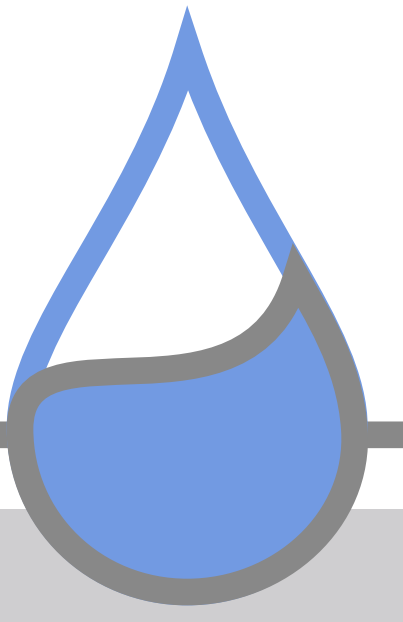


h₂ow low

collect, compete, conserve



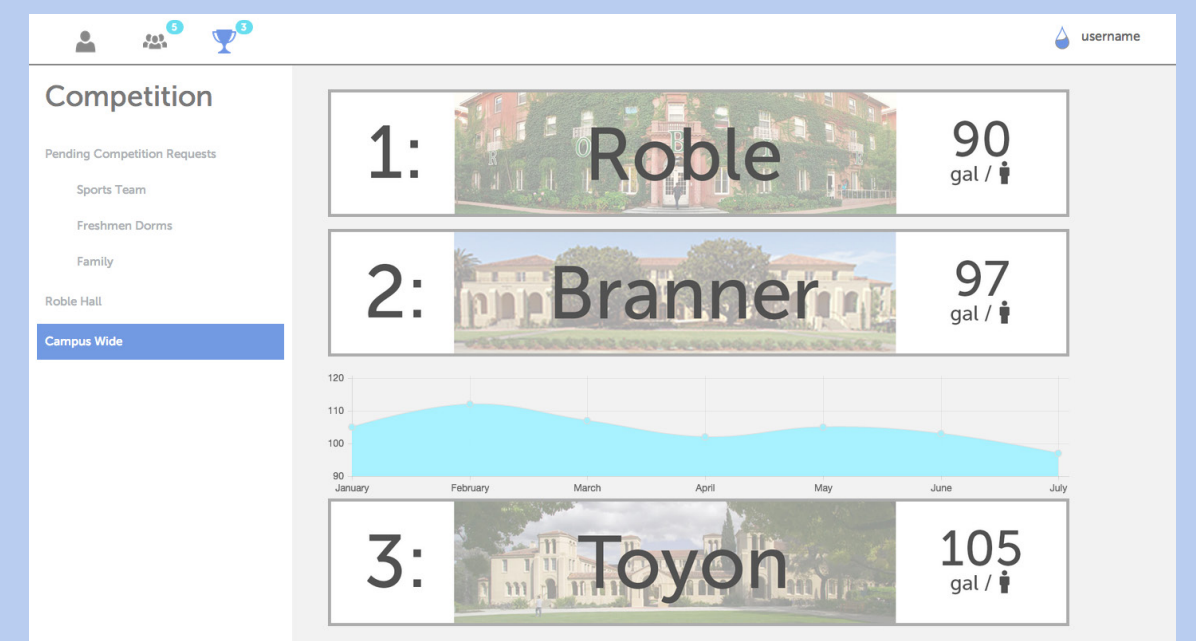
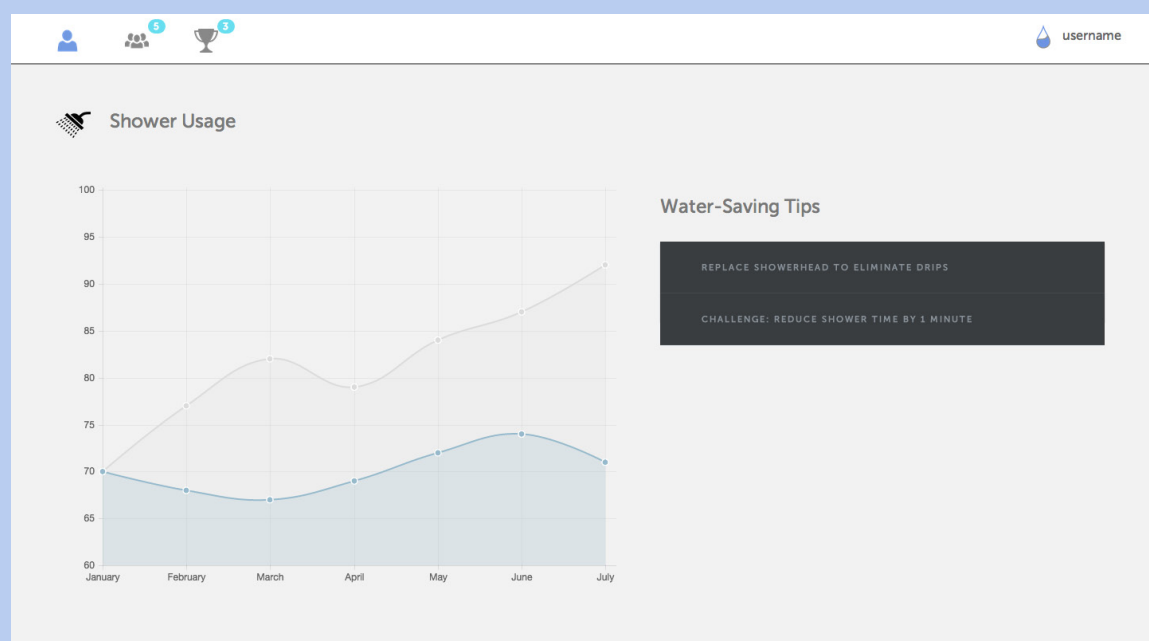
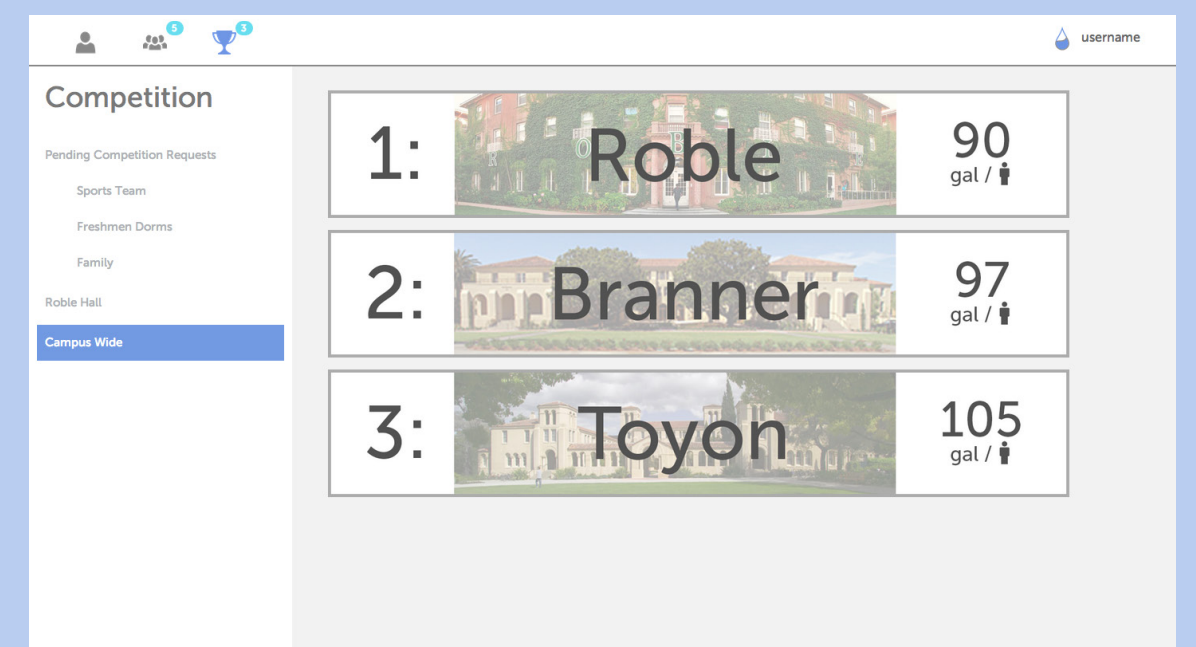
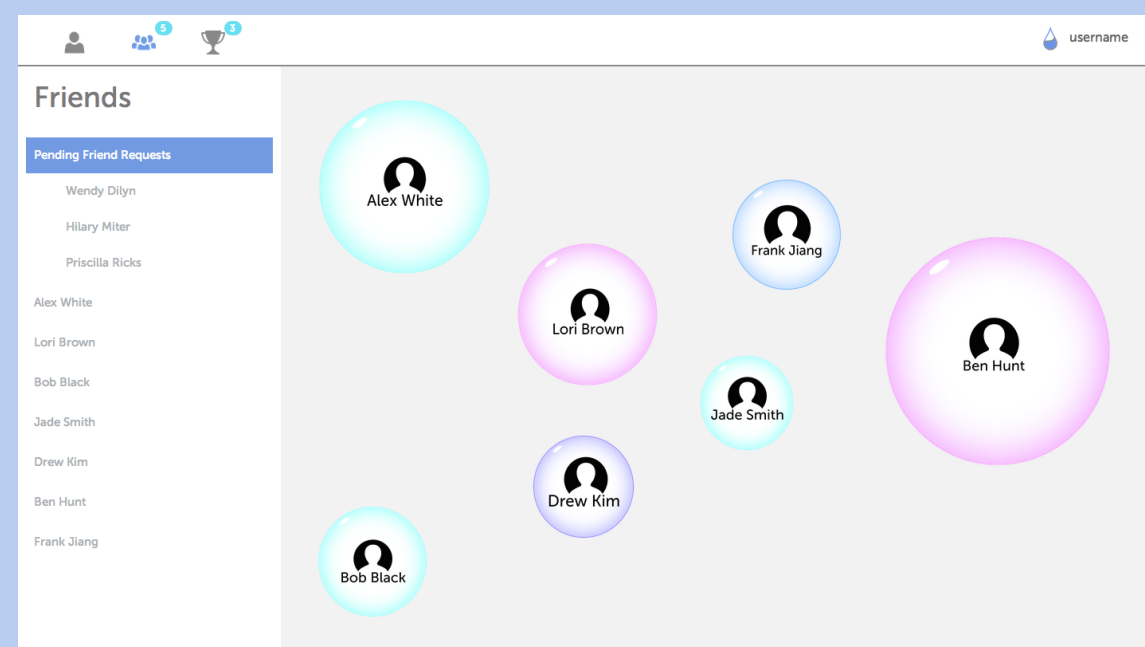
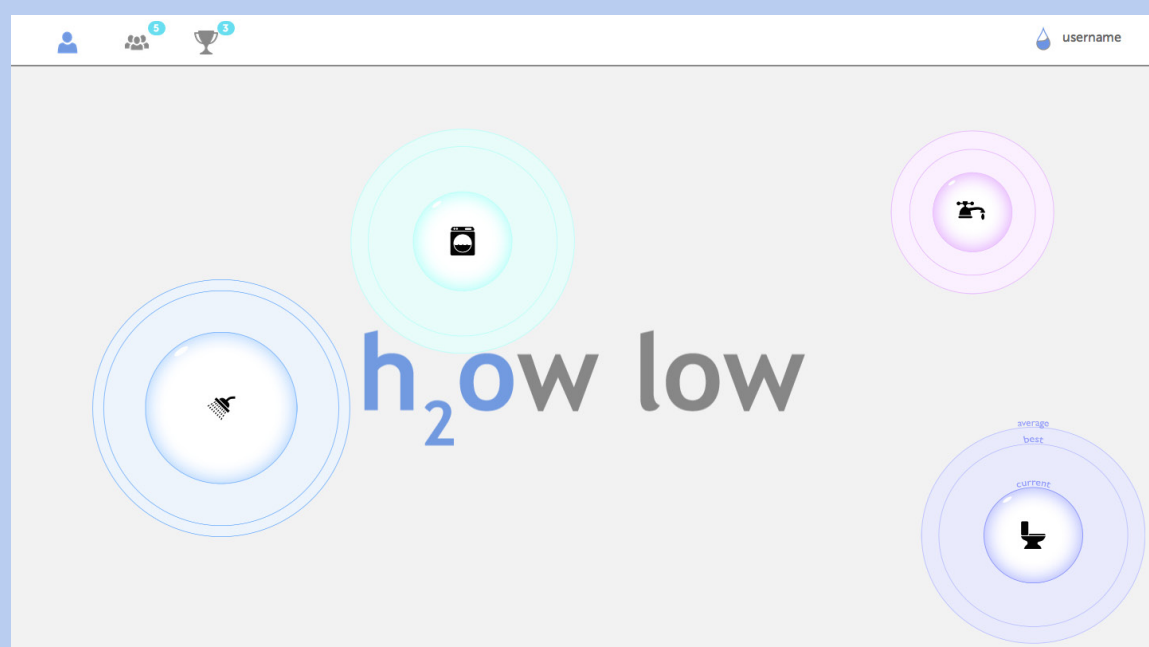
PROBLEM

There are no convenient ways to track personal water usage, creating a lack of motivation to conserve and a lack of knowledge about personal resource consumption.

SOLUTION

An easy and engaging way to track water usage

- 1) set personal performance goals and receive tips to help reach achievement
- 2) analyze trends in your past usage
- 3) engage with other users via conservation competitions



Track personal use

Compare with friends

Join competitions

STAGES OF DESIGN

lo-fi

to

medium-fi

