## Medium-Fi Prototype Parcel

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**Ranged Tasks**: what they are & how they changed

**Race Design**: prettier and more usable!

**Med-Fi** Prototype

**CR Tools Used**: what worked, what didn't, and potential Wizardry

### Tasks

**Simple**: I want to check what media was sent to me from my friends and family.

 Moderate: I want to remind someone of a memory we shared in a location by sending them a photo related to that place.

**Complex:** I want recommendations from my friends and family on things to do and places to see in a location.

## Changes to Tasks

**No More Scavenger Hunt**: It was an obscure use case, minimally enjoyable, and hard to implement.

Added "Request" Feature: Users wanted to ask their friends for location-based messages in new areas.

# UI Changes: Simple

**Reply**: Users can now immediately respond.

## UI Changes: Moderate

**Rew Changes**: users had been generally happy with the low-fi prototype.

**Proximity**: through a slider, senders can determine how far from the Parcel the recipient can open it.

## UI Changes: Complex

べ No More Scavenger Hunt: due to lack of popular appeal, the scavenger hunt has been cancelled.

**Request Parcels**: Instead, users can ask for Parcels to be delivered to certain locations.

Started From the Bottom: as a result, we had to define the workflow and design all screens (similar to send/receive, luckily) for the "request" option.

## Tools Used: POP

♀ Pros
♀ Experience
♀ Ease of use

Cons/Tradeoffs
Couldn't check details (texture, color, etc.)

#### **Wizard of Oz**

G Functionality was simulated – just pretended things were delivered

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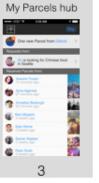
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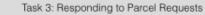
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9 Task 2: Sending Parcel 16 • . • O Select all Hends · An Luong O Anum Gade O Ayna Agarwal O Da Eun Kim \*\*\*\* XX7 T 212-04 . ⊞):)© • H • ) () 图):)@ E) 0 O Debnil Sur Ninth St. Expressio, East 9th Street inth St. Ex O Ethan Zinck oth 51, 8 so, East 9th Street san. East lith fit Presidently SIX had by Confirm & Send O Jess Peterson O Jon DH Р 0 An Add message 5: • 0 . 0 Send QWERTYUIOP · Select all hierds ASDFGHJKL · An Luong Z X C V B N M <</p> · Anum Gadir Send Parcel of Dannel Send Parcel 125 🕲 Q 10000 · Ayna Aganwali 1. · Da Eun Kim 12 11 13 14 15 18 19 · Debnil Sur · Ethan Zinck · Jean Peterson

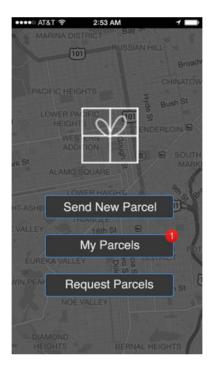
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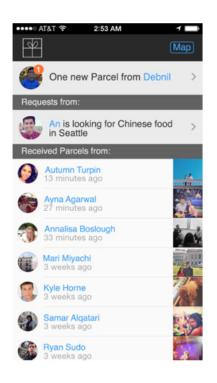
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#### Home screen and 'My Parcels' hub

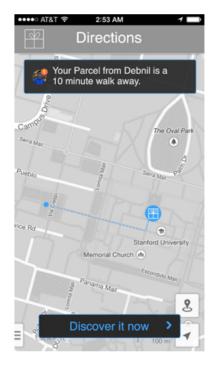


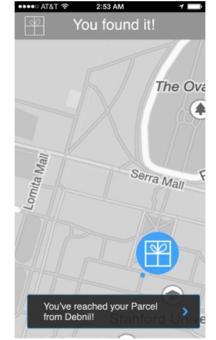




#### **Directions to Parcel**









## Sending a new Parcel (1)



O Select all friends

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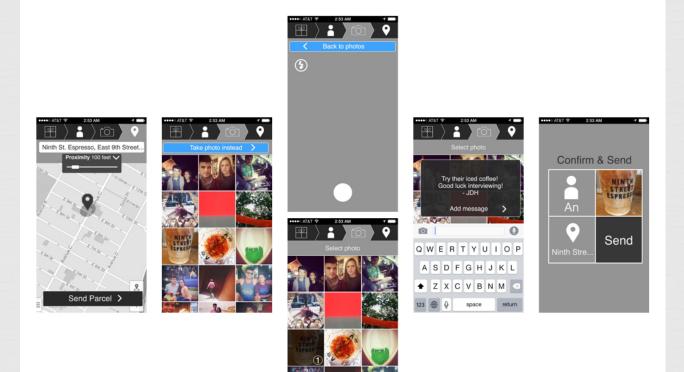




Send Parcel



## Sending a new Parcel (2)



## **Requesting Parcels**



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O Da Eun Kim	O Da Eun Kim		
O Debnil Sur	O Debnil Sur		
O Ethan Zinck	O Ethan Zinck		
O Jess Peterson	O Jess Peterson		
O Jon DH	O Jon DH		
O Harvey Ren	O Harvey Ren		

Search friends	What are you looking for?	Chinese food	Send
O Select all friends			
O An Luong			
O Anum Qadir			$\square$
Ayna Agarwal			
O Da Eun Kim			Your requests have been sent!
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## **Responding to Request**



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O Ethan Zinck	O Ethan Zinck			
O Jess Peterson	O Jess Peterson			
O Jon DH	O Jon DH			
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R Developed new task

Added clearer buttons between screens