

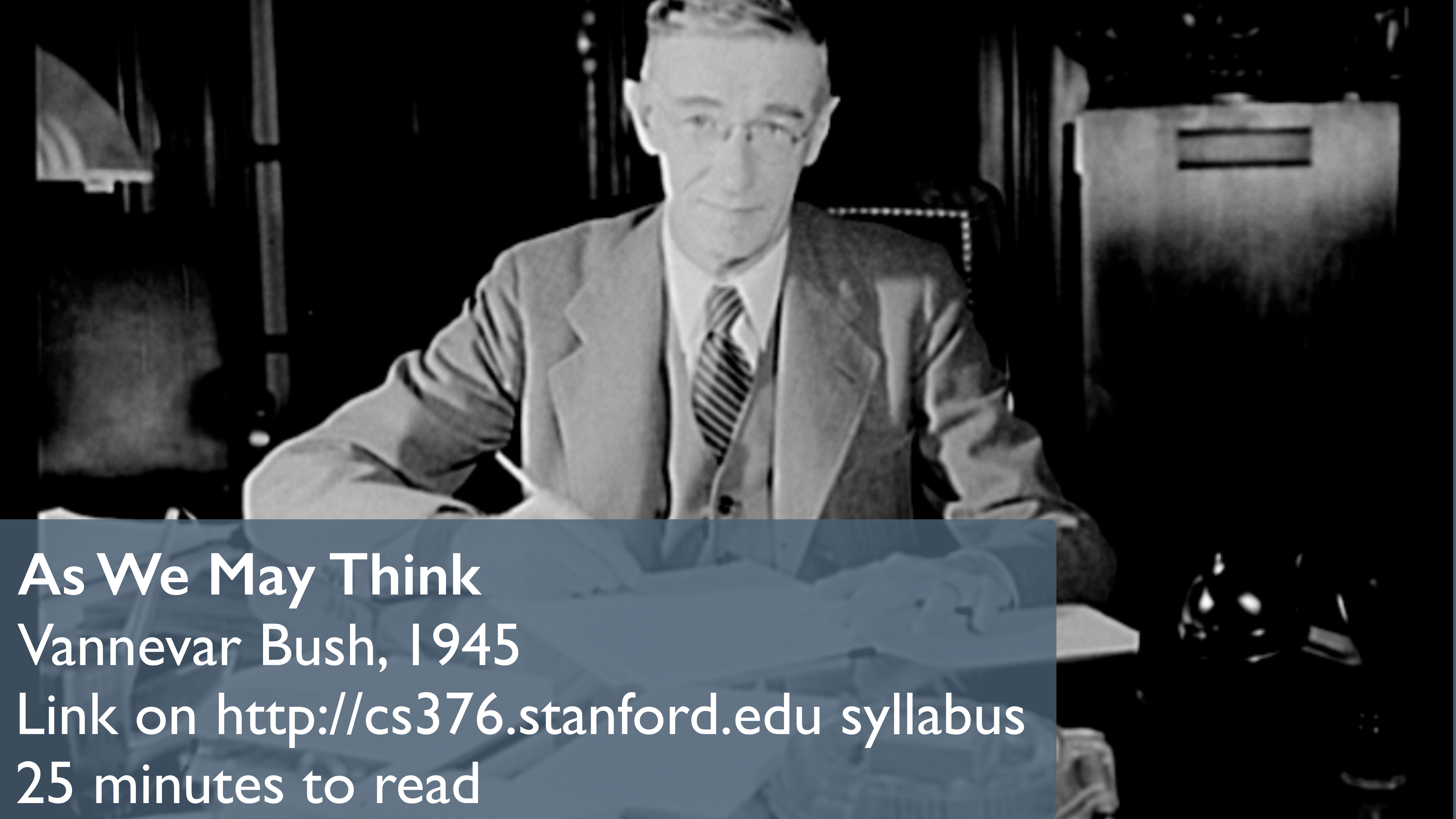
# Foundations

MICHAEL BERNSTEIN

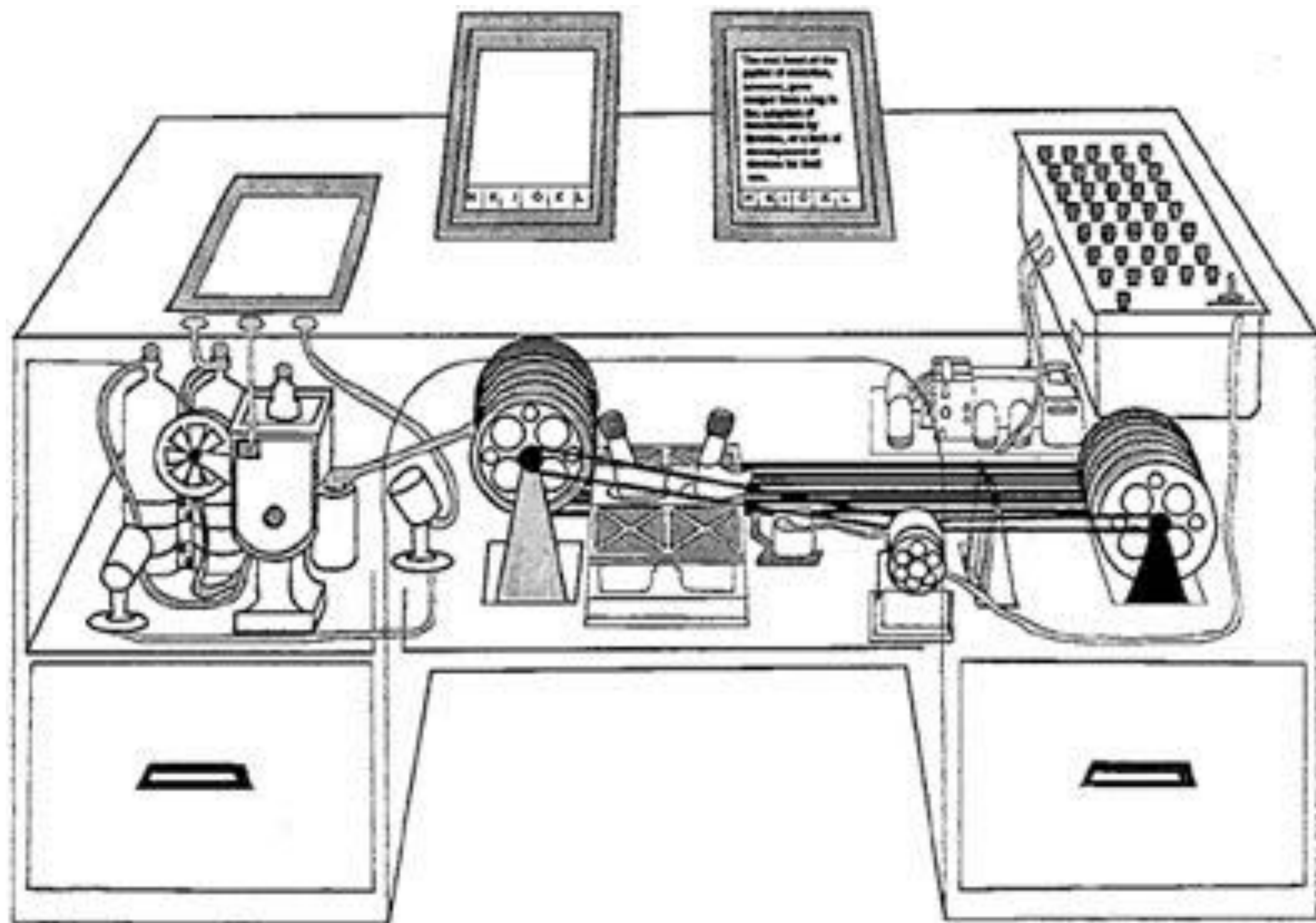
CS 376

THANKS TO JEFF HEER AND SCOTT KLEMMER

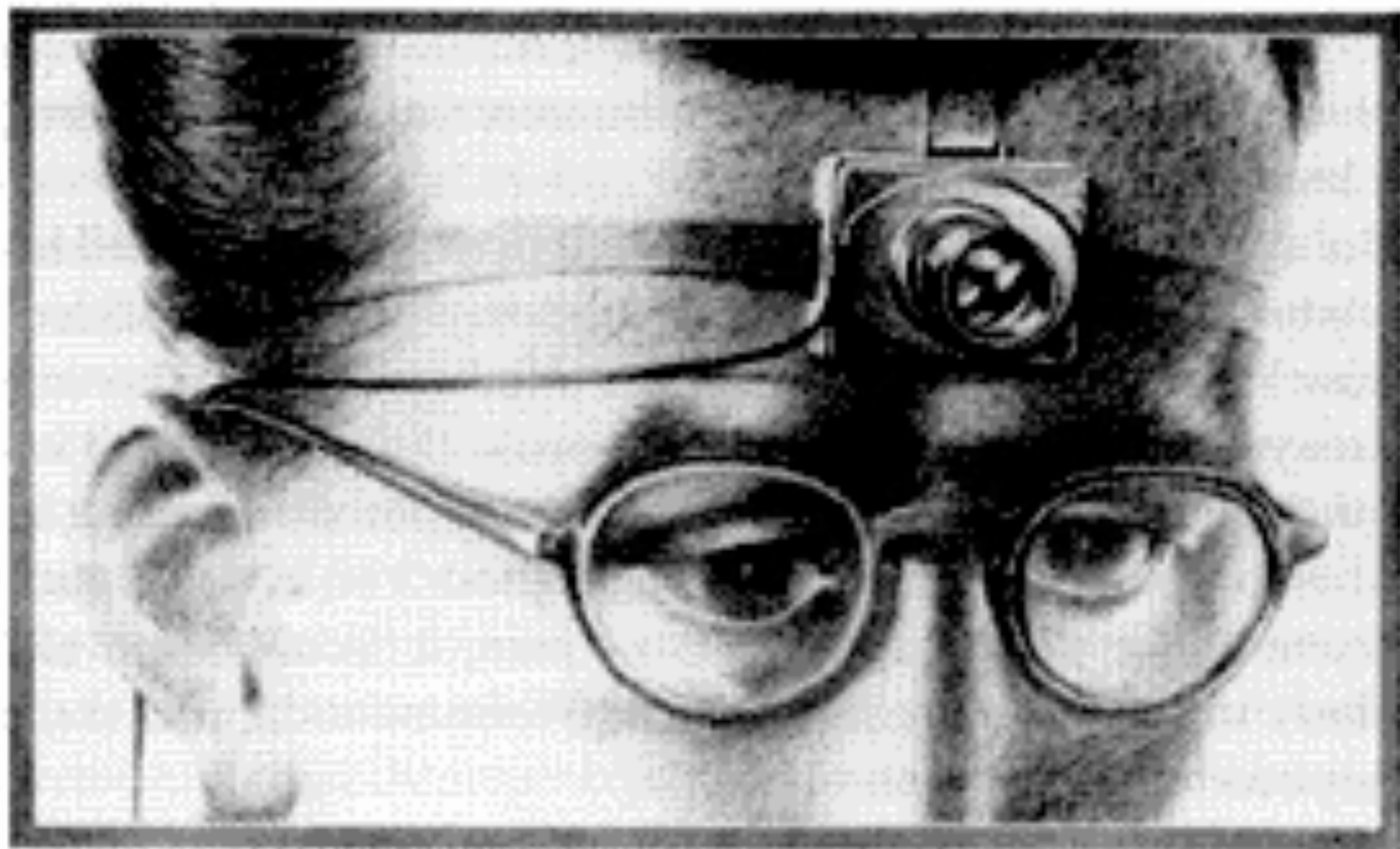
Today: an  
(incomplete)  
history

A black and white photograph of Vannevar Bush, an older man with glasses, wearing a suit and tie, sitting at a desk. He is looking directly at the camera. The desk is covered with papers and a pen. In the background, there is a large, dark, rectangular object, possibly a filing cabinet or a piece of equipment.

**As We May Think**  
Vannevar Bush, 1945  
Link on <http://cs376.stanford.edu> syllabus  
25 minutes to read



**What innovations  
did Vannevar Bush  
foresee?**



A scientist of the future records experiments with a tiny camera fitted with universal-focus lens. The small square in the eyeglass at the left sights the object (*LIFE* 19(11), p. 112).

“There is a new profession of **trail blazers**, those who find delight in the task of establishing useful trails through the enormous mass of the common record. The **inheritance from the master becomes**, not only his additions to the world’s record, but **for his disciples the entire scaffolding** by which they were erected.”

Memex  
inspires Ivan  
Sutherland



# Sketchpad



Video

Sketchpad  
inspires Doug  
Engelbart

# NLS: Mouse, Hypertext



1 ROUTE  
2 MARKET SEE 1  
2A PRODUCE †  
2A1 ORANGES  
2A2 APPLES  
2A3 BANANAS  
2A4 CARROTS  
2A5 LETTUCE  
2A6 BEANS  
2B CANS  
2B1 APPLE SAUCE  
2B2 BEAN SOUP  
2B3 TOMATO SOUP  
2C CEREALS  
2C1 BREAD  
2C2 NOODLES ELBOW KIM  
2C3 FRENCH BREAD  
2D COLD LOCKER  
2D1 MILK

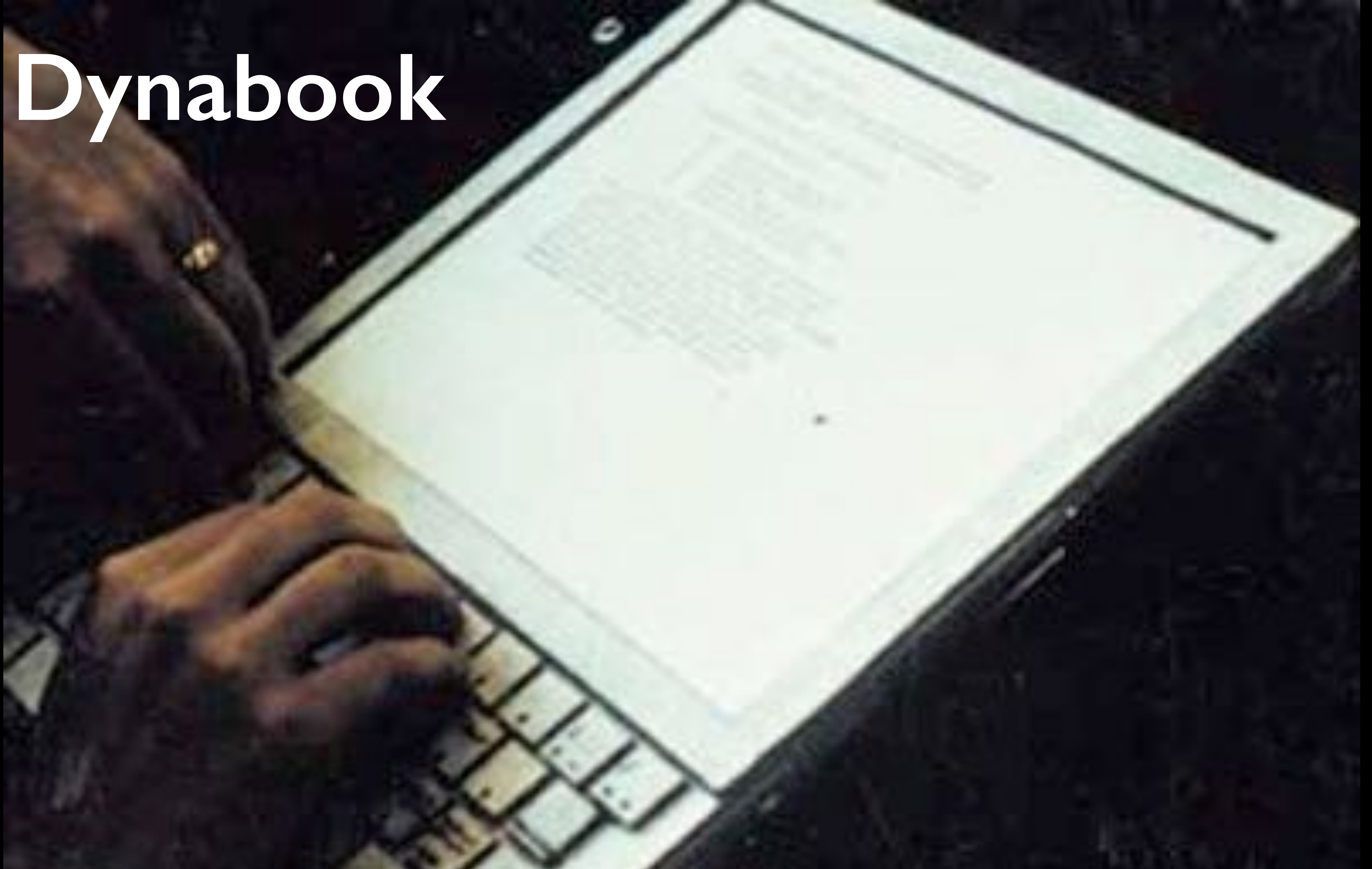


Video

The NLS  
inspires  
Alan Kay

*“The best way to  
predict the future is  
to invent it”*

# Dynabook



Meanwhile, in  
Pittsburgh...



# AI magazine



Volume 1, No. 1  
The Journal of  
Artificial Intelligence  
Research  
Volume 1, No. 1  
The Journal of  
Artificial Intelligence  
Research

XEROX  
Note 1  
(Correction Copy)

Allen Newell  
(retyped 11 Feb 73)

## Notes on a Proposal for a Psychological Research Unit

The purpose of these notes, of which this is the first, is to act as a working vehicle to explore the notion of a psychological laboratory within a computer science oriented industrial research laboratory. The specific context is the Xerox Research Laboratory in Palo Alto.

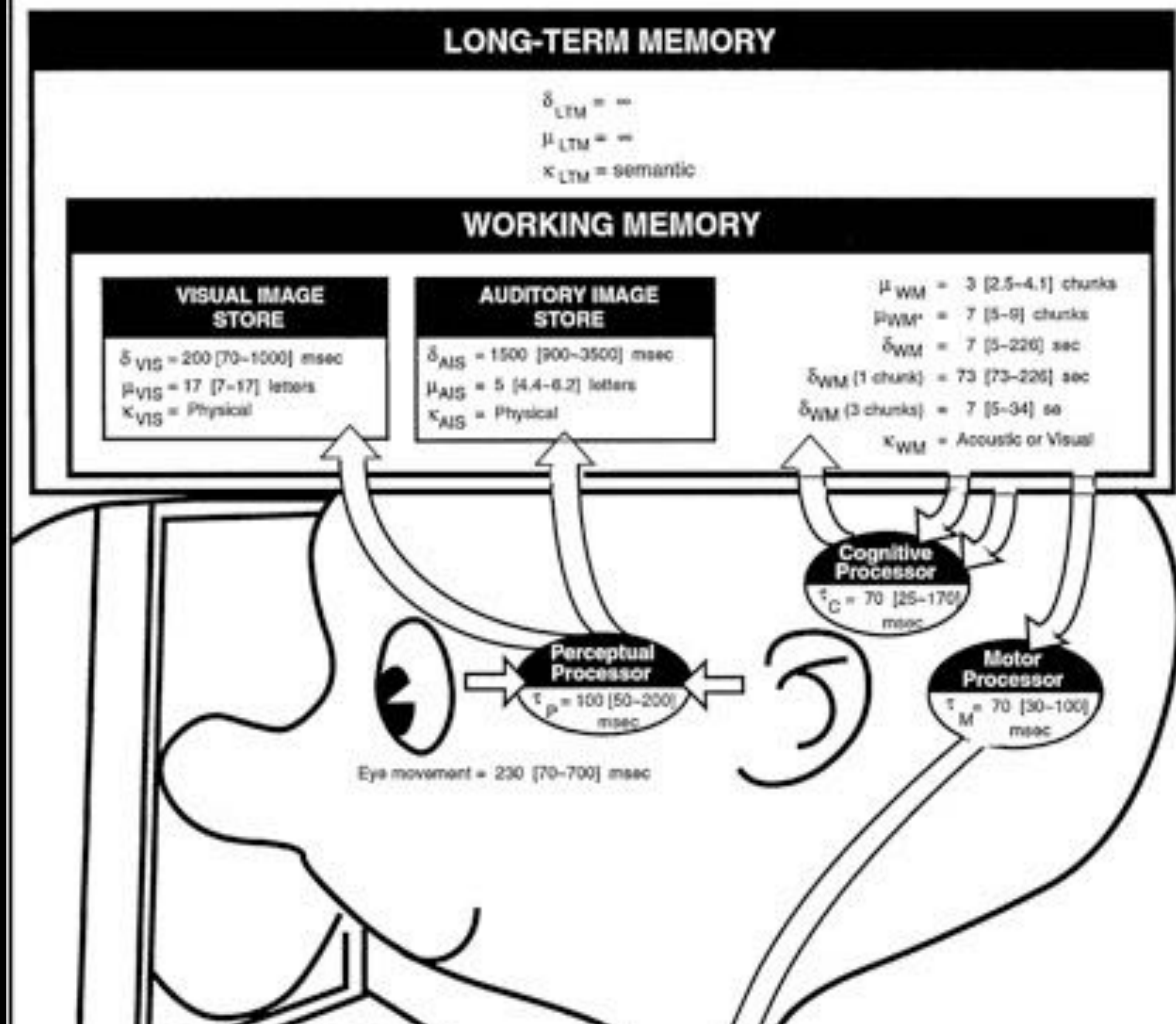
I consider these notes to be working documents -- not the record of prior analysis, but an integral part of an analysis in progress. Hence ideas expressed in them may be exploratory or stipulative, to be contradicted by ideas expressed subsequently. They may also be somewhat discursive.

Basic proposition. The central idea that these notes are to explore is contained in a set of somewhat independent propositions:

- (1) There is emerging a psychology of cognitive behavior that will permit calculation of behavior in new situations and with new humans (called information processing psychology currently).
- (2) Several of the tasks that are central to the activities of computing -- programming, debugging, etc. -- are tasks that appear to be within the early scope of this emerging theory.
- (3) Computer science in general is extremely one-sided (for understandable reasons) in the treatment of its phenomena: almost no effort goes into understanding the nature of the human user. This applies to the design of programming languages, debugging systems, operating systems, etc.
- (4) There is a substantial payoff (in dollars) to be had by really

Stu Card does  
his PhD with  
Allen Newell...

# Model human processor

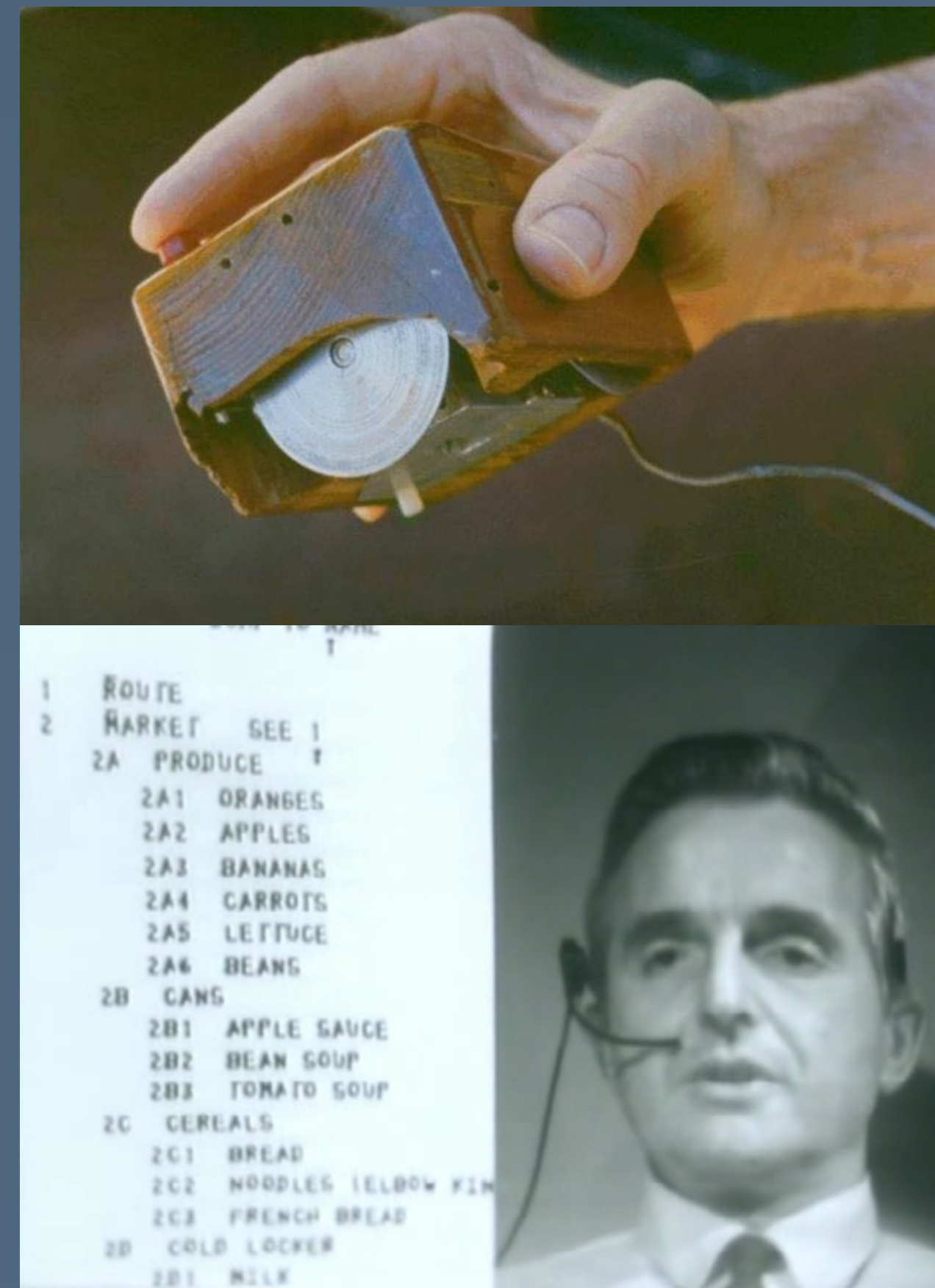


# The inheritance of the Memex

Sketchpad [Sutherland]



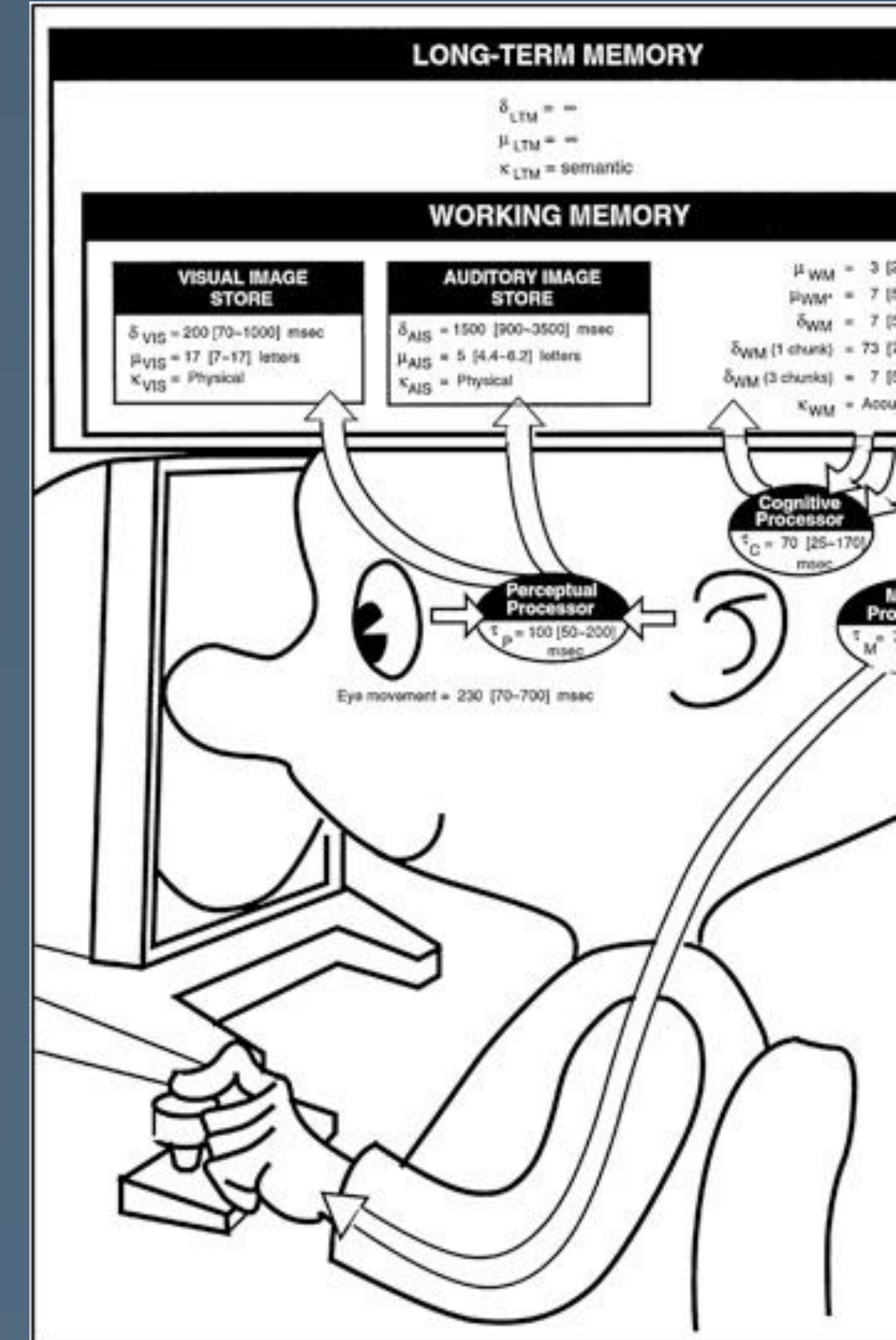
NLS [Engelbart]



Dynabook [Kay]



Model Human Processor [Card et al.]



**What components  
of Bush's vision are  
still missing?**