Overview

- Important Tasks
- Lo-fi structure
- Experiment Results
- Suggested UI Changes
Team Mission Statement

CoCo is a way to collaboratively create digital memories of events
Three Different Tasks

Task 1: Capture and share content
Task 2: View and vote on submitted content
Task 3: Share finished collections of content
Also, viewing upcoming events
Lo-fi Prototype Structure
Task 1: Capture and Share Content
Task 2: View and Vote
Task 3: Share Finished Collections
Experimental Method

- One person at a time
- Read script to them, ask if they understood
- Present subject with home screen
- Demonstrate unrelated task
- Ask subject to do specific tasks (1, 2, or 3)
- All questions that they asked were recorded
  - Most responses: What do you think?
Experimental Results

- Task 1: Capturing and sharing moments
- Confusion at home screen
  - “Am I adding to an existing event, or making a new event?” - subject 2
  - “I have to pick camera twice to take a picture?” - subject 3
- Once task was initiated, things went more smoothly
  - “I’m guessing that I select any groups and click the green checkmark to send” - subject 2
  - Confusion: “What does it mean to share with public?” - subject 1
Experimental Results

● Task 2: Viewing and Voting on Submitted Content
● Some slight confusion from recent vs finished events
● Afterwards, things went perfectly
  ○ “Can I vote without even viewing the clip?” (yes) “Oh sweet I’m going to downvote all of them” - subject 2
  ○ “This one was actually pretty intuitive” - subject 1
Experimental Results

- Task 3: Viewing and Sharing Finished Collections
- Confusion over how Collection is made
  - Also whose content is picked (own, friends’, public)
- “I’m glad I can watch it first to see if it’s even worth sending” - subject 1
Suggested UI Changes

- Noticed that Camera icon was not very noticeable
  - “Maybe put ‘New Moment’ above the camera so I don’t try to create a new moment through different tabs” - subject 2
- “How do I change my mind about attending the event?” - subject 1
  - We need a way to “unattend” events too
Suggested UI Changes

● Confusion between Recent and Finished tabs
  ○ “Are recent events finished? Or still ongoing?” - subject 1
  ○ Change names: Recent → Voting, Finished → Archived

● Have ability to share upcoming events
  ○ Let friends know about event ahead of time
  ○ Notification system
Summary

- Subjects were uncomfortable at beginning of first task
- Quickly learned how to navigate after initial confusion
- Tasks 2 and 3 had fewer issues than task 1
  - Make capturing content easier
- Adding a few small features can create better experience
  - Notifications, renaming tabs, unattend