H₂OW LOW

...can you go?
Overview

- Tasks and key changes
- Revised UI design
- Scenarios
- Tools used
Representative tasks

- **Track** Check *personal* water usage data
- Compare water usage with *friends*
- Find *motivation* to conserve
  - Join conservation competition
  - Visualize population water patterns
Revised UI design

- Removed “home” screen -> cleaner navigation
Revised UI design

- Removed campus/city screen
Revised UI design

- Focused on individual usage
Revised UI design

- Incorporated social/tips

Tips

- You used to average fewer loads of laundry per month. Make sure to wait for full loads before doing laundry.
- LaundryMachine-1 is not energy efficient. Consider buying a new laundry machine. You may save up to 10 gal/load.

Top Friends

- Alex White
- Lauren Brown
- Bob Black
- Jade Smith
- Andrew Johnson
Revised UI design

- Provided more data through visuals
Scenario 1:

Check **personal** water usage data
Scenario 2:

Compare water usage with friends
Scenario 3: Find motivation to conserve
Tools Used

- proto.io
  - interactive gestures
  - interactive elements (menus, lists)
  - collaborative editing difficult

- Marvel and InVision
  - more static
  - bigger libraries of icons, etc. but not as interactive
Summary

- Updated tasks to be more focused
- Revised UI design to address tasks
- Able to focus on flow between tasks