Medium-Fi Prototype Parcel

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Overview

- **Tasks**: what they are & how they changed

- **Interface Design**: prettier and more usable!

- **Med-Fi Prototype**

- **Tools Used**: what worked, what didn’t, and potential Wizardry
Tasks

- **Simple**: I want to check what media was sent to me from my friends and family.

- **Moderate**: I want to remind someone of a memory we shared in a location by sending them a photo related to that place.

- **Complex**: I want recommendations from my friends and family on things to do and places to see in a location.
Changes to Tasks

- Didn’t Define Using “Parcel”: Instead, we framed them via test subjects’ communicative goals.

- No More Scavenger Hunt: It was an obscure use case, minimally enjoyable, and hard to implement.

- Added “Request” Feature: Users wanted to ask their friends for location-based messages in new areas.
UI Changes: Simple

- **My Parcels**: Due to user struggles, there will be a centralized, sortable/searchable Parcel inbox.

- **Reply**: Users can now immediately respond.

- **Directions**: A split screen creates a more readable interface.
UI Changes: Moderate

- **Few Changes**: users had been generally happy with the low-fi prototype.

- **Proximity**: through a slider, senders can determine how far from the Parcel the recipient can open it.
UI Changes: Complex

- No More Scavenger Hunt: due to lack of popular appeal, the scavenger hunt has been cancelled.

- Request Parcels: Instead, users can ask for Parcels to be delivered to certain locations.

- Started From the Bottom: as a result, we had to define the workflow and design all screens (similar to send/receive, luckily) for the “request” option.
Tools Used: POP

Pros
- Experience
- Ease of use

Cons/Tradeoffs
- Couldn’t check details (texture, color, etc.)

Wizard of Oz
- Functionality was simulated—just pretended things were delivered
Home screen and ‘My Parcels’ hub
Directions to Parcel
Sending a new Parcel (1)
Sending a new Parcel (2)
Requesting Parcels
Responding to Request
Summary

- Developed new task
- Added clearer buttons between screens
- Used POP for medium-fi prototyping