

# Medium-Fi Prototype Parcel



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# Overview



- ❧ **Tasks:** what they are & how they changed
- ❧ **Interface Design:** prettier and more usable!
- ❧ **Med-Fi Prototype**
- ❧ **Tools Used:** what worked, what didn't, and potential Wizardry

# Tasks



- ❧ **Simple:** I want to check what media was sent to me from my friends and family.
- ❧ **Moderate:** I want to remind someone of a memory we shared in a location by sending them a photo related to that place.
- ❧ **Complex:** I want recommendations from my friends and family on things to do and places to see in a location.



# Changes to Tasks



- ❧ **Didn't Define Using "Parcel":** Instead, we framed them via test subjects' communicative goals.
- ❧ **No More Scavenger Hunt:** It was an obscure use case, minimally enjoyable, and hard to implement.
- ❧ **Added "Request" Feature:** Users wanted to ask their friends for location-based messages in new areas.

# UI Changes: Simple



- ❧ **My Parcels:** Due to user struggles, there will be a centralized, sortable/searchable Parcel inbox.
- ❧ **Reply:** Users can now immediately respond.
- ❧ **Directions:** A split screen creates a more readable interface.

# UI Changes: Moderate



- ❧ **Few Changes:** users had been generally happy with the low-fi prototype.
- ❧ **Proximity:** through a slider, senders can determine how far from the Parcel the recipient can open it.

# UI Changes: Complex



- ❧ **No More Scavenger Hunt:** due to lack of popular appeal, the scavenger hunt has been cancelled.
- ❧ **Request Parcels:** Instead, users can ask for Parcels to be delivered to certain locations.
- ❧ **Started From the Bottom:** as a result, we had to define the workflow and design all screens (similar to send/receive, luckily) for the “request” option.

# Tools Used: POP



## ☞ Pros

- ☞ Experience
- ☞ Ease of use

## ☞ Cons/Tradeoffs

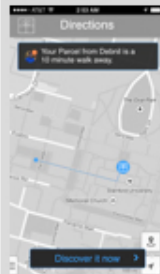
- ☞ Couldn't check details (texture, color, etc.)

## ☞ Wizard of Oz

- ☞ Functionality was simulated – just pretended things were delivered



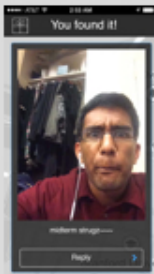
### Task 1: Finding Parcel



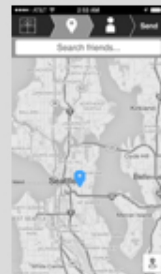
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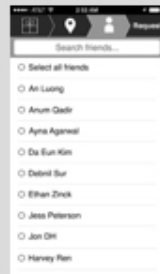
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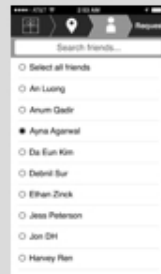
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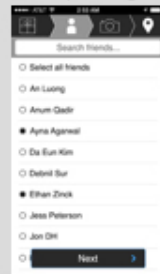
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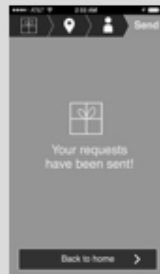
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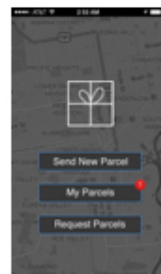
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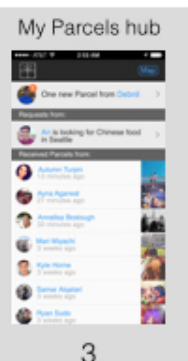
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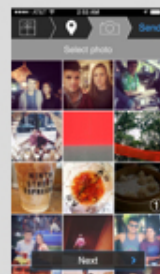


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### Task 3: Responding to Parcel Requests



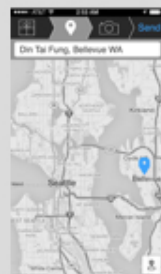
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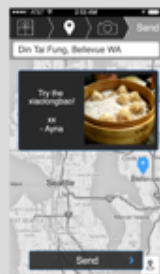
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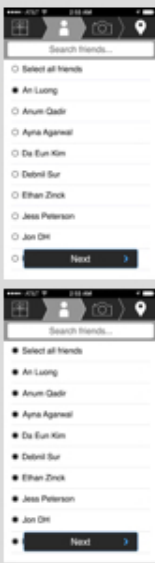
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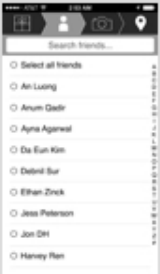
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### Task 2: Sending Parcel

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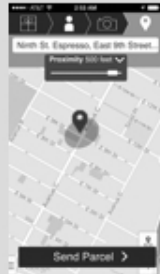
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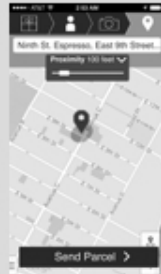
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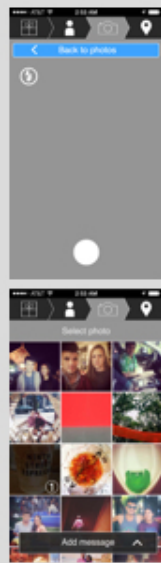
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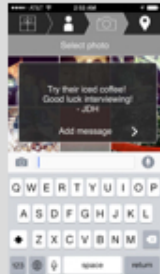
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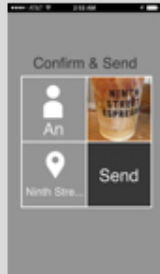
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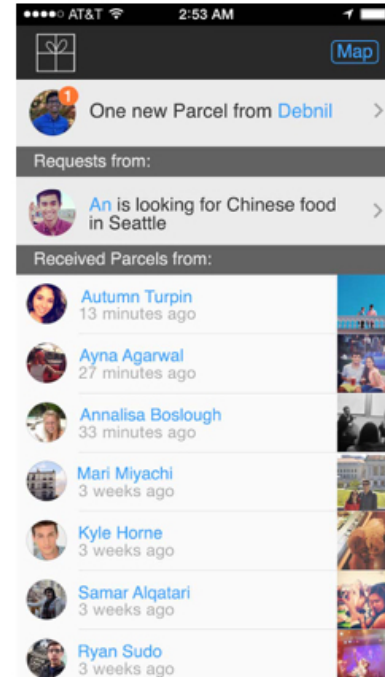
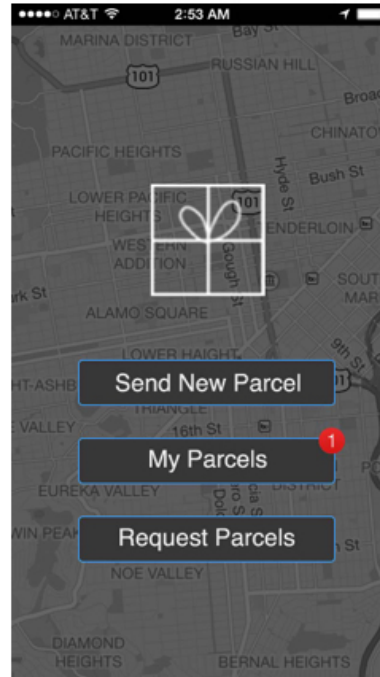
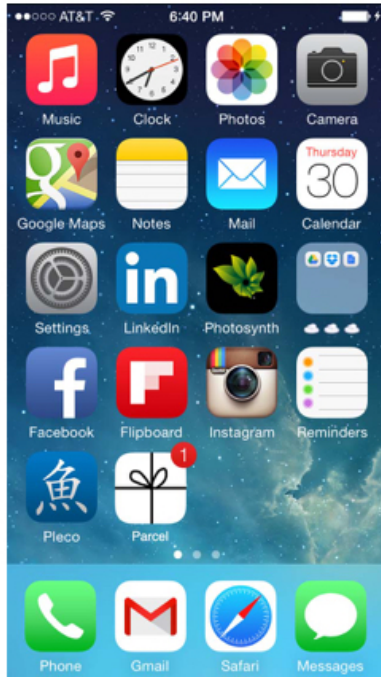


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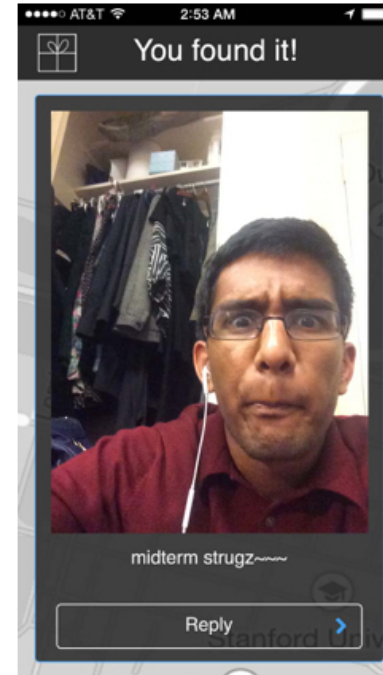
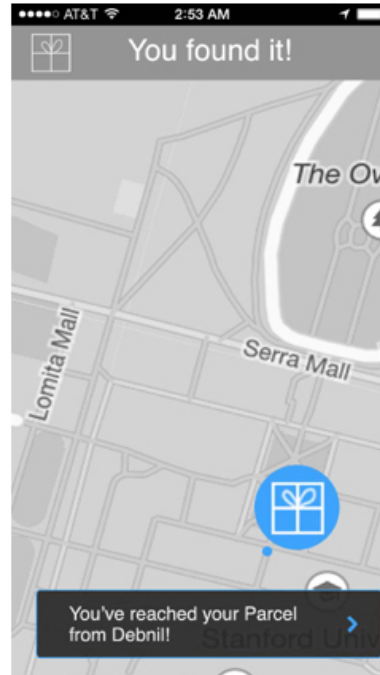
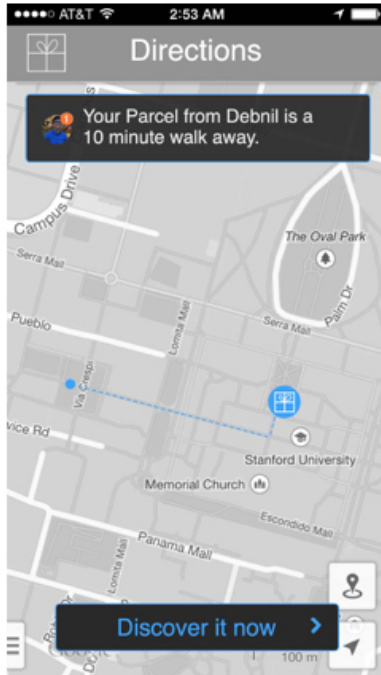


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# Home screen and 'My Parcels' hub

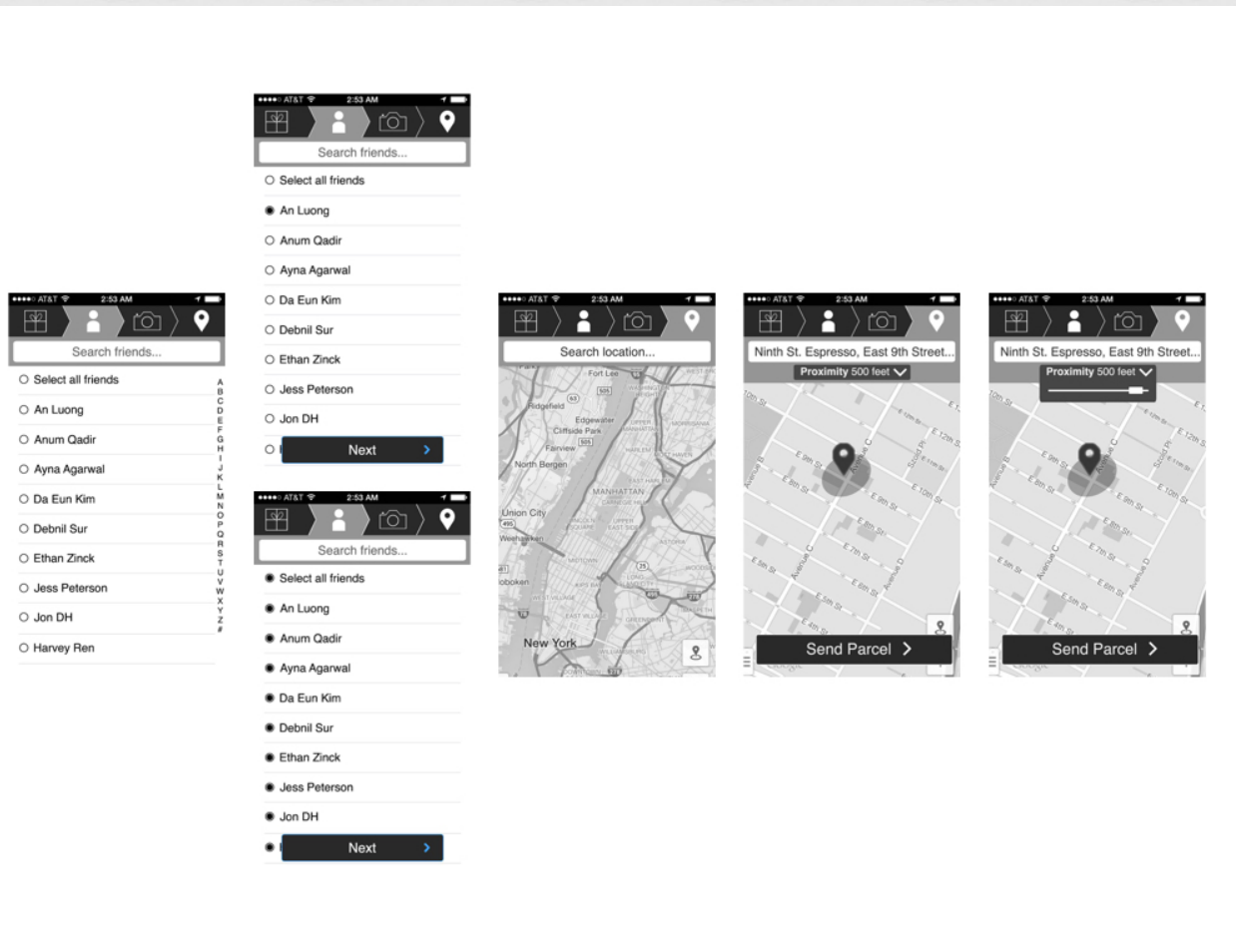


# Directions to Parcel



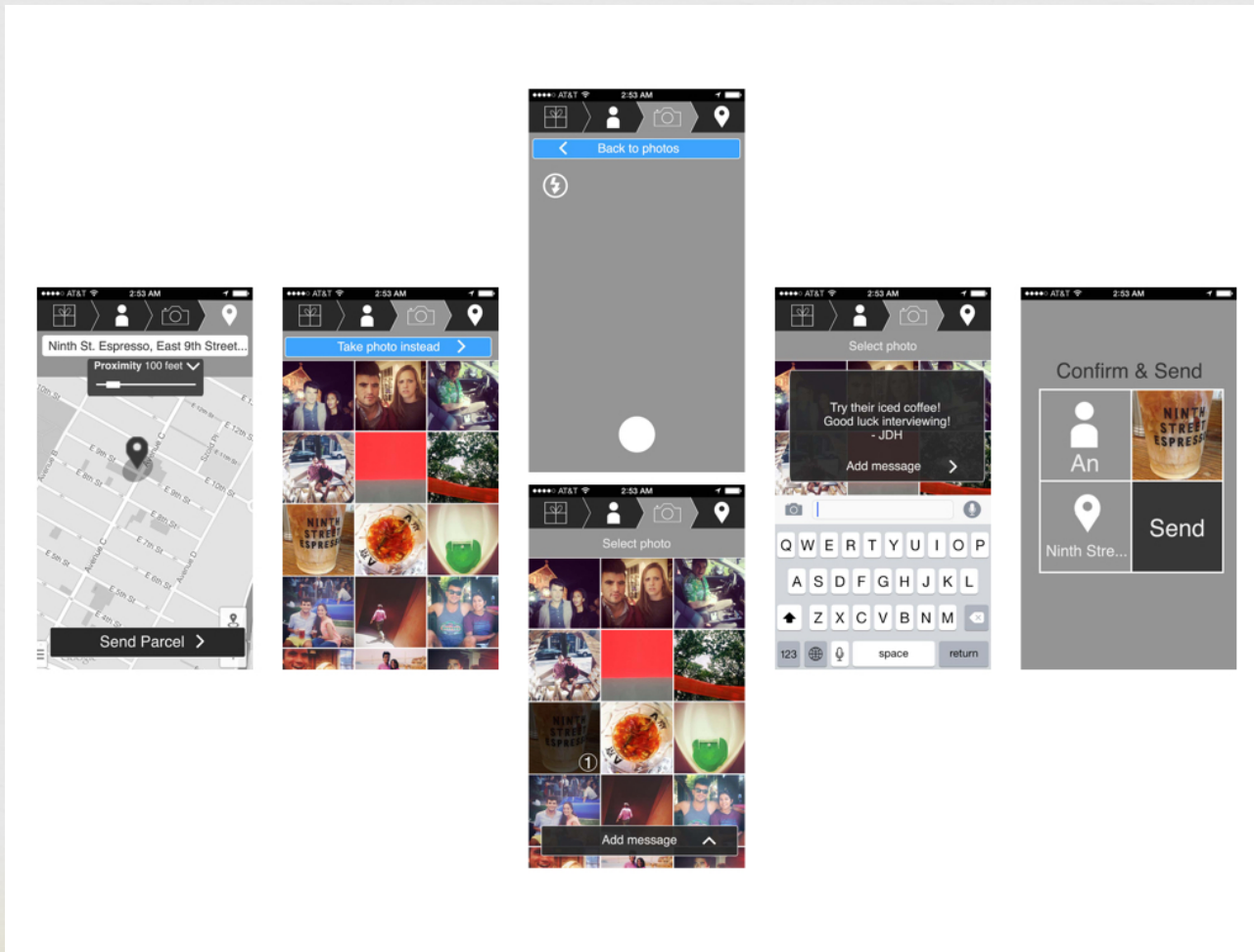


# Sending a new Parcel (1)

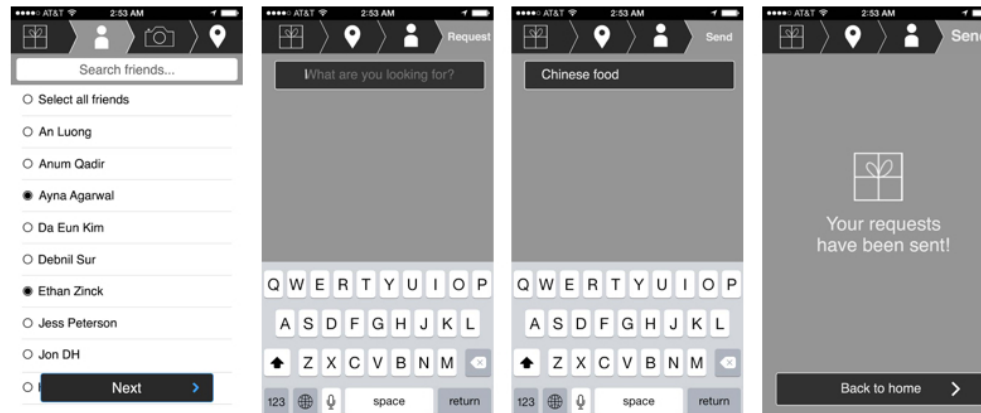
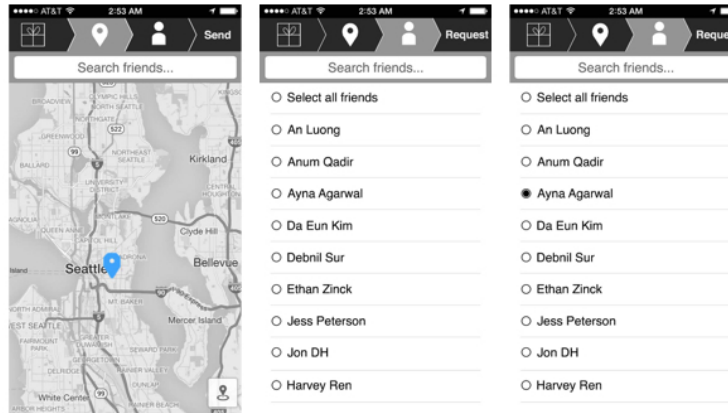




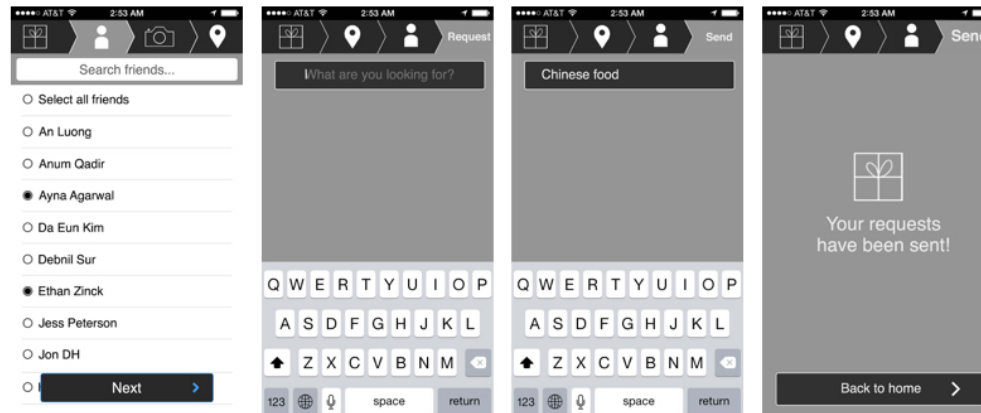
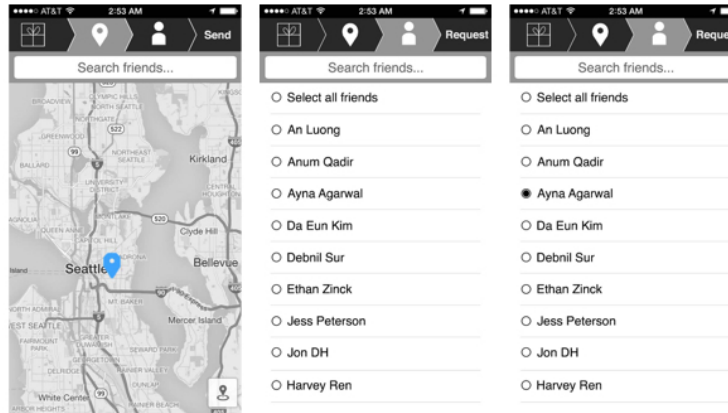
# Sending a new Parcel (2)



# Requesting Parcels



# Responding to Request



# Summary



- œ Developed new task
- œ Added clearer buttons between screens
- œ Used POP for medium-fi prototyping