:

- Familiar concept
- Small, adjacent cells cause many accidental selections – might be fun.
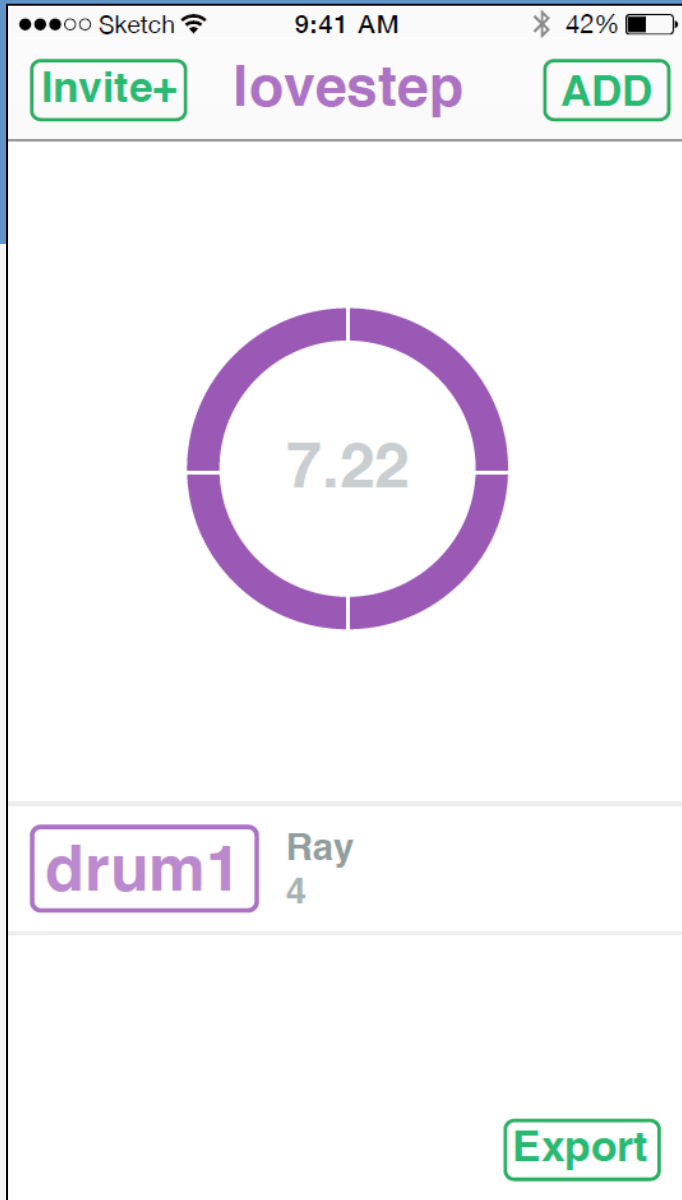- No way of predicting sound of cell

[*]
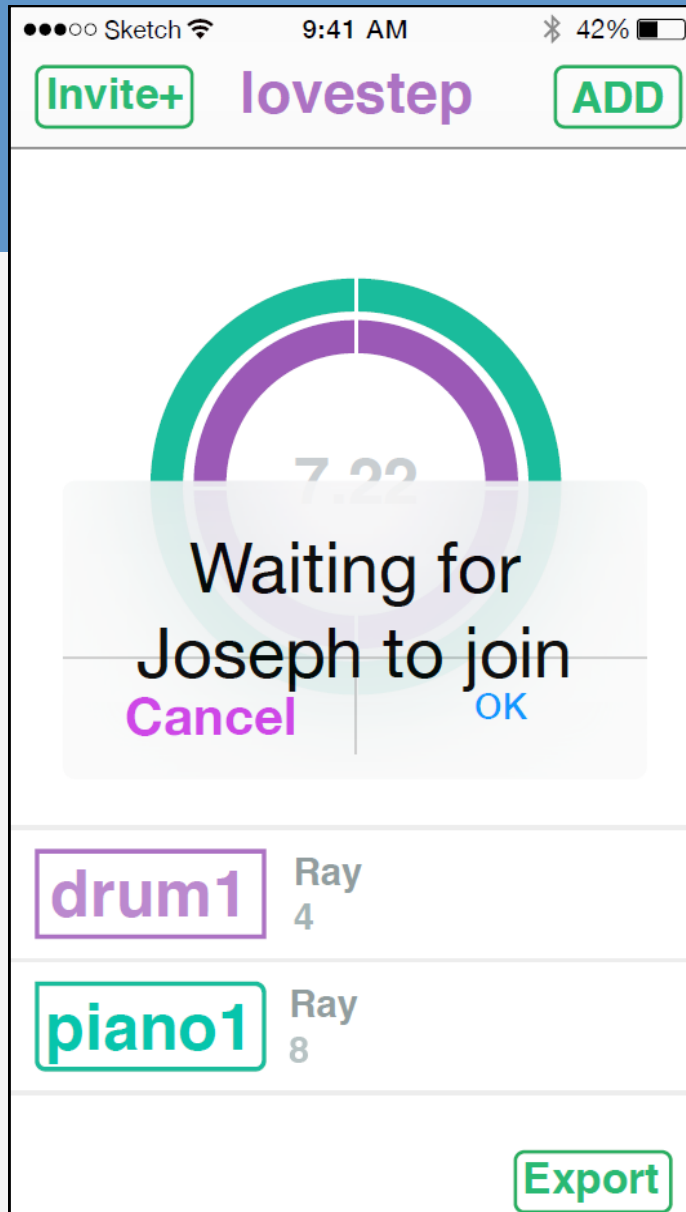Sequence Music Maker (Android)
Sonemix (iPhone)

Composition Screen

- "ADD" button is very clear
- When was the decision to make a loop of 4 drums sequences made?
- The "7.22" doesn't really convey the current time.

lovestep

Choose Instrument

piano

bass

guitar

drums

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piano | bass | guitar | drums

g#															
g															
f#						■							■		
f							■								
e															
d#															
d															■
c#			■							■					
c	■					■									

mute

solo

clear

add

Invite Collaborations

- "Invite+" button is very clear, maybe "+" sign unnecessary ("Google+")
- Can you continue working while waiting for friend?
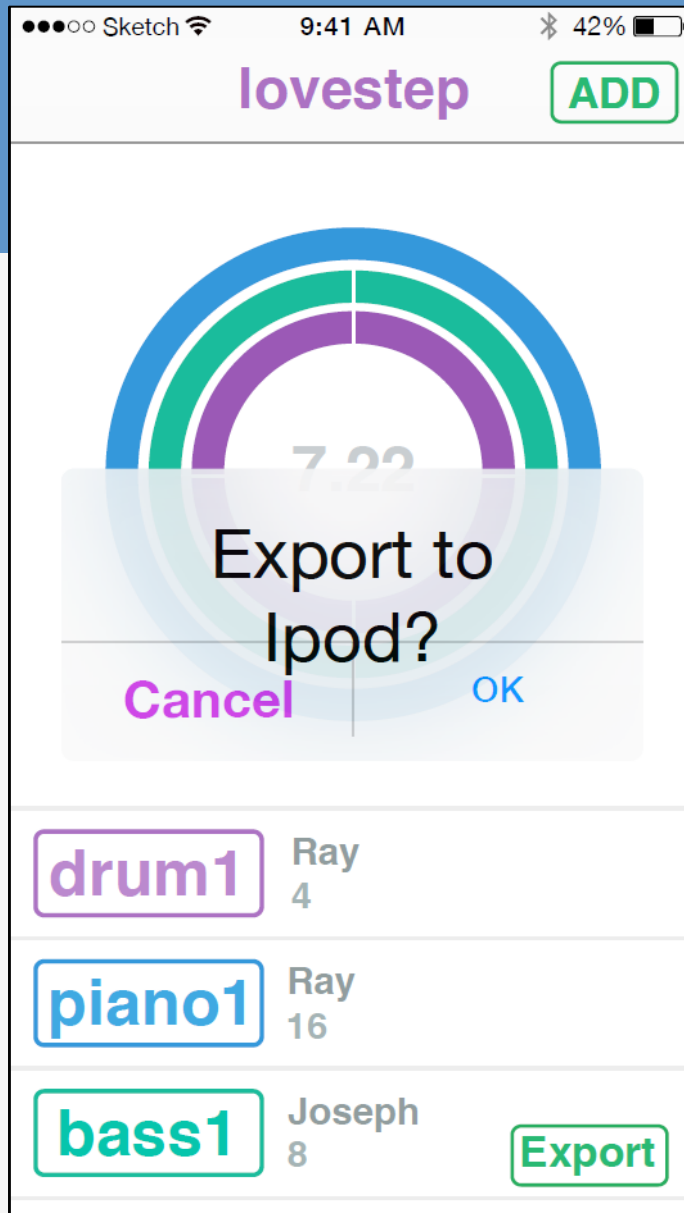
Final Look and Export

- "Invite+" button is very clear, maybe "+" sign unnecessary ("Google+")
- Export button might be related to "bass1"
- Can you continue working while waiting for friend?

SUMMARY AND SUGGESTED CHANGES

SUMMARY

- The basic single-player workflow is clear and intuitive
- The Composition Screen makes this more than just another step sequencer
- The argument for collaboration is very compelling, and it's considered a "cool" feature
- The details of collaboration are unclear, especially about how to send your sequences to others

SUGGESTED CHANGES

- Bring back the rotating time pointer
- How do we decide # of sequences in a loop?
- How do we Join when invited to collaborate ?
  -Do we send all our segments?
  -Do we record new segments?