

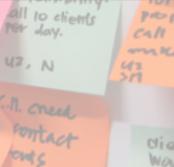
CS 247

using data in the real world

what happens next with this data in the real world?

you create a product plan.

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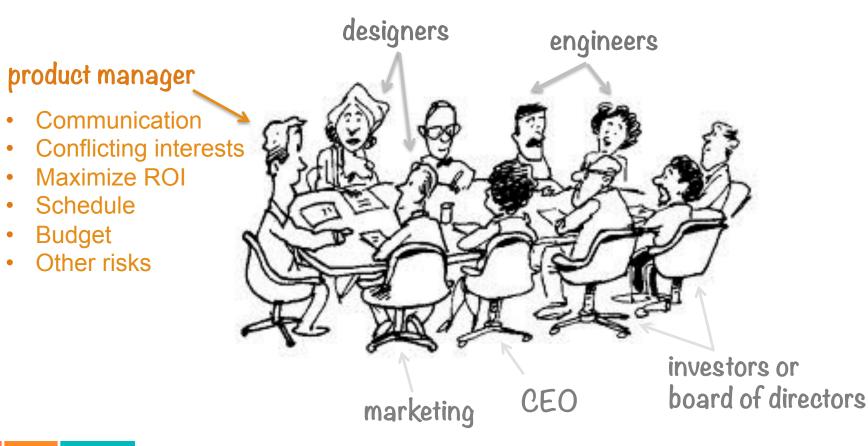
you don't make decisions alone



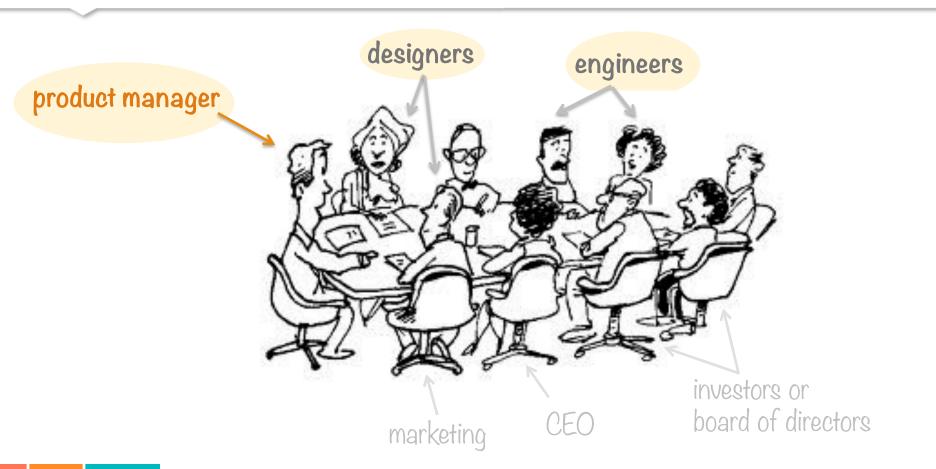
you don't make decisions alone



you decide with your product team



day-to-day product team



when new data comes in...



example: a real world tradeoff



what's the best way to get there?

cold turkey approach?

role-playing exercise

Instructions

- Get into your project groups
- Count off for role assignments
 - 1 = Product Manager
 - 2 = Designer
 - 3 = Engineer
- Review your "secret agenda" that we pass out
- Discuss your experiment data and decide on next steps

debrief

how did it go?

so, what's next?



create requirements.

example requirements docs

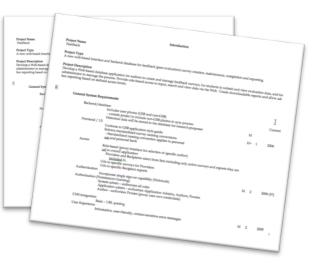
task analysis

	Before scene				
9	Lisa just came out a of a meeting and real ASAP to nail him down on some key quest	core. She walks back to her deck, isourches is info and gives him a call. He is available tennos room to meet him in. The one she go up a list of conference norms to see er of Tory. Finally she finds one that is a nd less him know to meet her them. She pands five minutes looking for the norm.	After users that users that a marking or during it would be prove to meet all by the limit built with one way be publicities. There also have a pro- ting and public from they a constant into, the sub-thermal set of the thermal set apublic from they a constant into, the sub-thermal set of the set of the set of the set of the sub-thermal set of the		
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seria	Liss needs contact information for another employee, a key intuit phone number (such as Tech Support), or a conference room.		Like has a meeting in a conference room but has no idea where it is. She wants walking directions and/or a GPS map so she can find the room.	Lisa worts to start a rewring includ launching a Webex Meeting, seeing was invited and contacting late atter	
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spreadsheet

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	2 New		clear	USE FAMILIAR GOOGLE	- Le. buttons like "I'm feeling lucky"	

word document



review & compare formats

- what differences do you notice?
- what do you find more or less useful about the formats?
- are some better for certain contexts?

debrief

what did you notice?

task analysis

ve a meeting on the p	lo -				
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aria	1005.	available conference room nearby and invite other people to the meeting. She also wants to set up a WebEx call in.	Liss has a meeting in a conference room but has no idea where it is. She wants walking directions and/or a GPS map so she can find the room.	Lisa wants to start a meeting launching a Webex filtering, s was invited and contacting lat	
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word document

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