







# **Mobile Interaction**

Scott Klemmer 29 March 2005

http://hci.stanford.edu/srk/cs377a-mobile

# Who am I?

- Assistant professor in computer science
- MS/PhD in CS from UC Berkeley
- BA in art-semiotics, computer science from Brown University
- Work in the HCI area
  - tangible user interfaces
  - user interface software tools

# ...and you?





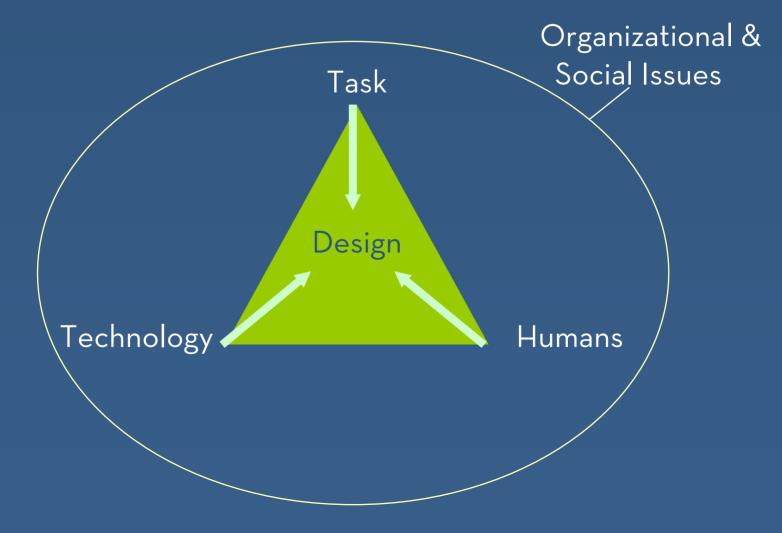
29 March 2005

#### Human-Computer Interaction (HCI)

#### Human

- the end-user of a program
- the others in the organization
- Computer
  - the machine the program runs on
- Interaction
  - the user tells the computer what they want
  - the computer communicates results

#### What is HCI?



#### **User Interfaces**

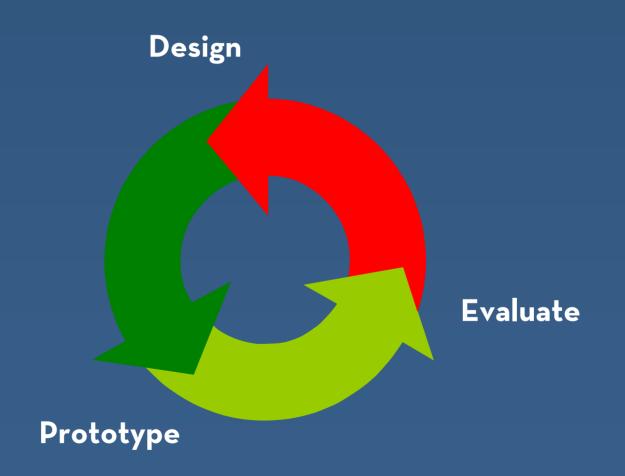
Part of software program that allows user to interact with computer user to carry out their task HCI = design, prototyping, evaluation, & implementation of user interfaces (UIs)

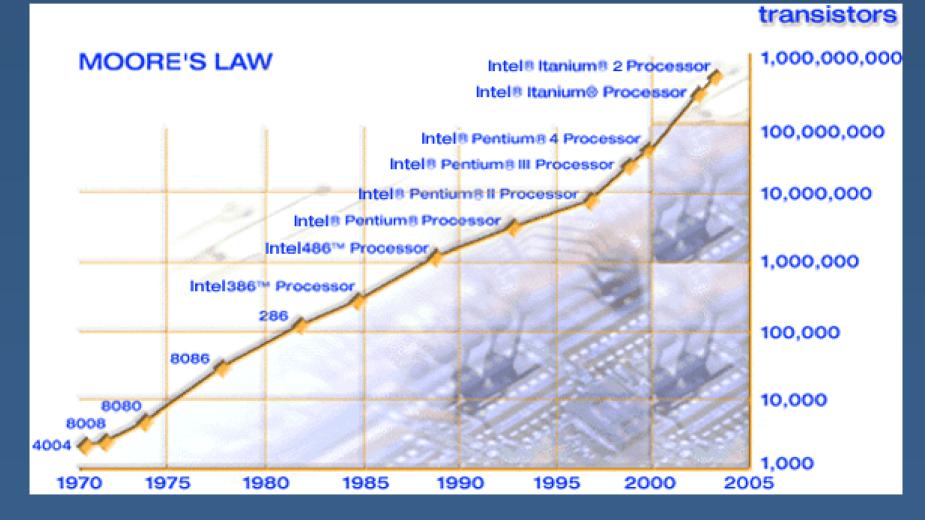
# Why Study HCI?

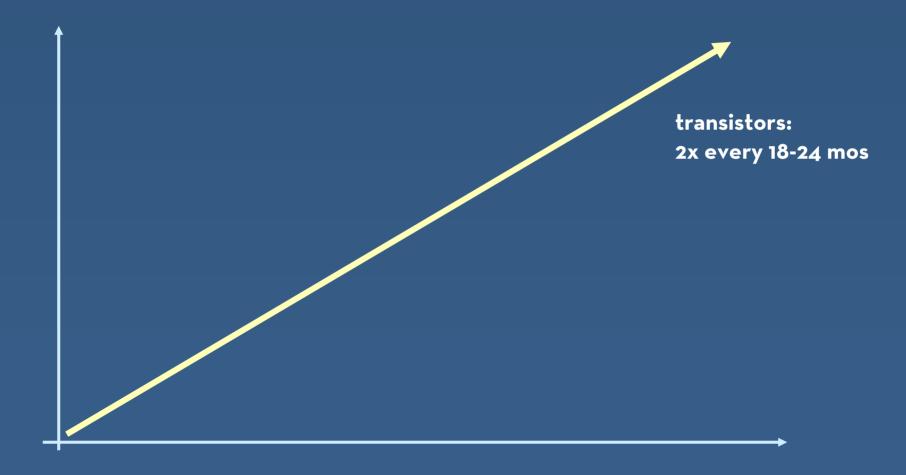
Major part of work for "real" programs approximately 50% [Myers & Rosson '92] Stanford graduates work on "real" software intended for users other than "us" Bad Uls cost money (5% ^ satisfaction -> 85% ^ in profits) lives

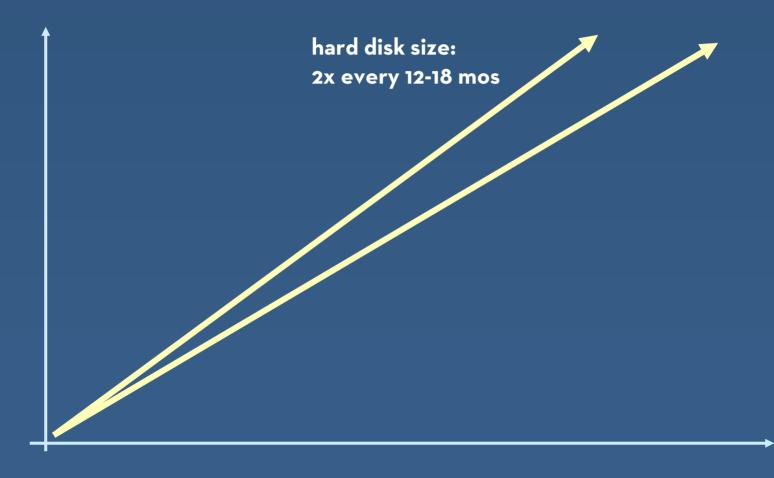
User interfaces are hard to get right

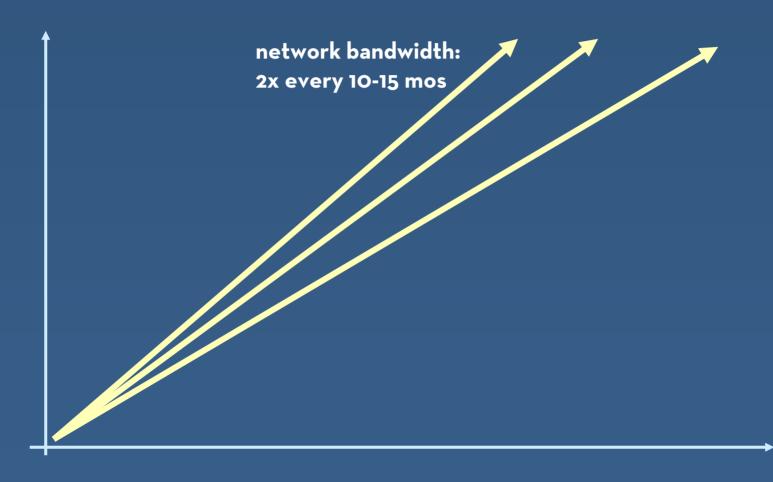
# **UI Design Cycle**

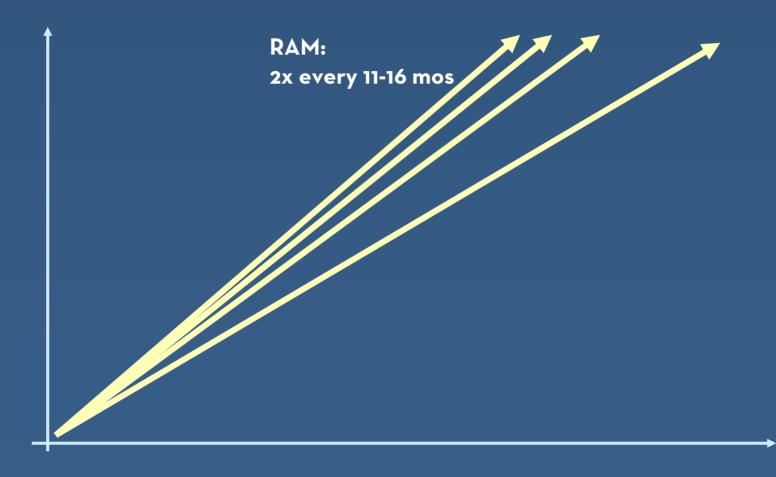


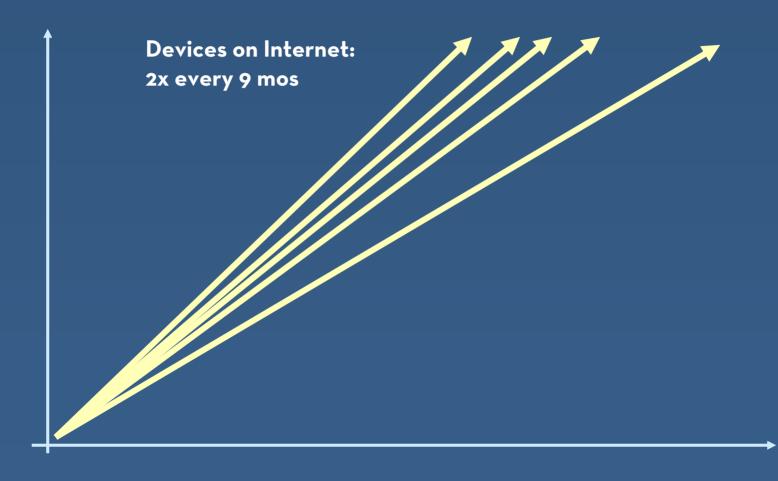


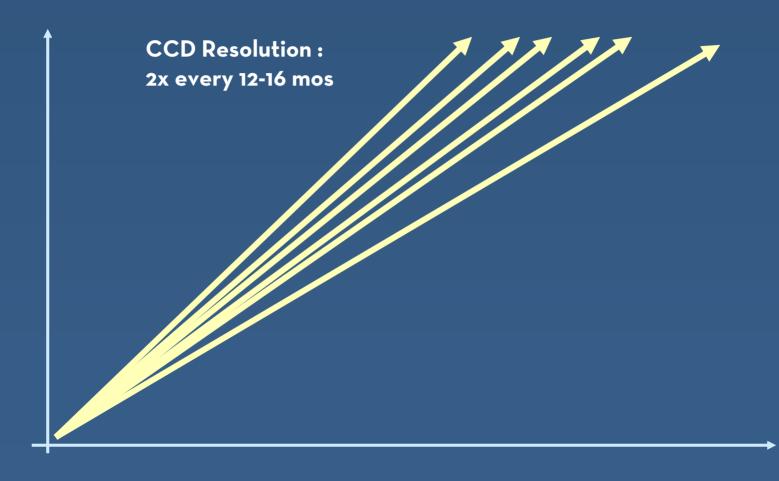


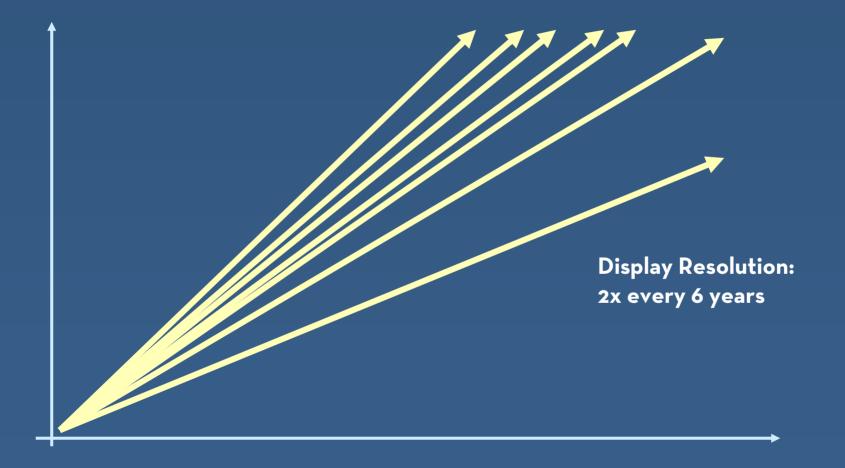


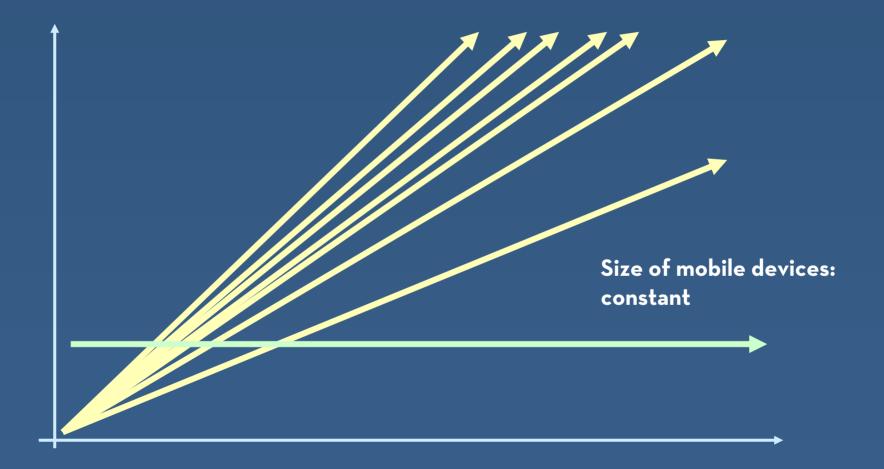


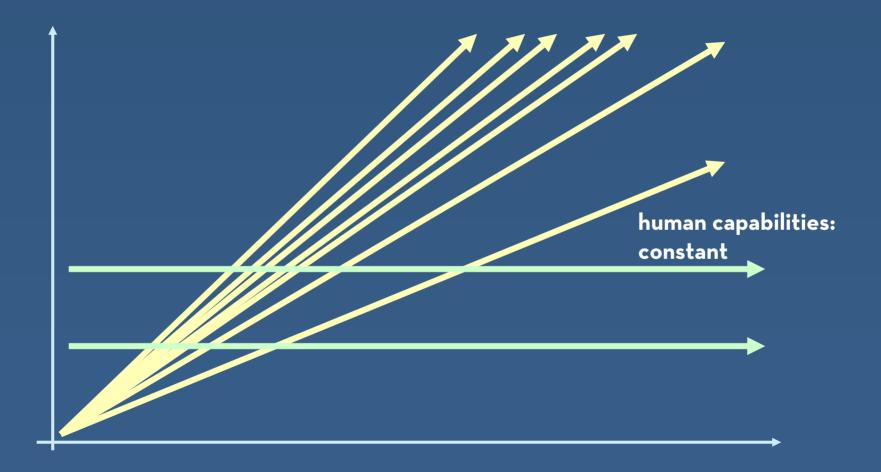












## What is mobile?

- phones
- datebooks
- wearable
- laptops
- cameras
- iPods
- watches

. . .

# Who is mobile?

- college students
- truck drivers
- business people
- airline staff
- hitchhikers
- bike messengers
- activists
- shoppers
- bar-hoppers
- construction workers
- farmers

- fishers
- bus/taxi drivers
- salespeople
- photographers
- real estate agents
- journalists
- parents
- repair people
- doctors
- priests / religious leaders
- beat officers



# A Brief History of Wearables

http://www.media.mit.edu/wearables/lizzy/timeline.html

1268 (F): Earliest recorded mention of eyeglasses 1665 (F): Robert Hooke calls for augmented senses 1762 (F): John Harrison invents the pocket watch 1907 (F): Aviator Alberto Santos-Dumont commissions the creation of the first wristwatch 1945 (F): Vannevar Bush proposes the idea of a "Memex" in his article "As We May Think" [MIT] 1960 (F): Heilig patents a head-mounted stereophonic television display. 1960 (F): Manfred Clynes coins the word "Cyborg" 1966 (C): Ed Thorp and Claude Shannon reveal their invention of the first wearable computer, used to predict roulette wheels [MIT] 1966 (F): Sutherland creates first computer-based head-mounted display [MIT] 1967 (F): Bell Helicopter experiments with HMDs with input from servo-controlled cameras [Bell Helicopter] 1967 (C): Hubert Upton invents analogue wearable computer with eyeglass-mounted display to aid lipreading [Bell Helicopter] 1968 (F): Douglas Engelbart demonstrates chording keyboard in NLS (oN Line System) [SR] 1972 (C): Alan Lewis invents a digital camera-case computer to predict roulette wheels [Cal Tech] 1977 (C): CC Collins develops wearable camera-to-tactile vest for the blind [Smith-Kettlewell] 1977 (C): HP releases the HP 01 algebraic calculator watch [Hewlett-Packard] 1978 (C): Eudaemonic Enterprises invents a digital wearable computer in a shoe to predict roulette wheels [Eudaemonic Enterprises] 1979 (F): Sony introduces the Walkman [Sony] 1980 (F): Upton and Goodman file for patent on LED raster display [Textron, Inc] 1981 (C): Steve Mann designs backpack-mounted computer to control photographic equipment 1983 (C): Taft commercializes toe-operated computers based on Z-80's for counting cards 1984 (F): William Gibson writes Neuromancer 1986 (C): Steve Roberts builds Winnebiko II. a recumbent bicycle with on-board computer and chording keyboard 1987 (F): The movie Terminator is released 1989 (F): Private Eye head-mounted display sold by Reflection Technology [Reflection Tech] 1990 (C): Gerald Maguire and John Ioannidis demonstrate the Student Electronic Notebook, with Private Eye and mobile IP [Columbia] 1990 (F): Olivetti develops an active badge system, using infrared signals to communicate a person's location [Olivetti] 1991 (C): Doug Platt debuts his 286-based "Hip-PC" [Select Tech] 1991 (C): CMU team develops VuMan 1 for viewing and browsing blueprint data [CMU] 1991 (F): Mark Weiser proposes idea of Ubiquitous Computing in Scientific American [Xerox PARC] 1993 (C): Thad Starner starts constantly wearing his computer, based on Doug Platt's design [MIT] 1993 (C): BBN finishes the Pathfinder system, a wearable computer with GPS and radiation detection system [BBN] 1993 (F): Thad Starner writes first version of the Remembrance Agent augmented memory software [MIT] 1993 (F): Feiner, MacIntyre, and Seligmann develop the KARMA augmented reality system [Columbia] 1994 (C): Lamming and Flynn develop "Forget-Me-Not" system, a continuous personal recording system [Xerox EuroPARC] 1994 (C): Edgar Matias debuts a "wrist computer" with half-QWERTY keyboard 1994 (F): DARPA starts Smart Modules Program 1994 (F): Steve Mann starts transmitting images from a head-mounted camera to the Web [MIT] 1996 (F): DARPA sponsors "Wearables in 2005" workshop 1996 (F): Boeing hosts wearables conference in Seatle

1997 (F): Creapôle Ecole de Création and Alex Pentland produce Smart Clothes Fashion Show

1997 (F): CMU, MIT, and Georgia Tech co-host the first IEEE International Symposium on Wearables Computers

#### What makes mobile unique?

From a systems perspective?From an HCI perspective?

# What this course will cover

- Cultural Theory
- Social Science
- Wearables
- Design Methods
- Systems/Infrastructure Issues
- Mobile Usability

#### How this course fits in

- cs147
- **cs247**
- **cs**376
- cs377's

#### Administrivia

Course Info Tuesdays 1:30-4:00, Gates 300 http://hci.stanford.edu/srk/cs377a-mobile.html cs377a-mobile@cs.stanford.edu My Info Office Hours: Fridays 2:00-3:00pm (Gates 384) http://hci.stanford.edu/srk srk@cs.stanford.edu

#### **Course Structure**

#### HCI literature

- conferences papers (CHI, UIST, CSCW, ...)
- journal articles (тосні, нсі, …)
- book chapters
- 3-5 papers/week
- For student-led discussions
  - email balee@cs with list of 3 prefs by Friday
- Must come prepared
  - email cs377a-mobile @cs with 2 criticisms & 2 good points (w/ reasoning, evidence)

#### **Classtime Format**

1:30-2:05 I'll present the area2:15-2:50 Student presents papers2:50-4:00 Discussion

# Grading

55% Projects

- 15% In-class Lecture
- 15% Paper Critiques
- 15% Participation

## Projects

Research quality projects

- Meet with Brian and me about proposals
  - I page proposals due Thursday, April 14th
- Mid-term demo/review
- Final report
  - 2-4 page paper in CHI format
  - IO-15 minute presentation in class

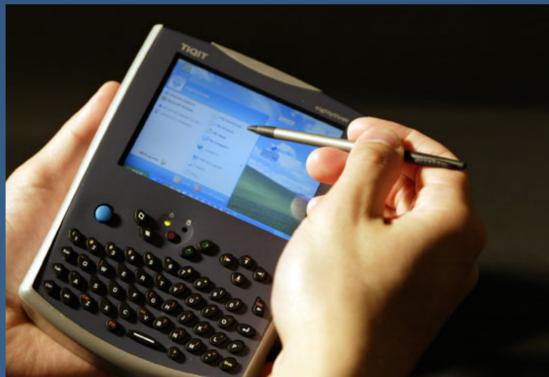
## Projects

- Working in pairs is encouraged
- A project related to your research (or another course project) is great
  - Let me know if you do this
- Brian and I are happy to offer project suggestions

#### MultiMobile

#### In ~5 years, cell phones will have gigahertz processors and a gigabyte of memory

Input speech stylus physical keypad tactile controls computer vision location



#### Output

speech non-speech audio visual display haptic feedback

#### Questions





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