



**“Not All Those Who
Wander Are Lost”¹**

Triplt

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Overview

Mission Statement

Three Tasks

Revised Interface Design

Feedback Recap

Major Design Changes

Medium-Fi Prototype Task Flows

Prototype Overview

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**Seamlessly plan and
book group travel**

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Three Tasks

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Major Design Changes

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Prototype Overview

Three Tasks

1. Create and share the trip (medium)
2. Vote on undecided features (complex)
3. Plan and book flights (simple)

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Mission Statement

Three Tasks

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Remarks From Testing

- **Make action items clearer about what they do**
 - **book, confirm, create, etc**
- **Change opening screen so it's clear what create trip does**
- **Make the voting process clearer on how/where to vote**

Remarks from Studio Feedback

- **Named actions are ambiguous**
- **Is the advance input a button or a slider?**
- **Location voting is undefined**
- **“Home page” is too cluttered**
- **Flight booking needs to be better defined**

Synthesis

- Clarification of Text/Action Items
- Define location voting
- Simplify home screen

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Mission Statement

Three Tasks

Revised Interface Design

Feedback Recap

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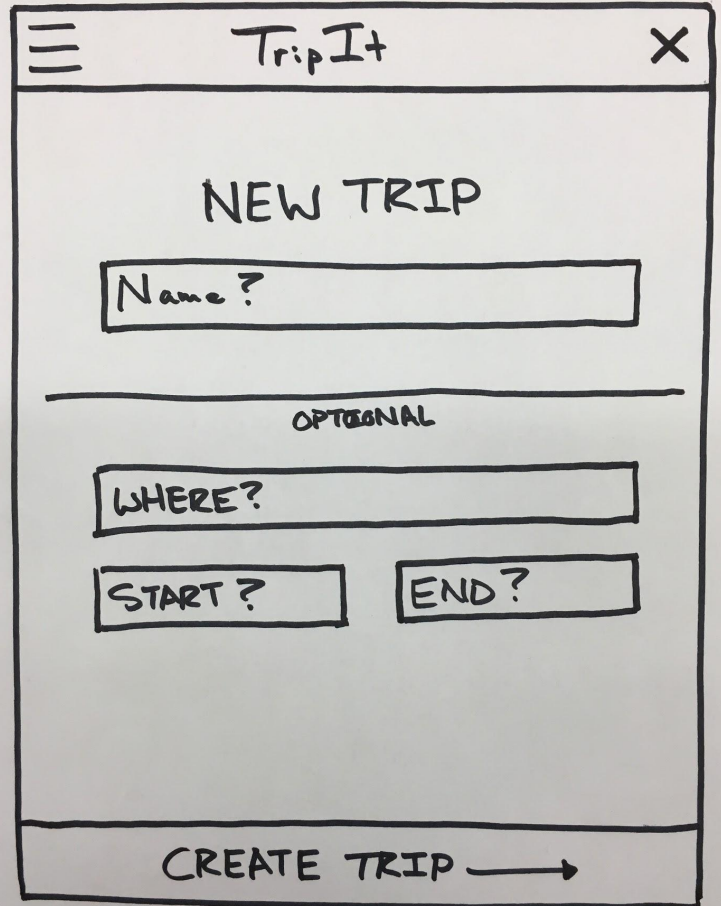
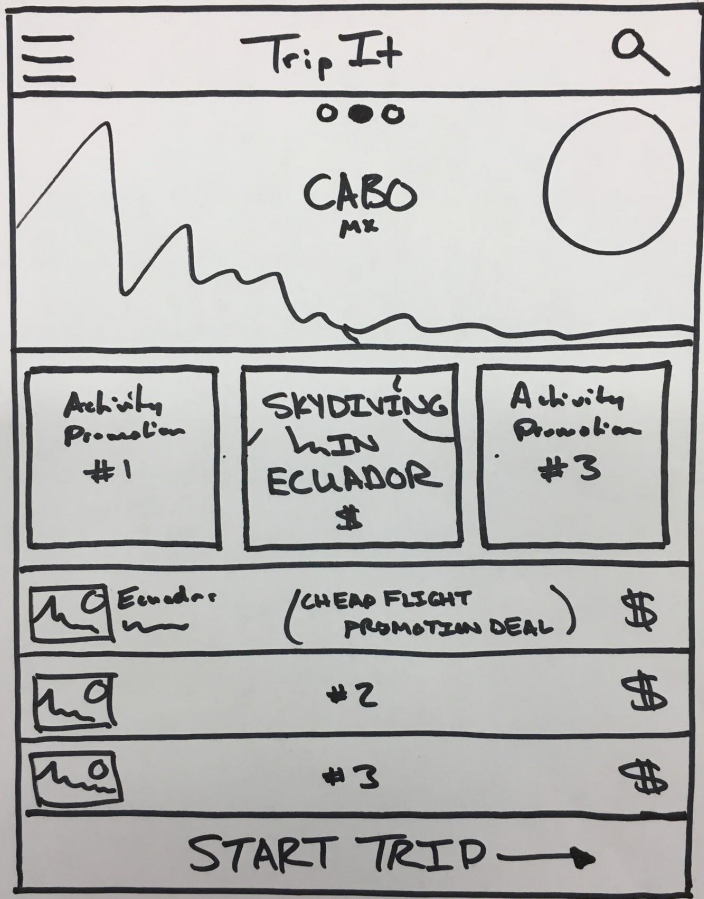
Prototype Overview

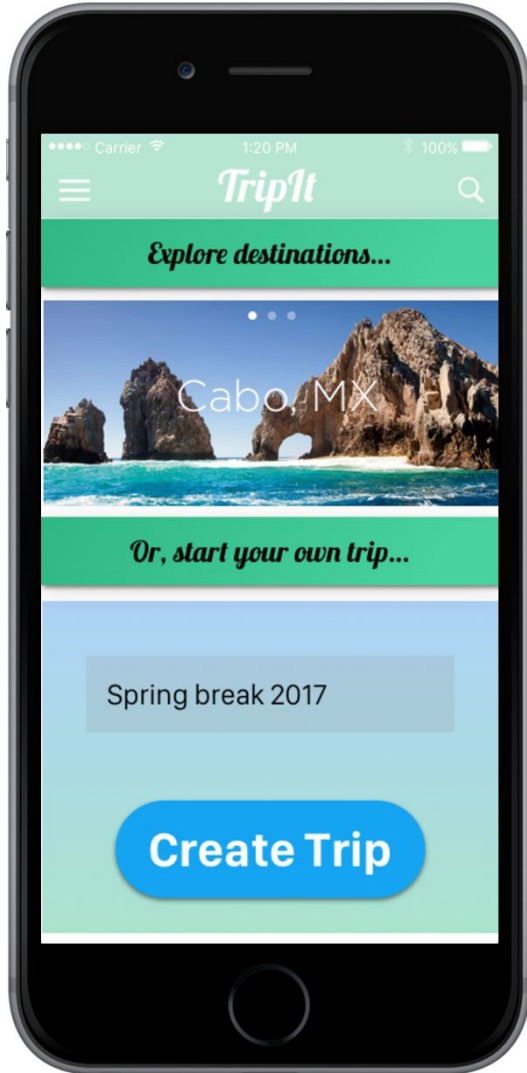
Change #1: Clarification of Text/Actions

Rationale:

Users found it hard to parse meaning from prompts

Added clearer, more direct language



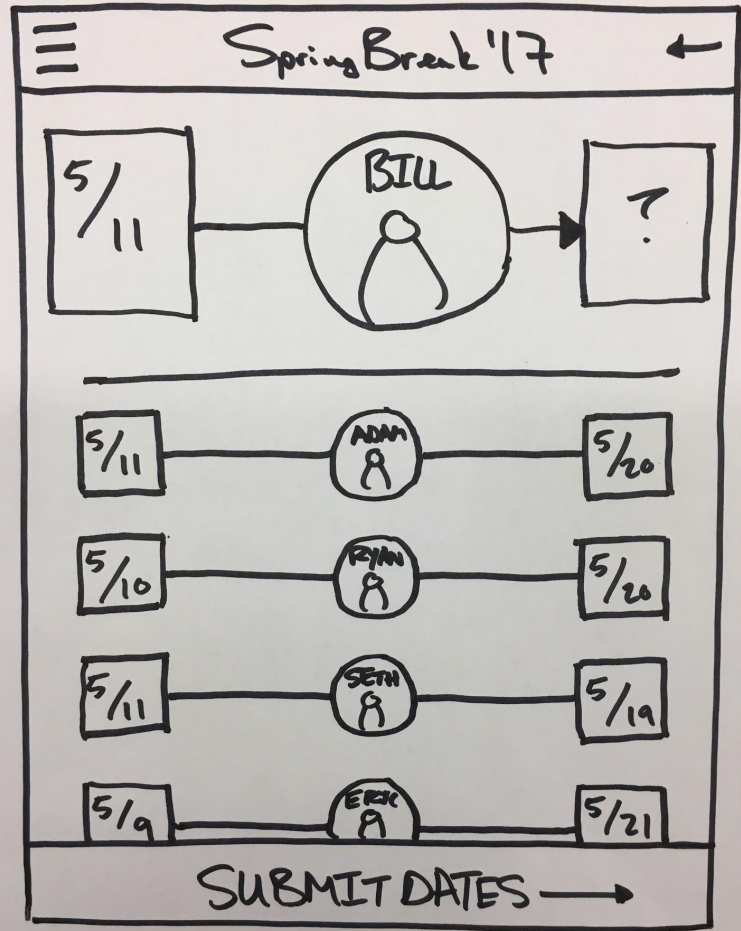


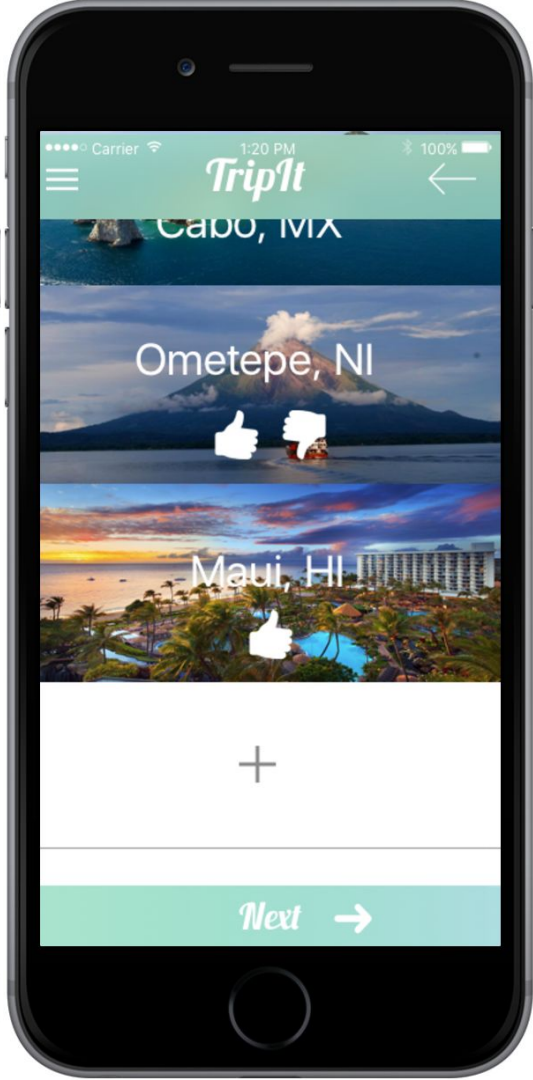
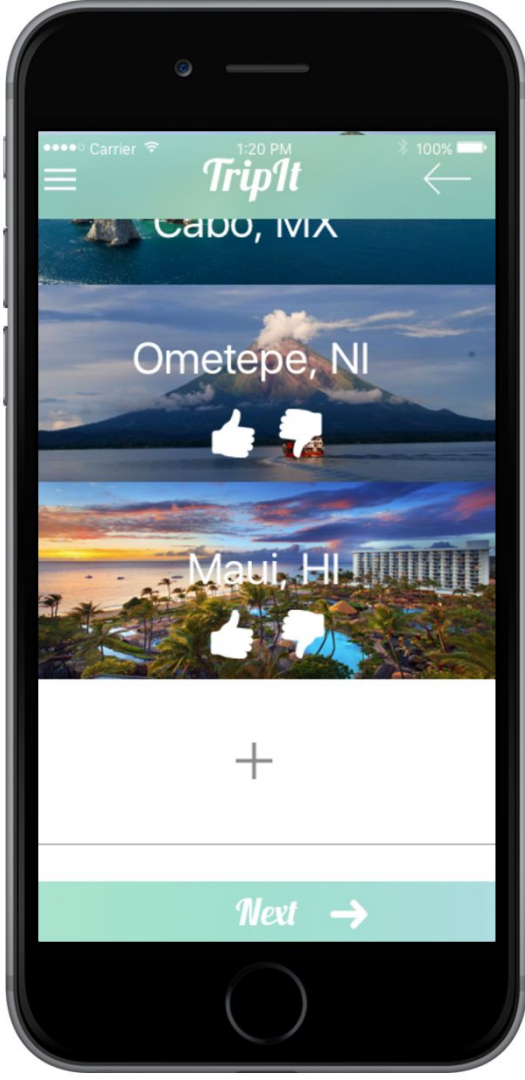
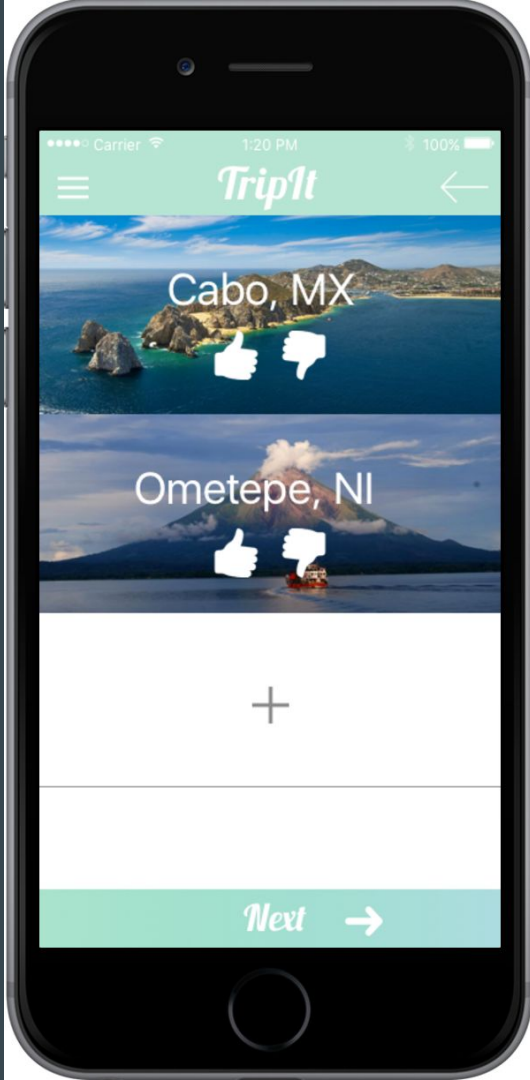
Change #2: Location Voting

Rationale:

Users couldn't picture location voting

Defined voting process w/ 3 screens





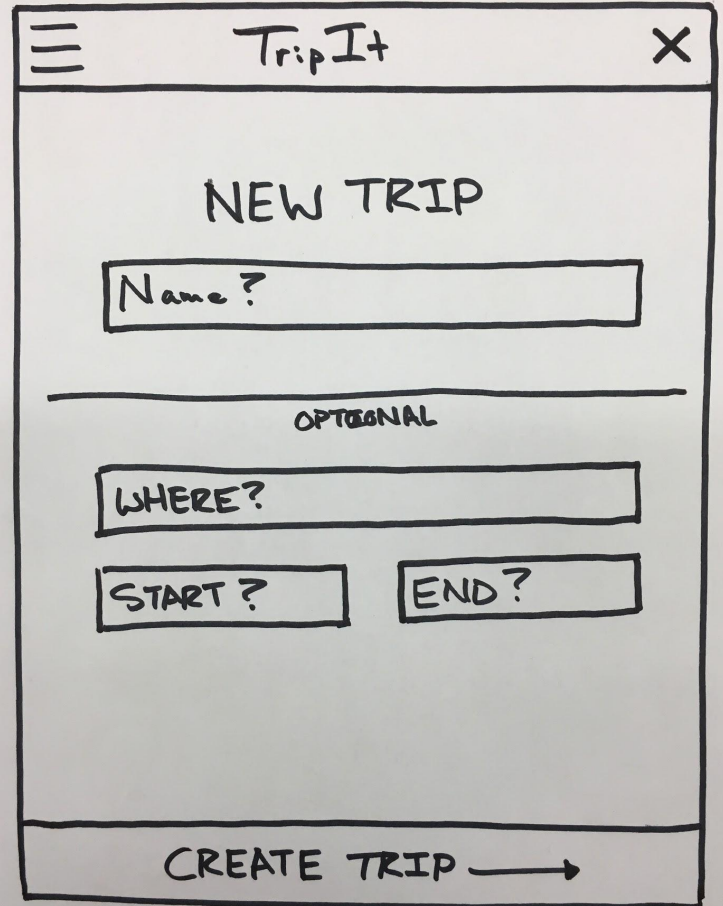
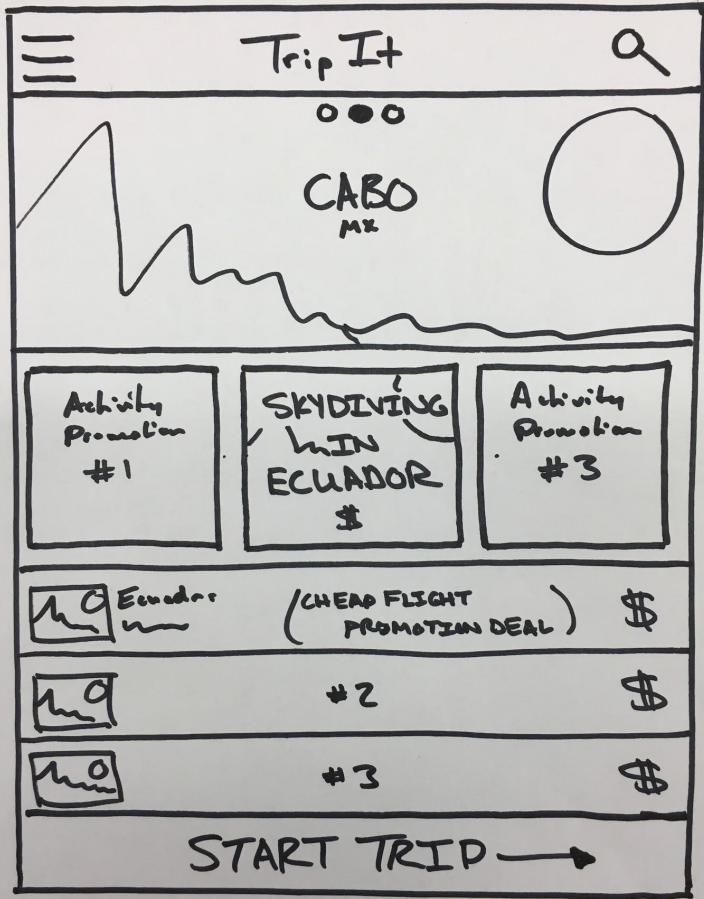
Change #3: Home Screen Simplification

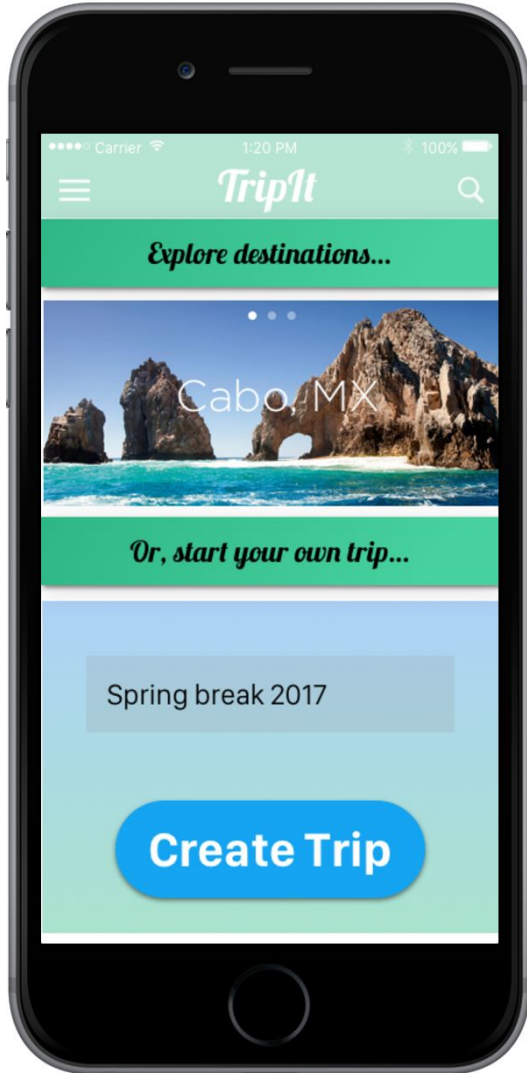
Rationale

Users found home screen cluttered

Changed 2 screens to 1

Reduced Noise





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Mission Statement

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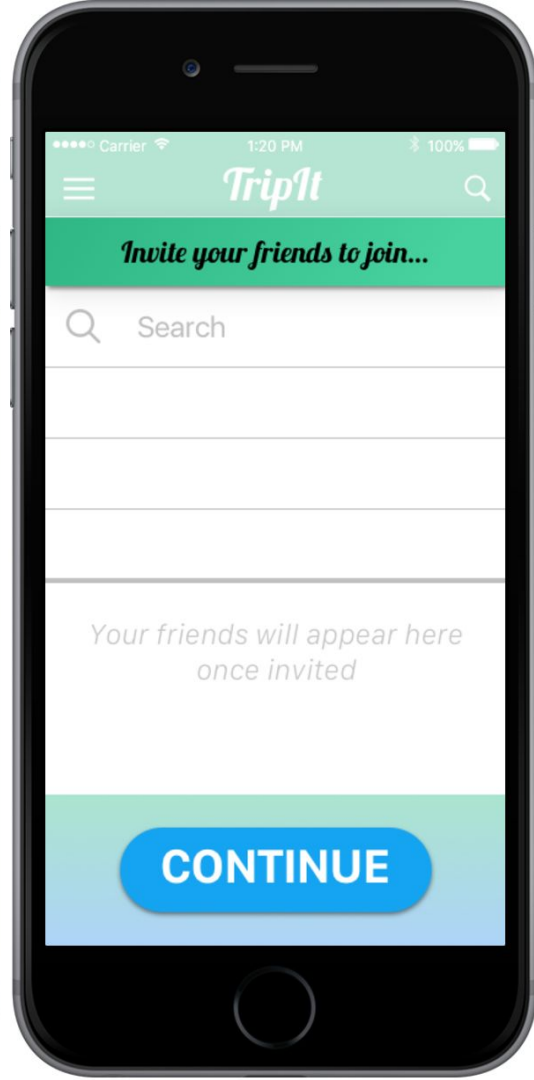
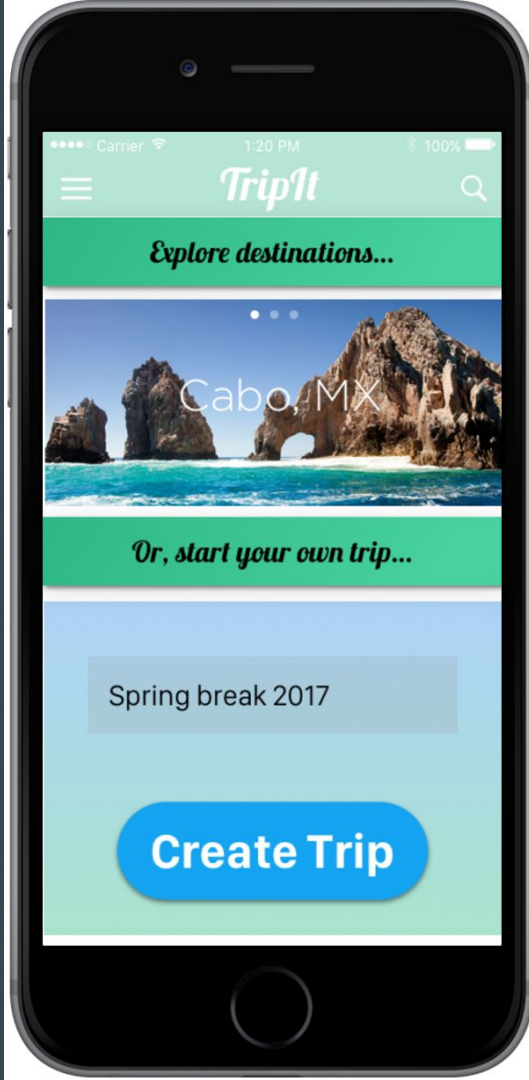
Feedback Recap

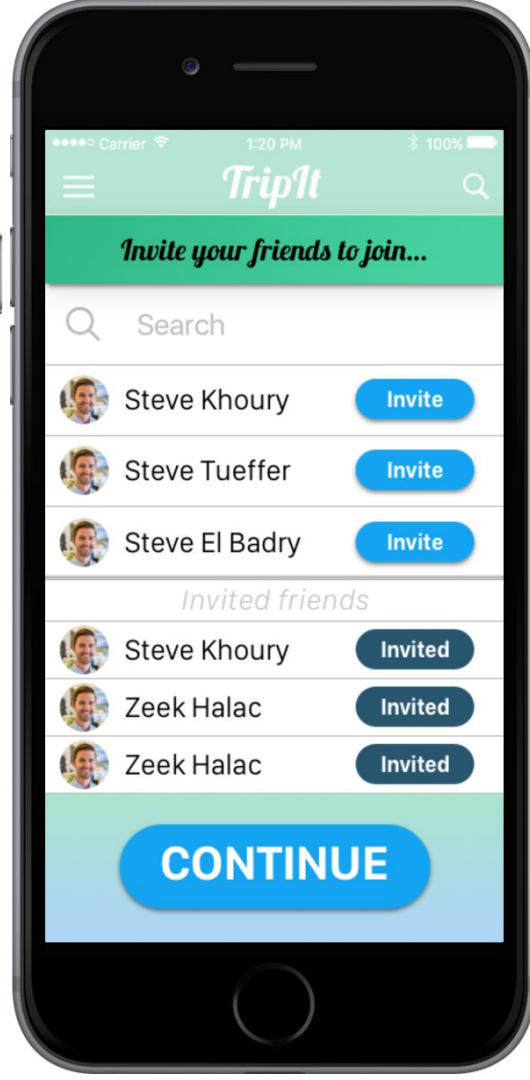
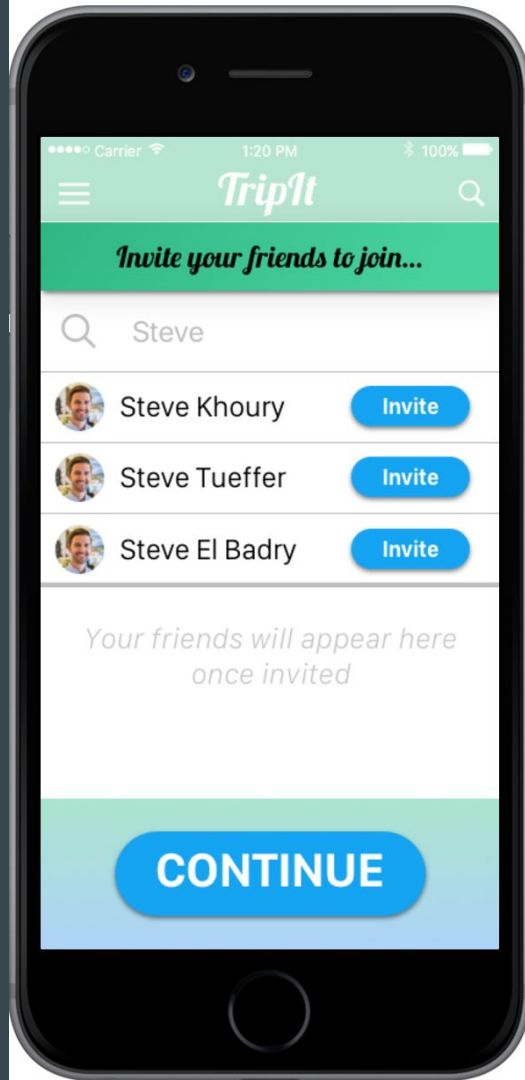
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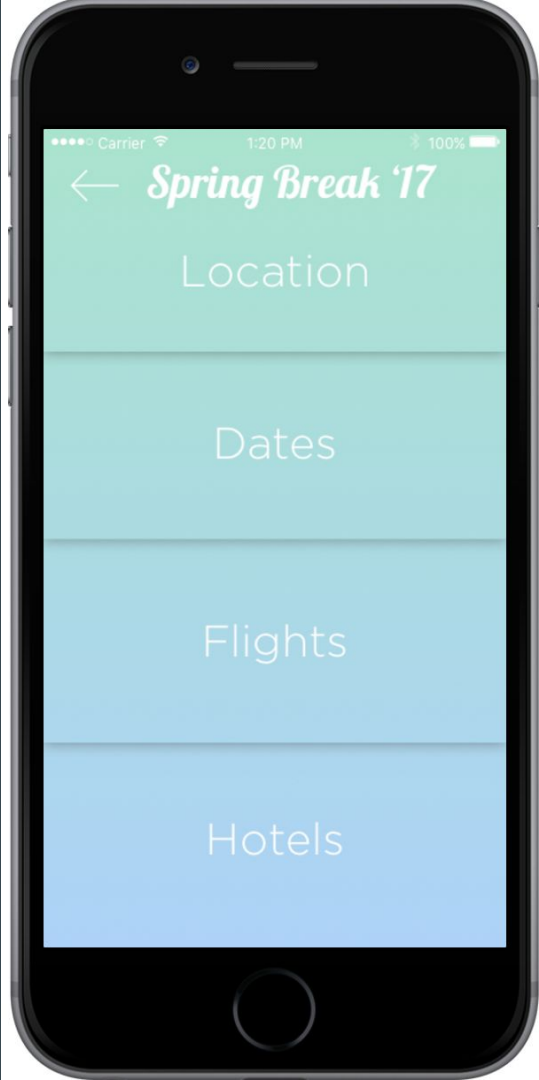
Prototype Overview

Task 1: Create and share the trip





Task #2: Vote on undecided features



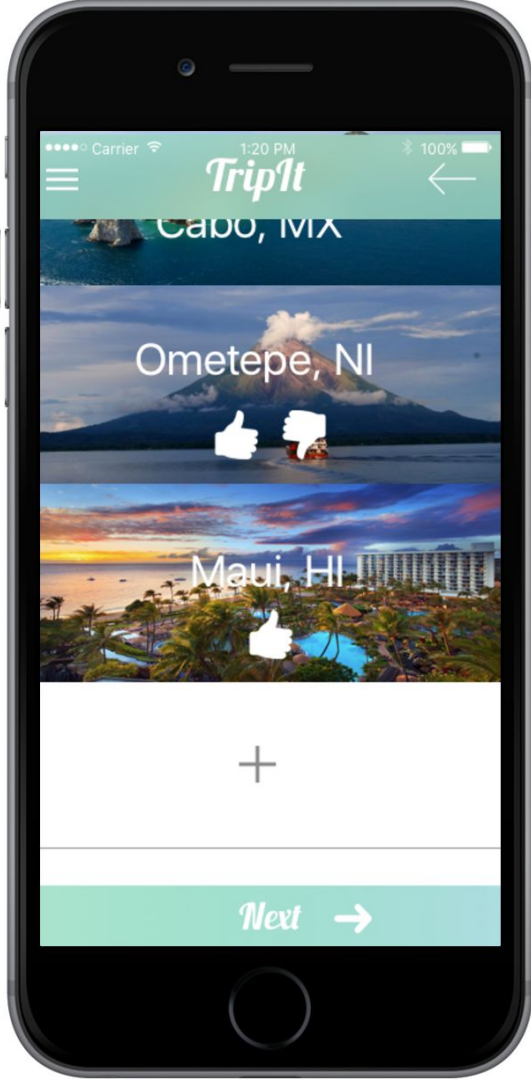
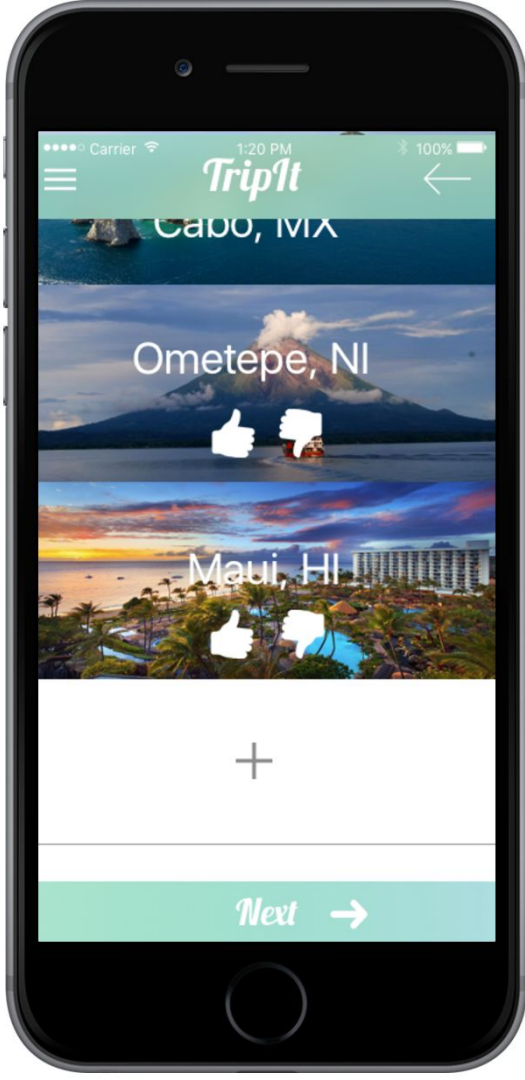
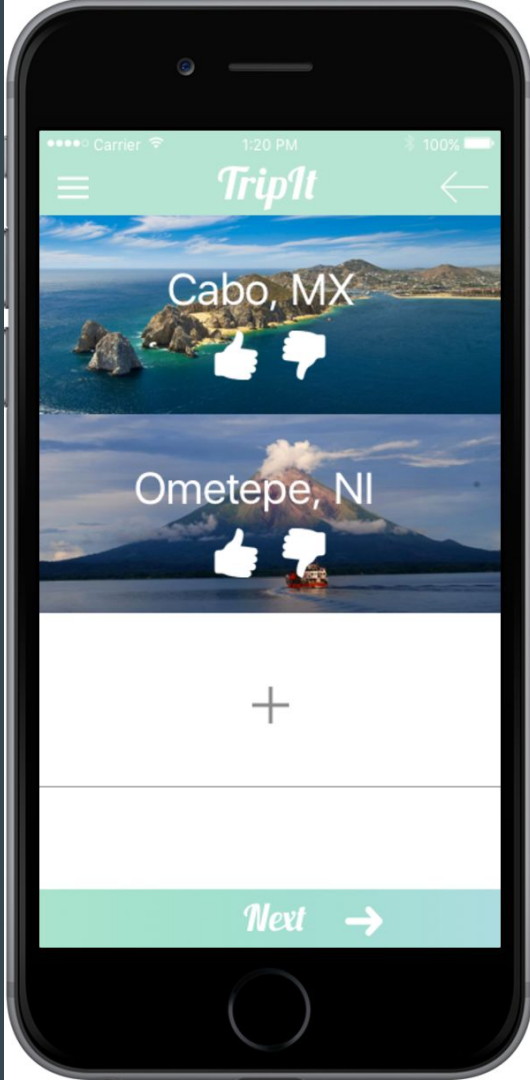
Spring Break '17

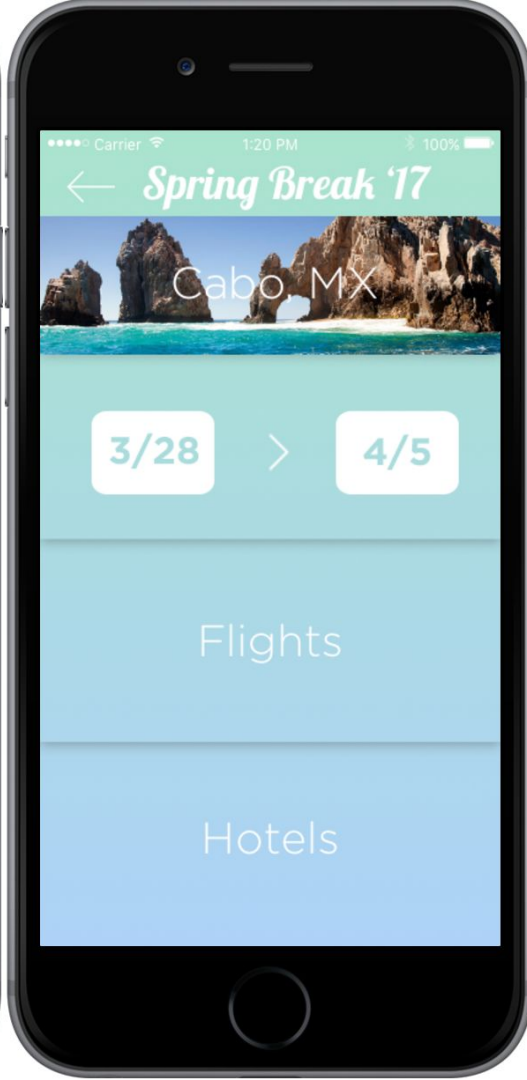
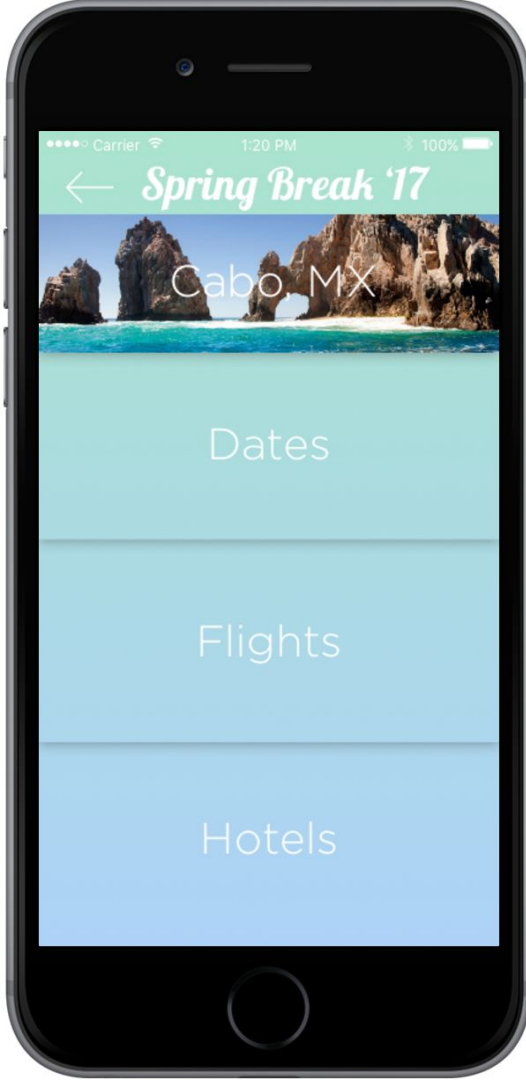
Location

Dates

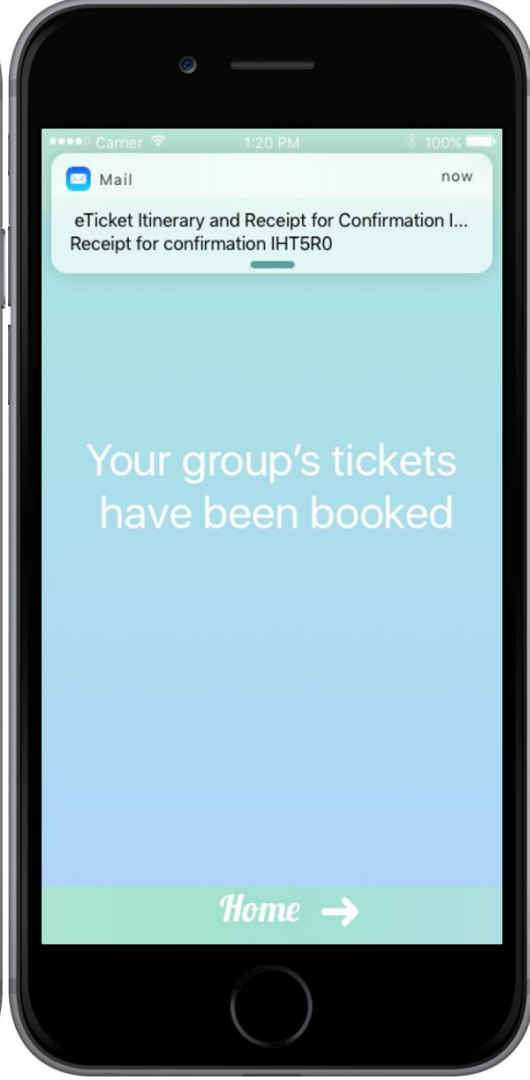
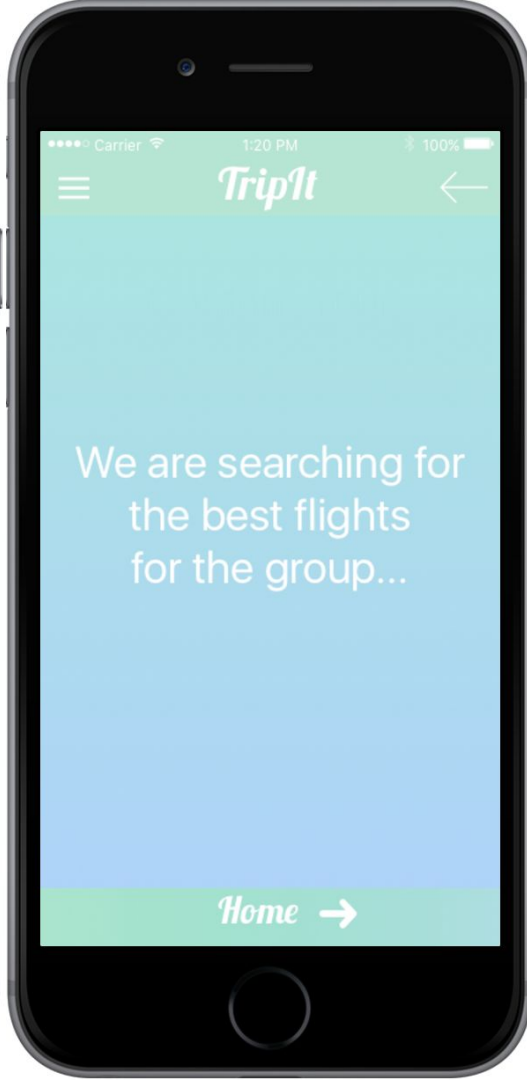
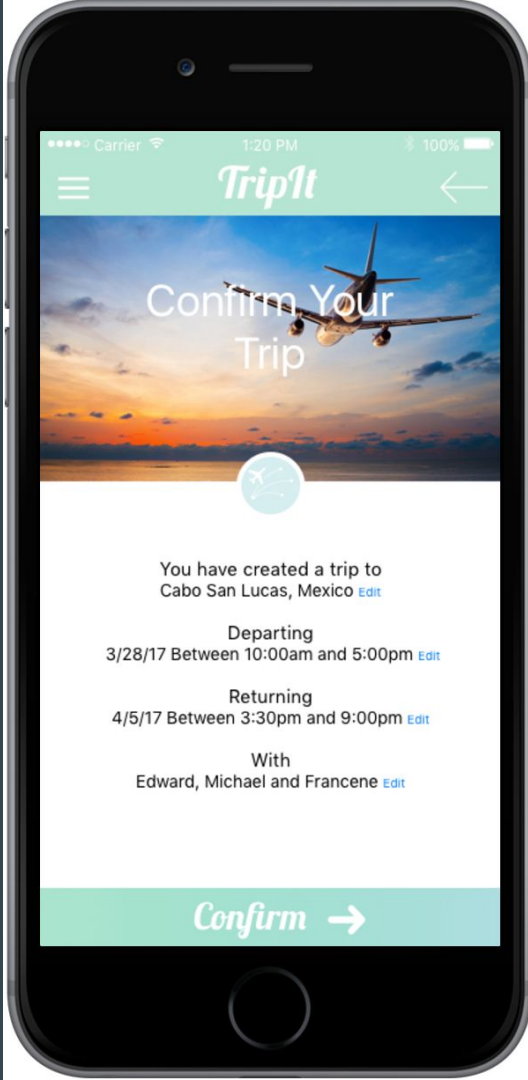
Flights

Hotels





Task #3: Plan and book flights



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Prototyping Tools



Easy interface very poor content creation. No free download of content.



Significant learning curve. Several packages needed to make it useful

Limitations/tradeoffs of the current prototype

- Hotels feature is a placeholder going forward
- You can only upvote or downvote locations, no veto
- Date range finds range that satisfies all, may not be possible

More or less everything is “Wizard of Oz’ed” real app requires complex input

Hard-coded features

Clearly all features hard coded here, going forward anticipate hard coding

- Dates
- Locations

Questions?